

LIFE



UNIVERSITY OF
CALIFORNIA
A PHOTOGRAPHIC ESSAY

OCTOBER 25, 1948 **20** CENTS
YEARLY SUBSCRIPTION \$6.00

The Terrible Tempered Mr. Bang

by F. Fox



POPULAR—"Zerone"* is the most popular low-priced anti-freeze—more motorists use it than use any other brand. Economical, efficient, it retards rust and corrosion in the cooling system . . . needs only an occasional check-up.

LASTS ALL WINTER—"Zerex"* is a permanent-type anti-freeze. (One filling lasts all winter in a properly serviced cooling system.) It helps keep cooling systems clean and operating efficiently. There's no better anti-freeze.

DON'T PUT IN A DROP of any anti-freeze until you've had the cooling system checked by your dealer. No repairs may be needed at all, but even a simple inspection is worth what it may cost. It's smart insurance against damage to your motor!

*Reg. U. S. Pat. Off.



For great entertainment by great stars, don't miss the Du Pont "Cavalcade of America"—on NBC Monday evenings

BETTER THINGS FOR BETTER LIVING . . . THROUGH CHEMISTRY



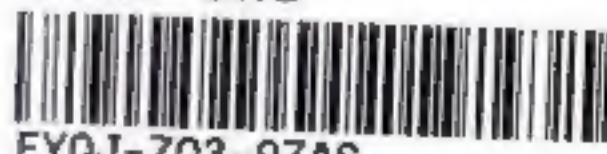
THE FAMOUS NEW PHILCO THAT PLAYS *45 Minute Records!*

Here it is... the radio-phonograph music lovers everywhere are acclaiming! It plays Standard records automatically... AND plays the revolutionary new 45-minute Vinylite records. Imagine, a full symphony, all the songs of a Broadway hit, a complete program of dances... all the music of a 6-record album on one 12-inch disc! Yours with the pure, gloriously life-like tone which only the exclusive Philco Balanced Fidelity Reproducer can bring you! It's at your Philco dealer now in a wide range of new models from \$129.95* up.



PHILCO
Famous for Quality the World Over

This One



FYQJ-ZQ3-97AS

Hear Bing Crosby on Philco Radio Time! 10 PM Wednesday in the East, 9 PM elsewhere. ABC Network and many other stations.

*Prices slightly higher Denver and West

Copyrighted material

SENSATIONAL

\$32,000. CONTEST

ALL CASH PRIZES * NOTHING BUT MONEY!

Offered by

EVERSHARP-SCHICK INJECTOR RAZOR...

FIRST PRIZE
\$10,000 CASH

SECOND PRIZE
\$5,000 CASH

AND 1,067
ADDITIONAL
CASH PRIZES!

Next 3 Prizes \$1000 each	Next 50 Prizes \$50 each
Next 4 Prizes \$500 each	Next 100 Prizes \$25 each
Next 10 Prizes \$100 each	Next 300 Prizes \$10 each
Next 600 Prizes \$5 each	

FOLLOW THESE EASY RULES

1. Complete this statement: "I like the Eversharp-Schick Injector Razor best because..." in 25 additional words or less. Write on one side of a sheet of paper. Print plainly your name and address. Enter as often as you wish. Each entry must be the original work of the contestant and submitted in his or her own name. Joint entries are not acceptable.

2. Mail your entries to: Eversharp Contest, P. O. Box 86, New York 8, New York. With each entry enclose printed instruction sheet (the sheet showing how to use the razor) which comes with the New SCHICK "66", the EVERSHARP-SCHICK Fashion Razor or any EVERSHARP-SCHICK INJECTOR RAZOR.

3. Any resident of continental United States or Canada may compete except employees of Eversharp, their advertising and publicity agencies and their

families. Contest is subject to all Federal, State, local and Dominion regulations.

4. Contest starts September 19th; closes midnight November 5th in New York. All entries must be received not later than midnight Nov. 5th, 1948. Grand prize winner will be announced over Eversharp's radio programs "Take It Or Leave It" and "Stop the Music".

5. Entries will be judged for originality, sincerity and aptness of thought by the independent judging staff of the R. H. Donnelley Corp. Judges' decisions will be final. Duplicate prizes will be awarded in case of ties. No entries will be returned. Entries, contents and ideas therein become the property of Eversharp.

6. All winners will be notified by mail or telegram. Winners lists will be available on request to contestants who send in stamped, self-addressed envelopes.

To Introduce the
SCHICK "66"
Only **66¢** WITH 6*
STRONED BLADES



Push, Pull..Click, Click!
Change Blades that Quick!

SAME SUPERB SHAVING ACTION
AS MORE EXPENSIVE
EVERSHARP-SCHICK RAZORS

- World's Only Razors with Automatic Blade Changer.
- No blades to unwrap. Fingers never touch the blades.
- Banishes 4 biggest shaving nuisances.
- Gives world's Fastest, Safest, Cleanest shaves.

AMAZINGLY EASY TO ENTER—AND WIN!

Just buy the new, amazingly low-priced SCHICK "66". Then finish this statement in 25 words or less: "I like the Eversharp-Schick Injector Razor best because..." Ever hear of anything simpler? And you'll find that sentence doubly easy to write once you've tried the SCHICK "66". It gives the same superb shaves as higher-priced models... has the same superb shaving action. And, by the way, you can enter the contest not only by buying the SCHICK "66", but by buying any EVERSHARP-SCHICK Razor. You see...

INSTRUCTION SHEET FROM ANY EVERSHARP-SCHICK INJECTOR RAZOR IS YOUR KEY TO BIG MONEY PRIZES!

All have EVERSHARP-SCHICK's exclusive Automatic Blade Changer. Just push-pull-click-click! Change blades that quick! All come with revolutionary new, improved STRONED* blades. So, if you prefer, buy the de luxe EVERSHARP-SCHICK \$1.25 model—heavily gold-plated and handsomely packaged—with 20 STRONED* blades... or the ladies' FASHION RAZOR. But, no matter which model you buy, **ACT TODAY**—before you forget. Contest closes November 5th!



LADIES, TOO, CAN WIN!
BUY A FASHION RAZOR!

Beautifully designed—only \$3.95—with 10 STRONED* blades. Or—if you prefer—buy a man's razor as a gift for husband or sweetheart. But be sure to get your entry in—today!

They're
STRONED!

*Not just honed, but each blade both stropped and honed... stropped on 30 feet of leather.

EVERSHARP-SCHICK INJECTOR RAZOR



"To Make Your Service Better Still"

In the past three years, we have extended and improved telephone service faster than ever before. We're trying to do even more.

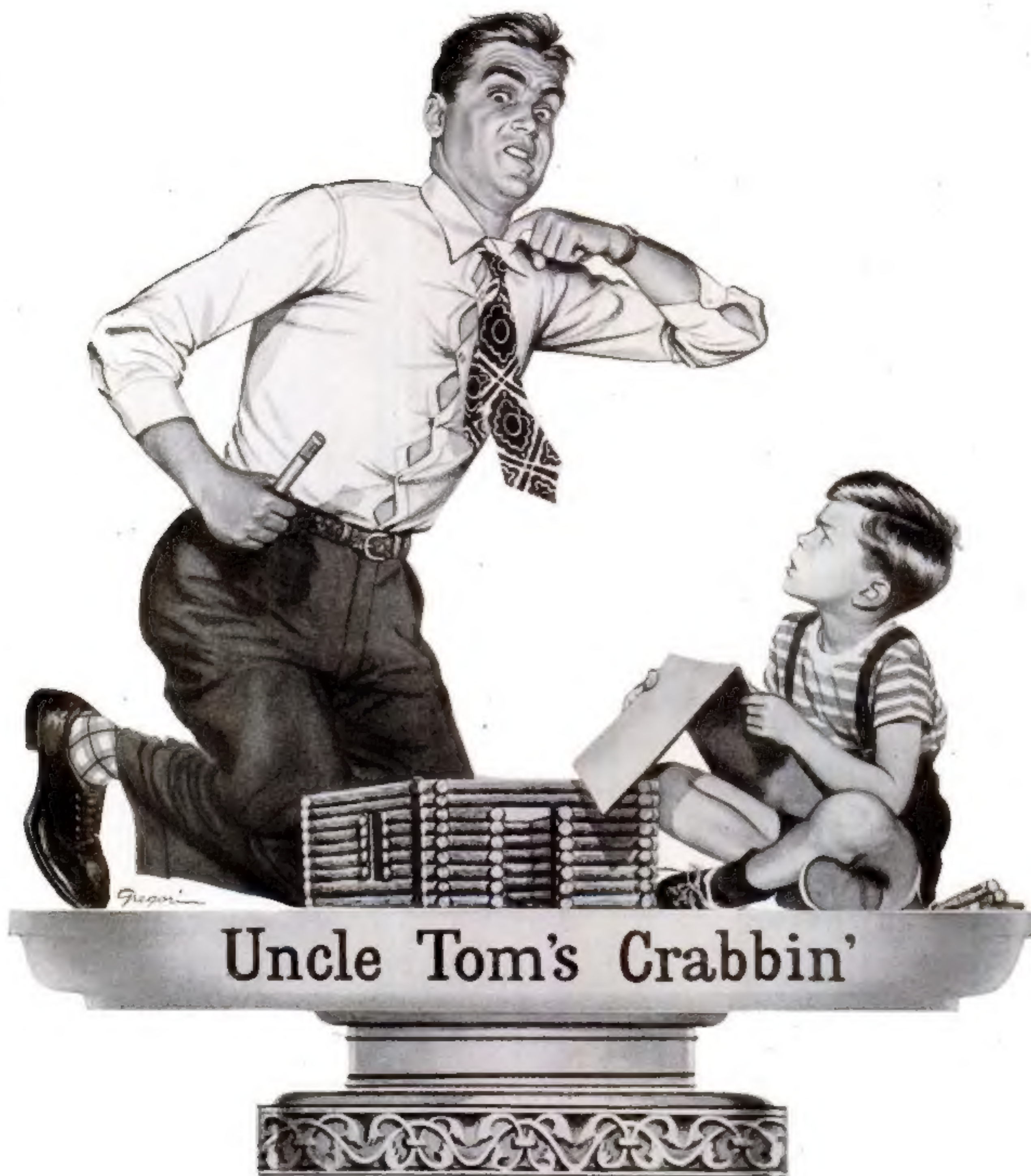
Every month we're putting \$120,000,000 into new telephone facilities—completing new buildings all over the country—adding 250,000 new telephones in cities and on farms—changing 100,000 telephones to dial—adding 170,000 miles of Long Distance circuits.

So if you're waiting for a new telephone or you'd like individual service instead of a party line or there's something about telephone service you'd like to have made better, we want you to know that we are moving along at a fast clip.

Your needs are very real to all of us and we won't be satisfied until everybody, everywhere, has more and better service than ever before.

BELL TELEPHONE SYSTEM





CRABBIN' at Mrs. Tom because she forgot to *make sure* that the shirts she bought were honest-to-goodness "Sanforized"!

In short, she didn't *insist* on seeing the "Sanforized" trademark—and Uncle Tom is stuck with clutching, binding shrinkage!

This is unforgivable today, when almost everyone who can read knows that the "Sanforized" trademark says: "This garment will *never* shrink out of fit!"

As for you, Dear Reader—see to it, *personally*, that the name "Sanforized" is on all shirts, shorts, and pajamas you wear.

P.S. The same goes for Junior's washable garments, too! Thank you.

•SANFORIZED•

TRADE © MARK

**The comfort never shrinks away from the garment
with "Sanforized" on the label!**

Cluett, Peabody & Co., Inc. permits use of its trademark "Sanforized," adopted in 1930, only on fabrics which meet this company's rigid shrinkage requirements. Fabrics bearing the trademark "Sanforized" will not shrink more than 1% by the Government's standard test.



*Pocket Problems?
—pick a Buxton!*



THE SECRET POCKET HIDES

BIG BILLS—Separate innerfold inverts to make a Secret Pocket in this 3-Way billfold. It's a Buxton Stitchless, of course... not a single stitch to rip or rot! It's just one piece of finest leather super-locked to live out its full life in constant use. See the 3-Way in mellow Havana Saddle, \$7.50 plus tax.



BUXTON* HAS A FREE

KEY-RETURN SERVICE! When you buy a Key-Tainer, you register your name and address with Buxton. If key case is lost, card with just your registration number offers a reward for returning Key-Tainer to us. We pay reward, return key case to you! This 6-loop zipper Key-Tainer... in Havana Saddle, \$2.50 plus tax.



DETACHABLE CARD-TAINER SHOWS ANY CARD INSTANTLY!

The billfold has a pass case with 4 double windows for snapshots, identification! Slide the Card-Tainer out and it becomes a separate pass case... leaves the billfold extra slim. In rugged India Goat, \$6 plus tax.



KEYS CAN'T SLIP OUT OF A

BUXTON KEY-TAINER*—Every key is locked into the key case on one unbroken loop of spring steel. Automatic latch releases any key and loop instantly. 6-loop zip Key-Tainer with auto license holder... in India Goat, \$3.25 plus tax.

*Trade Mark of Buxton Inc., Reg. U. S. Pat. Off.

**BUXTON INC., SPRINGFIELD 1, MASS.
NEW YORK CITY • CHICAGO
BUXTON LTD., TORONTO**

Shame came out of
the shadows
and changed
a young
girl's life.

Wherever
motion
pictures
are shown,
this will
be the most
discussed
drama of
the year!

WARNER BROS. PRESENT

JANE WYMAN

*in a characterization so unusual and
courageously different that it is certain
to be a lasting experience.*



LEW AYRES

*in an endearing performance,
as the doctor first to find her secret—
first to share her shame.*

"Johnny Belinda"

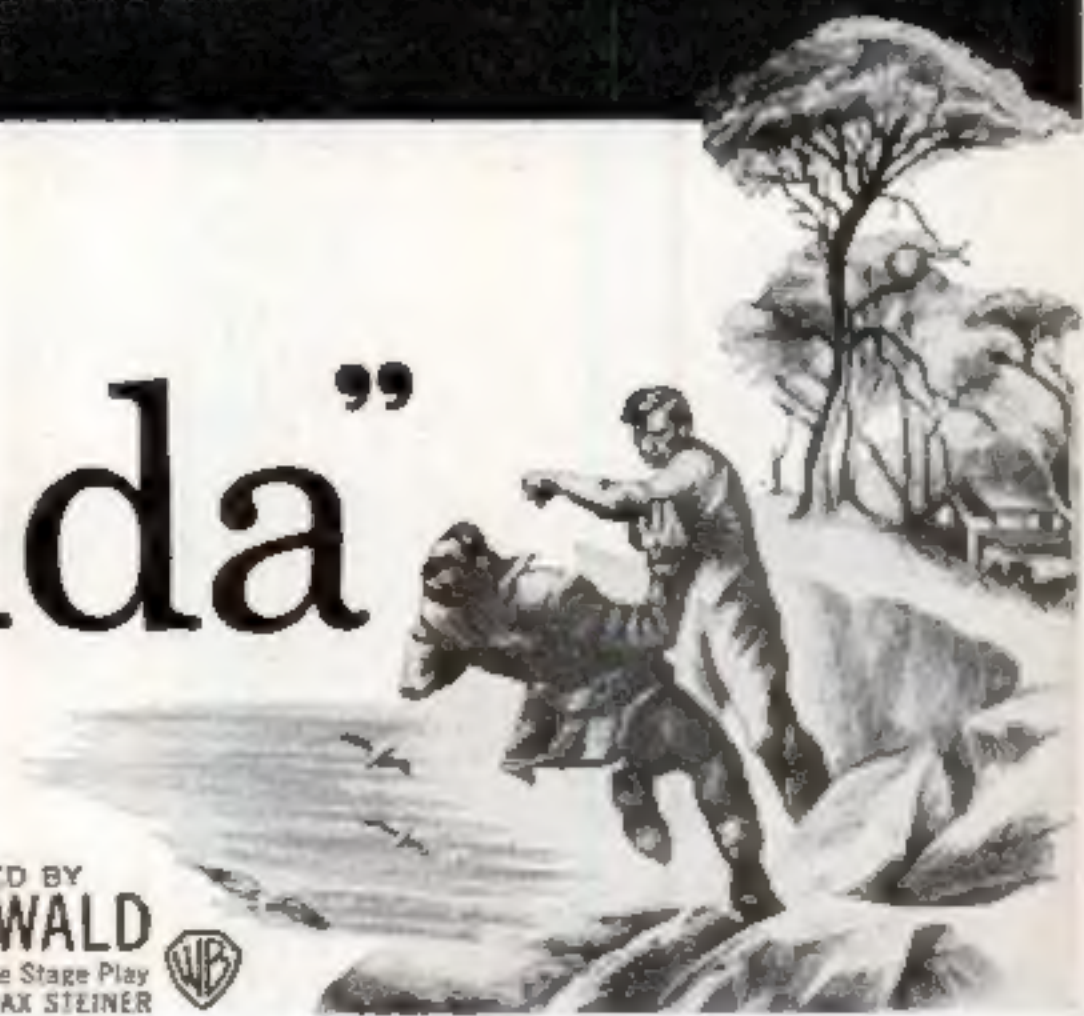
WITH
CHARLES BICKFORD

AGNES MOOREHEAD • STEPHEN McNALLY

DIRECTED BY

JEAN NEGULESCO • JERRY WALD


Screen Play by IRMGARD VON CUBE and ALLEN VINCENT • From the Stage Play
by Elmer Harris • Produced by Harry Wagstaff Gribble • Music by MAX STEINER



Four words that tell the longest "wear story" in hosiery ...

PHOENIX NYLON STOCKING WARDROBE...

Sheer, sheerer, sheerest heaven
... this wonderful new nylon Wardrobe plan
by Phoenix ... hosiery for tweed mornings ...
silken afternoons ... satin evenings. Hosiery
so unanimously beautiful we circle
their tops with color so that you can make your
selection at a glance ... the sheer,
the sheerer, the sheerest ... and
schedule each pair for longer wear.



RED stripe
says "sheer"
for sturdy
wear

BLUE stripe
says "sheerer"
for gay
afternoons

WHITE stripe
says "sheerest"
for glamorous
evenings

PHOENIX

NYLON STOCKING WARDROBE

In the season's most authoritative fashion colors.
Advertised retail prices \$1.50 and upwards,
at better stores everywhere.

Quality manufacturers of hosiery
for men, women, children.

NOW! PLAY BOTH TYPES OF RECORDS WITH LOWEST PRICED G-E CONSOLE!

"Nothing I've ever heard compares with
G-E natural color tone"



says Maureen O'Hara,
star of the new RKO RADIO
production, "THE LONG DENIAL"

Enjoy the new 45 minute LP (Long Playing) records at their very best. Play standard records—automatically—in the glorious beauty of natural color tone. Listen to radio made more sensitive, more powerful by G-E Alnico 5, amazing magnetic "heart" of the 12" Dynapower speaker. G-E's lowest priced console Model 119 comes in mahogany, walnut or blond oak. The new G-E electronic player for long-playing records is available at slight extra cost. See this magnificent space-saving value today. It's performance-engineered at Electronics Park.

General Electric Company, Electronics Park, Syracuse, N. Y.



MODEL 119

Model 119—Try and match it for Value!

G-E Automatic Phonograph

G-E Electronic Reproducer

G-E Natural Color Tone Radio

Space-Saving Modern Lowboy

G-E Electronic Player Model 19 for new 45 minute LP Records (optional at slight extra cost)

You can put your confidence in—

GENERAL  ELECTRIC

175-818

In FM it's G.E....by eye—by ear—by experience



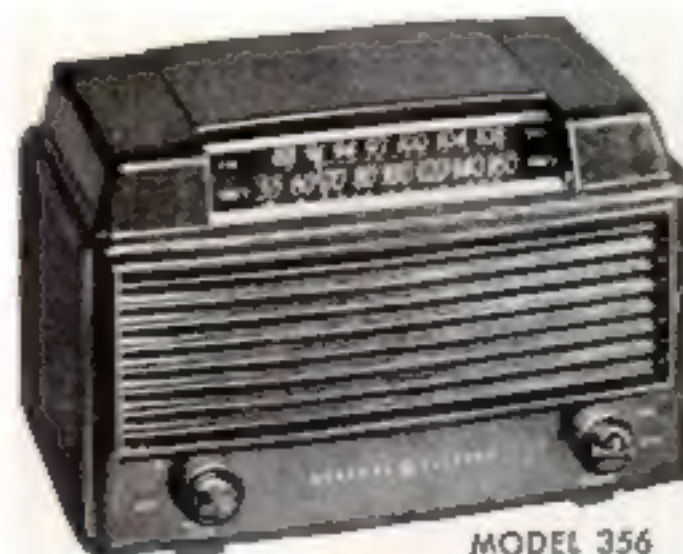
MODEL 210

BOTH FM AND AM AT THEIR BEST. Enjoy the glorious realism of natural color tone. Powerful Dynapower speaker with G-E Alnico 5 permanent magnet. Rich rosewood plastic cabinet. A value if you ever saw one. Model 210



MODEL 212

HERE'S THE SAME SUPERB RADIO as Model 210, at left, but this cabinet is rich-looking American walnut. You get the same reception, the same performance engineering. Here's tops in both standard and FM radio. Model 212



MODEL 356

DE LUXE TABLE MODEL, in rich, rosewood plastic. Genuine FM and standard radio in natural color tone. Dual tone control. Advanced engineering eliminates external aerials for both FM and AM in most locations. Model 356

Nearly 600 FM stations are now broadcasting. G.E. furnished more of the transmitting equipment than any other manufacturer. Over half carry your favorite network programs. Enjoy finer FM—virtually free from static, fading and station interference—on one of these great, low-priced G-E receivers.

Tune in General Electric House Party with Art Linkletter, weekday afternoons on CBS, and the Fred Waring Show, Thursday nights on NBC.

"It's the '49 FORD by a landslide!"

FORD has "HYDRA-COIL" FRONT SPRINGS

FORD offers "MAGIC AIR" temperature control

FORD has the "MID SHIP" ride

FORD has "MAGIC ACTION" KING-SIZE BRAKES

FORD has "PICTURE WINDOW" VISIBILITY

FORD has SOFA-WIDE SEATS

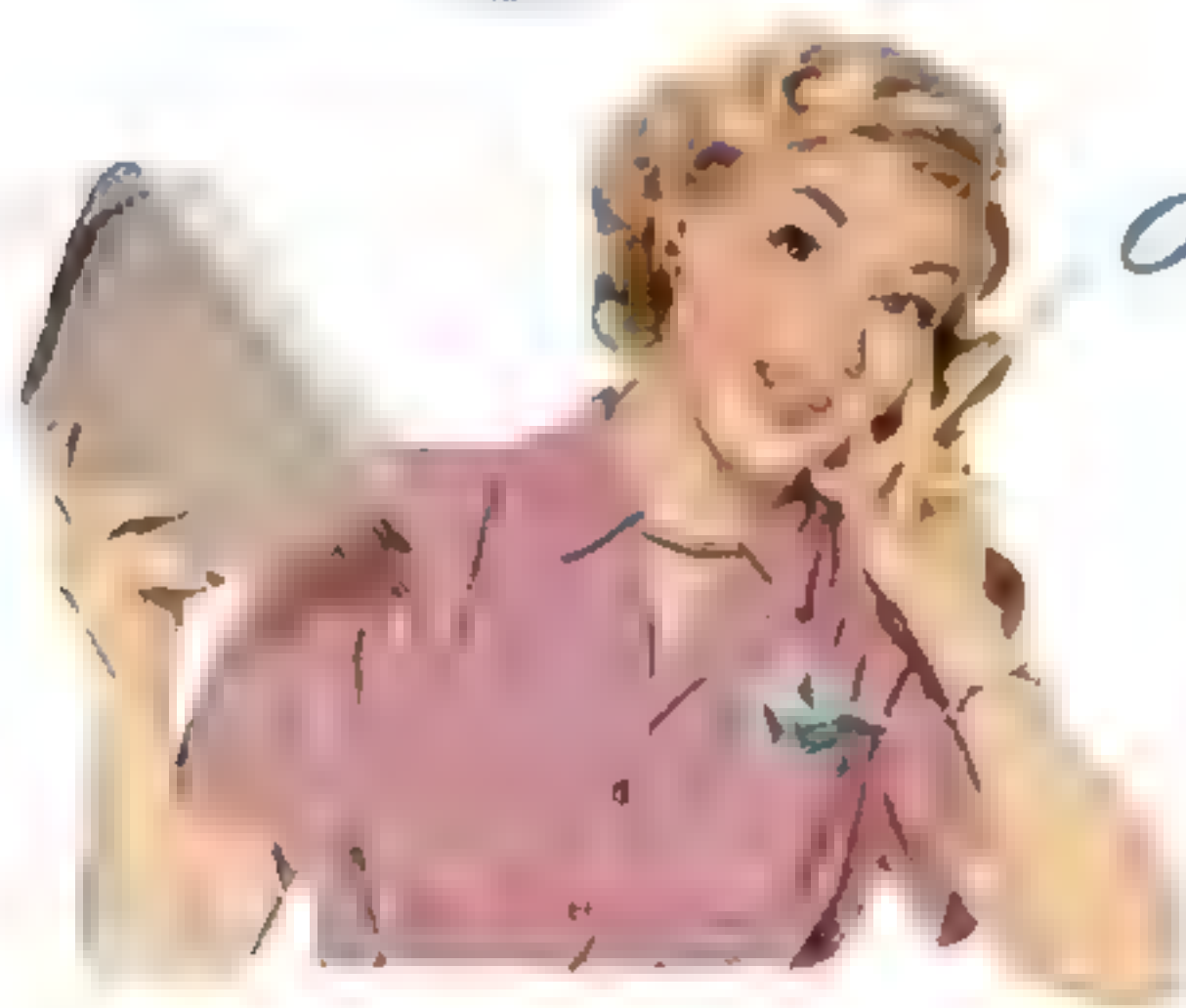
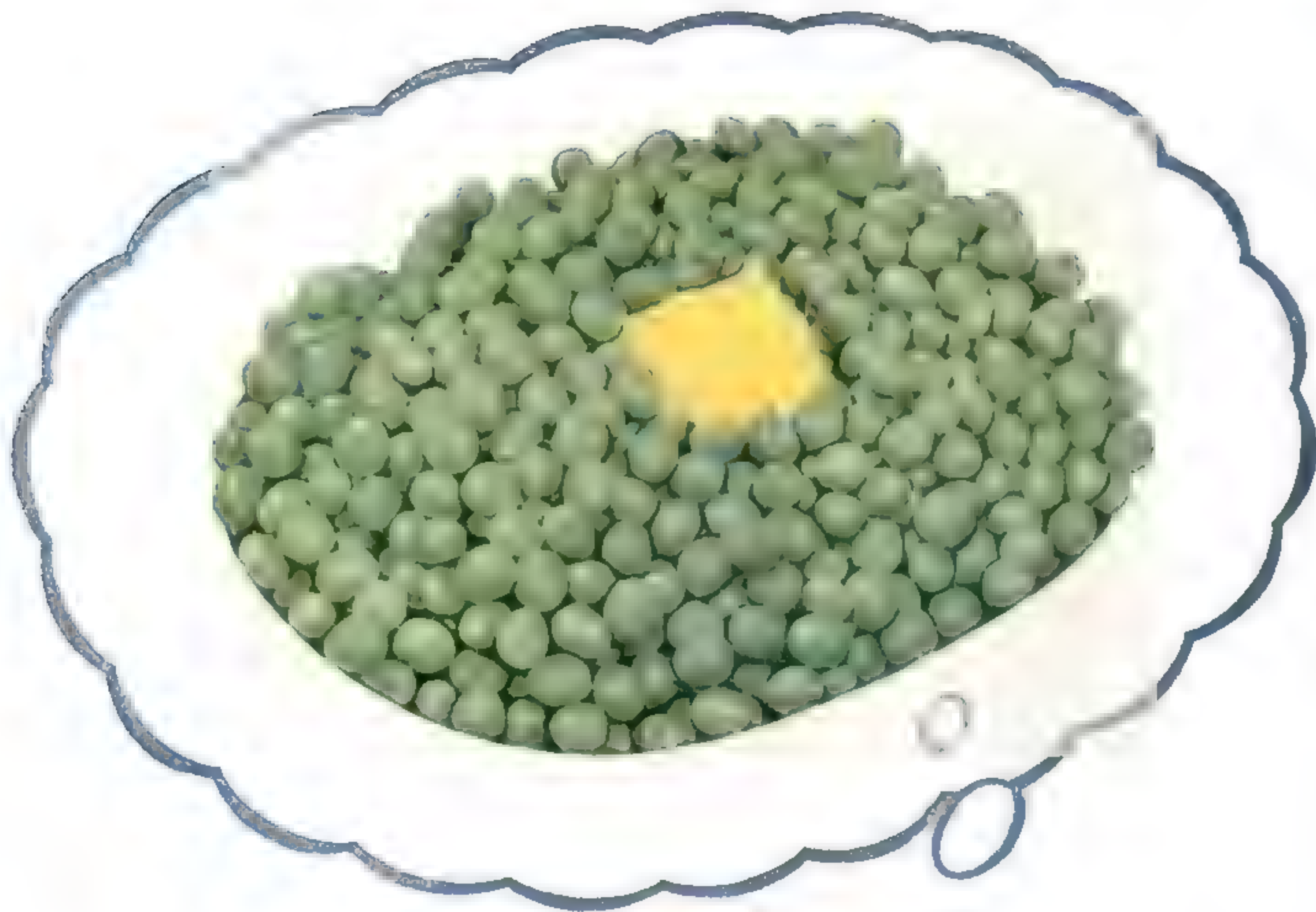
FORD gives up to 10% greater gas economy

FORD offers two great engines 100 hp. V-8 95 hp. Six

FORD has "DEEP DECK" LUGGAGE LOCKER 19 cu. ft.

New
There's a  in your future

White side wall tire - optional at extra cost



Fresh thought for tonight...

When you find *this* thought floating up from your subconscious—relax! You're in for some real enjoyment just *thinking* about those luscious big, baby-tender Green Giant Brand peas. (But be sure to snap out of it long enough to write "Green Giant" at the top of your shopping list.)

They're oh, so fresh and tender! Grown from special seed by a scientific system of Flavor Farming. Packed at the fleeting moment of perfect flavor (less than three hours from vine to can). The Green Giant on the label is your assurance of the same dewy freshness in every can.

Listen to the Fred Waring Show on NBC every Friday morning for the Green Giant

GREEN GIANT PEAS

BRAND



*Green Giant and "Niblets" Brands Reg. U. S. Pat. Off. © 1955

Minnesota Valley Canning Company, headquarters, Le Sueur, Minnesota; Fine Foods of Canada, Ltd., Tecumseh, Ontario. Also packers of Niblets Brand whole kernel

SWONDERFUL!
...it tastes so good,
good, good!



SMARVELOUS!
...how Sunsweet helps
keep you regular, too!



**SUNSWEEP
PRUNE
JUICE**

Now also
available
in cans



Prepared and distributed by the
makers of Mott's apple juice, apple sauce,
cider, vinegar, and jellies

LETTERS TO THE EDITORS

KAMIKAZE

Sirs:

Never have I been so enraged by any magazine article as I was by the one entitled "Kamikaze Goes to College" (LIFE, Oct. 4).

Perhaps I write with the piercing hatred of the Jap which still lingers vividly in the mind of a combat infantryman, yet I believe I express the feelings of many former servicemen when I say that I heatedly disagree with the philosophy which permits any American to show sympathy toward or assist a recent enemy of this nation beyond the limits of simply humane treatment. . . .

JOHN W. MCFADYEN

Yale University
New Haven, Conn.

Sirs:

I spent two months off and on the pocket line at Okinawa on a destroyer. That kamikaze story is too much!

ROBERT C. BUCHANAN

Philadelphia, Pa.

Sirs:

... When the announcement of the establishment of a scholarship at Lafayette for a Japanese student was made in January 1947, I was news editor of the campus newspaper, the *Lafayette*. I polled, inquiring-reporter fashion, 10 overseas veterans. Nine of the 10 showed a pleased reaction.

HARVEY H. HUNERBERG

New York, N.Y.

Sirs:

In my communion meditation to the people of my church on Worldwide

CONTINUED ON NEXT PAGE

SUBSCRIPTION ORDER FORM

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☐ 1 YEAR AT \$6.00

Saving me \$4.40 under
the newsstand rate of
\$10.40 for 52 issues

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☐ 3 YEARS AT \$15.00

If the above subscription is a gift, please fill
in your name and address below

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name (please print)

I ENCLOSE \$

L-10-25 ☐ PLEASE BILL ME

Mail to LIFE, 540 N. Michigan Ave., Chicago,
Ill., or give to your newsdealer.



I AM A *Specialist* IN PROTECTION

You need me, because you need protection—for your home, your furnishings, your car, your valuables, your legal liabilities.

You need me because, being your local insurance man, I am hometown and handy and better able to recommend the specific kinds of sound insurance protection that will give you the utmost in security, at the lowest possible cost.

Most of all you need me because, when you have a loss, I am here—at your side to

counsel with you, and to help you in the settlement of your claim.

... Things You Should EXPECT From Your Insurance Man:

● A careful analysis of your protection needs, and a detailed explanation of all the insurance coverages available to you for your complete protection.

● A thoughtful placing of your insurance in the strongest companies in the country.

● A periodic review of your insurance coverages to make sure that you are protected adequately at all times.

To locate a nearby AMERICA FORE AGENT . . .
Call Western Union by number and ask for Operator 25





*In as little as
3 Minutes!* **PRELL REMOVES DANDRUFF**
LEAVES HAIR Radiantly CLEAN AND SMOOTH

NEW! DIFFERENT!

THE ONLY
Radiant-Creme
SHAMPOO!

Doctors' examinations proved Prell removes unsightly dandruff in as little as 3 minutes—that regular Prell shampoos control it! Yes, this really different, emerald-clear, Radiant-Creme shampoo is truly amazing—sensational!



Made from Procter & Gamble's exclusive formula, Prell leaves hair free of ugly dandruff and leaves it more radiant than any soap shampoo (cream or liquid)! And after Prell, hair is not only radiantly clean and lovely-looking—it's so smooth and so easy to manage!

So thrifty too!

Prell is really economical—because it's concentrated. It goes farther than any other known shampoo, cream or liquid. And that tube is so handy—no messy jars or slippery bottles. Get Prell today for your whole family!



MADE BY
PROCTER & GAMBLE

PT. 8 REG. U.S. PAT. OFF.

That handy Prell tube makes a hit with every age. And Prell means there's no liquid to run into the eyes!

Prell SHAMPOO

LETTERS TO THE EDITORS

CONTINUED

Communion Sunday, Oct. 3, the suggestion was made that everyone look up LIFE's story on the Kamikaze pilot and read it, as a demonstration of honest-to-goodness Christianity at work.

E. SCOTT BYERS

First Presbyterian Church
Le Roy, N.Y.

WHO IS WRONG?

Sirs:

It is very apparent that someone has made a mistake and I am curious to know just who. In your article on "Ozzie and Shipwreck," the flagpole sitters (LIFE, Oct. 4), you referred to Ozzie as "a 34-year-old bachelor." On Oct. 5 a newspaper carried an article stating that Ozzie had been arrested for "failing to provide for his minor child." Who made the mistake—LIFE, the newspaper or Ozzie?

F. W. REICH

Boulder, Colo.

● Since his wife was suing him for non-support of their son, Osborne neglected to reveal his marriage to LIFE's reporter, who accepted Osborne's statement that he was a bachelor. However Oakland, Calif. police recognized Osborne from the picture in LIFE as the man whom they had been trailing for two years. As LIFE went to press Mr. Osborne was quartered in the Oakland city jail, serving a sentence of 180 days.—ED.

WATER WITCHING

Sirs:

Kenneth Roberts' reputation in the field of fiction was in no way impaired by your diverting piece on dowsing at his Kennebunkport home (LIFE, Oct. 4), but there are so many people who take that parlor magic seriously that you really should have allocated a paragraph or two to some witness for the defense. It's a lot more fun to be taken in by invasions from Mars, flying discs, Ouija boards and divining rods or witch sticks. But still a bow to sober realities would hardly seem to be out of order.

It is a simple matter to prove, chapter and verse, that the divining rod is not motivated by the presence of water, gun, gold, thieves, war or the World Series. If I may modestly quote from my own manuscript on the subject, "It never has been, and it never will be. It is one of the prime illusions of all time, and no witch or son of a witch can prove otherwise."

Anyone can work the forked stick, with very little practice. It is merely a compressed spring that will uncoil and flip down or up, depending on the grip, with the slightest change in the pressure.

L. DON LEET

Seismologist in Charge

Seismograph Station
Harvard University
Harvard, Mass.

Sirs:

I was pleased to read your article on water dowsing. It fascinated me since I have a cousin in South Wales who can do the same thing for coal. . . .

My grandfather could do it. So also my aunt and now my cousin. My father couldn't do it, neither could I unless my cousin took hold of my wrists while I held the stick.

REV. HAROLD C. JOHNS

First Baptist Church
Fulton, N.Y.

Make this amazing
FREE
"SCREEN TEST"
today!



See how millions of tiny glass mirrors, firmly imbedded in the pure white screen surface, make your pictures fairly glow with life! See what happens when light is reflected instead of absorbed! You will enjoy clearer, sharper black and whites—richer, brighter, more brilliant colors. Here is projection as real as life itself! The new 1949 Radiant Screens have many unusual and exclusive features. See them at your dealer today!

Write today and get absolutely FREE

● Sample of new Radiant "Million Mirror" Screen Fabric. . . Test it with your own projector and see for yourself the remarkable improvement over any other projection surface.

● Basic Film Source Directory—your handy guide to hundreds of film sources.

RADIANT MANUFACTURING CORP.
1206 S. Talman Ave., Chicago 8, Ill.

lovely

Here's proof that your figure can be leveler in a Roth Creation, yet such supreme quality and fit costs no more! Take this One-piece for example: satin and leno lace; Tailor closing, and only \$12.50 at the better stores!

ROTH CREATIONS

FREE BOOKLET: Illustrated tips on making the most of your figure.

Royal Worcester Corset Co., Dept. A, 39 W. 34 St., N.Y. 1

CONTINUED ON PAGE 14

"A NEW KIND OF THRILLER"

—says LOOK

"A DEEP-FREEZE CHILLER"

—says REDBOOK

"TAUTEST MELODRAMA OF THE YEAR"

—says LOUELLA PARSONS
in COSMOPOLITAN

**MOST
APPLAUDED**
Paramount Picture
since "The
LOST WEEKEND"
won the coveted
Academy
Award!

"A slick shocker that races
along while the flesh creeps!"

WALTER WINCHELL

"One of the most gripping
pictures of the year . . . the
most extended emotional jag
in recent movie history!"

LIFE

"Nerve-wracking suspense . . .
a vivid and unusual screen
melodrama . . . a field-day
for Barbara Stanwyck!"

LOOK

"Louella Parsons 'Movie of
The Month' . . . tightest, best-
played, best-produced melo-
drama of the year!"

COSMOPOLITAN

"'SORRY, WRONG NUMBER'
is a MUST!"

REDBOOK

"Barbara Stanwyck certainly
should rate an Oscar nomina-
tion for her work in 'Sorry,
Wrong Number'!"

ERSKINE JOHNSON—NEA

"Calculated to scare the wits
out of spectators. Surprisingly
effective . . . will not be for-
gotten soon by those who see
it!"

N. Y. HERALD TRIBUNE

"Suspense terrific in spine-
tingler . . . this is one you
won't soon forget!"

N.Y.JOURNAL-AMERICAN

"Customers will avoid dark
streets on the way home. It
belongs among the very best
of the season's thrillers!"

N. Y. WORLD-TELEGRAM

"Suspenseful melodrama with
a smashing climax that will
have patrons sitting on the
edge of their seats!"

N. Y. NEWS



BARBARA Stanwyck • BURT Lancaster

in

"SORRY, WRONG NUMBER"

A Paramount Release with
ANN RICHARDS • WENDELL COREY • HAROLD VERMILYEA
Directed by **ANATOLE LITVAK** - **HAL WALLIS** and **ANATOLE LITVAK**
A HAL WALLIS PRODUCTIONS, INC., PICTURE

effective... refreshing



SQUIBB Dental Cream

The priceless ingredient of every product
is the honor and integrity of its maker

LETTERS TO THE EDITORS

CONTINUED

Sirs:

The forced peach blind has for a long time been the bane of the Pennsylvania Dutch for its use in underground water.

BILLIE A. JACOBS

East Berlin, Pa.

FASTEST CYCLIST

Sirs:

In the article "Fastest Motorcyclist" (Oct. 10) your newspaper shows Robert Free setting a new U.S. speed record, not a new world mark. In the late autumn of 1937, on the Avenue between Frankfurt and Darmstadt the German Ernst Henne rocketed his German-built machine at the incredible speed of more than 230 m.p.h., an amazing record which still stands.

RONALD GUNNET

Los Angeles, Cal.

THE EXPECTANT MRS. BOGART

Sirs:

After reading your article "Expectant" (Oct. 10) I wish to express my protest. I have been pregnant six or seven times now, and I have never had any trouble with the months of pregnancy and delivery. I would also venture to state that I have enjoyed this time a lot less than Mrs. Bogart.

I agree with Mrs. Bogart that there is no point in trying to lose weight after pregnancy. It is actually impossible. But instead of using the tiresome old plan of dieting, I feel a starter in the long run to look for comfort as well as a better figure, a plan which even Mrs. Bogart will find most important when she is tired and footsore after the birth of her child.

PHYLLIS A. JACOBS

Upper Merion, Pa.

Sirs:

I am very glad to find out that I am not alone in my feeling that the modern woman's life is a lot more than a life of Miss Bogart. I will try to get it all out.

MRS. J. R. ANDERSON

Knoxville, Tenn.

Sirs:

What I want to express is my statement that the magazine showing how the modern woman's life is a lot more than a life of Miss Bogart is a lot more than a life of Miss Bogart. I will try to get it all out.

MARJORIE C. STARKY

Shreveport, La.

AMERICAN PRODUCTION

Sirs:

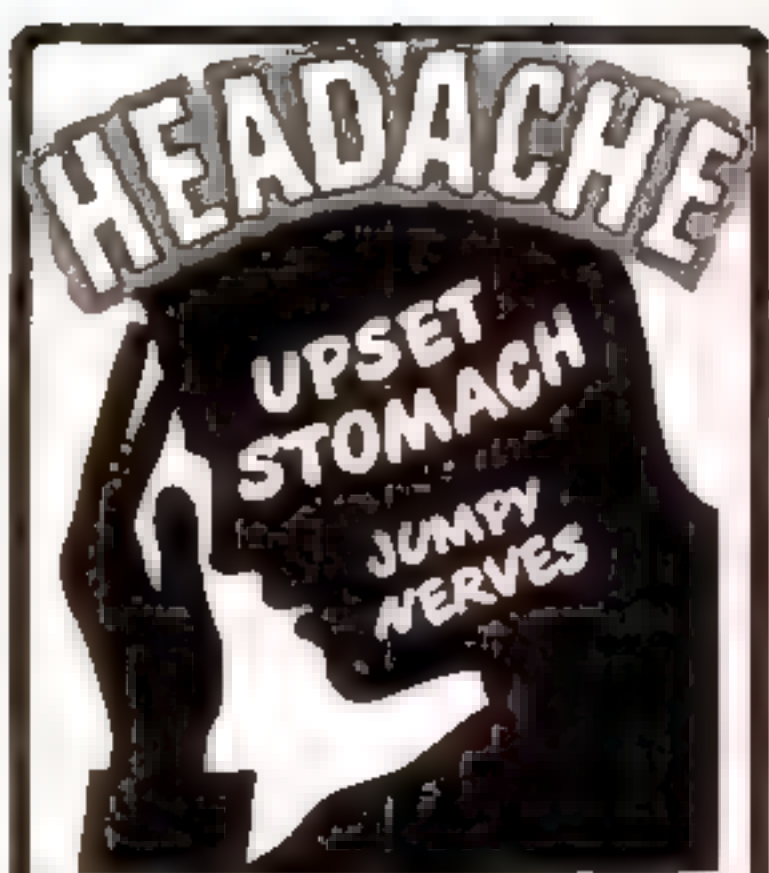
Your series of pictures on American production (Oct. 10) first struck me as being a masterpiece of artistic and industrial genius in the U.S. On second thought I saw it was also a powerful indictment of our American standard of values.

Those 27 pages of pictures gave me the impression that the people of this country can literally do anything they wish. But that ability is apparently limited to producing material goods.

America undoubtedly is unsurpassed in industrial efficiency and in saving products in production. That must take up 90% of our collective intelligence and ingenuity, because social and human problems seem to be increasing.

It may be that I'm violating the

CONTINUED ON PAGE 16



Millions turn to Bromo-Seltzer when headache, upset stomach and jumpy nerves all strike at once. Because for many years, Bromo-Seltzer has been famous for fighting ordinary headaches three ways:

1. Relieves pain of headache
 2. Relieves discomfort of upset stomach
 3. Quiets jumpy nerves
- all of which may team up to cause trouble.

Simply put teaspoonful in a glass and add water. Bromo-Seltzer effervesces with split-second action... ready to go to work at once. Caution: Use only as directed.

Get Bromo-Seltzer at your drugstore fountain or counter today. Compounded in four convenient home sizes by registered pharmacists.



For FAST headache help
BROMO-SELTZER

A PRODUCT OF EMERSON DRUG COMPANY SINCE 1887

Hurry! Last chance to win



Nothing to buy—just watch a "miracle" happen!

The new Bendix does an extra job no other washer can do. With its amazing *automatic soap injector*, it even puts in its own soap! The way this new Bendix automatic Washer takes over the entire washing chore—from putting in the soap to washing, rinsing and damp-drying the clothes—is so *revolutionary*... you need to see it to fully appreciate it. And, when you do see it, you'll be so thrilled you'll have plenty to write about!

EASY TO ENTER. See your Bendix Washer dealer today, and watch a demonstration of the Bendix Washer with the automatic soap injector. Then he'll give you an Official Entry Blank. In 25 words or less, finish the statement—"I like the Bendix automatic soap injector because..." Follow the easy rules, submit your entry accordingly, and you may be a *double winner*! Yes—win a HUDSON SEDAN—and a 12-Day Winter Cruise, for two, to Hawaii.

FOLLOW THESE EASY RULES

1. Go to your nearby Bendix Home Appliance dealer and see a demonstration of the new Bendix Washer with the automatic soap injector. Your Bendix dealer will then give you an Official Entry Blank. No blanks will be supplied by mail.

2. Complete this sentence, "I like the Bendix automatic soap injector because..." in 25 additional words or less. If an additional sheet is necessary, please write on one side of a plain sheet of paper. Print plainly your name and address.

3. Mail to Bendix Home Appliances, Inc.; Box 481, Chicago 77, Illinois. Be sure to use an Official Entry Blank. Only entries on Official Entry Blanks will be accepted.

4. Any resident of the continental United States may compete, except employees of Bendix Home Appliances, Inc., its advertising agency and their families. Contest subject to all Federal and State regulations.

5. There will be six weekly contests, each with an identical list of prizes, plus a grand prize. Grand prize will be awarded after the final judging of the weekly contests is completed. ALL FIRST PRIZE WINNERS OF WEEKLY CONTESTS ARE ELIGIBLE FOR THE GRAND PRIZE.

Opening and closing dates as follows—

CONTEST	OPENS	CLOSES
1st contest	Oct. 10	Oct. 16
2nd contest	Oct. 17	Oct. 23

3rd contest	Oct. 24	Oct. 30
4th contest	Oct. 31	Nov. 6
5th contest	Nov. 7	Nov. 13
6th contest	Nov. 14	Nov. 20

6. Entries received before midnight, October 16 will be entered in the first week's contest. Thereafter entries will be entered in each week's contest as received. Entries for the final week's contest must be postmarked before midnight, November 20 and received by December 5, 1948.

7. Entries will be judged for originality, sincerity, and aptness of thought. Judges' decision will be final. With the exception of the winner of the Grand Prize, only one prize will be awarded to a person. In case of ties, the full prize tied for will be awarded to each tying contestant. No entries will be returned. Entries, contents, and ideas therein become the property of Bendix Home Appliances, Inc.

8. All winners will be notified by mail. Prize winner lists will be available approximately one month after the close of the last contest.

BENDIX
automatic
Washer

A 12-DAY CRUISE TO HAWAII...for two!

It's the Grand Prize in this big
\$65,000 PRIZE CONTEST

Over 500 prizes offered by Bendix Washer Dealers!

Look what you may win in this sensational contest. It offers a big, beautiful, powerful HUDSON SEDAN and 93 ADDITIONAL PRIZES, worth \$8,600.00, every week for six weeks! Yes—6 Hudson Sedans and 558 other prizes! And every first prize winner stands a chance to win the grand prize... a 12-DAY WINTER CRUISE TO HAWAII—for two! It includes

- Your trip to Hawaii, first class, on a wonderful Matson Line Luxury Liner.
- Spend 7 thrilling days and nights at the Royal Hawaiian Hotel—every service provided.
- Fly back to the U. S. on a big, luxurious air liner.
- Have \$250 in "pocket money"—to save your own.
- All transportation and accommodations—for two—from your home to the Luxury Liner and back.



1st PRIZE EACH WEEK—this HUDSON SEDAN

6 of these sensational Hudsons will be awarded as first prizes, one each week during this thrilling contest.

93 EXTRA PRIZES—Worth \$8,600.00—to Additional Winners Every Week!

Three "2nd" Prizes every week:
3 Television Sets or Radio Phonograph Equivalent. Handsome models with large picture screen.

Ten "3rd" Prizes every week:
All "Famous Name" Refrigerators. Big, roomy, with frozen food compartments!

Ten "4th" Prizes every week:
All nationally-known Electric Ranges—the ranges that give perfect cooking control!

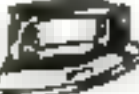
10—Simmons Electronic Blankets every week; with dual controls for perfect sleeping!



10—Cory Automatic Coffee Brewers every week. Makes perfect coffee automatically—then keeps it hot!



25—"Toastmaster" Automatic Pop-up Toasters every week; make perfect toast every time without watching.



10—General Mills True-Iron Irons every week, with steam attachments. Sponsored by Betty Crocker.



15—Parker "V-5" Fountain Pen and Automatic Pencil Sets every week.

CONTESTS END OCTOBER 16, 23, 30, AND NOVEMBER 6, 13, 20
Don't miss out! See your Bendix Washer Dealer NOW!



While this tragic picture is simply a cartoon, scenes like this are still being played—today! In this progressive age. (Imagine!)

When all the time, people (perhaps you?) could be ALWAYS on time with an absolutely accurate General Electric Alarm Clock! As an example, we recommend the G-E HERALDER with luminous hands and hour dots. It has the Select-A-Larm feature too! This feature allows you to select the one exact volume of "wake-up" which suits you best . . . from "Whisper" to "Shout" or any point in between! This alarm clock also has all these important G-E advantages:

1. Self-starting . . . no winding.
2. Quiet . . . no disturbing ticktock.
3. Dependable . . . wakes you on time, every time.
4. Accurate . . . electrically checked by your power company to correspond with official Naval Observatory time.



De Luxe HERALDER, \$5.95, plus tax.

Why wind a clock today—get a General Electric Clock and forget it!

GENERAL ELECTRIC



The HERALDER is only one of a complete line of General Electric alarm, kitchen, and occasional clocks —"The Clocks Most People Want Most."

P.S. Remember this: General Electric Alarm Clocks are available at prices as low as \$4.50! General Electric Company, Bridgeport 2, Conn.

LETTERS TO THE EDITORS

old rule in arithmetic which says you can't add apples and oranges and come up with an answer. But it seems to me that there are more important values in life than neckties, bushings, blankets and copper wire which are being neglected, if not completely ignored.

RAYMOND M. BOYLE

Utica, N.Y.

Sirs:

Your article certainly shows some prodigious figures . . . However you state there are only two million pairs of overalls and three million pairs of work pants annually produced. Five million garments, annually.

The census gives males over 14 employed on farms as 9,279,236. This would give each one a new pair of overalls or work pants every 22 months. Seems kind of meager to me, especially when you figure that no doubt some of the other 30 million men gainfully employed also wear pants some of the time.

WILLIAM GUILD

West Newton, Mass.

• The production figures of two million for overalls and three million for work pants should have read two million dozen and three million dozen respectively.—ED.

Sirs:

To me the most striking and exceptional feature of your story was the section on the production men. There you pictured, with brief biographical sketches, some of America's leaders of production. . . .

Individual success has almost always meant an improvement resulting in better living for all.

GEORGE A. SMITHERS

House of Representatives
Congress of the United States
Washington, D.C.

Sirs:

The thing that has impressed me about the numerous pictures of top-flight men in industry is the fact that a large majority of these photographs show men between 50 and 60 possessed of all of their hair and very few of them show any signs of gray hair.

J. W. MARTIN

Milwaukee, Wis.

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THE HOLE IN THE HEAD

No biting off end

~Draws easily

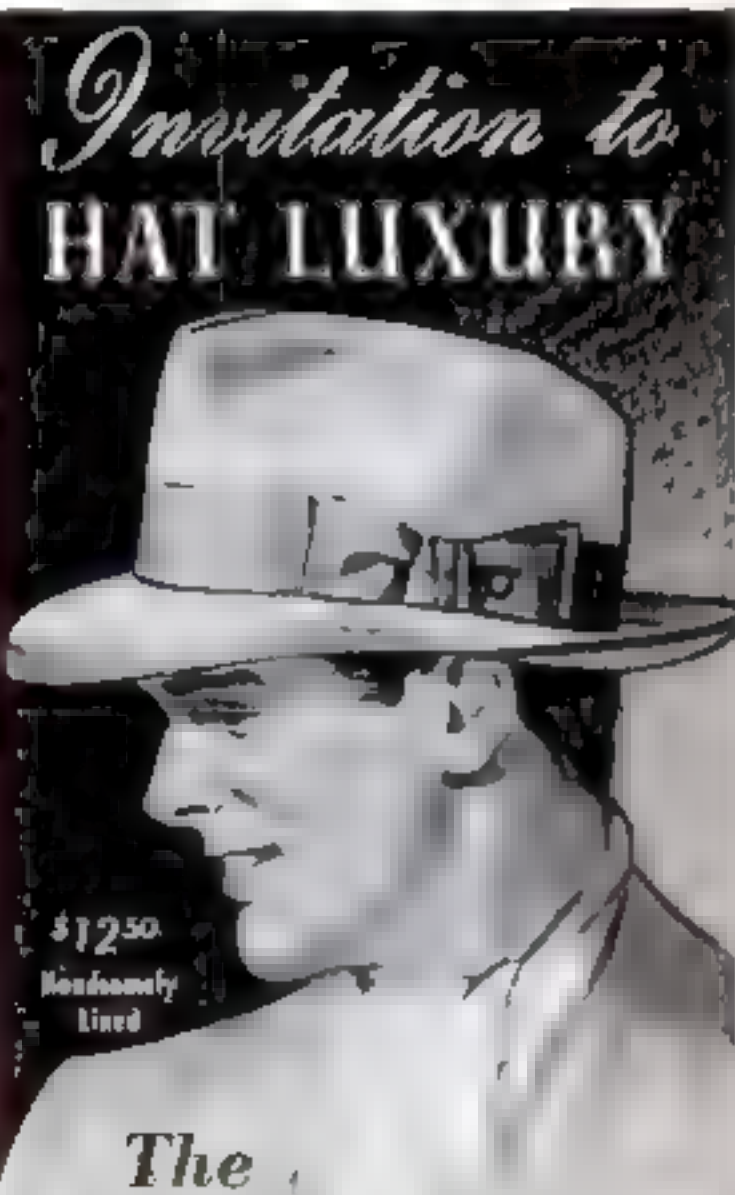


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10¢

Man to man-smoke
ROI-TAN

YOUR HAT IS IMPORTANT



The
PORTIS
VELVET-TEX

This smart hat lends distinction to your appearance. A truly luxurious hat of rich velvet-like texture in the season's newest shades. A worthy companion to your topcoat.

OTHER PORTIS HATS \$6.50 up
See your hatter or write

PORTIS HATS, CHICAGO 10, ILL.

When safety's a must...it's **PRESTONE** ANTI-FREEZE



SAFETY'S A MUST WITH FIREMEN... Fire Chief William Lemon, of Mamaroneck, N. Y., says, "My car has got to be safe from freeze-ups. I know 'Prestone' anti-freeze will keep it safe — and prevent rust as well." You can depend on "Prestone" anti-freeze—America's Number One brand.



SAFETY'S A MUST WITH AMBULANCE DRIVERS... "You can't race illness with a cracked engine," says Ambulance Driver James Sweeney, of St. George, Staten Island, N. Y. "One shot of 'Prestone' anti-freeze a year keeps my 'bus' safe." There's no worry about sharp weather changes with "Prestone" anti-freeze in your car.



SAFETY'S A MUST WITH POLICEMEN... "I know from experience that 'Prestone' anti-freeze never lets you down," says Police Chief Fred A. Roff, of Morristown, N. J. Give your car the same safe protection that policemen, ambulance drivers, and firemen all over the country give theirs.

Give your car the same safe protection

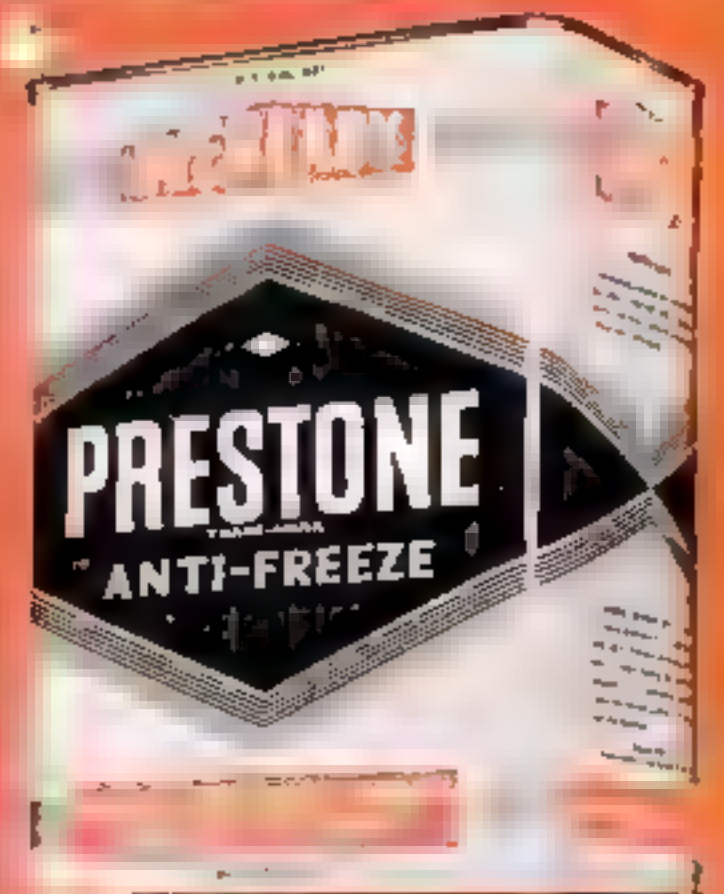


NO RUST!
NO FOGGING!
NO FREEZING!
NO FAILURE!

\$3.50

PRESTONE

Anti-Freeze



The best brushes have DU PONT NYLON BRISTLES

LOOK FOR
THE WORDS
**NYLON
BRISTLES**
ON BRUSH
OR
PACKAGE

Boy, what a gift for a man!

This beautiful brush gives you smooth lathering... smooth shaving... long service! A nylon-bristled brush quickly works up a rich, billowy lather... lays it on with a "velvet touch"... washes out and dries in a jiffy. Will not mildew. Never bogs down or gets soggy.

Look for long-lasting nylon in other types of brushes, too. Many come with handles and backs of smart, gleaming Du Pont "Lucite" acrylic resin. When you see the words NYLON BRISTLES on the brush or the package, you know that you'll get more service and satisfaction for your money! E. I. du Pont de Nemours & Co. (Inc.), Plastics Department, Arlington, New Jersey.

Product of **DU PONT** Plastics

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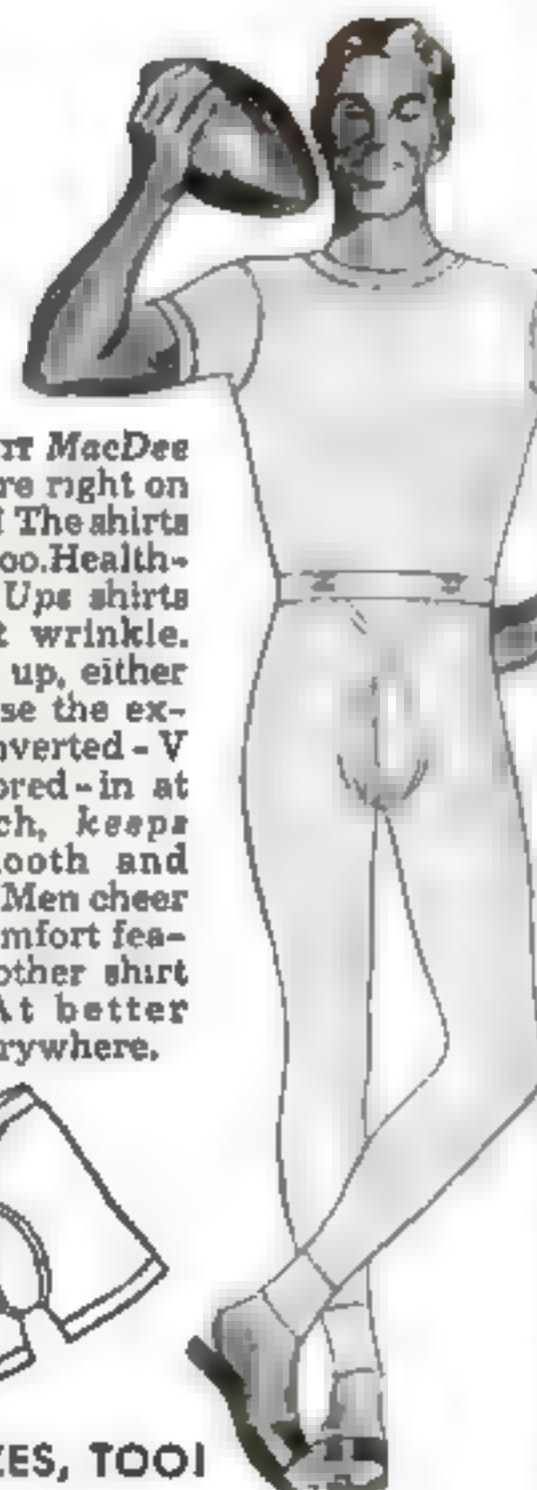
Why this
comfortable
men's underwear
pleases wives too!



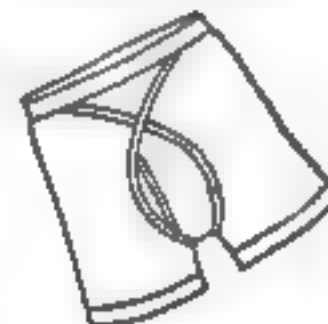
No buttons
to break!

Washes quick as a wink!
No Ironing! Wheel!

Men like the full elastic
waistband! The gentle support!
So Comfortable! Made from
100% full combed cotton!



HEALTHKNIT MacDee
bottoms are right on
all counts! The shirts
are swell, too. Health-
knit Kut-Ups shirts
just can't wrinkle.
Can't roll up, either
... because the ex-
clusive inverted-V
vent, tailored-in at
the crotch, keeps
them smooth and
tucked in. Men cheer
for this comfort fea-
ture. No other shirt
has it! At better
stores everywhere.



BOYS' SIZES, TOO!

Healthknit

MADE + BOTTOMS
Kut-Ups + SHIRTS

1. TRADE MARKS REG. U. S. PAT. OFF.

ALSO Healthknit THREE SEASONS

For men and boys
who spend more
time outdoors or
live in colder cli-
mates. Choice of
Union Suits or
Shirts and Drawers.



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Just touch the control button of the miraculous new Gravity Intermix Record Changer—greatest engineering advance since Capehart invented the still unique Capehart Turnover Record Changer...listen

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CREATED BY FARNSWORTH TELEVISION & RADIO CORPORATION, FORT WAYNE 1, INDIANA



OLD WOMEN AND CHILDREN TAKE DAILY SUN IN PARK

SPEAKING OF PICTURES

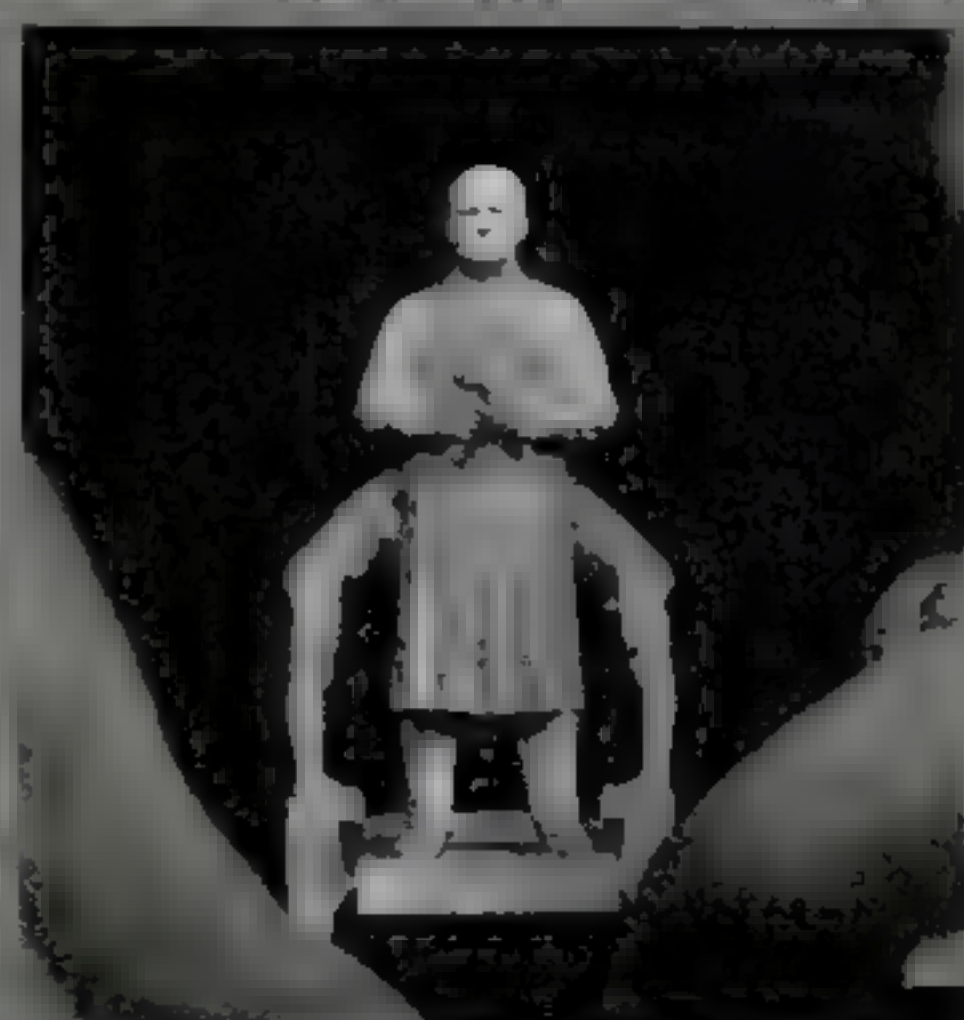
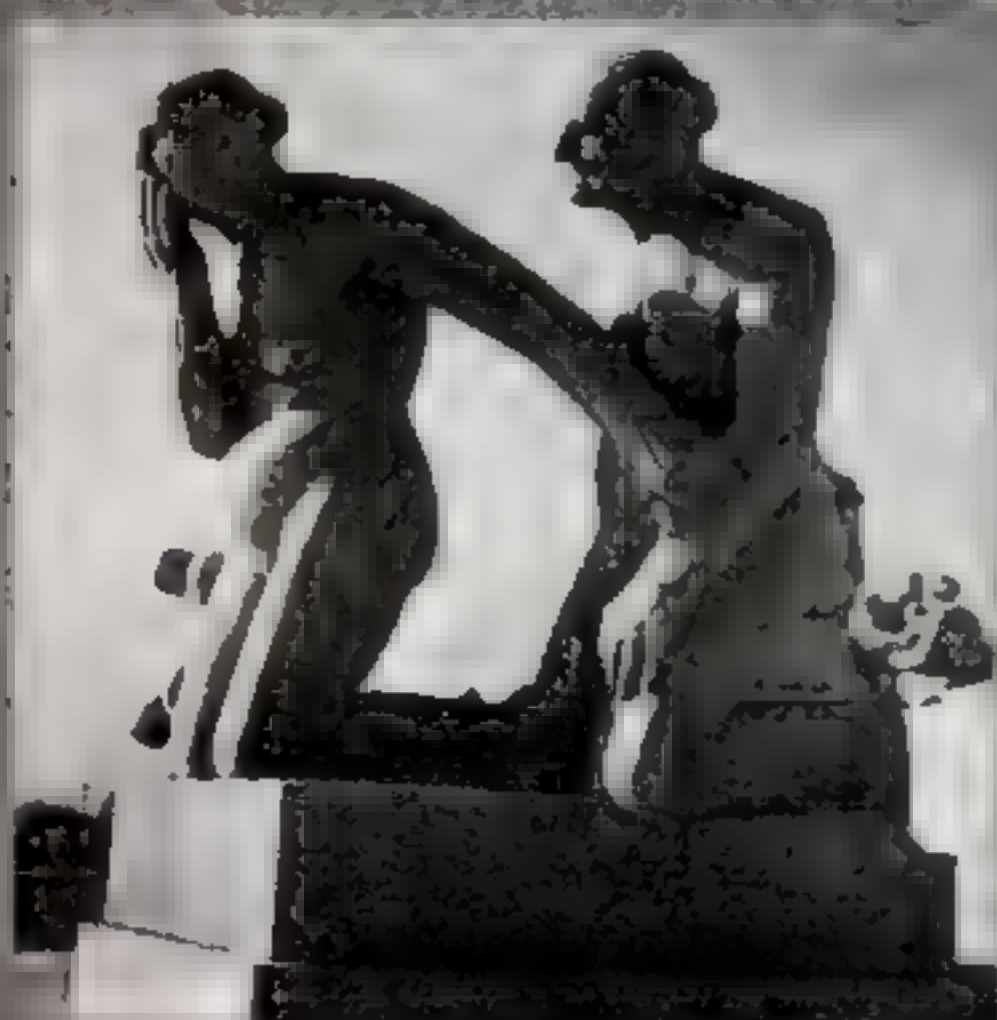
***... SURLY SCULPTOR
FILLS AN OSLO PARK
WITH NAMELESS NUDES***





For more than two decades in Oslo, Norway a surly artist named Gustav Vigeland sculpted like a madman and completely intimidated Oslo's city fathers. As fast as Vigeland turned out nude statues Oslo meekly put them up in Frogner municipal park. As a result the park now contains the biggest, latest and most baffling collection of statuary in the world.

Vigeland never gave titles to his statues but he was apparently trying to create, in stone and bronze, the whole cycle of man's life from birth to death. He died in 1943 but left a lot of statues behind which are still being installed. When he proposed his project to the city in 1919, he said all the city would have to do in order to get his life's work was pay for his studio and expenses. But Vigeland's upkeep turned out to be as staggering as his output. To date Oslo has shelled out almost \$5 million.



"Soaping" dulls hair— Halo glorifies it!



**Yes, "soaping" your hair
with even finest liquid or cream
shampoos hides its natural
lustre with dulling soap film**

✓ Halo—not a soap, not a cream—contains no sticky oils, *nothing* to hide your hair's natural lustre with dulling film. Made with a new patented ingredient, Halo brings out glossy, shimmering highlights the very first time you use it! Its delightfully fragrant lather rinses away quickly, completely in any kind of water—needs no lemon or vinegar rinse. For hair that's naturally colorful, lustrously soft, easy to manage—use *Halo Shampoo*! At any drug or cosmetic counter.

✓ Not a soap,
not a cream—
cannot leave
dulling film!

✓ Quickly,
effectively removes
dandruff from both
hair and scalp!

✓ Gives fragrant,
soft-water lather
even in hardest
water!

✓ Leaves hair
lustrously soft, easy
to manage—with
colorful natural
highlights!



Halo reveals the hidden beauty of your hair!

SPEAKING OF PICTURES

CONTINUED



OSLO MONOLITH, over 50 feet high, is Vigeland's 400,000-pound masterpiece. It seems to depict humanity struggling, in this case to the top of a granite totem pole. The park was designed by the sculptor so that all paths lead to the monolith, which he called "my religion." When British Novelist Evelyn Waugh saw it he snorted, "Most heathen thing I have seen in Europe." A more practical visitor from Chicago commented, "He must have been paid by the ton."



PEOPLE'S CHOICE

Seems as though nearly everybody wants Dodge All-Fluid Drive!

Dodge All-Fluid Drive takes the fight out of stop-and-go traffic driving... gives you smoother starts and stops with less gear shifting. Yet this important engineering advance is yours at no extra cost.

Experience Dodge All-Fluid Drive for yourself. Check the many other Dodge extra-value

features . . . extra-roomy interiors . . . full-width "Chair-Height" seats . . . welcome head room and leg room . . . oversize luggage compartment.

Discover first hand why owners are so enthusiastic about today's big Dodge!

Dodge

*Lowest Priced Car With Fluid Drive
Safe-Guard Hydraulic Brakes, Super-Cushion Tires,
Safety Rim Wheels, Floating Power,
Full-Floating Ride, gyral Fluid Drive*

COMING YOUR WAY... **Kaye DAY!** *The National Laugh Holiday!*

It's *Danny Boy!*
and he's coming
your way in the
funniest, maddest,
merriest role of his
madcap career.

Get set for a
new high in mirth,
melody and
m-m-m-Mayo...

He's got
the hottest men
in music, beating
out the rhythm
with'm!

Samuel Goldwyn
PRESENTS
DANNY KAYE
VIRGINIA MAYO
"A Song Is Born"
COLOR BY **TECHNICOLOR**

with **HUGH HERBERT**

BENNY GOODMAN • **TOMMY DORSEY** • **LOUIS ARMSTRONG** • **CHARLIE BARNET** • **LIONEL HAMPTON** • **MEL POWELL**
on the Clarinet on the Trombone on the Trumpet on the Saxophone on the Vibraphone on the Piano

BUCK & BUBBLES • **THE GOLDEN GATE QUARTET** • **THE PAGE CAVANAUGH TRIO** • **RUSO AND THE SAMBA KINGS**

Released by **RKO RADIO PICTURES, Inc.**

Directed by **HOWARD HAWKS**

DANNY'S LATEST IS HIS GREATEST — SEE IT AT YOUR FAVORITE THEATRE!

LIFE'S REPORTS



ANNE'S GHOST still appears around Hood homestead where she met her lover. Despite the "ha'nt" the house, recently modernized, is still lived in.

ANNE'S CURSE

The dying malediction of an embittered young Southern beauty has haunted four generations

by RICHARD O'CONNOR

In Kentucky's somber Cumberland Hills, Richard O'Connor, author of the forthcoming biography, *Thomas: Rock of Chickamauga*, uncovered the story of Anne Mitchell, one of America's obscure but personable ghosts.

Anne Mitchell was a striking brunette, beautiful enough to be called "the belle of central Kentucky," especially when she wore "filmy gray" gowns to match her lustrous eyes. Like all wellborn young ladies she was nurtured on the Sir Walter Scott tales of deathless loves, and she was definitely the stuff of which heroines are made. In her late teens she fell in love with a tall, blond youth with broad shoulders, a heroic profile and mournful eyes—John Bell Hood, who became one of the Confederacy's great soldiers. He was the son of Dr. John W. Hood, a physician who lived near the Mitchell place at Mount Sterling, Ky., and operated a large farm and impromptu medical school on the side. Young Hood went to West Point in 1849, and when he returned on his first furlough in his cadet's uniform, he and Anne became involved in a romance, full of passion and innocence, that set tongues wagging for miles around. Their favorite trysting place was in the garden of the Hood home where today—a century later—Anne is still said to appear, and they often sat on a love seat overlooking the sloping orchard.

According to the story handed down through generations to one of Hood's descendants, Mrs. Tandy Chenault, a Mr. Anderson came on the scene as a rival for Anne's hand in marriage. He quickly secured the support of her family by reason of his wealth and his promise to build her a home on property adjoining the Mitchells'. Anne herself did not "encourage his attentions," but "she was the only daughter among several brothers and could not prevent his coming to her home, ostensibly to see her brothers." Family pressure became at last too much for her, and she agreed to marry Anderson provided she could write a letter to John Hood to be read only by him. She wrote the cadet that she would "love John Hood through eternity. . . . Whether in this world or the next she would walk the garden path" with him.

In such bravura times, the message could call forth only one response from Cadet Hood. Possibly recalling the successful maneuver of Lochinvar in a similar situation, he wrote her secretly to meet him a few nights hence at a rendezvous near her home. He would have an extra horse saddled for her and they would ride off to the west.

Alas, all Lochinvars are not as successful as their prototype.

A slave girl discovered Anne's absence from her bed a few minutes after she had left for the rendezvous. An enraged delegation of Mitchells set forth in pursuit of the erring daughter. The family posse caught up with the young lovers just as John Hood was helping Anne onto her horse. And they bore her off, locked her in her room and did not let her out until the day she married Mr. Anderson.

If Anne's family and bridegroom sighed with relief once she had sullenly exchanged vows, it was most premature. Their trou-

CONTINUED ON NEXT PAGE

KAYWOODIE REMEMBERS WHEN-

Our organization of pipe-makers was just 15 years old when this Indian attack took place in Wyoming in 1866. Our people travelled by stage coach across the country in those days to see their customers. Making the best pipes has been a tradition with Kaywoodie pipe-makers for 97 years. Kaywoodies are unsurpassed for smoking quality, workmanship, long service. "Drinkless" fitment in shank has proved to be best of all pipe filters. Kaywoodies may be had at prices ranging from \$3.50 to \$25. Same old pre-war quality and pre-war prices. Identify by cloverleaf

Folder on request. Kaywoodie Company, New York and London, 630 Fifth Avenue, New York 20, New York



CENTENNIAL
Kaywoodie, \$25
Every one is as rare
as a perfect di-
mond. Shape No. 13



We guarantee good pictures...



indoors and outdoors...



or a new roll of film FREE!

(OFFER EXPIRES MARCH 31, 1949)



Here's a wonderful, sure way to take winter pictures.

Just load up your camera with a roll of Ansco Superpan Press Film—and start in taking outdoor pictures. Or take indoor pictures with inexpensive flash or flood lighting.

Then if you're not satisfied with the pictures you get, simply fill out the coupon your dealer will give you and mail it, along with the negatives and the original film carton, to Ansco, Binghamton, New York.

Besides pointing out how you can im-

prove your picture taking, we will send you a new roll of film free! Offer expires March 31, 1949—so hurry.

We're guaranteeing results, because we're sure that you will get some of the best pictures you have ever taken when you use Ansco Superpan Press Film.

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Ansco
SUPERPAN PRESS FILM

LIFE'S REPORTS CONTINUED

bles were just beginning. All the affection and luxury her husband could provide did not lessen her bitterness over the enforced marriage. She refused to leave her old room in the Mitchell home, secluding herself in melancholy and showing her husband and family only a sorrowful contempt. When she learned that she was to have a child, she turned her face to the wall and refused to talk to any of them, and even Anderson himself was banished from the room.

When she finally did talk, after the birth of a son, Corwin, it was to utter "a curse on all who had had any part in making her marry Mr. Anderson when her heart would always belong to John Hood." A few hours later her malignant hope was answered. About 4 o'clock that afternoon the sky darkened, and there was a "terrible rumbling like the beginning of an earthquake." Somehow, in this strangely localized storm, presumably by a bolt of lightning, the corner of the brick house in which Anne was lying was shattered, though no other property in the neighborhood was damaged. Three persons were killed, including Anne herself. Another was one of her brothers who had supported Mr. Anderson's suit. The third was the slave girl whose warning had prevented her elopement with Hood.

With three dead only a few hours after it was uttered, "Anne's curse" gained an early reputation for malignancy. The succeeding years have only put more teeth in the legend. Anne's son, Corwin Anderson, died from the shock of witnessing a fatal assault on his youngest son by his eldest. The latter, English Anderson, who had already gained notoriety by shooting their Negro cook to death, knocked his brother off his horse with a brick. Corwin staggered to his bedroom and died of a heart attack, while his youngest son succumbed to his injuries soon thereafter.

English Anderson, still remembered around Mount Sterling as a fearsome fellow with a knife, met a violent end soon after. He killed another man in a knife fight, and later, when he beat a Negro boy who had been working on his farm, he was set upon by a group of slaves and stoned to death.

Recently, almost 100 years after it was uttered, the third generation felt the virulence of Anne's curse. Her great-grandson, Judson Anderson, without visible reason or warning, walked out one day into the pond on the Anderson farm, drew a gun, and put a bullet through his brain.

The various residents of the Hood home, since the family

FOR THE 1 MAN IN 7 WHO SHAVES DAILY

★
A SPECIAL PREPARATION
FOR SHAVING

★
NO BRUSH

Modern life demands at least 1 man in 7 shave every day—yet daily shaving often causes razor scrape, irritation. To help men solve this problem, we perfected Glider, a rich soothing cream.

Glider protects your face while you shave. It enables the razor's sharp edge to glide over your skin, cutting whiskers close and clean without scraping or irritating. It's quick and easy to use. It needs no brush—and it's not sticky or greasy.

TRY A TUBE AT OUR EXPENSE

Get Glider at your regular dealer's. Or send us your name and address—and we'll mail you a guest-size tube, enough for three full weeks, free. The J. B. Williams Co., Dept. LG-14, Glastonbury, Connecticut, U. S. A. (Canada: Ville La Salle, Que.) Offer good in U. S. A. and Canada only.

Ernest B. Hullburt
PRESIDENT



A blissfully mellow . . . mild and gentle . . . tobacco that's been aged for years in oaken casks?

Then you'll like—



Try it today
15¢

A smoke of rare savor . . . taken from an old "recipe" . . . a flavor that's nut-sweet and full-bodied?

Then you should try—



At all stores
25¢

THESE PRODUCTS OF F. DORLAND COMPANY
ALSO AVAILABLE IN CANADA

CONTINUED ON PAGE 29



Brighter Breakfasts

make brighter days!

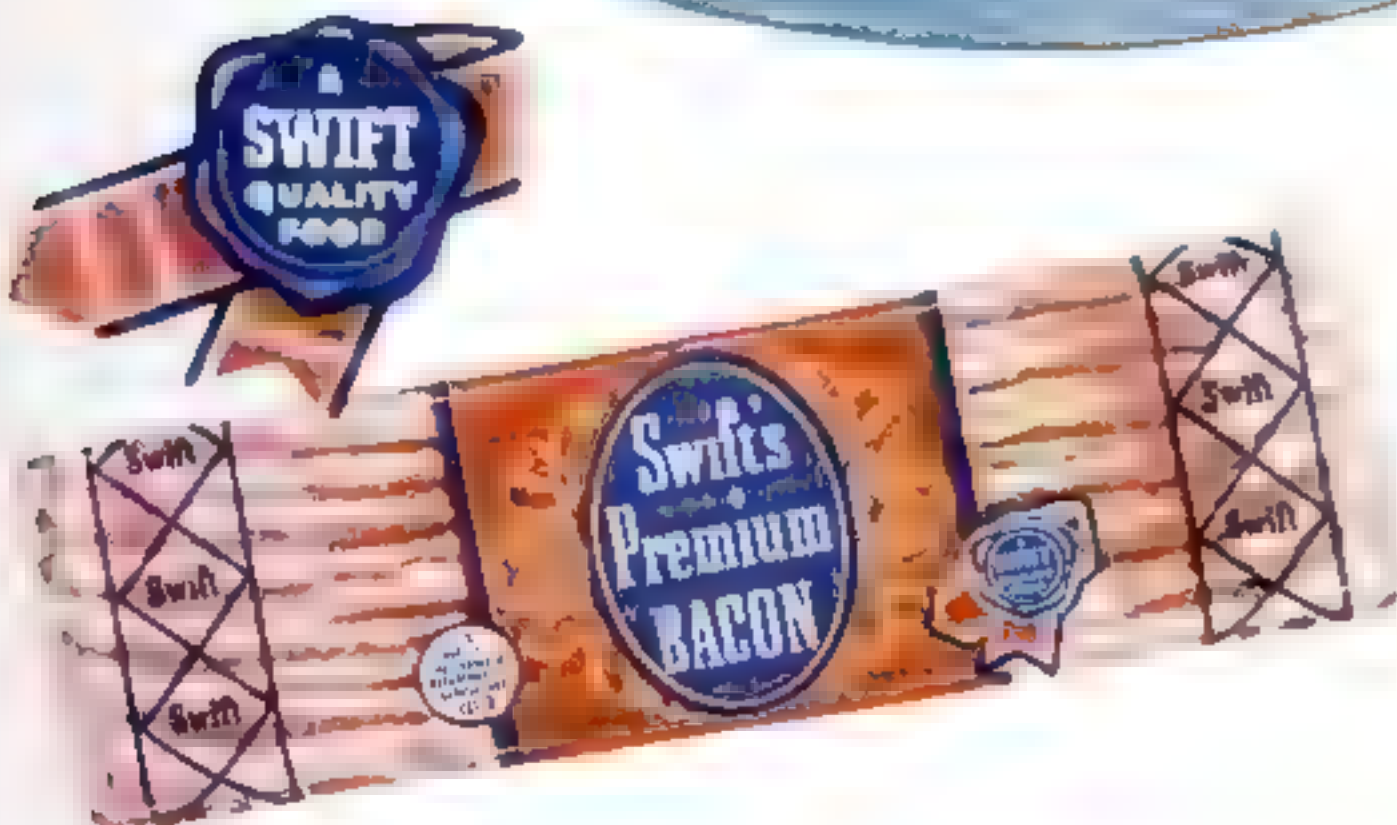
THE WHOLE FAMILY'S READY to pitch into each new day with a bang after a nourishing, cheering breakfast with America's favorite bacon (that's Swift's Premium). You see, nutritionists tell us breakfast is the day's most neglected meal. So it's smart strategy to serve Swift's Premium. There's wide-awake, easy-to-digest food energy in every tender-crisp bite. And how folks do love that tantalizing *sweet smoke taste!*



QUALITY'S THE BEST BUY-WORD...especially when there's no margin for error. That's why Swift's Premium—with its *unvarying* quality, rich nourishment, and matchless *sweet smoke taste*—is your best buy *now* when every bite is precious. No wonder America actually prefers Swift's Premium Bacon to the next 25 brands combined!

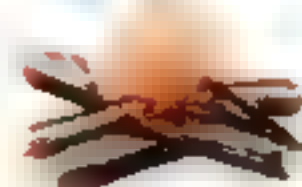


DO TRY BAKING Swift's Premium Bacon this easy, failure-proof way: Place bacon on a rack in a shallow pan. Cook at 400°F. for about ten minutes. No turning is necessary. Serve with golden brown pancakes and syrup. The family will welcome this favorite combination for lunch or supper, too.



Swift's Premium Bacon

*with the
sweet smoke taste!*



Van Raalte

"BECAUSE YOU LOVE NICE THINGS"

NYLON JERSEY UNDERTHINGS
WITH NYLON LACE THEY LOOK LOVELIER
LAST LONGER THAN ANY OTHER
KIND OF LINGERIE—AND ARE SO
DELIGHTFUL TO TOUCH THEY WASH
IN A TWINKLING. DRY IN A FLASH
NEVER STRETCH NEVER SHRINK
NEVER BAG—AND INSTANTLY LOOK LIKE
NEW WITHOUT A STROKE OF IRONING
SHEERIO® GOWN \$15 SLIP \$11.
SHEERIO® PANTIE \$4
AT BETTER STORES





Warwick \$25

Just put on an all-weather U. S. Shelters! Any of Shelters' 3 models does a 3-way job... keeps you dry, keeps you smart-looking, reasonably priced. Shown above is the Warwick of water-repellent gabardine with a convertible collar.



The Windsor \$22.50 The Weston \$22.50

Shelters

Look for this label:



UNITED STATES RUBBER COMPANY
Serving Through Science

LIFE'S REPORTS CONTINUED

left, have had little luck themselves, one subsequent owner having killed himself and another having attempted to do so over an unhappy love affair. Both events are popularly attributed to Anne's influence.

Although Anne's curse is uncommonly malignant, compared even with the best European and Egyptian maledictions, Anne's ghost was a true reflection of her gentle nature in life. Many persons have told of seeing her on restless promenade in the garden of the Hood home, but she never tried to frighten anyone. Mostly she has manifested herself for only a moment and then disappeared, according to Mrs. Chenault, who says wistfully, "I spent many a night in the Hood home during my sister's residence, but I never saw Anne." Her colored mammy, however, "saw the ha'nt on many occasions." Anne would walk toward her along the garden path, stare at the old Negro woman thoughtfully and then suddenly disappear.

Mrs. Chenault also tells of a succeeding tenant named Rathiff who not long ago was the recipient of one of Anne's visitations.

"One night he came home and went to bed. He had not been sleeping long before he awakened suddenly with the feeling someone was in the room with him. He looked up to see a woman dressed in filmy gray, Anne's favorite color you'll remember—and something he couldn't have known beforehand—and she was standing at the foot of his bed, bathed in moonlight. At first he thought she was real, he said, but then she vanished, dissolved into thin air.

"When I heard of this incident I could not resist telling him the story of Anne Mitchell and how many people believed she was a ha'nt.

"The Hood place was soon on the market again. . . ."

If Anne's shade is restless, perhaps the reason is that her potent curse spread out to touch even John Hood, the man she loved so deeply. At any rate Hood's subsequent career was shadowed by failure and tragedy.

He did not have the emotional depths of his sweetheart, and once he entered the life of a young officer on the Texas frontier he managed to forget Anne. The lieutenant colonel of his regiment, Robert E. Lee, felt constrained to warn him against "forming a permanent attachment for some of these country lasses," and advised him, "Never marry unless you can do so into a family which will enable your children to feel proud of both sides of the house."

Hood followed Lee's fatherly

the **EASIER,**
BETTER way
to clean and
polish your
eyeglasses



**SILICONE
TREATED
TISSUES**

KEEP YOUR GLASSES CLEANER

Sight Savers wipe away dust, dirt and grime like magic...give eyeglasses amazing new clarity and luster.

ELIMINATE NEEDLESS EYESTRAIN

caused by dirty glasses. Sight Savers clean your glasses more thoroughly...and they stay cleaner longer.

LET YOUR EYES ENJOY

all the comfort and efficiency your glasses can give you. Keep them cleaner with Sight Savers.

FULL MARKET'S SUPPLY
IN "HARRY POTTER" SIZE

10¢

Use in Canada

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FIRST IN SILICONES

Sight Savers Trademark, Dow Corning Corporation, Midland, Michigan

CONTINUED ON NEXT PAGE

Working Out

with Ben Hogan

'48 U S Open PGA and Western Open Golf Champion



My hair's in "tournament" shape after the Vitalis "60-Second Workout!" Home or locker room, I never miss taking...



"50 seconds to massage." Feel that invigorating tingle! Vitalis' special formula stimulates, refreshes your scalp as no non-alcoholic dressing does. And massaging with Vitalis routs loose dandruff, helps check excessive falling hair.



"10 seconds to comb." Now there is hair that looks *naturally* well-groomed. No greasy "patent-leather" shine—Vitalis contains no mineral oil. Just *pure vegetable oil* that prevents dryness, keeps hair in place. Get Vitalis today!



Use the

Vitalis

"60-Second Workout"

for handsomer, healthier-looking hair

P. S. Your barber is an expert. He knows how to keep your hair handsome, stimulate your scalp. Ask him about Vitalis and the individual, sanitary SealTube application. Vitalis and SealTube are Bristol-Myers trade marks.

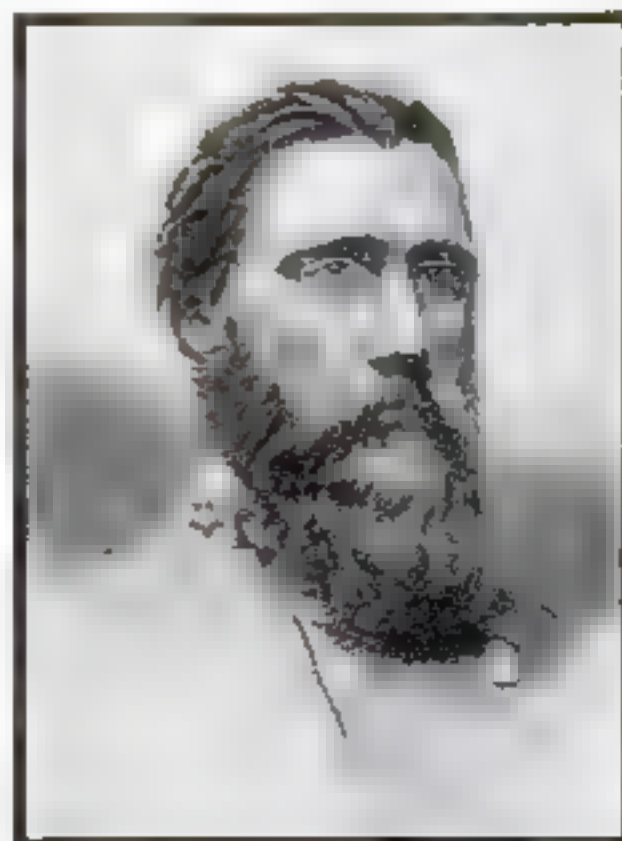
LIFE'S REPORTS CONTINUED

advice and remained a bachelor. At first his military career was phenomenal. He became commander of the Texas Brigade, generally accounted the toughest outfit in the Confederate Army. He always led his troops in person, lost the use of an arm while leading the charge of his division at Gettysburg, and a few months later had a leg amputated after leading a corps at the battle of Chickamauga.

At the age of 33, minus half his limbs, he rose to full general and command of the western army. His military decline began a few days after he reached his peak. He had taken over the defense of Atlanta under the menace of Sherman's Army group and was driven out after a series of costly battles on its periphery. In the winter campaign of 1864 his Army of Tennessee was virtually annihilated at the battle of Nashville—the worst defeat suffered by a Confederate general. From then until the end of the war he was in disgrace, a general without a command.

Afterward he settled in New Orleans, became a cotton broker, married a local beauty and fathered 10 children in the next dozen years, including three sets of twins. But his commission business went bankrupt, and in the yellow-fever epidemic of 1879 both he and his wife died and their orphans were scattered in foster homes from Mississippi to New York.

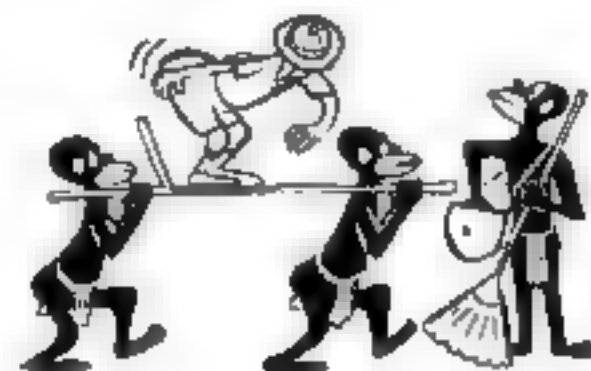
What of Hood's successful rival, Mr. Anderson? At the outbreak of the Civil War, with his wife dead, he volunteered into a Texas regiment. A few months later the regiment was brigaded under General Hood's command. How Private Anderson fared with General Hood—in a situation to shrivel any GI soul—is one of those fascinating mysteries that unfortunately escape the labors of military historians. So far as any records go he appears simply to have vanished from the earth.



ANNE'S LOVER, John Hood, became four-star Confederate general. He died a pauper, leaving 10 children.



A grim young explorer named Harry



Wore shorts that would cause him to tarry.



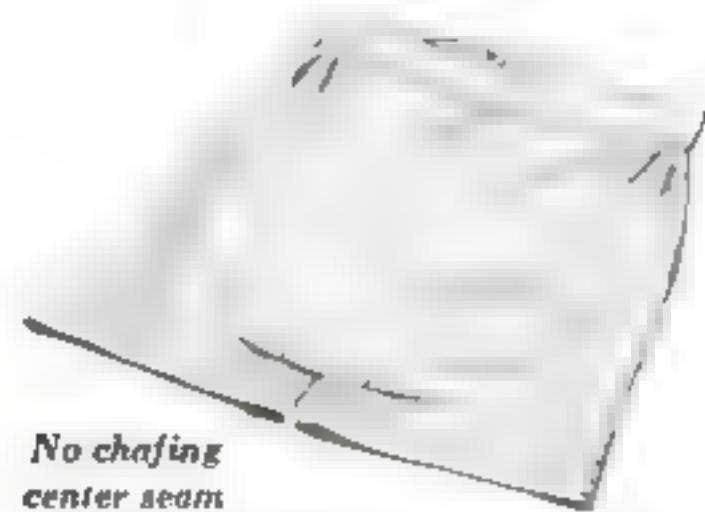
"If you," said a bearer,



"Were an Arrow Shorts' wearer,



You wouldn't slow up the safari."



No chafing center seam

Sanforized-labeled • gripper fasteners elastic or tie side • SPRINTER (all-elastic waistband) • adjustable back.

ARROW SHORTS

\$125 \$150 \$165 • Arrow Undershirts, \$100 up

Made by the makers of Arrow Shirts Cluett, Peabody & Co., Inc.

When you pay for wear, be sure it's there!



Insist on NEOLITE...

the miracle sole that far outwears the finest leather!

Don't keep wearing holes in your pocketbook replacing soles that wear out too fast—get **NEOLITE**! This amazing sole *far outwears the finest leather*—yet it costs no more!

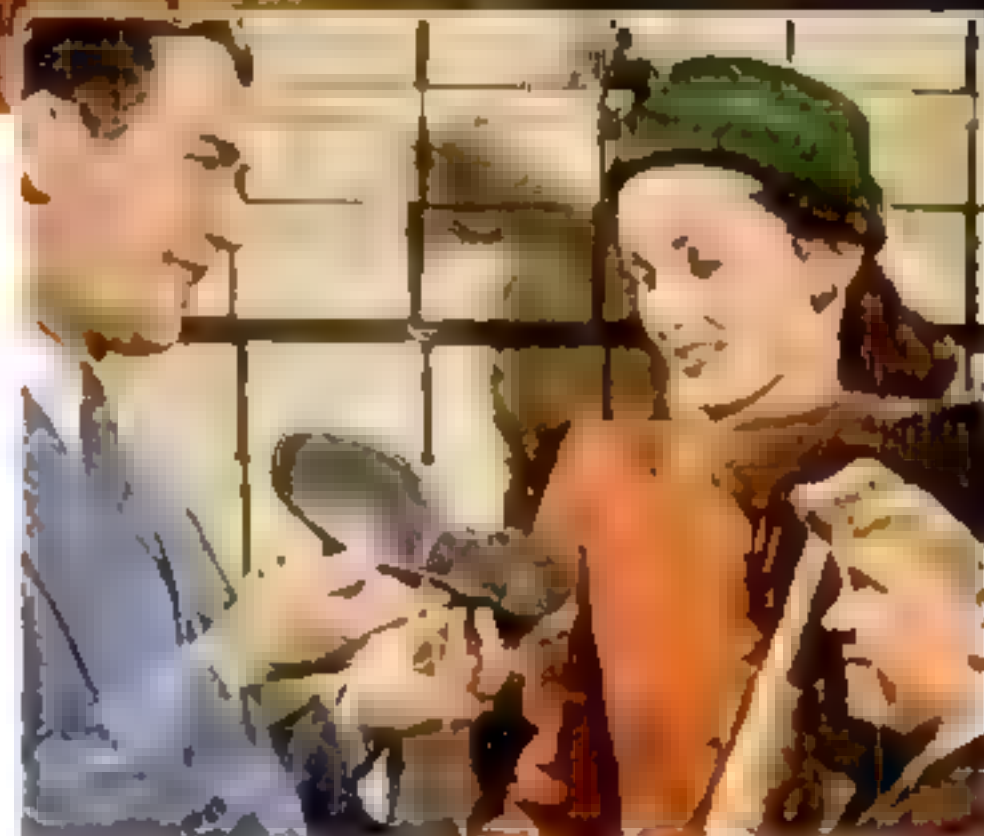
There is no other sole like **NEOLITE**. It's not rubber, not leather, not plastic—but an entirely different material that has *all* the qualities a perfect sole should have.

It's comfortable—firm enough to give active

feet proper support, yet so flexible and easy on the feet it needs no breaking-in.

It's waterproof—keeps feet dry, helps shoes keep their shape, stay new looking longer. It's non-skid. It won't mark floors.

Next time you buy shoes—or have a pair resoled—ask for **NEOLITE** Soles. Then . . . step on it! You'll know at once you're headed for longer wear, greater comfort, at lower cost!



MARK THIS MARK! Remember, only genuine **NEOLITE** Soles bear the name "NEOLITE." Look for it! You'll find this longer-wearing sole on over 200 brands of shoes for men, women and children—on shoes in every price range. Ask for **NEOLITE** Soles and Heels when you have your shoes repaired, too.

25,000,000 people keep shoe bills down with

✓ **NEOLITE SOLES**

NEOLITE T. M.—THE GOODYEAR TIRE & RUBBER COMPANY



"Golden Glory!"

...this grand, nutritious Velveeta casserole



Here's how to make this Kraft Classic main dish

Cut 4 hard-cooked eggs in half lengthwise. Remove yolks, mash and combine with 4 tablespoons Kraft Mayonnaise. Season with salt and pepper and fill the whites. Cook one 8-ounce package of elbow macaroni in boiling salted water until tender. Drain and place in a shallow casserole.

Now for the Velveeta magic! In the top of a double boiler, melt one pound of this famous cheese food (two $\frac{1}{2}$ -lb. packages or half of the 2-lb. loaf). Into the melted golden Velveeta gradually stir $\frac{1}{2}$ cup of milk. Combine about half of that gloriously rich, smooth Velveeta sauce with the macaroni. Arrange the stuffed eggs on top and pour the remaining Velveeta sauce on the eggs. Bake 20 minutes in a moderate (350°) oven. Place the casserole on a chop plate, surround with broiled tomato halves, and treat your folks to "golden glory."

Remember that besides the grand cheese flavor, Velveeta adds high quality complete protein plus other important milk nutrients. That's why Velveeta is such a good idea for main dishes as well as for cold sandwiches and snacks. Keep plenty on hand—to spread or slice or melt any time!

SAVE MONEY—Remember, ounce for ounce there is no other basic food that matches cheese for high-quality complete protein... for calcium, phosphorus and other nutrients from milk.

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The world's favorite cheeses are made or imported by **KRAFT**

MacLaren's Imperial is the aristocrat of aged cheddars, famous in this country and Canada for 58 years! A natural cheese—rich, sharp, creamy—perfect.

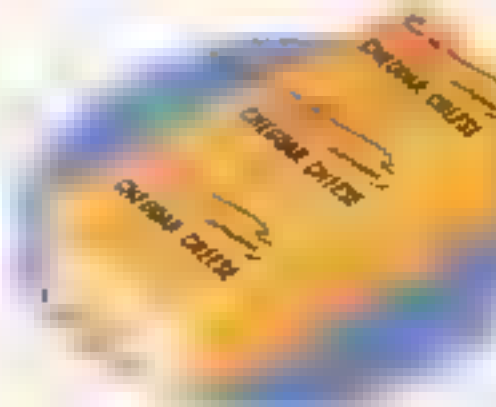
It's mellow as old wine! This natural golden Chantelle in the gay red coat. You will like it on crackers, in sandwiches, with fruit... and put it proudly on your cheese tray.

For salads, sandwiches and desserts always get the cream cheese that's guaranteed fresh. It's marked Philadelphia Brand. The genuine is made only by Kraft.

Kay Brand is the new natural cheddar cheese made from pasteurized milk! A real triumph of Kraft skill. Buy slices or a block—or wedges from the top tier.



Cheese treats galore when your refrigerator has a KRAFT SHELF! Keep it stocked with a number of Kraft kinds.



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LIFE'S COVER

The three pretty girls who take their football so seriously are Sue Howell, Ginny Jones and Pat Harnett, students at the University of California at Berkeley. They are watching a Cal player drop a pass that should have been a sure touchdown against a Saint Mary's team. Behind them, shielding his eyes from the awful sight, is Bill Graff. (California won anyway, 20-0.) As members of the Rally Committee, these four never miss a game. They plan the complicated stunts put on by the 4,000 students who make up the biggest organized cheering section in the largest university in the world (pp. 88-101).



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"Oh, dearie . . .

I see you in a breathtaking gown looking like a bride!"
It's Kayser's in a soft dreamy shade with lots and lots of lace. Shell Blue, Blossom, Green Iris. Rayon Jersey of Celanese* yarn. Sizes 32 to 42. At the nicest stores, \$5.00

You Owe it to Your Audience

...Wear **KAYSER**

HOSIERY • GLOVES • UNDERTHINGS • LINGERIE

Famous for Comfort



Cleopatra's Barge—Comfort and style on the Nile.



Back Scratcher—Puts comfort within reach.



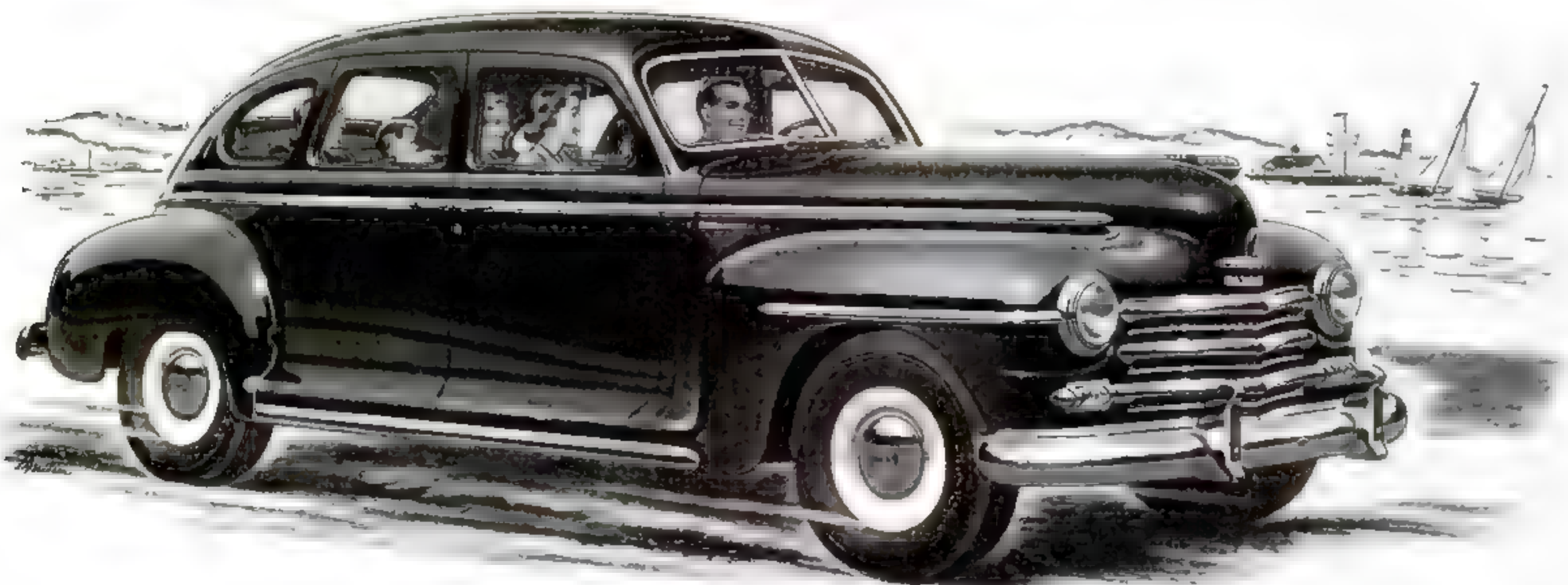
Rip Van Winkle—Restful 20-year snooze.



Ski-lift—Mountain-climbing the easy way.

Plymouth

THE CAR WITH
“Air Pillow”
Comfort



Plymouth has a combination of important comfort features you'll find in no other lowest-priced car. These features give you the gliding luxury of the famous Plymouth Air Pillow Ride.

Bigger, softer Super-Cushion Tires (standard equipment at no extra cost) soak up road shocks. Long 117" wheelbase (longest in the lowest-priced field) gives you smoother, more level riding. Low unsprung weight reduces bouncing of the wheels. Sensational new Airfoam Seat Cushions (on Special De Luxe models at slight extra cost) put

a live, buoyant pillow between you and the road.

There's plenty of room in a Plymouth—room for your head and your legs. Your posture is natural and restful in chair-height seats. And, because Plymouth engineering distributes weight scientifically, you ride in the comfort zone, ahead of the rear axle.

In performance, easy-handling and safety—as in pillowed ride and roomy comfort—there's a lot of difference in low-priced cars—and Plymouth makes the difference!

PLYMOUTH BUILDS GREAT CARS . . .
GOOD SERVICE KEEPS THEM GREAT



Your nearby Plymouth dealer will provide the service and factory-engineered parts to keep your present car in good condition while you're waiting for your new Plymouth.

PLYMOUTH Division of CHRYSLER CORPORATION, Detroit 31, Michigan.



FROM THEIR GRANDSTAND THE OFFICERS WHO WILL LEAD THE ARMIES OF THE FUTURE STUDY FUTURISTIC GEAR OF A NAVY UNDERWATER DEMOLITION EXPERT

SERVICES UNITE AT BEACHHEAD LEVEL

NAVY HOLDS ITS BIGGEST PEACETIME MANEUVERS AND SHOWS ARMY'S FUTURE GENERALS HOW IT MAKES A LANDING

From Oct. 4 to 8 in the waters off Oceanside, Calif. the sea shook with explosions and the air screamed with planes. While visitors from the Army watched, Navy ships bombarded an island, Navy demolition experts flapped about in finlike shoes (above), Navy planes swept over the coast and landing barges jammed with Marines hit the beach.

These gigantic maneuvers were put on by the Navy to give the Army visitors as close a look at amphibious landings as possible. And the visiting Army officers were the best that could be chosen for the show. They were students of the famous

Command and General Staff School at Fort Leavenworth, which selects the cream of the crop, the men who will soon lead the Army, and teaches them the "big picture" of overall strategy. Their hosts did not disappoint them. It was the biggest peacetime exhibition the Navy had ever put on.

The reason for this display of teamwork was important: the newly unified services had finally realized that in a future war coordination between branches must be far greater than ever achieved during World War II. And the California maneuvers were only one of a series. The Army, Navy

and Air Force are practicing amphibious landings at Little Creek, Va. Three weeks ago all three services were studying the interrelationship of bombers and troops at Eglin Air Force Base, Fla. And the Navy and Army are planning cold-weather landing operations in the North Atlantic next month. Whether or not all these joint maneuvers are making for better understanding between the services, an incident in California certainly impressed the Army. When a phony "Russian" tried to crash the Navy's party (pp. 38, 39) he lasted about as long as an Army officer might have in the bad old days.



MAKESHIFT BARRACKS (above) for the Army students were set up on hangar deck of the aircraft carrier. Black curtain shielded classroom full of confidential information and four sailors stood on guard at the entrance. All civilians were barred from the classroom during the sessions.



ROCKET BARRAGE (above) is watched by the Command School students from the deck of aircraft carrier as LSMRs pump a barrage into the shore of San Clemente Island. Below—a few minutes before landing maneuvers at San Clemente, Navy landing barges swing into a tight circle.



MARINE LECTURER explains the landing to students with situation map with I-locates. Also shows where the Marines were ashore. Primary objectives are marked by letters on map. Landing points on beach are designated 'red,' 'blue' and 'green.' Battle areas bounded in right by Oceanic.



UNDERWATER EXPLOSION sends up slower of water and sand. Charge was laid by an underwater demolition expert, like the one shown on page 3.



BOMBING RUN, to soften up area before landings, is simulated with planted explosives. Although some Army officers got seasick on carrier, they all showed up for this

demonstration. Command School students get in habit of attending every class. Once one falls behind he is lost, and if a man flunks at the school his career is washed up.



CLIMAX OF THE MAMMOTH MANEUVERS PUT ON FOR THE VISITING ARMY OFFICERS COMES AS MARINES HIT OCEANSIDE BEACH TO "LIBERATE" SOUTHERN CALIFORNIA

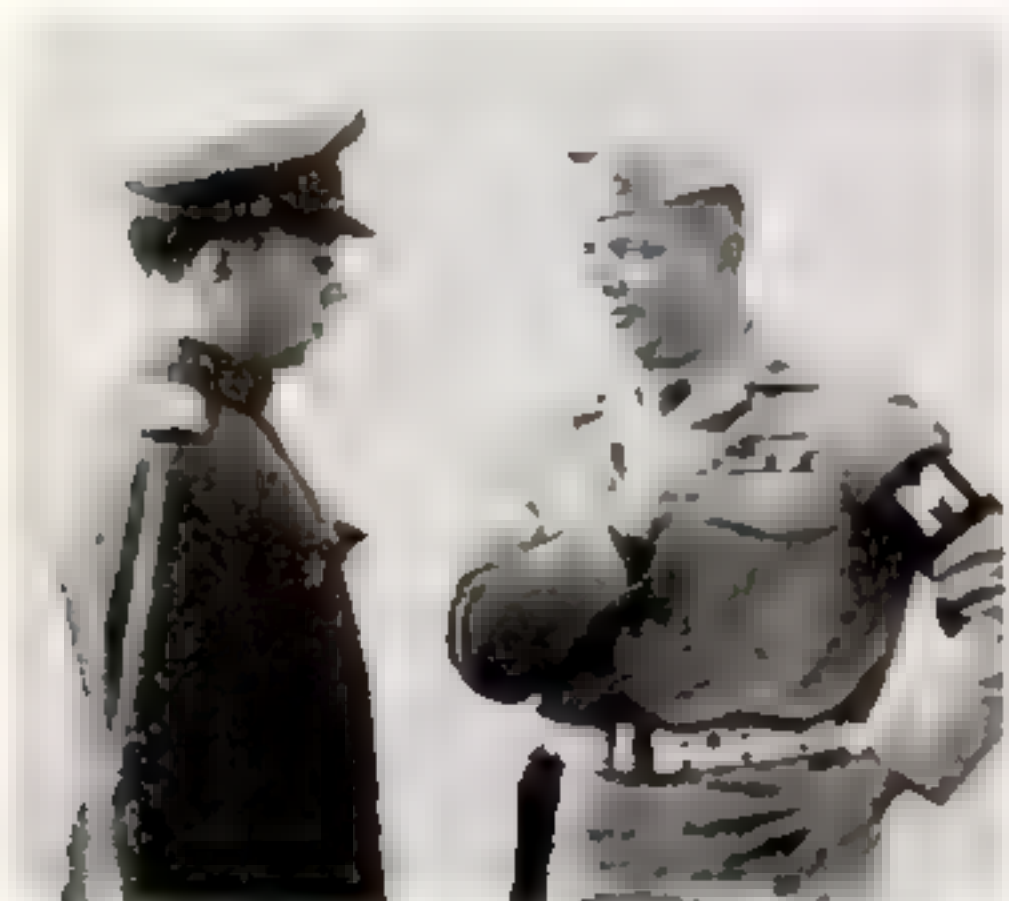
"RUSSIAN" IMPOSTER GETS POLITELY BUT QUICKLY TOSSED OUT

The Marines' best example of speed and efficiency came purely by accident. While the landing maneuvers were going on, a Marine MP suddenly spotted a man in a Russian uniform wandering about and busily taking notes. Flanking fast, the MP very politely asked the "Russian" if he would prefer the reserved stand, "where you can see better."

There the Camp Pendleton provost marshal and chief of staff just as politely asked if they could see the "Russian's" credentials. The "Russian" had

none. So, courteously whisking their visitor to the office, they asked a few questions: What was the name again? "Colonel Putirim Nevski." Where had he come from? "Washington." What airport had he taken off from? "The big one."

Finally the "Russian colonel" confessed that he was just plain John D'Alfonso, a reporter clothed in a rented Hollywood costume and sent by the San Diego *Journal* to find out how good the security provisions were at the maneuvers. He found out.



THE CATCH is made by MP. He then lured "Russian" to bleachers where he knew provost marshal would be.



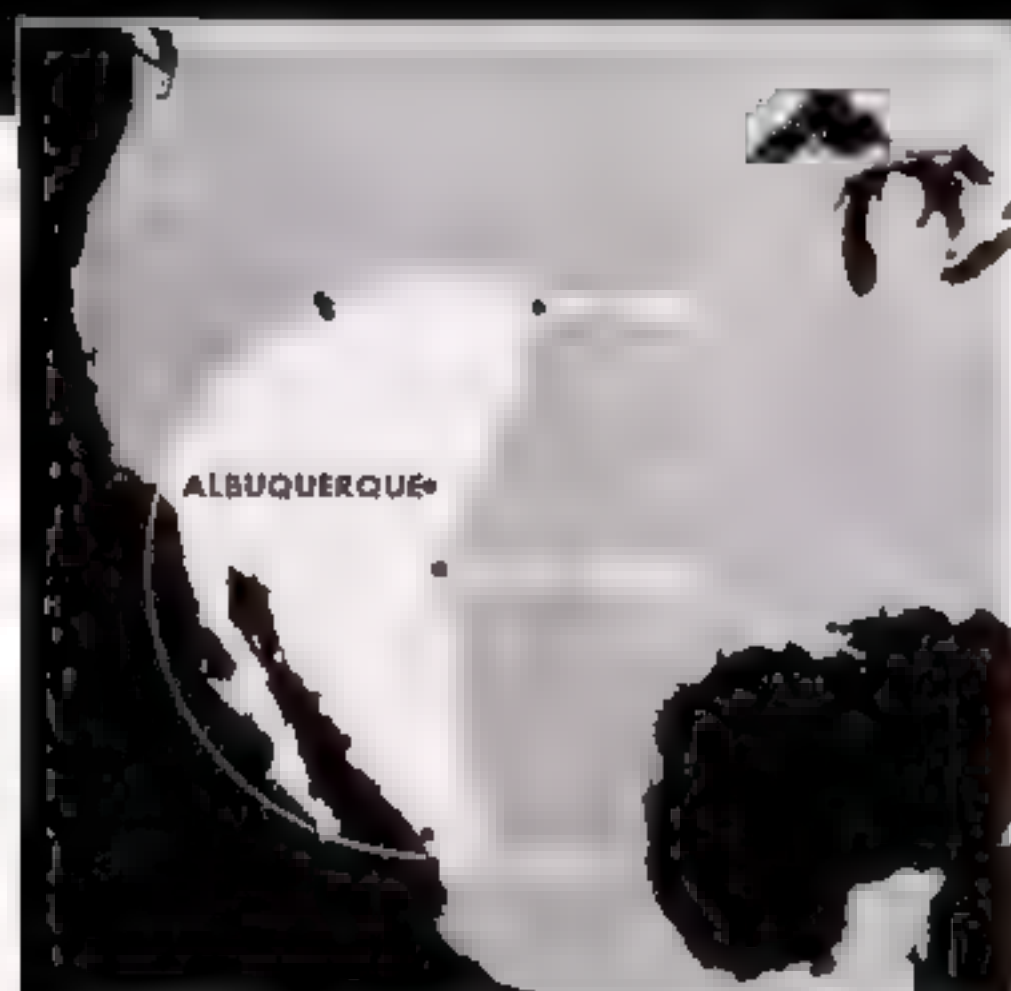
POLITE ESCORT to bleachers is provided by MP (right), who tells "Russian" he will be able to see better there.



INTRODUCTION is made to the Camp Pendleton chief of staff and provost marshal, who asked for credentials.



STILL LOOKING SINISTER, THE FAKE "RUSSIAN OBSERVER"
PEERS OUT CAR WINDOW AS HE GOES AWAY FOR QUESTIONING



2,700-MILE ARC OF HORIZON is photographed from an oblique angle by camera in the V-2. The perspective is

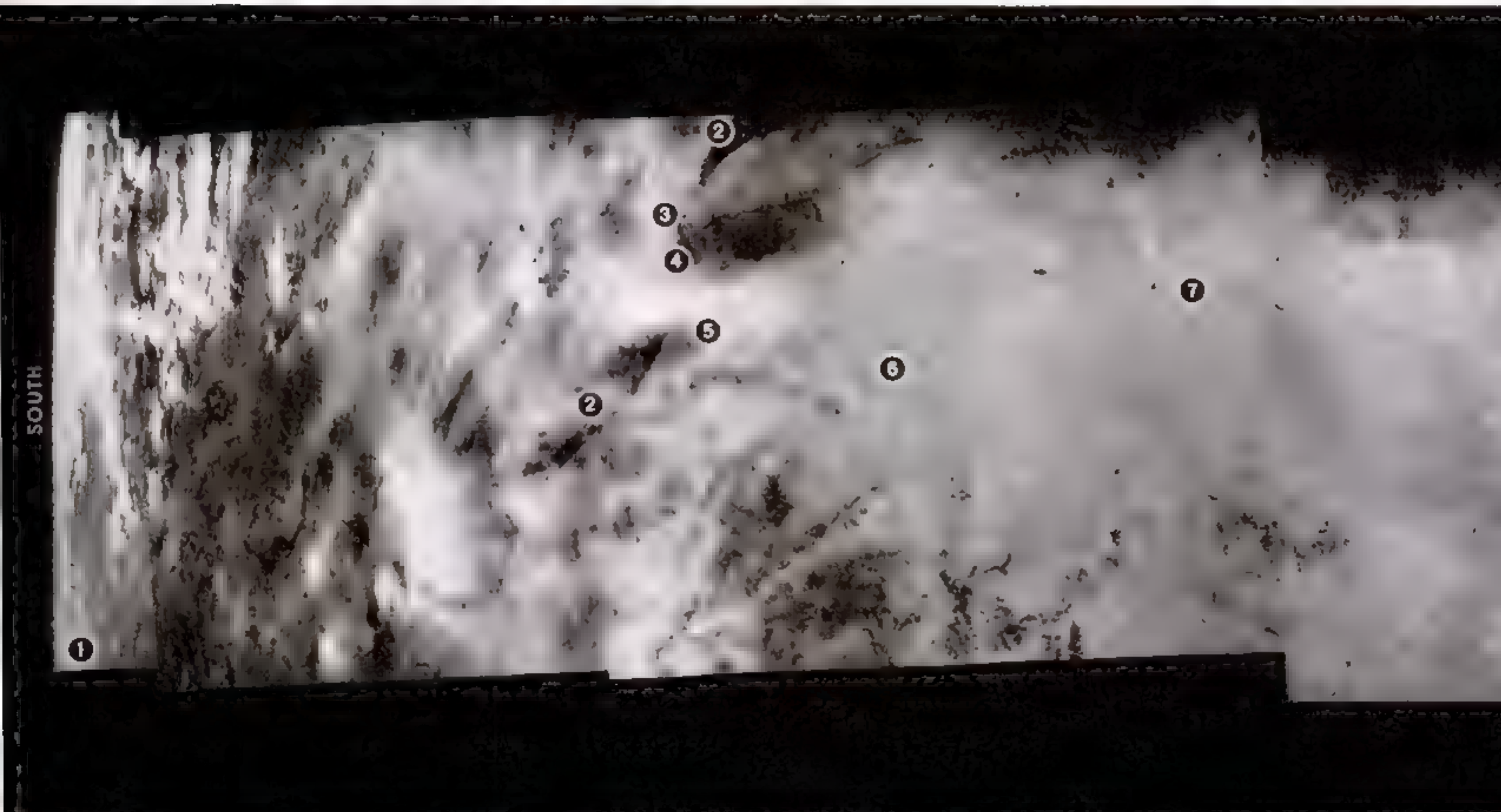
considerably distorted, for example, from a point midway along the bottom of the photograph, it is about 100

EARTH IS PHOTOGRAPHED FROM ROCKETS

More of the earth's surface than has ever before been seen at one time is revealed in the seven composite photographs just released by the Navy. Taken by automatic camera mounted in rockets fired near White Sands, N. Mex., during research on the guided-missile problem, they show a broad stretch of the western U. S. from upper Wyoming south into Mexico. The strip above, shot from a German-type V-2

rocket which reached a height of 60 miles, shows a 2,700-mile segment of horizon. Because the pictures were made at an oblique angle as the rocket swung from side to side, the perspective is distorted. (Compare distance between Albuquerque, N. Mex., and Kansas, Neb., as shown at left with distance between the same cities on the photograph above.)

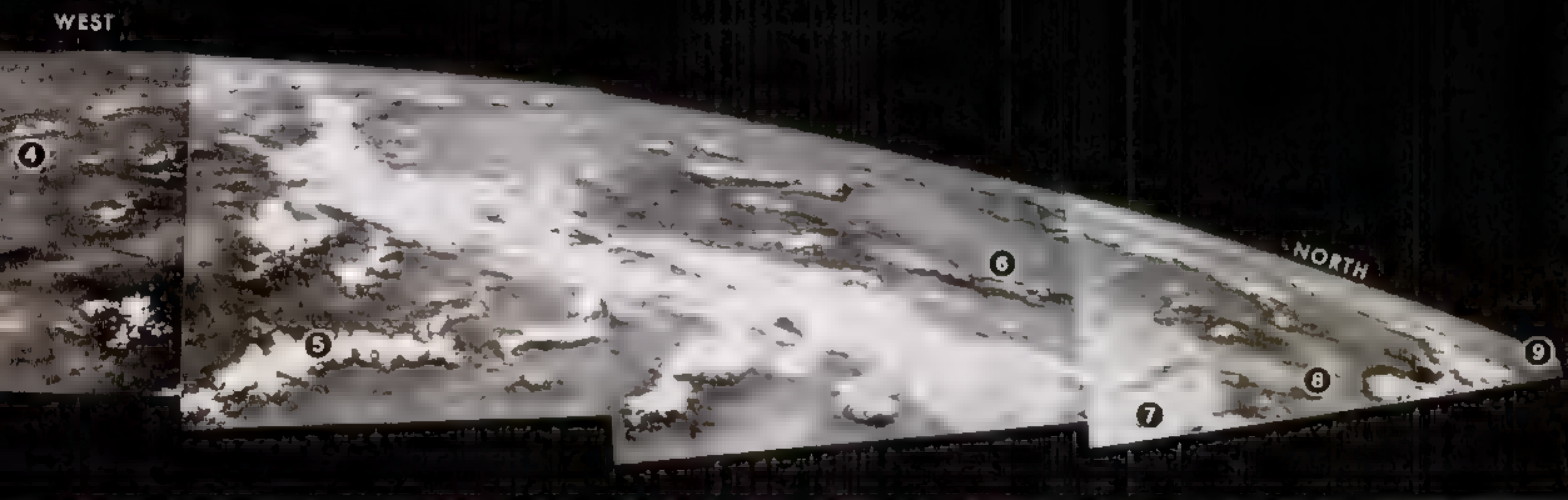
The strip below, taken from an American Aero-



1,400-MILE PANORAMA taken by the Aero-see camera extends as far north as Wyoming and south to central

Mexico. Numbers identify: 1) Zacatecas, Mexico; 2) Rio Grande River (which appears at right and left); 3) Cor-

del Juarez, Mexico; 4) El Paso, Texas; 5) Big Bend Army Air Base; 6) Southern Pacific railroad tracks; 7) V-2 and



miles to every point along the curved horizon—although the distance to either extremity appears not greater than that

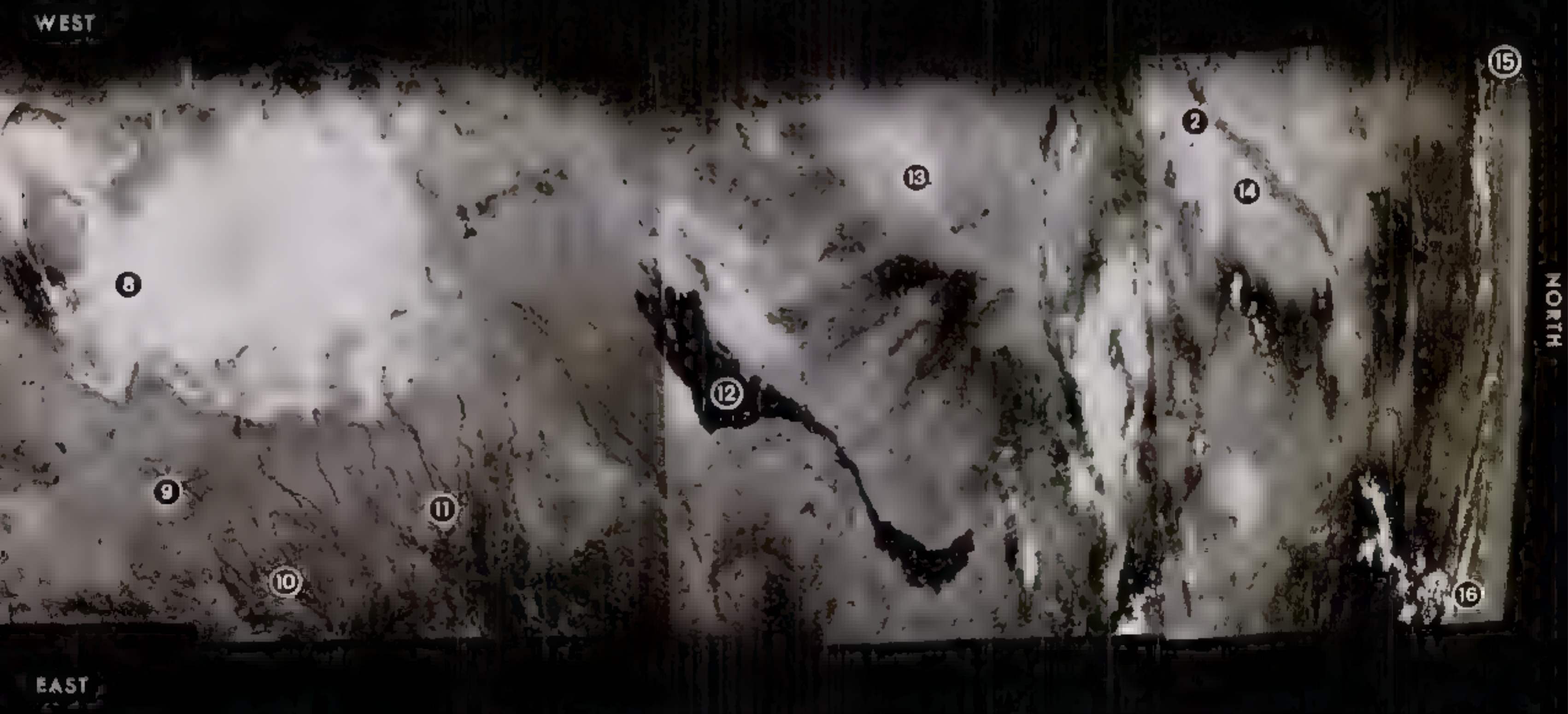
to the top. Numbered localities are: 4) Mexico; 5) Gulf of California; 6) Lordsburg, N. Mex.; 7) Gila River; 8) Black

Range mountains; 9) Mount Taylor, N. Mex.; 10) Albuquerque, N. Mex.; 11) Rio Grande River; 12) Hyannis, Neb.

Camera equipped U.S. Navy missiles soar 70 miles into the atmosphere and come down with panoramas which stretch from Nebraska to Mexico

beerocket 70 miles up, also shows a distorted view—in this case because the camera shot straight down-ward during part of the series and obliquely at the two horizons. The composite at first glance appears to reveal a belt of the earth stretching from pole to pole, such as might be seen from an altitude not of 70 miles out of 100,000. However, the camera merely photographed a 1,400-mile panorama, vastly larger

but basically no different from the view which an observer might obtain from an airplane. A glance to the north (*right*) would show a broad sweep of curving horizon; a glance straight down (*center*) would show a narrow stretch of flat land; a glance to the south (*left*) would show another broad sweep of curving horizon. (Compare the hourglass-shaped area in the chart at right with the bowl-like photograph below.)



Aerobee launching sites; 8) White Sands National Monument area; 9) Alamogordo Army Air Base; 10) Alamogor-

do, N. Mex.; 11) Tularosa, N. Mex.; 12) New Mexico lava beds, which from this 70-mile altitude resemble a huge

lake; 13) test site for first atomic bomb; 14) Albuquerque, N. Mex.; 15) Montpelier, Idaho; 16) Hyannis, Neb.



NEW PRESIDENT of Columbia. Eisenhower walks from platform after the ceremony. He wears mortarboard with gold tassel, gown with purple hood—the robes of LL.D. given him by Columbia last year.



EISENHOWER CHATS WITH A UNIVERSITY TRUSTEE IN LIBRARY

PRESIDENT EISENHOWER

With solemn pageantry Columbia University installs a great public figure as its head

Last week, with more pomp and ceremony than ever was accorded him as General of the Army, Dwight David Eisenhower, 58, was installed as 13th president of Columbia University in New York. It was no ordinary inauguration: the 191-year-old university was getting as president a public figure who might even have been President of the U.S. On hand to honor him at Columbia were 19,000 spectators. In the procession walked 200 presidents of U.S. colleges and universities, delegates from 150 more and representatives from 35 foreign universities. They wore academic dress with trimming denoting their degrees—purple for law, white for arts, gold for science. In age their colleges ranked from 1088 (University of Bologna, in Italy) to 1946 (New York State University). Behind them all General Eisenhower slow-marched to the speaker's stand. There, as the sun broke through gray clouds, he was given the university's ancient charter and the ring of keys which symbolizes open academic doors. He made a short speech, promising that at Columbia there would be no "intellectual iron curtain." Then the long procession reformed and threaded back through the crowd, this time with President Eisenhower at its head.



PASSING HIS WIFE Mamie (left foreground) and son John, he pauses on way to stand. On way back he stopped—touched her hand



MAKING INAUGURAL SPEECH, EISENHOWER STANDS ON STEPS OF LOW LIBRARY UNDER THE STATUE OF ALMA MATER. FLANKING HIM ARE 700 SCHOLARS AND PRESIDENTS



HE SALUTES old friend Bernard Baruch (standing, right foreground) before the ceremony. Five generals and three admirals came to Columbia to watch the inauguration.



HE SITS in president's chair holding the charter and keys just given him. The chair belonged to Ben Franklin and was given Columbia in 1822; has been used by eight presidents.



U.S. COLLEGE PRESIDENTS who came to Eisenhower's inaugural stood in a large room in Columbia's Butler Library after the ceremony and posed for this group picture. Among them are 1) William Hall of Westminster College, Mo.; 2) Alan Brown of Hobart and William Smith Colleges; 3) Irvin Stewart, West Virginia University; 4) Homer Dodge, Norwich University; 5) President Eisenhower of Columbia University; 6) Colgate Dargen, Jr., University of Virginia; 7) William Edel, Dickinson College; 8) Carl Woodward, Rhode Island State College; 9) Frank Aydelotte, president emeritus of Swarthmore College and representative of Phi Beta Kappa; 10) Theodore Jack, Randolph-Macon Woman's College; 11) Frederick Hard, Scraps College; 12) Henry T. Moore, Skidmore College; 13) Kenneth Brown, Denison University; 14) Kenneth Sills, Bow-

don College; 15) Herman Wells, Indiana University; 16) Samuel Stratton, Middlebury College; 17) George Stoddard, University of Illinois; 18) Margaret Kelly, acting president of Queens College; 19) Jaime Benítez, University of Puerto Rico; 20) Harry Wright, City College, New York City; 21) Arthur Adams, inaugurated early this month as president of the University of New Hampshire; 22) J. H. Miller, University of Florida; 23) Everett Case, Colgate University; 24) Edmund Ezra Day of Cornell University; 25) Gordon Chambers, Kenyon College; 26) the Rev. Robert Gannon, S.J., Fordham University; 27) the Rev. John J. Cavanaugh, Notre Dame; 28) Helen Bragdon, Lake Erie College; 29) Charles Dool, Southwestern at Memphis; 30) Roswell Ham, Mount Holyoke College; 31) Major General Maxwell Taylor of West Point, Eisenhower's alma ma-



PRESIDENT STASSEN of the University of Pennsylvania, who took his new office in September, adjusts hood.



PRESIDENT CONANT of Harvard puts on gown before the ceremony. Harvard, as oldest, led U. S. colleges.



PRESIDENT SEYMOUR of Yale put on his mortarboard first and then had trouble shrugging into his robe.



ter; 32) Frederick Burkhardt, Bennington College; 33) Harold Taylor of Sarah Lawrence College; 34) William Tolley, chancellor of Syracuse University; 35) Harry Gideonse, Brooklyn College; 36) Carter Davidson, Union College of Schenectady, N.Y.; 37) John Taylor, University of Louisville; 38) David Henry of Wayne University; 39) Edwin Burdell, director of Cooper Union; 40) Louis Bénézet, 33, the youngest of the group, who was inaugurated three days later as president of Allegheny College; 41) John Nason, Swarthmore College; 42) Katherine Blyley, Keuka College; 43) John Baker, Ohio University; 44) Paul Anderson, Pennsylvania College for Women; 45) J. Gordon Howard, Otterbein College; 46) James Creese, Drexel Institute of Technology; 47) John Adams, Hofstra College; 48) Arthur Hauck, University of Maine; 49) Alvin Eurich, the act-

ing president of Stanford University; 50) Millicent McIntosh, the dean of Barnard College; 51) Isaiah Bowman, president of Johns Hopkins University, who will be succeeded on Jan. 1, 1919 by Dr. Detlev Wulf (Bronk); 52) Gilbert White, Haverford College; 53) Bessie Carter Randolph, Hollins College; 54) Donald Prentice, Rose Polytechnic Institute; 55) David Lockmiller, Chattanooga University; 56) Theodore Distler, Franklin and Marshall College; 57) Goodrich White, Emory University; 58) the Rev. Francis L. Meade, Niagara University; 59) Virgil Hancher, State University of Iowa; 60) Walter Jackson, chancellor of the Women's College of the University of North Carolina; 61) Robert Stearns, University of Colorado; 62) Byron Hollinshead of Coe College; 63) Robert Clothier of Rutgers University, and 64) Calvert Ellis of Juniata College in Pennsylvania.



THE LAST INAUGURAL at Columbia took place 46 years ago, when Nicholas Murray Butler began 43-year

term. He walked (left) with ex-President Seth Low. Behind them came four trustees, then President Roosevelt.



FACULTY MARSHAL Henry E. Crampton, 73, was at both Butler and Eisenhower inauguration ceremonies.





WORKERS SWARM OVER THE AIRFIELD. GERMAN WOMEN GET ABOUT 40¢, MEN ABOUT 47¢ A DAY, BUT THEIR REAL PAY IS A BOWL OF SOUP AND A PIECE OF BREAD

BERLIN'S "COOLIES"

Their labor creates a new airfield for the lift

Last week 17,000 Berliners, half of them women, labored night and day to complete a new airfield for Operation Vittles. Since work began last August in the French sector of Berlin, they have dug up and removed 500,000 cubic yards of earth, crushed and laid thousands of tons of rubble for the big runway. American transports flew in some heavy machinery and 4,000 tons of asphalt, but most of the immense job has been done by German hand-power and back-power in a mass operation reminiscent of the miracles worked by coolies on China's Burma Road. The airfield will be finished in mid-December, when Operation Vittles will need all the additional runway space it can get for winter landings.



MACHINERY flown in by Americans is gradually reducing labor force. But most of the heavy work is done the hard way by German hands, feet and backs.



SHOVEL WOMEN march to work. Russians denounced "imperialist" project but could not persuade Germans to quit work. Their wages come out of German contribution to occupation costs.

JUST A SONG IN OUR HEARTS

THE POPULARITY OF OLD MUSIC ARGUES A DEARTH OF THE NEW

"Why is it," asked the nostalgic, "that the new popular music isn't any good? Here I go to the music store for records and I can't find anything singable—or even mildly listenable—after 1935. What's happened to the world? Has it lost its sense of melody?"

"Well," said the skeptic, "there's the swell *Oklahoma!* score. I understand *Oh, What a Beautiful Morning* is sweeping Europe. And there's the *Hut Sut Song* and *Pistol-Packin' Mama*. Where would you get better novelty and patter stuff in the '20s? *Barney Google* and *Bambalina*—phooey! All you're telling me is that you're getting old."

"I don't think so," said the nostalgic. "Why, all the good new records turn out to be new recordings of old stuff. Take that Bing Crosby album of all those lovely things by Jerome Kern—*The Way You Look Tonight* and *Ol' Man River* and the rest."

"All you're telling me now," interjected the skeptic, "is that James C. Petrillo, the big galumph, hasn't allowed his musicians to make any recent recordings of new songs."

"You don't get the point," said the nostalgic. "Bear with me and I'll give you a lesson in true objectivity. The other day I was looking through the recent Disk Jockey Supplement of *Billboard*. It has a list of song hits for 50 years, going back to the gayest tunes of the '90s. You go through that list and you find yourself beating out the rhythms with your feet for 1919 and 1921 and 1925 and 1928 like a quivering idiot. *I'm Just Wild About Harry* and *Ain't We Got Fun*, *Dardanella* and *Jealous*. Vincent Youmans' *Tea for Two* and Irving Berlin sitting all alone by the telephone and waiting for Ellin Mackay to call him up and say 'I'll Be Loving You Always.' Why, man, you can just see Ted Lewis busting a gusset in front of his band and yelling, 'Is everybody happy?' You come down through 1933 and the songwriters are still in the groove. Remember Hoagy Carmichael's *Lazy Bones*? Remember Harold Arlen's *Stormy Weather*? Could you ever find thicker nostalgia than *Smoke Gets in Your Eyes* and *Did You Ever See a Dream Walking*? Why, you can almost cut into those luscious songs with a knife."

Too Old to Dream

"All you're telling me," said the skeptic, "is that you gave up dancing the year you saw Fred Astaire really cutting a rug with *Cheek to Cheek*. Remember *When I Grow Too Old to Dream* from 1935? That's you, boy, in 1948."

"I don't think so," said the nostalgic. "Just last week in *Variety* I read an item about the New York bandleaders complaining there isn't a good new show tune in the 1948-49 season. The hottest thing in Decca albums is an Al Jolson which the bobby-soxers have taken to like a bear to honey. And one of Decca's *Songs of Our Times* albums of old favorites is right up in the first 10. The old corn stays green. Incidentally, the banjo is coming back."

"All you're telling me," said the skeptic, "is that after every war people want to look back, back to the good old times. Wars and depressions breed nostalgia and turn guys like you loose to cry all over the lot. Me, I like my own

times. *You Can't Get a Man With a Gun* and you can't get my body and soul by dragging Libby Holman out of cold storage."

"You keep talking about the *Oklahoma!* score and Ethel Merman singing *Doin' What Comes Naturally*," said the nostalgic. "Well, did you ever happen to think that Richard Rodgers, who composed the *Oklahoma!* songs, is an oldtimer, a holdover from the big years of true melodic line? Or that Ethel Merman made her rep with Gershwin's and Cole Porter's classic stuff? The exceptions prove the rule in this case because they aren't really exceptions—just old traditions cropping up after their heyday. It's a helluva note when you have to depend on anachronisms for your vitality."

"All you're telling me," said the skeptic, "is that America at last has a song-writing tradition that consists of something besides Stephen Foster's *My Old Kentucky Home*. The tradition will continue to bear fruit—and I don't mean a revival of *Yes, We Have No Bananas*."

Big Five in Music

"Nuts," said the nostalgic. "A tradition has its growth, its flowering and its decline. Lemme give you a little lecture on it. Our modern tradition in song-writing is something indigenous to the ragtime years before World War I, the '20s and the early '30s. The Big Five among our popular composers have been Irving Berlin, Jerome Kern, George Gershwin, Cole Porter and Richard Rodgers. Walter Donaldson and Vincent Youmans and Harold Arlen and Con Conrad are lesser satellites, good but not as versatile, even though Donaldson's *Carolina in the Morning* and Conrad's *Margie* are great tunes. Well, the most significant thing about this group is that Gershwin and Kern and Donaldson are dead. And Irving Berlin and Cole Porter don't seem to be giving us new things as good as *A Pretty Girl Is Like a Melody* or *Begin the Beguine*. Rodgers goes on, but he'll have to work hard to be as good as he was in *My Heart Stood Still*."

"All you're telling me," said the skeptic, "is that Will Shakespeare has passed away. Did that stop Bernard Shaw from being born?"

"You talk about wars breeding nostalgia for old tunes," said the nostalgic. "Sometimes they do, and sometimes they don't. There was a lot of wonderful new original stuff being written after World War I—we didn't have to depend on a nostalgic revival of Stephen Foster then. But let me get on with my story—I'm really beginning to figure this all out. In the '20s there was no radio to speak of, no sound movies. There was only Tin Pan Alley. Tin Pan Alley sounds noisy, but actually it gave our songwriters some quiet and peace of mind. Jerome Kern could sit at home in scholarly collusion with his piano. He didn't have any deadline, only a date with the inner urge. And the inner urge came out with a long line of lovely melodies, from *They Didn't Believe Me* in 1914 to the *Shoubout* score in 1927. It was the same with Irving Berlin; he made music out of simple, honest, unhurried feeling. But after the rise of radio and the creation of the moving-picture sound track the pressure was really on the boys.

Out in Hollywood a modern songwriter has a schedule, he's gotta turn out a melody by Wednesday noon, pronto. He has six associate directors sitting over him and a lot of ham kibitzers looking on. Where's the dignity in that?"

"All you're telling me," said the skeptic, "is that Hollywood and the radio give the boys triple the opportunity they had in the old days. This argument about the machine-age drying up talent is just that corny line peddled by Aldous Huxley and D.H. Lawrence to cover writers who have gone downhill. You certainly can't apply it to musicians. If a song gets sung to death in no time on the air or plugged to oblivion in a movie in a few hundred first-run houses, does that make the song—or the composer—any less worthy?"

"If the songs were good," said the nostalgic, "we couldn't hear enough of them. The fact is that they are all loused up by the tension created by mechanical pressure on the composers. If our own new songs were good we wouldn't have to import so many rumbas from Latin America. They're still composing good music in Brazil because they haven't got as much pressure from radio and the sound movies there."

We Have a Heritage


"All you're telling me," said the skeptic, "is that you are incredibly pig-headed. Either that or you've suddenly gone tone deaf. What's the matter, for instance, with *White Christmas*, *The Trolley Song* and *Ole Buttermilk Sky*, all of the '40s? And what, while we're on the subject, is the matter with reviving old tunes along with singing the new ones? It just means that, as a nation, we've finally grown up to appreciating our own incredibly rich heritage of popular music."

"I can see," said the nostalgic, "that I'm dealing with a person who has pondered little on the mysteries of the creative imagination. The '20s were an optimistic, vital, happy period—America's last sunny hour. People felt like creating then. It's significant that the last good novelists to weave song titles into their prose were Scott Fitzgerald and Booth Tarkington, both of the '20s. There was music in everyone's heart in those days."

"All you're telling me," said the skeptic, "is that you once dated girls under the clock at the Biltmore. Well, they still fall in love. And maybe they still date under some clock somewhere and go off to dance to tunes they'll remember in 1968, when you, and I are in our dotage. They'll remember them with nostalgia, too, and they'll probably talk just like you."

"Aha!" chortled the nostalgic. "And what'll they be reviving in 1968? Why, they'll be reviving the 1948 revivals of 1928 and 1918. I've got you there, pal. And, just to sign off, the bobby-soxers of today are all with me. They don't even know they're singing the old tunes—all they know is that *April Showers*, which dates from 1921, is pretty neat. The kids are right, God bless 'em, they know quality when they hear it."

"All you're telling me now," said the skeptic, "is that I'm middle-aged. When grandpa and baby gang up on me, I know I'm licked."



A Soup to Please a He-Man -every time!

It's a good old American custom, sure enough—the special liking for real old-fashioned bean soup. Set a brimming bowlful, all steaming and fragrant, at a man's place and watch that grin begin, see his eyes light up, his spoon get busy!

Here, in Campbell's Bean with Bacon Soup, you've just the dish to do it. It's a thick and substantial bean soup... made extra-hearty with plump, tender whole beans... made extra-tasty with the piquant flavor of fine bacon.

Yes, it's a man's dish, ma'am—old-time eating in the new-time way, the Campbell way. And do be sure to ladle out a generous plateful for yourself. You'll love it, too. Got some on hand? Your grocer has it.

Campbell's
BEAN WITH BACON SOUP

LOOK FOR THE RED-AND-WHITE LABEL

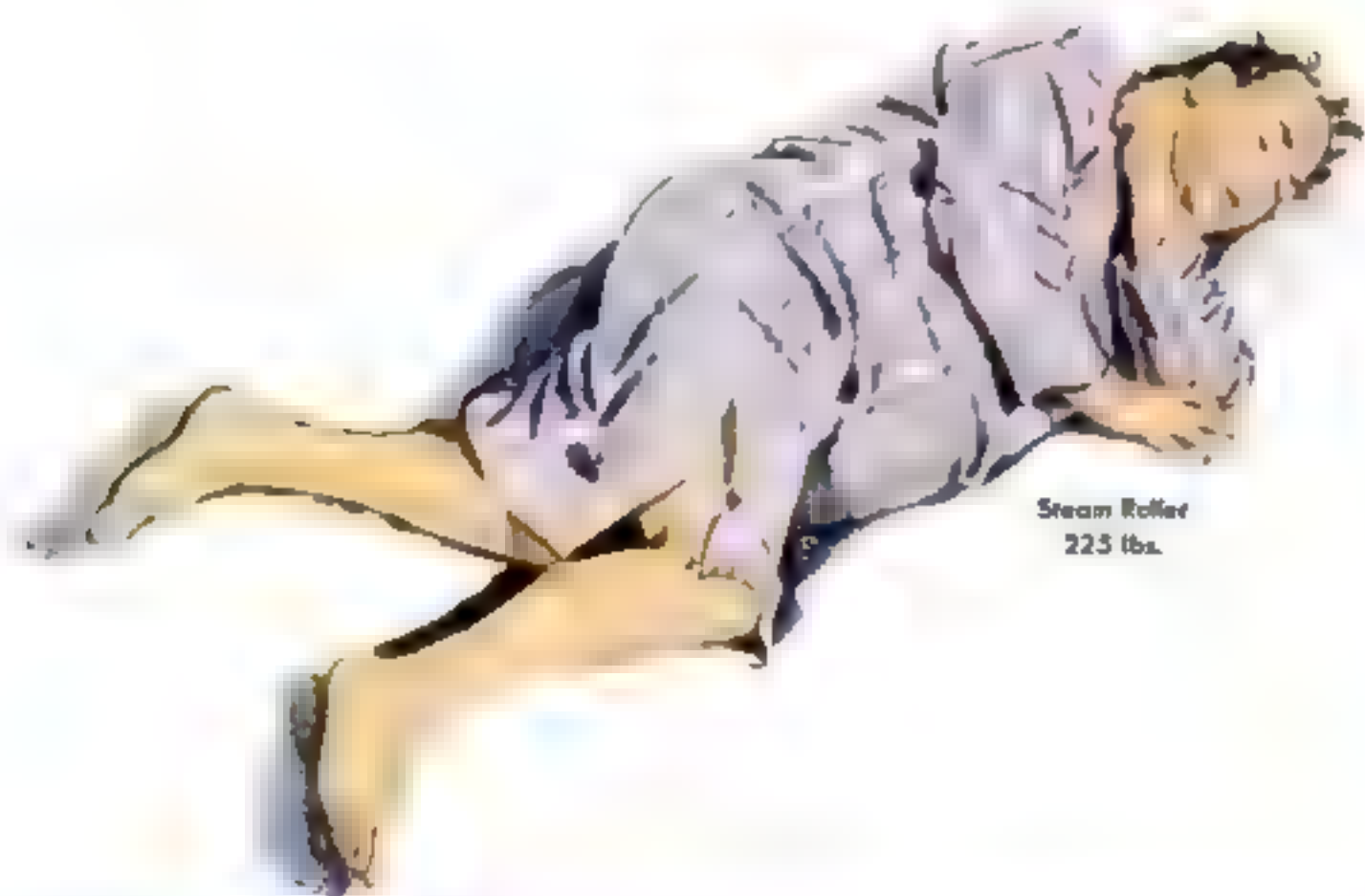


Sleep Like You Never



ENGLANDER RED LINE \$49⁷⁵
"SUPER BODYGUARD"

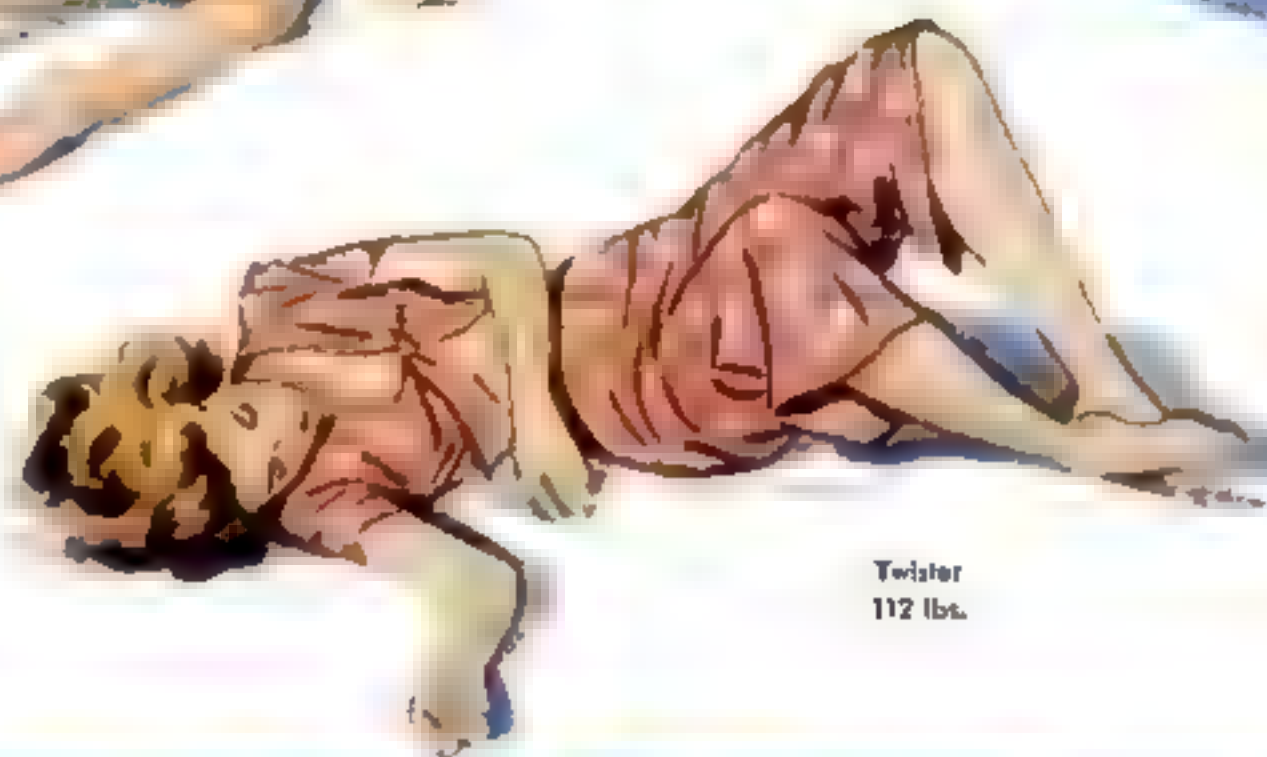
Other Englander Red Line mattresses (twin or full size) or matching box springs: the Fortune, \$59.75; the Bodyform, \$69.75; the Continental, \$79.75 (illustrated). Others priced as low as \$29.75.



Steam Roller
225 lbs.



Bird Dog
69 lbs.



Twister
112 lbs.

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NO MATTER HOW YOU SLEEP OR WHAT YOU WEIGH.

Slept Before!

Read How Englander Has Made the
Greatest Mattress Improvement
in 50 Years



AT LAST!
*Individual
Spring Action*

1. FOR YEARS THIS



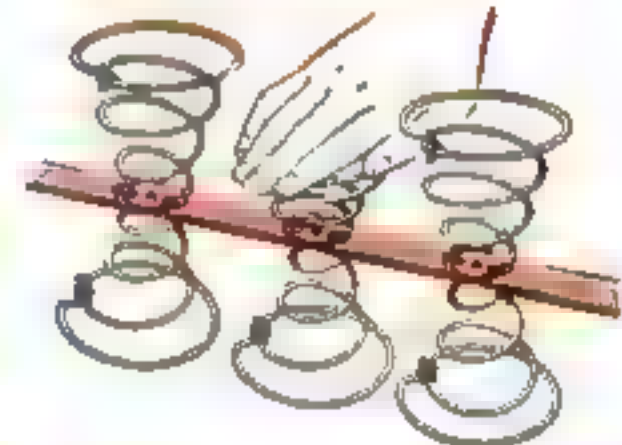
Cells tied together at top and bottom by cotton sacks—this method prevents individual spring action.

2. FOR YEARS THIS



Cells tied together at top and bottom by wire—this method prevents individual spring action.

3. NOW THIS



Complete individual spring action . . . exclusive with Englander. Springs are not held together by sacks, not tied together by wire. They are locked *only at the center* by flexible ribbons of steel.

See the Englander Red Line for

Comfort Found in No Other Mattress!



Traveler
168 lbs.

Englander Red Line Mattress gives complete comfort for every kind of sleeper. The springs in this revolutionary new mattress act individually because they are locked *only at the center*. This exclusive center-lock construction ends "toppling" of springs—keeps them in upright position, giving maximum cushioning and supporting action.

Upper layer responds to and fits every contour and movement of your body. "Roll-to-the-middle," when sleeping double, eliminated. Lower layer supports your weight—even 200-pounders never "hit bottom." Avoids the "sagging" found in ordinary mattresses. Ask for Englander—the mattress marked with the Red Line.

YOU SLEEP BETTER ON AN ENGLANDER RED LINE



What's your favorite season?

Each season redecorates this old earth in its own distinctive style . . . and which season seems best to you is a matter of personal taste.

Similarly, the *whiskey* you prefer is a matter of personal taste. That's why, in urging you to try Hunter's delicately *different* flavor, we

don't predict it will *necessarily* become your favorite. But you may be missing a delightful experience if you don't try that different flavor.

You may indeed! For thousands of men who have tried Hunter once have liked it instantly—and today prefer it to all others.

HUNTER

SINCE 1860

First over the Bars

PEOPLE

ATTEMPT AT AMERICANIZATION OF A NAZI ENDS IN FAILURE

Hans Prufer was brought up under the rule of Hitler. He belonged to the Hitler Youth Movement and learned the twisted code of the Nazis: overweening pride, hatred of Jews, how to be a bully. Then came war, and the death of his father. Hans's mother was an invalid, so he was virtually on his own. At war's end the degradation seemed too great to bear. Eighteen-year-old Hans got his 11-year-old sister Karen to the British zone of Germany. There, by telephone, he persuaded Mr. and Mrs. Fred Noltimier, relatives in Whittier, Calif., to adopt them both.

In New York three months ago Mrs. Noltimier faced a shy young girl and a boy who was anything but shy. Hans's tough, ungoverned upbringing had made him hard, cold, arrogant. Mrs. Noltimier had come all the way across the country to meet them, but Hans resented this implication that he was not able to take care of himself and his sister. At the Noltimiers' home his personality was forever clashing with his foster mother's, and affectionate overtures, however sincere, only made him retreat more within himself. Hans ran away, but some friends who took him in could not stand him either. Last week, after trying their best to find a responsive chord behind the boy's front of arrogance, the Noltimiers were accepting a sad alternative. They are trying to send Hans back to Germany.



IN LIVING ROOM OF NEIGHBOR WHO HAS TAKEN HIM IN TEMPORARILY HANS STRIKES A COCKY POSE

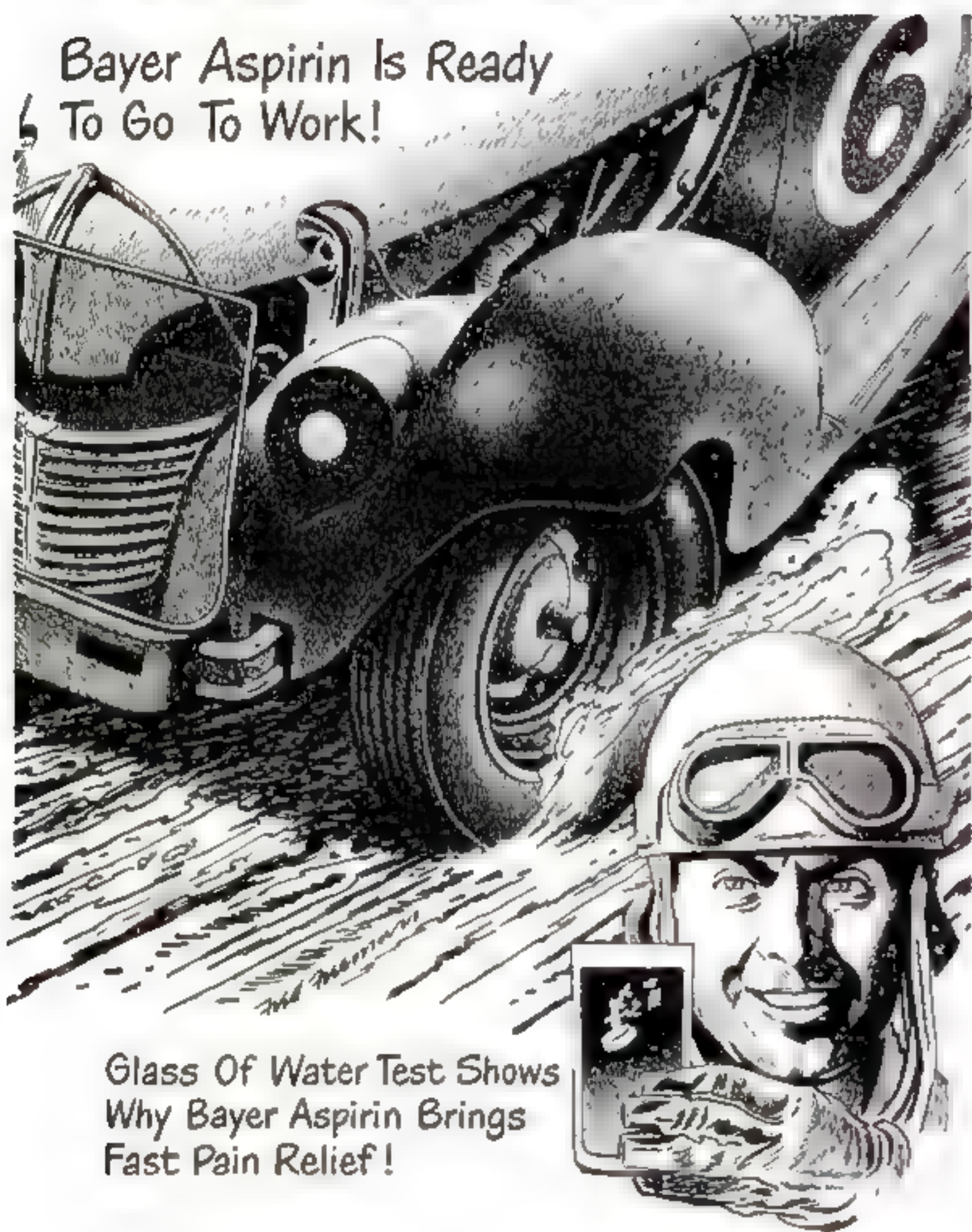


THE NOLTIMIER FAMILY GROUP EATS DINNER WITH KAREN (RIGHT). KAREN HAS BEEN A LITTLE DIFFICULT TOO BUT, BEING YOUNGER, IS IMPROVING

The Fastest Stock Auto
Covers A Quarter-Mile
In 9.8 Seconds ...
But In Only

TWO SECONDS

Bayer Aspirin Is Ready
To Go To Work!



Glass Of Water Test Shows
Why Bayer Aspirin Brings
Fast Pain Relief!



The stopwatch proves that within two seconds after you drop a Bayer Aspirin tablet in a glass of water, it starts to disintegrate. And when you take Bayer Aspirin, it does the same in your stomach... actually is ready to go to work almost instantly. That's why, for really fast relief from ordinary headache, or the pains of neuritis or neuralgia—relief that's so fast you'll be amazed—the thing to do is take genuine Bayer Aspirin.

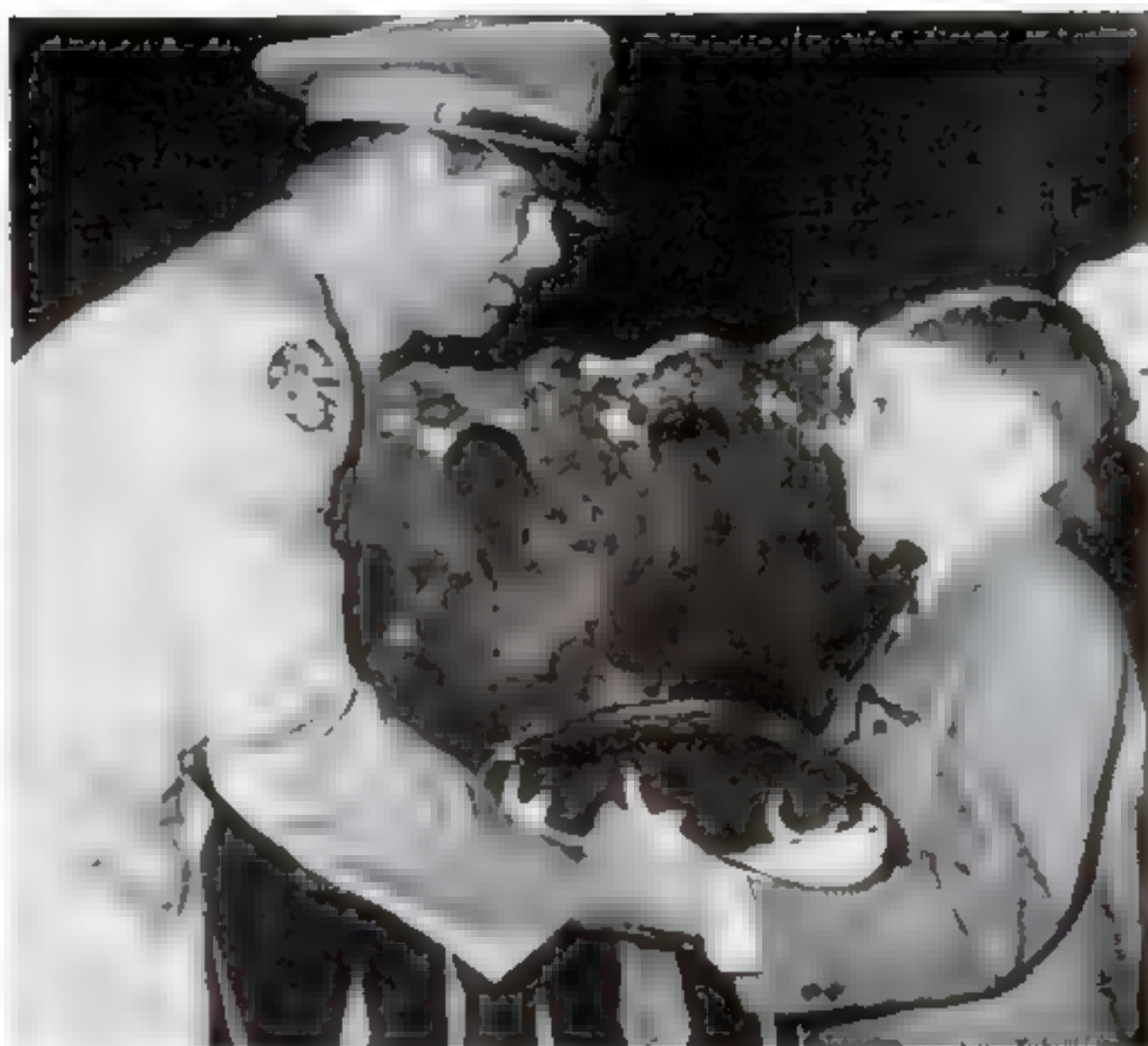
Remember that. And also remember that Bayer Aspirin's single active ingredient is so remarkably effective doctors regularly prescribe it for pain relief... is so wonderfully gentle to the system mothers give it even to small children on their doctors' advice.

So for something you can use with confidence, get Bayer Aspirin. No other pain reliever can match its record of use by millions of normal people—without ill effect. When you buy, ask for Bayer Aspirin—by name.

WHEN YOU HAVE AN ORDINARY HEADACHE, TAKE GENUINE

BAYER ASPIRIN

PEOPLE CONTINUED



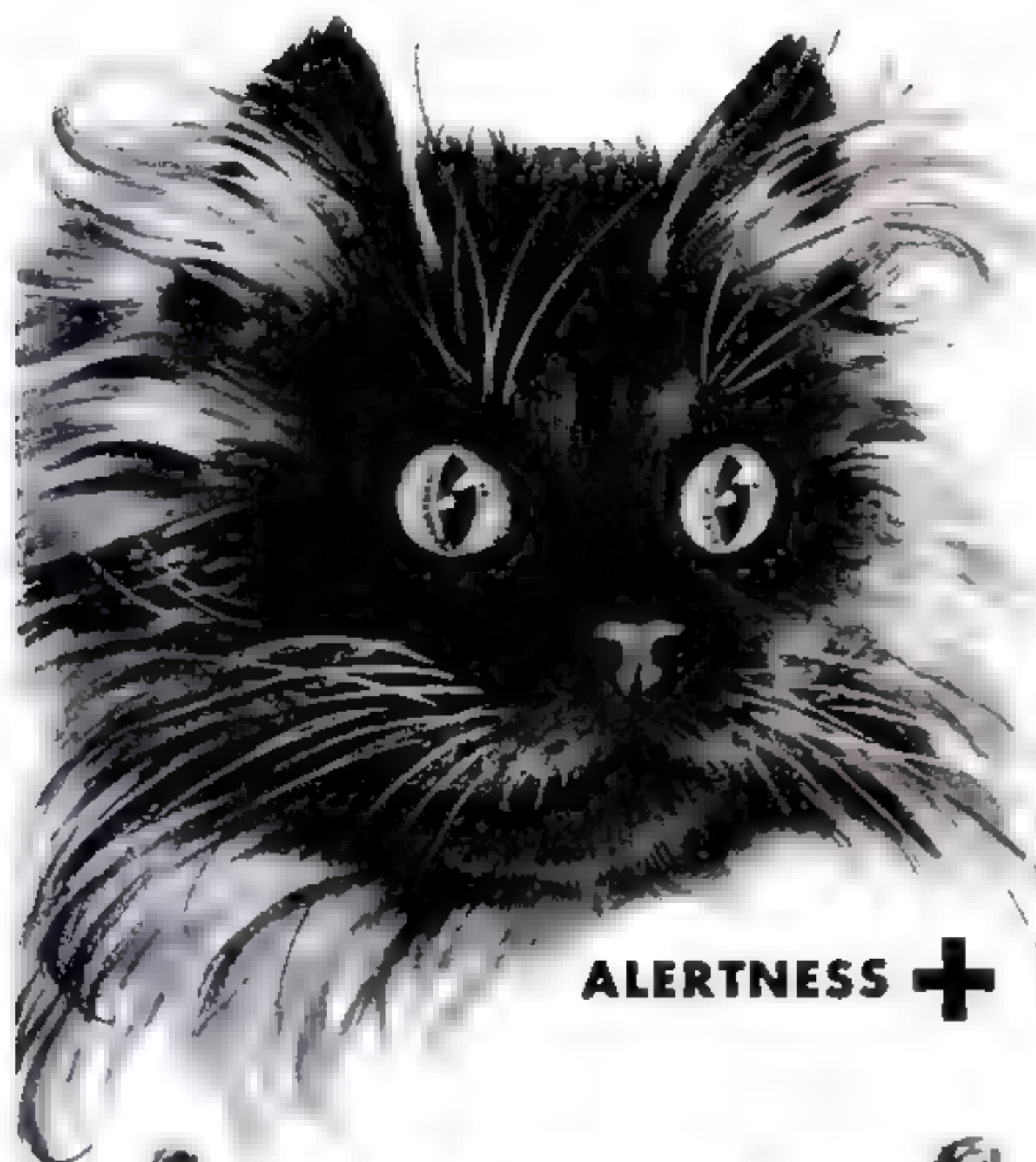
HERO RETURNS. On Oct. 13 Colin Kelly III, son of the pilot hero of World War II's early days, got an addition to father's medals. An Air Force captain, close to tears, gave him flag which had covered hero's casket on its return to Madison, Fla.



GI RUNS BLOCKADE. To get his new car into blockaded Berlin, Sgt. Ralph Felling tried the direct approach. On Oct. 8 he drove up to a Red border station, which was spattered with blood from a freshly butchered deer, and spoke to the chief guard, who held a girl on his lap. Felling's credentials—an Army pass, some pictures of his wife and his automobile insurance—convinced the guards. So Felling drove unmolested 128 miles through the Soviet zone. Next day the Russians accused Felling of "spreading a fantasy," but this did not disturb him as he showed off his car and credentials to GIs in Berlin.



SATIRA CELEBRATES. After serving only 18 months of a 15-year sentence for shooting Playboy John L. Mee in Havana, Patricia ("Satira") Schmidt was home again, free. In Toledo, Ohio she celebrated with a young neighbor in a drugstore.



ALERTNESS +



GLOSSY COAT +



PEP +



DISPOSITION +

STRONG BONES +

Puss'n Boots adds the PLUS!



You see the health benefits it brings in the way your cat looks and acts

EVERY INGREDIENT SUPPLIES A NEEDED NUTRIENT

85% of Puss 'n Boots is fresh-caught whole fish

FISH	protein amino acids	strong tissues, maintenance, growth
Bone (ground-up)	calcium phosphorous	strong bones and teeth
Liver oils	Vit A, D	healthy skin, glossy fur, energy
Mineral salts	magnesium, iodine, iron	good blood, nerves, tissue growth
To which are added other carefully selected elements		
Rice Polish	Vit B, G, E	good disposition, energy, growth
Corn gluten and ground barley	carbohydrates	energy
Alfalfa greens	carotene roughage	healthy skin, regularity
Peanut and linseed meals	Vit A, B1, B complex	good eyes, appetite, digestion, steady nerves

Vacuum-packed...thoroughly cooked in the can...nutritious...safe



© 1948

Compared with other pets, a cat generally keeps well and free from obvious sickness. And so long as he isn't actually sick, his owner may believe that he is properly nourished and in top form.

But the difference between a merely "well" cat and one abounding in good health becomes apparent when a nutritionally complete diet is fed.

We know this to be true, because the letters we receive from cat owners tell us of the improvement they notice soon after they begin feeding Puss 'n Boots.

They tell us of better appearance, increased energy,

new alertness, playfulness and all-around good health. They tell us, too, how much their cats like Puss 'n Boots.

This is pleasing to us, of course—but not surprising. For we developed Puss 'n Boots especially to make cats and kittens happier and healthier.

Each ingredient is carefully selected for taste and nourishment. Each contributes its own benefit.

Together they provide an all-round food that adds many plusses to your cat's health—improvements you will readily see.

COAST FISHING COMPANY
WILMINGTON, CALIF.

AMERICA'S LARGEST SELLING CAT FOOD



Write it down! Like other wise mothers, you'll want to keep a record of baby's weight progress to show your doctor. Best time for weighing is just before the morning bath. It's more convenient. Convenient, too, is FORMULAC — the vitamin- and-mineral fortified infant food — in liquid form for easy mixing!



Every day is washday! Cleanliness is the first rule for infants. That means baby himself, his clothes, the things he touches. It especially means his bottles, nipples and other nursing equipment should be boiled until they're germ-free and sterile. FORMULAC Infant Food is already sterile, needs no boiling for purity!



Formulac tips on bringing up baby

What is Formulac? It's a milk product in convenient liquid form, homogenized and sterile — containing all the vitamins and minerals a normal growing infant is known to need. A normal baby needs neither vitamin B nor vitamin C if fed FORMULAC in proper quantities, for the vitamins are in the milk itself! FORMULAC Infant Food has the acceptance of the Council on Foods and Nutrition of the American Medical Association. At grocery and drug stores everywhere.



WRITE FOR FREE BOOKLET,
"SO YOU HAVE A BABY!"
National Dairy Products Co., Inc.
230 Park Avenue, New York 17 N.Y.
Dept. 6 10



Formulac



— A PRODUCT OF NATIONAL DAIRY RESEARCH . . . Distributed
by Kraft Foods Company and National Dairy Products Co., Inc.



A time for cuddling! Take time out to enjoy your baby! Hold and cuddle him while he takes his bottle. Be sure the neck of the bottle is filled with milk. If the bottle is tilted so the neck holds air, baby can get colic. With FORMULAC Infant Food, baby gets his vitamins and minerals where he gets his milk — in his bottle!



IN NEW GERMAN MOVIE "DER APFEL IST AB" A MODERN ADAM AND EVE ARRIVE IN HELL. BAVARIAN CLERGYMEN ARE OUTRAGED BY EVE'S TRANSPARENT DRESS

THE CENSORS RAISE A HOWL

All over the world moviemakers find themselves in sudden trouble with church, state and plain citizen

The moviemakers had a bad time of it last week. Dead cats were flying through the air from all directions, and it was impossible to duck them all. The censors had broken out in a flurry of activity everywhere from Hollywood to Munich, from Stalin's Russia to Franco's Spain.

The bitterest attack of all was made on a new German movie called *Der Apfel Ist Ab*, made in American-occupied Bavaria. This is a vague and highly complicated allegorical drama in which a cider manufacturer named Adam Schmidt, torn between his wife and a pretty young secretary named

Eve, has a wild dream that turns out to be a sort of bebop translation of Genesis. When Adam and his Eve arrive in Hell (above) they discover that it is a nightclub presided over by the devil as headwaiter. This sort of treatment of biblical material, plus the fact that Eve appears in a thoroughly transparent dress, has the Catholic Church of Bavaria up in arms. In fact the trouble started even before the cameras began to turn. A priest demanded a copy of the script and was turned down. Shortly thereafter he managed to get a job on the movie lot and within a few days a copy of

the script had disappeared from company files. Soon it was being read and denounced from pulpits all over Bavaria.

Elsewhere on the censorship front, a new British version of *Oliver Twist* was stopped at the U.S. border by Jewish protests, and Catholic objections forced a Hollywood studio to delete the fact that Richelieu was a cardinal (p. 58). Chicago decided that movies contain too many scenes of violence; the Russian Communists found insidious propaganda in Walt Disney's poor little Bambi, and Spain barred *Gentleman's Agreement* (p. 60).

KINSEY

That Noble.
Noble Flavor!



Unexcelled because it's unhurried*

... blended with 56 years of experience and skill.

Today ... try Kinsey Gold, so rich and full-bodied ... or Kinsey Silver, so light and mellow ... and see for yourself how really smooth and delicious fine whiskey can be.

*Both 86.8 proof. The straight whiskies in both these products are 5 years or more old. Kinsey Gold: 35% straight whiskey, 65% choice grain neutral spirits. Kinsey Silver: 27½% straight whiskey, 72½% choice grain neutral spirits.

Censors CONTINUED



FAGIN GETS NO PASSPORT

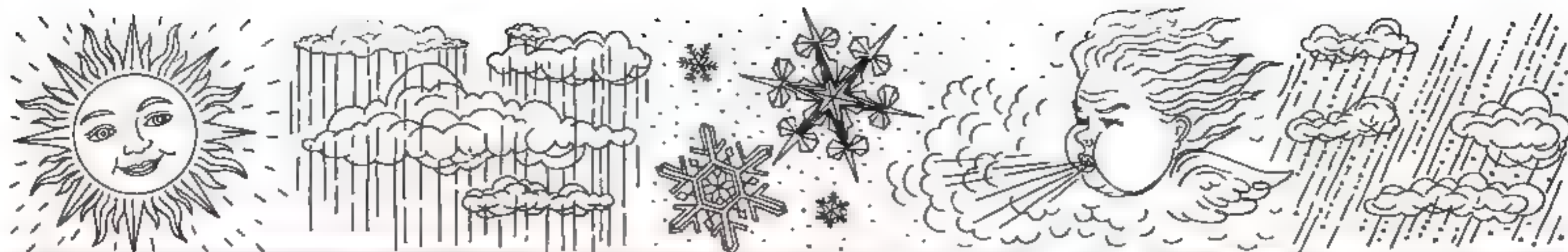
This sinister character is Charles Dickens' famous villain Fagin, the master pickpocket and corrupter of youth, as portrayed in the new British movie version of *Oliver Twist*. Because Fagin is a Jew, the film has been protested by U.S. Jewish organizations and its showing in the U.S. has been indefinitely postponed. In Canada, however, the B'nai B'rith took a more philosophical view and decided not to object to the film, on the ground that "any Englishman has just as much right to complain about Bill Sykes." At the same time Britain's independent theater owners decided to ban all U.S. films containing any of the writing or directing of Ben Hecht, who has made the most outspoken Jewish protests against British policy in Palestine. If the ban sticks, it will keep films like *Miracle of the Bells* out of more than 3,000 British theaters.



RICHELIEU GETS DEFROCKED

In this forthcoming Hollywood version of Alexander Dumas' *The Three Musketeers*, Vincent Price as Richelieu (right) is even more rascally than in the book as he tries to make King Louis XIII (Frank Morgan) suspicious of his Queen Anne (Angela Lansbury). Only moviegoers who know their history, however, will have the slightest suspicion that Richelieu was a cardinal as well as France's prime minister. Because the movie shows Richelieu as a wholesale plotter of intrigue and war, the studio was warned to delete his clerical background. This is in keeping, in a way, with Hollywood's production code, which states, "Ministers of religion in their character as ministers of religion should not be used as comic characters or as villains." But it did not matter in this case that Richelieu was being villainous as a prime instead of ordinary minister.

CONTINUED ON PAGE 60



The photograph of these shoes is untouched

Compare! Which is the \$72 shoe?

Both of these shoes are built to wall out the weather, but only one sells for \$8⁹⁵

Fitful winter weather won't worry these shoes. Yet they've all the suave style of fair-weather footwear!

This is what happens when well-to-do New Yorkers throw up a challenge to custom boot-maker Gustav J. Peterson. Costs are no object to Peterson. He designed and hand-made one of these shoes to sell for \$72 a pair. Yet Regal uses the same oil-treated calf, storm welt, heavy double sole. Then Regal craftsmen follow the same hand-stitched pattern with the help of

modern shoe machinery. And these Regal reproductions sell for just \$8.95.

Compare both shoes in your Regal store window. See scores of other Regal styles for dress, business or sport. In some, you'll find world-famous leathers such as Martin's Scotch grain (imported from Glasgow); costly, genuine Shell cordovan; skin-soft King calf.

You can count on our patented precision fitting system, whichever Regal store you enter from Coast to Coast. Stop in tomorrow!

REGAL SHOES

All styles—\$8.95 Slightly higher on the West Coast.

Conditions may force us to alter this low price without notice.

P.S.—The shoe on the left is the \$72 shoe. The other is Regal's \$8.95 reproduction.

ADV. BY N. W. HYER

Sold only in company-owned retail stores and departments in principal cities from Coast to Coast. Atlanta, Baltimore (2); Beverly Hills, Birmingham; Boston (3); Brooklyn (9); Buffalo, Chicago (2), Cincinnati, Cleveland, Columbus, Dallas, Detroit (6); Evanston, Hartford, Hollywood, Houston, Jersey City; Kansas City, Los Angeles (2); Lowell, Mass. Milwaukee, New York (24 stores in Greater New York); Norfolk, Oakland, Paterson, N. J., Philadelphia (5), Pittsburgh (2), Portland, Ore., Providence, Richmond, Rochester, St. Louis, San Francisco (3), Seattle (2); Springfield, Mass., Syracuse, Tacoma, Utica, Washington, D.C. (3); Worcester

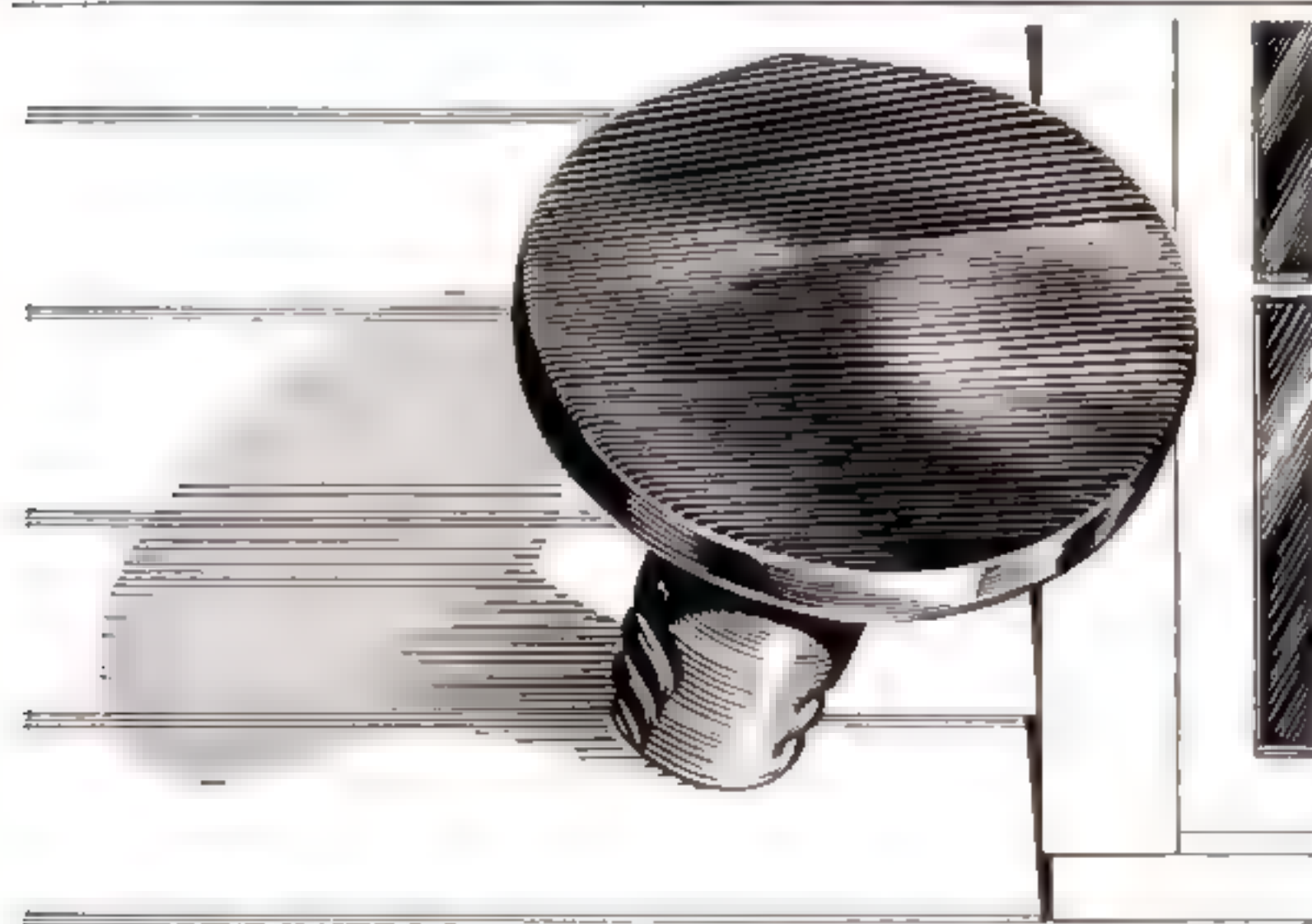
To the thousands of men who do not live near a Regal store—you can order by mail direct from the factory. For catalog, write Regal Shoe Company, Dept. 101, Whitman, Mass.

FLATTERIN
by
flexees
to flatten
your "tummy"
flatter your figure

This remarkable accomplishment
lies in the double woven
tastique front panel...
an exclusive FLEXEES feature.
Wear Flatterin' with
a FLEXAIRE bra.

Insist on genuine
FLEXEES—world's loveliest foundations

"Reg. U. S. Pat. & Tm. Off." Flatterin'—U. S. Pat. & Tm. Off.

NAILS THE PAINT TO THE SURFACE

No substitute can do the job of GUM TURPENTINE and there is no excuse for substitutes now that Gum Turpentine is in plentiful supply at new low prices. Gum Turpentine penetrates the surface carrying the paint into the pores of the wood and NAILS IT THERE FOR KEEPS. That's why 9 out of 10 painting contractors use Gum Turpentine when painting their own homes. Best for cleaning floors, woodwork and furniture. Look for the AT-FA Seal on the package—your guarantee of pure, genuine Gum Turpentine. Sold wherever paint is sold.

AMERICAN TURPENTINE FARMERS ASSOCIATION • General Office: Valdosta, Ga.

NEW LOW PRICES



Censors CONTINUED



CHICAGO: NO FACE SLAPPING

This scene from *Street With No Name*, in which Villain Richard Widmark slaps the blonde who squealed on him, has been cut out in Chicago by the local police, who serve as city censors with the help of some eager citizen volunteers. Reason: "too violent." The unfortunate effect: Chicago moviegoers get the impression that Widmark has killed instead of merely disciplining the girl.



MOSCOW: NO BAMBI

Walt Disney's deer Bambi, and any animals of similar sinister influence, will have to disappear from Moscow movie houses under an edict issued this month by Critic Mikhail Belavsky. He found to his dismay that even Russian-made cartoons were imitating Disney, creating an "Americanized" version of the animal world and squeezing "Soviet substances into an organically alien form."



MADRID: NO ANTI-ANTI-SEMITISM

This scene from *Gentleman's Agreement*, in which Gregory Peck (left) pretends to be a Jew and runs into anti-Semitism in a hotel desk clerk, cannot be seen in Spain because of Father Juan Fernandez of the film censorship board. Father Fernandez banned the film, which won a U.S. Academy Award, on the ground that it is "poison" to say that "a Christian is not superior to a Jew."

Pick

Brach's

and you



Royal Anne Cherries

pick the finest!



BIG, TENDER CHERRIES—richly coated with vanilla creme and dipped in Brach's own special chocolate—make Brach's Royal Anne Cherries a glorious treat! Brach blends its own chocolate from selected cocoa beans—so it's always extra fresh and flavorful. And the choice cherries are treated with a delightfully tasty maraschino syrup blended from costly imported flavorings!

● ● For 44 years now, Brach has been making the highest-quality candies care and skill can produce. So when you see the name Brach on Chocolate Cherries, candy bars or any other confection, it is your assurance that here is candy at its fresh, mouth-watering *best!*

Brach's

FINE CANDIES

Hunt's Heavenly Peaches



taste as good as they look

Heavenly Peaches with luscious, sun-mellowed flavor. Because Hunt's Peaches are *hand picked*. Then canned in heavy syrup. Yet your grocer sells halves or slices at —

Down-to-earth Prices! Hunt's Heavenly Peaches cost no more — actually less! Try 'em soon for dessert or breakfast. Or make wonderful pie, tarts, and side-down cakes, shortcakes. At your grocer's — look for the Hunt red label!



Hunt Foods, Inc., Los Angeles, California

Hunt's Fruits • Vegetables • Tomato Products

Hunt-for the best





BENEATH ONE OF FARMER TURNER'S AUTOMATIC FLOODLIGHTS HIS HOGS DUTIFULLY SURROUND FEEDERS AND GORGE THEMSELVES IN THE MIDDLE OF THE NIGHT

HOGS WORK NIGHT SHIFT

Using artificial moonlight, farmer keeps them eating round the clock

The hog, one of the few happy creatures who could justify a career of utter indolence, has finally been overtaken by the industrial age. In Henry, Ill. a farmer named Robert Turner, who takes the modern attitude that a hog's life represents just pork instead of poetry, noticed last year that his hogs had a way of waking up and banging at the feeder-box lids on a bright moonlit night. So this year he decided to trick them into working overtime even when the moon was dark. He rigged up floodlights in the yard and set an automatic switch to turn on at 10 p.m. and 2 a.m. Aroused by the light, his hogs slavishly arose and did the job ex-

pected of them (above). Lying in his bed, Turner could listen to the soft music of their crunching and grunting and doze off again to dream of all that feed turning into nice expensive hog fat, drawing closer to market date every time the switch flashed on. After 86 days of this Turner picked out the 77 fattest and found that on the average they weighed 205 pounds, 136 more than when the experiment started. They had gained close to a pound a week more than ordinary pigs and were ready for market well in advance. As Turner pocketed \$60.71 per hog he exclaimed in awe, "There I was sleeping, and my hogs were out making money for me."



FARMER TURNER, a 30-year-old ex-paratroop captain, fills feeder box which will supply midnight snacks.

Throw the dirt away right in the bag...

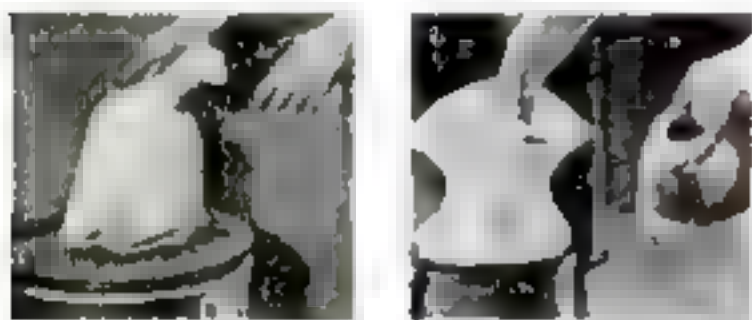


...WHEN YOU OWN A NEW GENERAL ELECTRIC "AIRFLO" CLEANER!

Yes, you can say good-bye forever to the grim and grimy job of emptying a vacuum cleaner the old-fashioned way.

With the new General Electric "Airflo," you just throw the bag away, dirt and all. Insert a fresh, clean bag in its place.

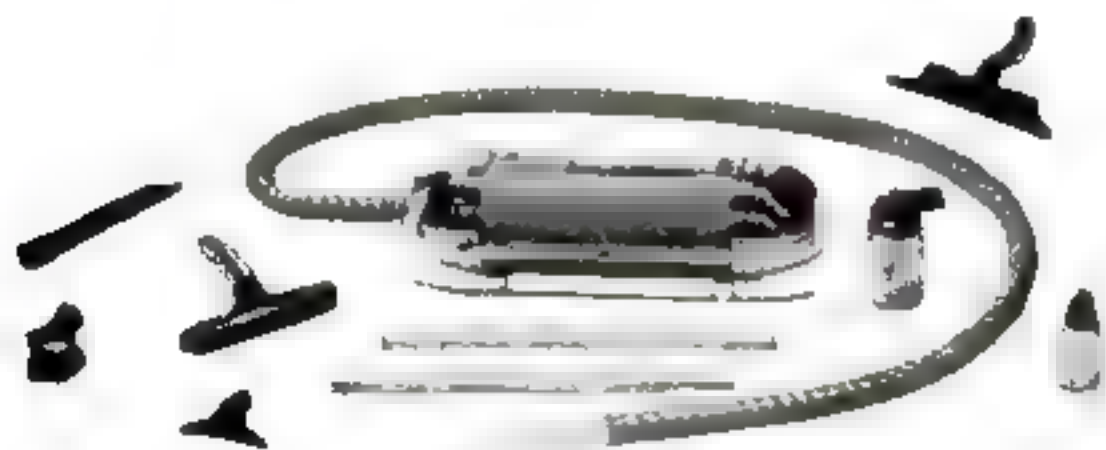
Hands never touch the dust. Nose never breathes it. Cleaning is really a *clean* operation, all the way through.



Out with the old—in with the new. Takes only a few seconds. It's easy, sanitary, convenient.

Four "Throw-Away" bags of white cotton come with every new "Airflo." Each bag good for about 4 weeks of normal use. Replacements available from your retailer. The cost? Mere pennies per month!

See this modern "Airflo" with "Throw-Away" bag at your nearest General Electric retailer's. General Electric Company, Bridgeport 2, Conn.



A complete all-purpose cleaner with a famous General Electric motor



"AIRFLO" with "Throw-Away" bag

Only \$79.95* including 7 attachments and 2 extension tubes

*Manufacturer's suggested retail price.

Approved by Underwriters' Laboratories, Inc.

GENERAL  ELECTRIC

Night Shift CONTINUED



AS LIGHTS COME ON, two hogs are sleeping peacefully near one of the feeders, absolutely unconcerned with thoughts of gluttony or high meat prices.



A FEW MINUTES LATER, one hog has merely rolled over, like a disconsolate factory worker when the alarm goes off. The other is starting to get up.



WITHIN A HALF HOUR all available places are taken on the assembly line as hogs throw off their sleepiness and get down to the serious work of eating.

CONTINUED ON PAGE 22



**"fewer colds go 'round in our
office now! We use**

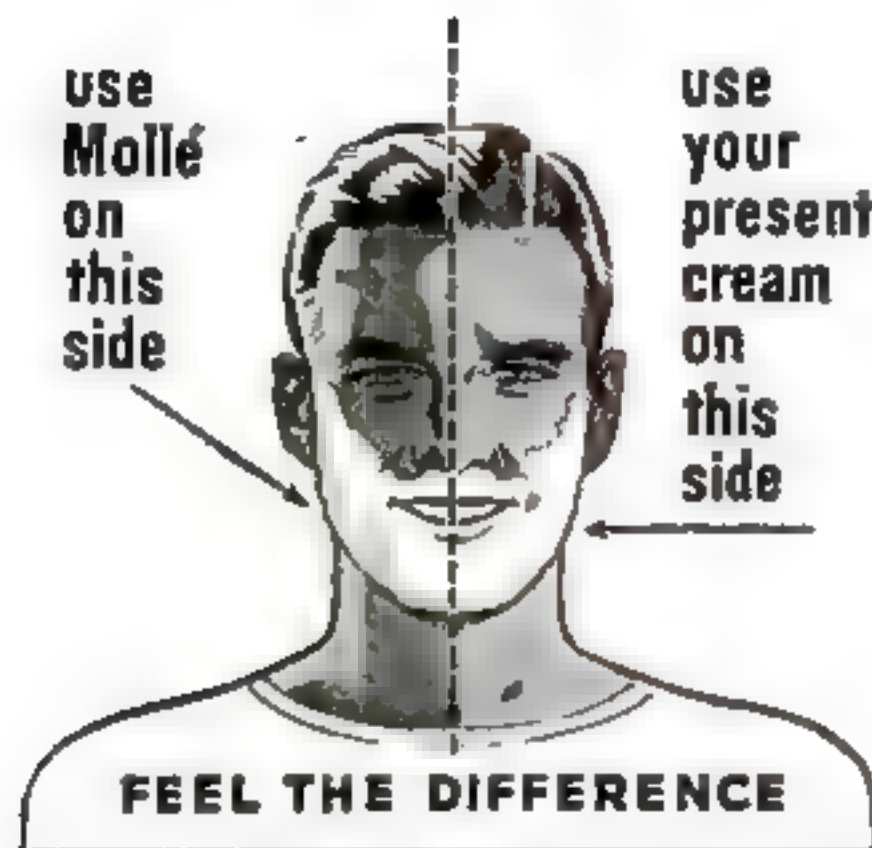
DIXIE CUPS

"Drinking after other people is not for me! It's downright unsanitary—and spreads colds around before you know it. Dixie Cups never come in contact with any other lips but yours. They're always clean and safe. A drink even *tastes* better when you *know* the cup is clean."



"Dixie"
is a registered
trade mark of the
Dixie Cup Company

"WEEK-END TEST" proves: Cleaner, more soothing shaves!



Don't just guess what gives you the best shave—make this Mollé "Week-end Test."

1. Let your beard grow during the week end.
2. Monday morning, when your whiskers are at their longest and toughest, put your present cream on half your face.
3. Put Mollé, the heavier brushless cream, on the other half of your face. Spread it thin!
4. Go over your face JUST ONCE with your razor... and feel the difference.

Double your money back...



...If Mollé does not give you the best shave you ever had in your life. Get a tube today.

If this test does not convince you, just mail us back the Mollé tube. Address, Box 49, New York 8, N. Y.



THESE WENT TO MARKET, where they beat the rush, brought \$29.50 per hundred pounds just before heavy sales forced prices down as much as \$4.75.



THESE STAYED HOME, where they had to trot shamefacedly back to the job because they had not been eager enough workers and weighed too little.



Television Expert Says:

"EDGEWORTH is a Real Relaxer!"



220 E. 42nd Street
New York City

Edgeworth
Richmond, Virginia

Gentlemen:

While on a fishing boat in Long Island Sound recently a gust of wind blew my Edgeworth Tobacco Pouch into the water. I scooped it out with a landing net—expecting to find the tobacco soaking wet and spoiled—but your moisture proof pouch kept it just as fresh and smokable as the day I bought it.

Edgeworth is a great tobacco—a real "relaxer"—and take it from the owner of 88 pipes, the Seal-Pak Pouch is a honey. Why don't you play it up more in your advertising?

Sincerely,
HARVEY MARLOWE,
Program Director
Television
Station WPIX



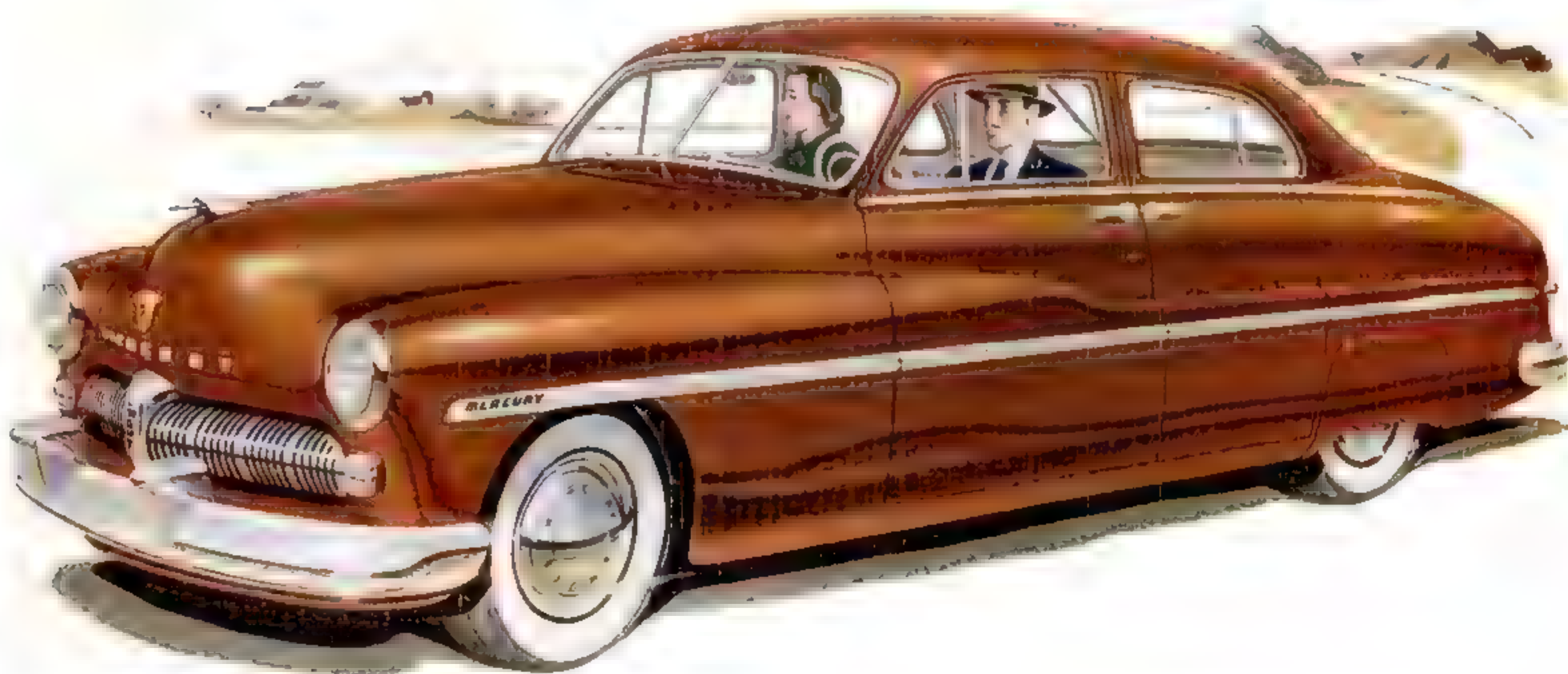
READY-RUBBED... slow-burning, cool-smoking; always fresh in Seal Pak pouch.

SLICED... can be crumbled to suit personal taste.

"What a sweet car to handle!"

— SAY THOUSANDS OF NEW 1949 **MERCURY** OWNERS

You should hear the comments that are pouring in about Mercury's new "finger-tip" ease of handling! Owner after owner is discovering how sweetly, how smoothly this long, low Mercury hugs the highway! They say there isn't another car in its class that's such a tireless, effortless thrill to drive, cross-town or cross-country! And there isn't!



Make your next car

MERCURY

LINCOLN-MERCURY DIVISION OF FORD MOTOR COMPANY

ALL-NEW ease of handling isn't the only new feature in your Mercury! The 1949 Mercury's all-new *all over!*

You get a powerful new 8-cylinder, V-type, Mercury engine that gives you surprising *economy*. You get all-new *springing*, an all-new "comfort-zone" *ride!* You get all-new broader, softer *seating*, increased *visibility*, too!

Yes, and Mercury has a handsome new body styling that's in a class by itself! See it—and you too will say: *It's Mercury for me!*



Simple to make!
Simply luscious!

Harvest Dream



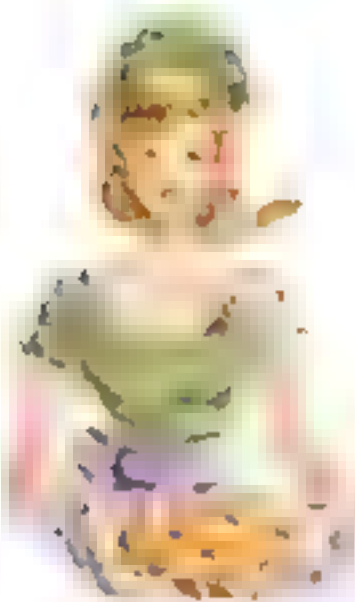
MARY HALE MARTIN brings you this prize recipe. Cover the top of an angel food cake (bought at your grocer's or homemade) with one-half of a No. 2½ can of Libby's Fruit Cocktail which has been well drained. Top the fruit and sides of the cake with meringue made by gradually folding ½ cup sugar into 4 stiffly beaten egg whites. Place in hot oven (425°F.) for about 3 to 5 minutes. Top meringue with the remaining drained fruit cocktail, and serve at once. Be sure it's Libby's — the fruit cocktail made from whole, hand-picked fruits. "Real Centerpiece Fruits" — the same quality you use for a lovely table decoration.



Dessert

And here are 3 more
DAZZLERS

You can't miss with
Libby's Fruit Cocktail
and Angel Food Cake



"Light-as-air" angel food bordered with fluffy, golden-brown meringue and crowned with a glorious harvest from some of America's finest orchards and vineyards! What an easy dessert when you get both the cake and the ready-to-serve fruit cocktail at your grocer's. And what a dazzler!

Just make sure it's Libby's Fruit Cocktail you get. For Libby's is made from whole, hand-picked fruits—"little jewels"—cut from the same luscious quality fruits Libby packs individually!

Full-ripe peaches, juicy pears, sparkling maraschino-style cherries, the tenderest of seedless grapes, and peak-flavor pineapple! They're all combined in the world's largest and finest Fruit Cocktail kitchen. That's Libby's, in Sunnyvale, California!

This very week, surprise your family with Harvest Dream Dessert! And reap a bumper crop of compliments by using the three other easy fruit-and-cake recipes very soon. Once you've tried these desserts, you'll insist on Libby's luscious fruits every time you shop.

Libby, McNeill & Libby, Chicago 9, Ill.

TOASTED POUND CAKE HAWAIIAN

At your food store get a tender pound cake. Slice it and arrange slices on a cookie sheet. Sprinkle each with coconut and place under broiler until coconut is golden brown. Top with two over-lapping slices of Libby's Peak Flavor Pineapple—Hawaii's finest. Serve at once.



PEACH PIXIE CUPS

Buy your family's favorite doughnuts. Spread the tops with sweetened whipped cream. Drain a can of Libby's sun-gold Peach Halves. Top whipped cream with a peach half, cut side up. Place a drained cherry and a sprig of mint in each peach cavity. Isn't that easy? Glorious-eating, too.



APRICOT-CUSTARD DELIGHT

Combine in top of a double boiler 2 tablespoons sugar, 2 tablespoons cornstarch, a pinch of salt and 2 egg yolks. Drain juice from a No. 2 can of Libby's unpeeled Apricot Halves and add enough milk to make 2 cups. Add gradually to egg mixture stirring to blend well. Cook over hot, not boiling, water 20 minutes until smooth and thickened, stirring frequently. Flavor with lemon juice, almond or vanilla. Chill. Serve surrounded with sliced sponge (or chiffon) cake bordered with Libby's rich-ripe apricots.



IN ALL FRUITS
LOOK TO *Libby's*
FOR PERFECTION

LISTEN TO "MY TRUE STORY"
Real life dramas, Mon
thru Fri mornings,
10:00 EST, 9:00 CST,
11:30 MST, 10:30 PST.
ABC Stations.



It's flavor-aged

The luscious plum gains its mellow goodness from the same slow *flavor-aging* that gives Clicquot Club Ginger Ale such distinctive richness. *Flavor-aging* the choice ingredients gives you a flavor bonus. And, too, Clicquot Club's big bottle is a FULL QUART . . . almost a glassful more than the so-called *big bottles* that hold as little as 28 ounces. Get full value . . . get *flavor-aged* Clicquot Club.



Clicquot Club ginger ale
(pronounced KEE-oh)

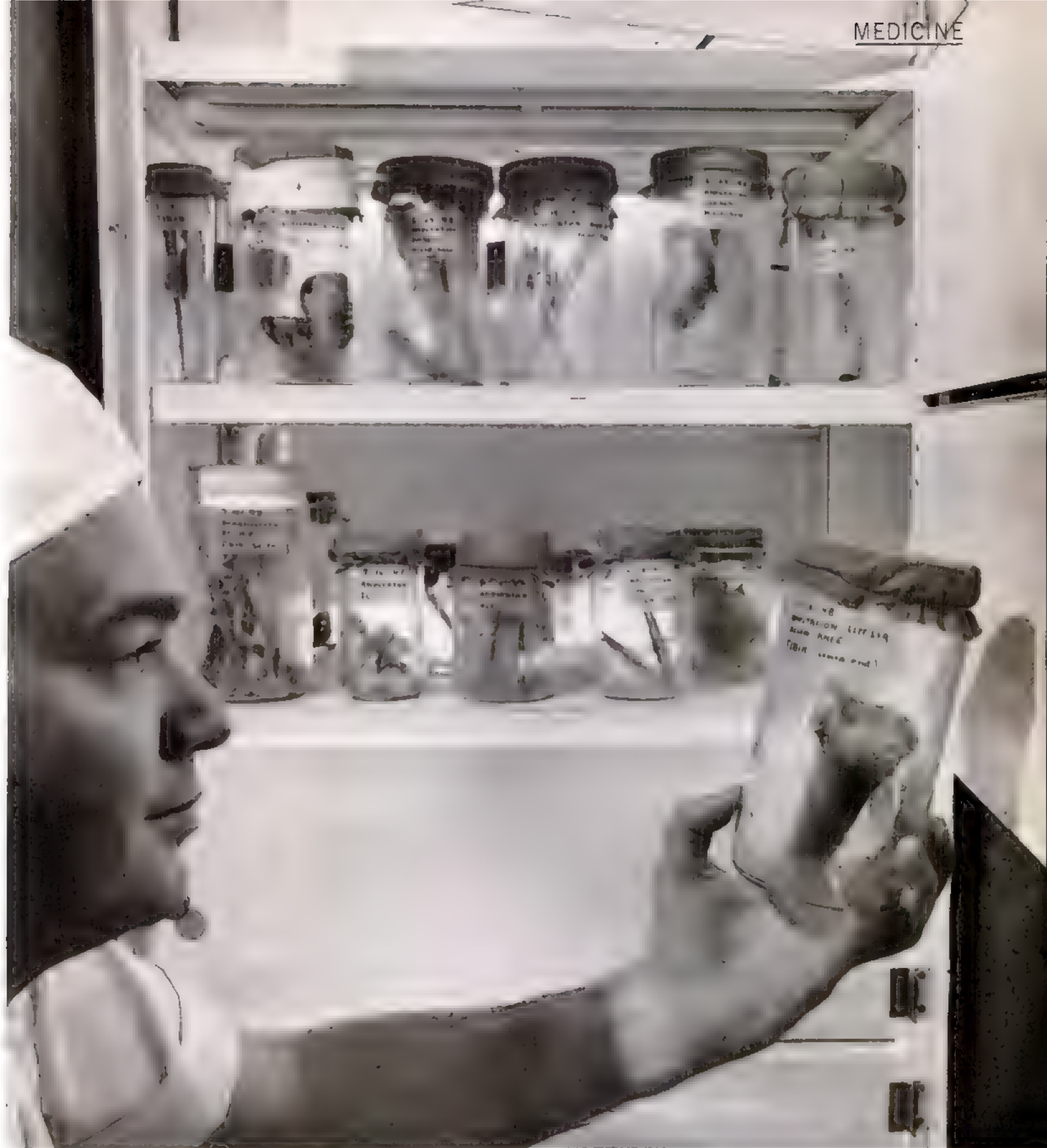
and sparkling water

full quarts 15¢
(plus deposit)

More for your money
An extra drink in every bottle
An extra quart in every 8

ONE SOLID HOUR! That's how long Clicquot Club Sparkling Water stays alive in a tall drink. Chill the big Full Quart bottle *before opening* - it will keep its sparkle for two whole days when recapped and refrigerated. Give your spirits a lift with Clicquot Club!





SURGEON AT NEW YORK'S HOSPITAL FOR SPECIAL SURGERY SELECTS A PIECE OF STERILE BONE FOR USE IN AN OPERATION TO CORRECT CURVATURE OF THE SPINE

BONE BANK

By-products of surgery are stored for later use in skeletal repairs

Just as a repair shop carries extra parts for the machines it services, so a modern hospital keeps in storage materials with which to rebuild human bodies. Whole blood, plasma and the corneas of eyes have all been stored and used successfully for several years. Now bone has been added to the surgical stockpile. Doctors have recently proved that pieces of bone sealed in jars and kept in the sub-zero cold of a freezing compartment (above) will retain their freshness and can be used

in grafts to repair skeletal damage and defects.

Heretofore a man requiring a bone graft had to have the necessary piece of bone taken from his own body. If this was not feasible, the bone was taken from a donor, usually a relative, who had to go to the hospital to have it removed. Now a surgeon need only select a piece of frozen bone from the hospital bone bank and cut it to the desired shape. The bank is kept supplied with sterile bone obtained from amputations and other surgery.

I've discovered the
longer, finer cigarette

PALL MALL



PALL MALLS are good
to look at—good to feel—
good to taste and good to
smoke.

PALL MALL's greater length of
traditionally fine tobaccos filters
the smoke on the way to your
throat—gives you that
smoothness, mildness and
satisfaction that no other
cigarette offers you.

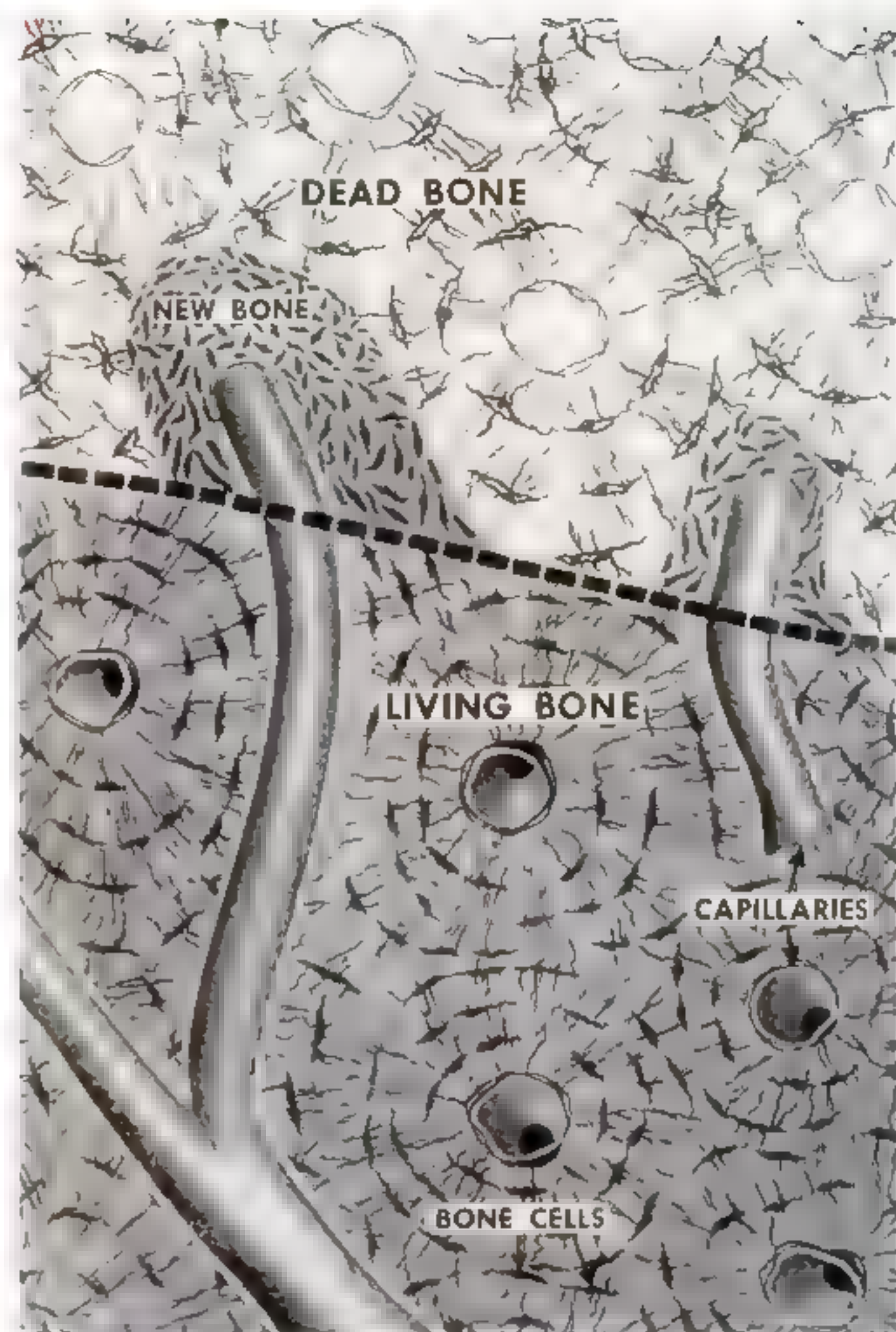
PALL MALL—the longer,
finer cigarette in the
distinguished red
package.



OUTSTANDING

and they are mild!

Bone Bank CONTINUED



HOW BONE GROWS in a graft is shown in schematic drawing of a microscopic section at point where living and dead bone meet (indicated by broken line). The graft itself never grows, but a few weeks after the operation some of the capillaries that honeycomb the living bone grow up into the dead tissue (above the broken line). Immature bone cells form around these projecting capillaries and draw calcium from the surrounding dead bone. In about six months the whole graft will be invaded and converted into young, new bone.



HOW GRAFT FUSES to living bone is seen in X-rays above. At left a piece of bone from bank has been used to correct a painful spinal condition by immobilizing two spinal joints. The dead bone is plainly visible as a white strip to the left of the metal plate that holds the graft to spine. A similar bone graft X-rayed six months later (right) has completely fused with the spine. The bone of which it was made has been converted into lighter bone of the spinal type.



Jim is the Active Sports type. Anne could look forward to an exciting life of golf, tennis and fishing with him.



Sam is more on the Spectator side. Anne would get her exercise in the stands—be entertained with good food and good shows.



Bill would keep the house and lawn in fine trim. He enjoys good books, good music, friends dropping in.

Looks like a "photo finish!"

It's a tough decision for Anne. Those very masculine Hanes WINDSHIELD Sport Shirts her suitors are wearing make the race practically a dead heat.

You'll like the "knockabout comfort" in this smartly cut Sportswear. Fleece lined for a fast warm-up and a slow cool-off. Raglan shoulders and swing sleeves for easy action. Red, canary, blue, tan, white. COLORS FAST TO SUN AND TUB. Nothing finer on the counters at \$2.75.



Be happy in



Step into WINTERSETS and step out of winter. These Hanes garments are mid-weight. You're warm outdoors—comfortable indoors. All-around elastic waistband for body-conforming fit. Gentle athletic support. Double panel seat. Shorts, \$1.25. Longs, \$1.65. WINTERSET T-Shirt, \$1.25. Well worth shopping for.



— the label of quality knitting in underwear and sportswear



ON HER 88TH BIRTHDAY GRANDMA MOSES BLOWS AT THE 88 CANDLES ON HER BIG CAKE. THE FROSTING DECORATIONS ARE COPIED FROM GRANDMA'S OWN PAINTINGS



*Oh, the snow, the snow, the beautiful snow,
filling the sky, and the earth below,
then down the hill through the Bridge
over the River we go,
Ringing, Swinging, dashing we go over the
crust of the beautiful snow,
dancing, flirting, skimming along.
Beautiful snow it can do no wrong.*



*They are gathering the sap of the maple tree,
gathering evering day.
Then they evaporate it almost away.
Then a call goes out to the neighboring land.
Oh, come to the sugaring off dear friend
Do come for a merry day.*

Grandma Moses.

GRANDMA MOSES' PAINTINGS. *Winter Is Here* (left) and *Sugaring-Off* are best-selling Christmas cards, published by Hallmark. The poems accompanying them

were composed and handwritten by Grandma. She likes to write sentiments explaining her paintings, sometimes misspells or just makes up a word—like "evering."

GRANDMA MOSES HAS A BIRTHDAY

At 88 the little old lady of Eagle Bridge is one of the best-known and best-paid painters in America

On Sept. 7 Grandma Moses had her 88th birthday. It was quite an event for Grandma, her family and the world of art. Seventeen assorted children, grandchildren and great-grandchildren gathered at her home in Eagle Bridge, N.Y. to help her eat a birthday cake that measured almost 7 feet around. Art collectors from all over the country sent greetings. A host of photographers, reporters and radio people came up for the day. Grandma enjoyed the proceedings but took them calmly, just as she has taken all the considerable fame and fortune which has come to her in the past dozen years. Hailed

today as a fine "primitive" (i.e. untutored) painter, Grandma Moses is one of the best-known artists in America. Her paintings hang in great museums and bring as much as \$3,000 each. They are reproduced by the millions on Christmas cards. Admirers make pilgrimages to Eagle Bridge to see her.

Grandma—whose name is Anna Mary Robertson Moses—suspects that all the fuss made over her may be excessive, especially since she has only been painting for a short time—since she was 76, to be precise—as a change from baking pies and making jam. She thinks it "wicked" that people

should pay more than \$5 or \$10 for a picture, whoever the artist. Anybody with money to invest in one of her paintings, she advises, would be better off buying chickens. "Chickens," she explains with incontrovertible logic, "will multiply."

Grandma Moses is tiny, without any suggestion that she is withering away with age, and she stoutly resists any proffers of help getting in and out of chairs. She hears and sees almost perfectly, except that reading (but never painting) tires her eyes: "I'm not sure whether there's something the matter with my glasses, or with my old head."

CONTINUED ON NEXT PAGE



GRANDMA MOSES PAINTS ON A FLAT TABLE NEATLY SPREAD WITH NEWSPAPER



ILLUSTRATOR NORMAN ROCKWELL (LEFT) HELPED CARRY IN BIRTHDAY CAKE

Beauty is My Business—

SAYS ELLEN EBERHARD, FAMOUS COVER GIRL



and My Beauty Soap is SWEETHEART

• "My complexion's really the reason I get so many big-pay posing jobs," says Ellen. "I use SweetHeart Beauty Care, for it leaves my skin honey-smooth!"

Make SweetHeart Care your beauty discovery, too! For here's a promise . . . this time next week you can have a lovelier complexion. Yes, it's easy! Just put aside casual skin care. Start SweetHeart Beauty Care today.

Night and morning, massage your face with SweetHeart's velvety extra lather. Rinse with warm . . . then cold water. Do this for seven short days. And then thrill at the difference you see and feel! Your skin looks softer, smoother, younger!

So make today your beauty birthday! For this time next week you can have a lovelier complexion—if you change today to beauty care with pure, mild, fragrant SweetHeart Soap.

THE AMAZING ACTION OF SWEETHEART'S EXTRA LATHER

• That soft, creamy SweetHeart lather has an amazing beauty action called Floating Lift. Countless bubbles bathe the outer pore openings. Gently lift off—float away—dirt and dry skin flakes. That's why SweetHeart Care leaves skin cleansed . . . stimulated . . . radiant. Looking softer, smoother, younger.

• For luxurious beauty baths, get the new, large bath size of SweetHeart Soap.



SWEETHEART The Soap that
AGREES with Your Skin

Grandma Moses CONTINUED

Her wit is as sharp as the January morning air in her native Hoosick Valley. Her interest is in verbal "mschief" for its own sake. "There was a nice lady here to interview me the other day," Grandma Moses says. "She wrote me up for her paper, and can you imagine what she said? She said I reminded her of manure." (Here a well-timed pause.) "Well, I don't think they should use a word like that in the papers. Anyway, around here we call it 'fertilizer.'"

In the last three or four years her pictures have sold at quite high prices. The reproduction rights and royalty returns amounted to \$16,000 in 1946 alone. And yet Grandma Moses' agent-managers have a strong suspicion that their client is vague about sums of money larger than about \$50. Recently she neglected to acknowledge receipt of a check for over \$3,000, an odd oversight in view of her careful attention to amounts like \$3 or \$5.27. It has now become quite a joke, among the Moses and their neighbors, that Grandma sold her first pictures for from \$3 to \$5 depending upon their size. "And why not?" she asks. "At that I was making a profit."

Money has brought no change in her style or manner of living, except that she has replaced the old ice chest with a gleaming white refrigerator and she keeps a small bowl of loose change on the bookcase to give to children nice enough to come to see her. She gives away most of her money to her family. "I wish I had had it a long time ago," Grandma Moses says. "What can a woman of 88 do with money?"

Grandma's 88 years began on a farm not far from her present home. She married a farmer, who died in 1927. Then her youngest son, Hugh, with his wife Dorothy, moved in with Grandma to take over the management of the place. In about 1934 Grandma Moses, to her disgust, had a bad attack of neuritis and was unable to do her usual share of the spring housecleaning. So she began to make pictures in colored wool, embroidered on pillow-cover material, just to keep occupied. Then, when her fingers got so bad she couldn't hold a thimble, her sister Celestia proposed that Anna Mary switch over to painting in oils. It had, as Grandma Moses points out, a practical advantage: "The moths can't get at canvas the way they will a worsted material."

Grandma Moses' early adult paintings were designed as presents. The few pictures she didn't give away she sent to the Woman's Exchange in Hoosick Falls for sale, along with Moses pies and preserves, through the local drugstore. On the day before Thanksgiving, 1938, Mr. Louis J. Caldor of East Orange, N.J., an art collector, was driving through Hoosick Falls. He stopped at the drugstore for a Bromo-Seltzer, noticed the paintings on display, and bought the entire stock (four pictures) for \$20. Mr. Caldor got Grandma Moses' address and drove straight to her farm.

"When he came," says Grandma Moses, "I was out visiting, so he spoke to Dorothy. He wanted to buy all the paintings I had. Dorothy mentioned something about 'fifteen.' Mr. Caldor said he'd be back in the morning. I came home and looked over what I had and there were only 14. But one was a great big landscape, so I cut it in two and made the 15th. And can you imagine, then he was quite put out!"

Mr. Caldor took his prizes to New York. The Museum of Modern Art showed three of them. A year later she had her first one-man show at the Galerie St. Etienne on 57th Street. Museums began buying, along with Cole Porter, Bob Hope, Katharine Cornell, Artur Schnabel and many others. Fifty exhibitions followed in rapid succession.

Grandma Moses, back in Eagle Bridge, ignored as much of this as she could. She worked like a Trojan at her painting. She has, in the 12 years, produced between 1,000 and 1,300 canvases, a prodigious number even for a young artist, say, of 60. One reason she has been able to do so much is because she paints four pictures at the same time.

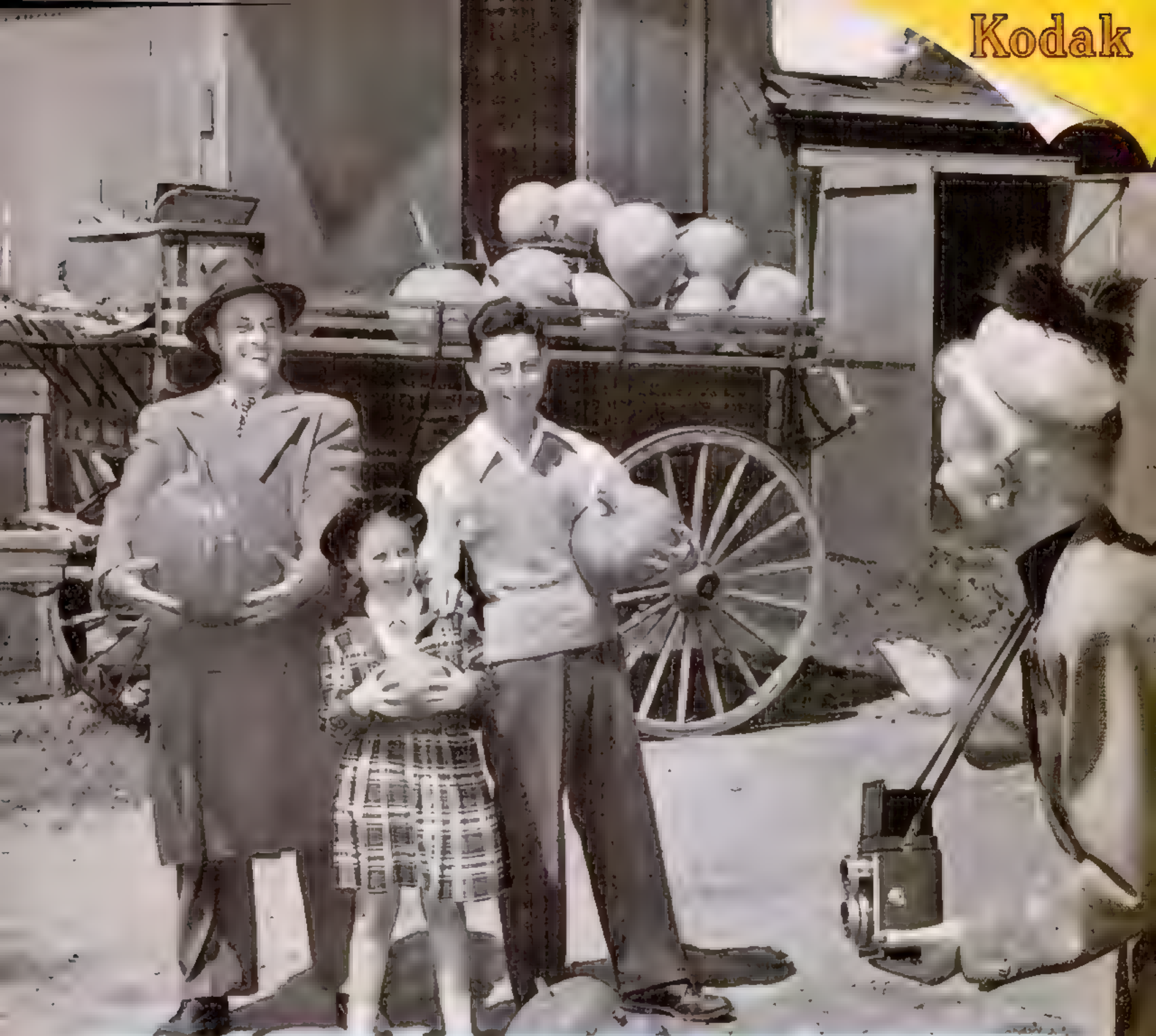
"It's the Scotch in me," Grandma Moses says. "I cut four pieces of Masonite board (which she prefers to canvas) to the right size. I begin at the top with the sky. I do the sky on the first, and then the sky on the second and so on. By the time the sky on the fourth is finished, the sky on the first is dry and I can go on with the mountains, or whatever it is, working down from the top. Saves paint. Saves time. I can start Monday and by Saturday all four pictures are done."

"Grandma Moses paints like a child," says her art dealer, Mr. Kallir, "but like one child in a million." She captures the excitement, which most grown-ups can only recall, of the winter's first snow. She preserves the deliciousness of maple syrup, the anticipation of a Thanksgiving feast, the dream of Sunday morning church-going. She imparts a visual satisfaction through her gay color, action, humor and curiously graceful composition.

Grandma Moses refuses to discuss the subject of her appeal, the implication in her laughter and shrug of the shoulders being that, with the weather so fine, why waste time with such flap-doodle? She will only sidle up to the issue by explaining why she doesn't think much of modern abstract art. "What's the sense of making something to hang up on the wall," Grandma Moses asks, "if it isn't pretty?"

—BRUCE BLIVEN JR.

Kodak



You press the button...

It

"Getting the picture" with Kodak Verichrome Film is as carefree a pastime as anybody could wish...Eastman Kodak Co., Rochester 4, N.Y.

A CHRISTMAS GREETING CARD with your "snapshot of the year" is the personal greeting you alone can send. See your Kodak dealer.



does the rest

Only Eastman makes Kodak Film...the film in the familiar yellow box

THIS IS IT!!!



THIS IS NASH!

Get ready for the *Airflyte*

Get ready for the most daring automobile America has yet seen

This is *it*—and it's Nash!

Completely aerodynamic. One clean sweep of racing curves to tear-drop back. Nearly 18 feet long, 6½ feet wide . . . only *shoulder* high.

That's Nash. *That's the Airflyte!*

World's first car with Cockpit Control and the Uniscope . . . instruments near eye level . . . one great sweep of curved glass around you. No center strip to interfere with vision!

That's Nash. *That's the Airflyte!*

World's first car with Super-Lounge Safety Interior . . . you've never seen such room before!

World's first car with Girder-built unitized body-and-frame — one solid welded unit, an *integral* structure . . . infinitely safer, lastingly quieter.

That's Nash. *That's the Airflyte!*

Twin Beds now . . . ready in seconds for day-time napping, or luxurious pullman comfort at night.

An out-of-sight, Weather Eye "Conditioned Air" System!

Coil-spring cushioning on all four wheels for the softest ride a motorist has ever had.

That's Nash. *That's the Airflyte!*

New Uniflo-Jet carburetion! So efficient that in the "600" you get *more than 25 miles on a gallon of gasoline at average highway speed.*

That's Nash. *That's the Airflyte!*

And you haven't heard half the story.

Go down to your Nash dealer's today and get an eyeful, and *you'll* get your name on the list.

Nash Motors Division, Nash-Kelvinator Corporation, Detroit



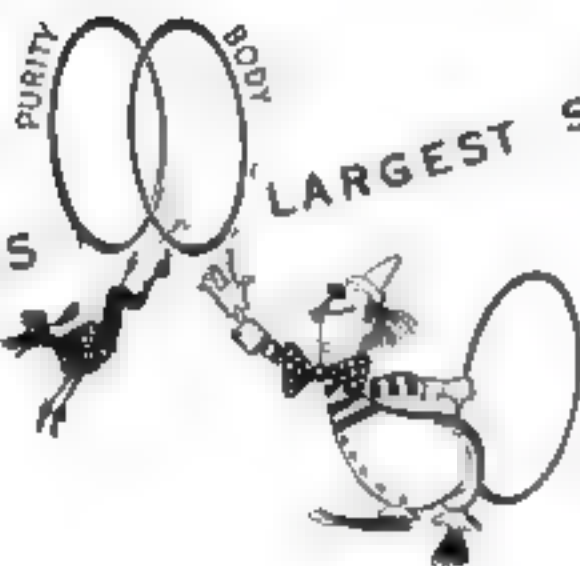
**On display throughout America . . .
The 1939 Nash Airflyte comes in two great
series . . . the Nash "600" in the lower-
price field, the Nash Ambassador in
the medium-price field. Designed,
Engineered and Built with the Touch
of Tomorrow.**

Nash
Airflyte

GREAT CARS SINCE 1902



PURITY, BODY, AND FLAVOR IN EVERY GLASS...

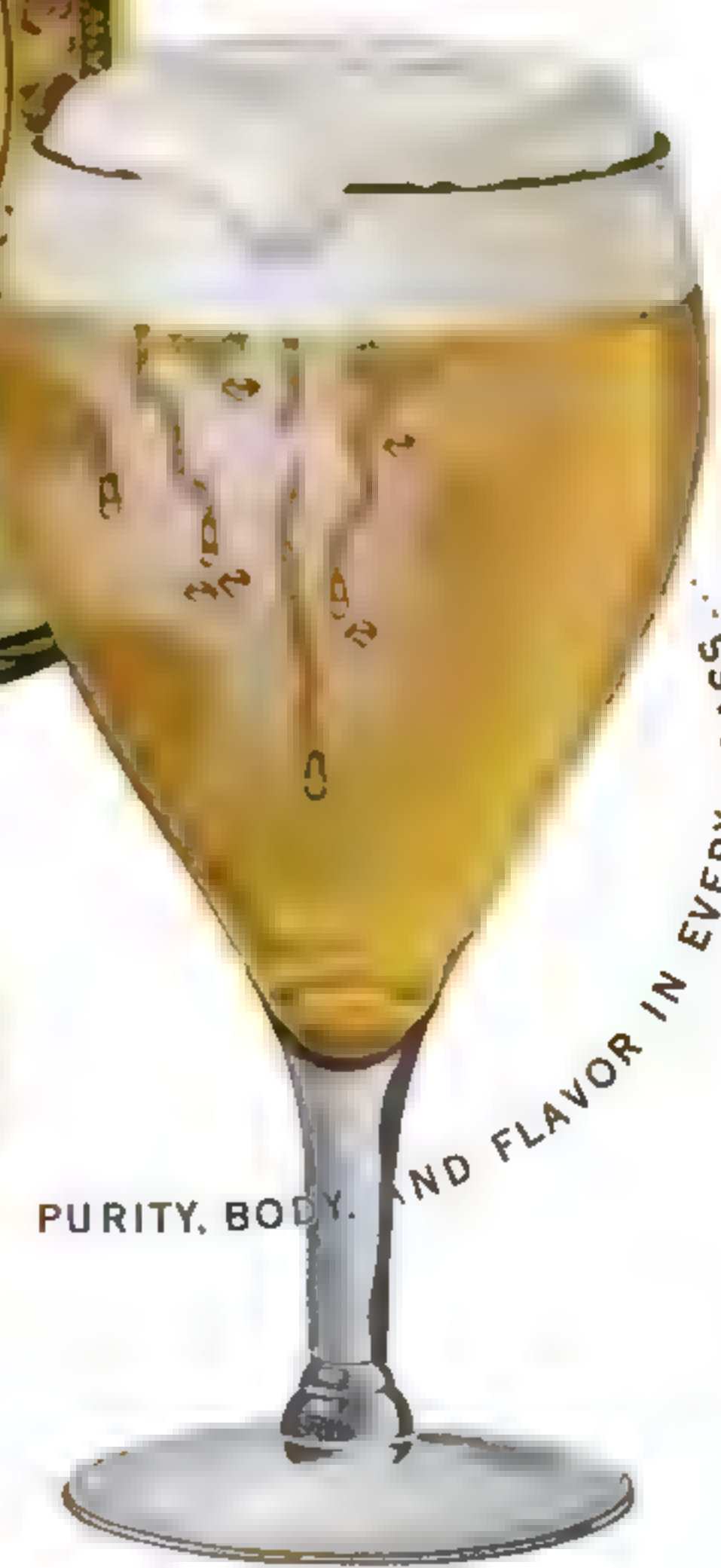


AMERICA'S

LARGEST SELLING ALE...



PURITY, BODY, AND FLAVOR IN EVERY GLASS...



AMERICA'S LARGEST SELLING ALE

PURITY, BODY, AND FLAVOR IN EVERY GLASS...

FIRELESS FURNACE

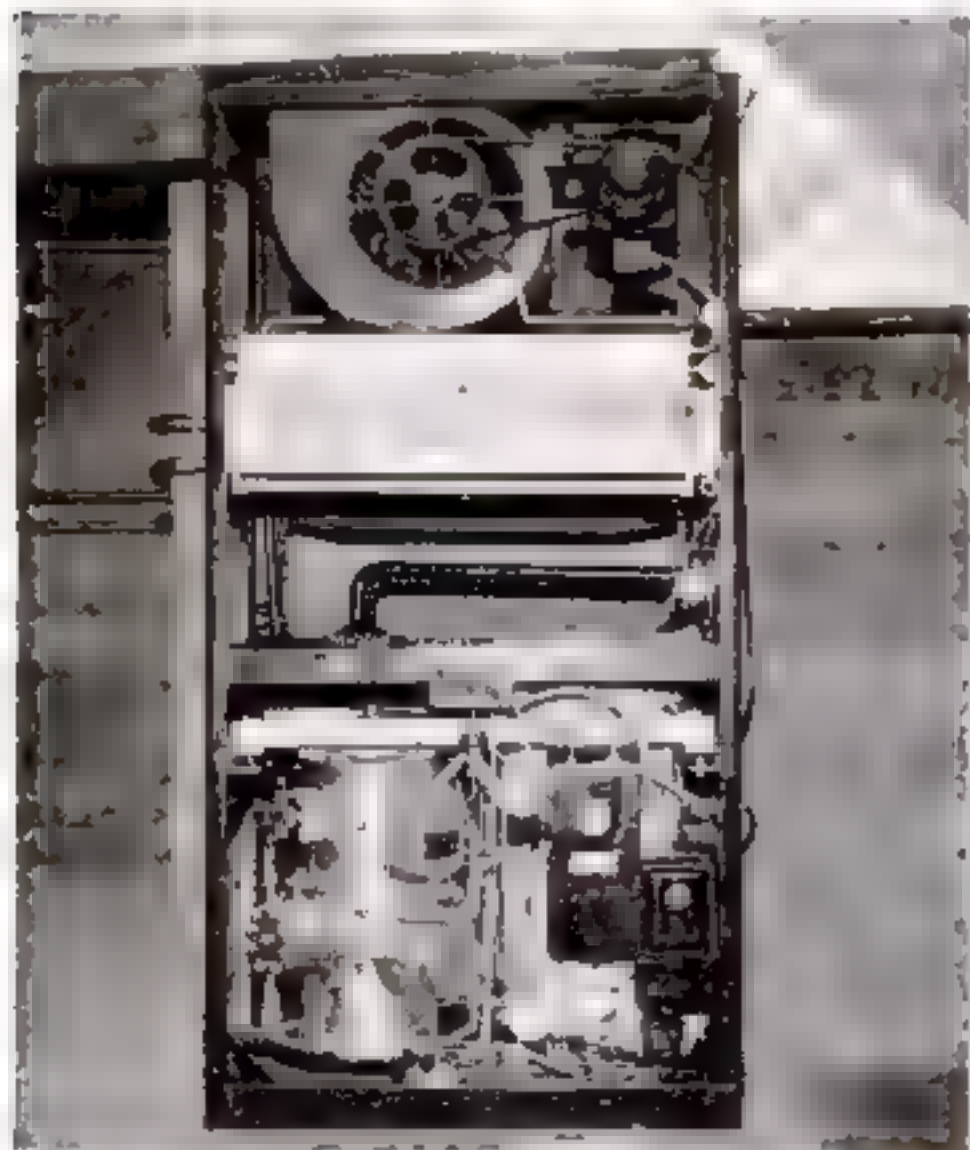
It pumps heat from earth to house

The machine shown at the bottom of the page and explained in the diagram at right burns no fuel, yet it can heat a house in winter, cool it in summer and is at the same time a humidifier. It produces no ashes, soot or smoke and needs no chimney. It is called a heat pump.

Powered by an electric motor, it works on the same principle as a home refrigerator. Just as a refrigerator takes heat from the food and air inside it and deposits it in the kitchen, the heat pump, when cooling a house, takes heat from the house and deposits it in the earth through pipes buried in the soil. To warm a house the heat pump uses the low temperature heat constantly contained in the earth, increases its temperature and puts it in the house. This is done as follows: water circulating through pipes in ground enters a tank in which are pipes carrying a cold refrigerant, Freon. The Freon, being colder than the water, picks up some of its heat, then goes through a compressor. This compression makes the Freon hot. This heat is used to heat house. Freon is then allowed to expand suddenly and as a result again becomes cold. Next it passes back through the water tank, once more picking up additional heat from the ground-warmed water.

It will be some time before most home owners can buy a heat pump right off a dealer's floor. Today each heat pump installation is a separate and expensive engineering problem. The one shown here, called the Miracula, made by the General Engineering and Manufacturing Company of St. Louis, Mo., sells for \$2,000. Installation adds another \$1,000.

At present the heat pump costs slightly more to operate than an ordinary furnace except in areas of especially low electric rates. In many places, too, installation is totally impractical. However as the efficiency of getting heat from the earth improves, it is almost certain that eventually the heat pump will be able to compete successfully with conventional heaters in most localities. Many large companies have heat pumps under development. Even conservative General Motors admits informally that it is working on a Frigidaire version of the heat pump for the consumer market.



EXPOSED VIEW OF HEAT PUMP shows parts diagramed at right. Compressor is at bottom left, chilling tank at bottom right and blower at top center. Unit is 6 feet 3 inches tall, occupies 6.3 square feet of floor space.



HOW HEAT PUMP WORKS in winter is shown by this diagram. Water circulates through ground pipes, picks up ground heat plus heat from compressor. This warmed water heats special Freon vapor in chilling tank

(pink coils). Warmed Freon goes to compressor, becomes hot. Hot Freon goes through coils at top, warms house air. Freon returns to chilling tank through expansion valve. For summer cooling Freon flow is reversed.

Luxurious chocolate liqueur

*...to top off
that dinner
tonight*

Serve straight
or float fresh
cream on top



Creme de Cacao by Hiram Walker

Discover what a fabulous flavor chocolate can be! Taste *Hiram Walker's Creme de Cacao*. To create this creamy-smooth, luxurious liqueur, Hiram Walker uses only selected South American cacao . . . the world's finest.

Good hosts know that fine food is even more enjoyable when they serve the Cordials with that *something extra* Hiram Walker adds—the matchless skill and choicest ingredients which distinguish this "Rainbow of Flavors."

Fruit Liqueurs: Blackberry, Apricot, Peach and Cherry, 60 proof.
Cremes: Creme de Menthe (Green and White), Creme de Cacao, 60 proof.
Liqueurs of the Orange: Triple Sec, 80 proof. Orange Curacao, 60 proof.
Spices: Anisette, 60 proof. Kummel, 80 proof.
Also: Rock and Rye, 70 proof • Peppermint Schnapps, 60 proof.
Sloe Gin, 70 proof • Hiram Walker & Sons Inc., Peoria, Ill.

Copy. 1948

Hiram Walker's



A RAINBOW OF FLAVORS

Fireless Furnace CONTINUED



GROUND PIPE for heat pump is laid in deep trench dug by jeep-drawn ditch digger. Pipe is buried below frost line where year-round temperature remains nearly constant. Here in Jeffersonville, Indiana this temperature is about 52°F.



PIPE TRENCHES cover whole lawn in this heat pump installation. Men are the crew necessary to install the Miracula. Miracula can also get source of heat from pipes to wells, lakes or streams, and in warm areas from the air itself.

It's Here

TEXACO Permanent Type Anti-Freeze

Here's sure *three-way* protection for your car's cooling system this winter — New Texaco Permanent Type Anti-Freeze.

1. Positive Anti-Freeze Protection
2. Non-Evaporating Type
3. Anti-Rust, too

Once Texaco PT is in, your worries about "freeze-ups" are *out*. One filling gives you sure protection all winter long, and special "inhibitors" in PT protect your car's expensive cooling system from corrosion and rust. But get Texaco PT *right now* — then you're safe when that first cold snap comes. The supply of Texaco PT is limited, so don't delay. For Texaco Permanent Type Anti-Freeze, see your neighborhood Texaco Dealer — the best friend your car ever had.

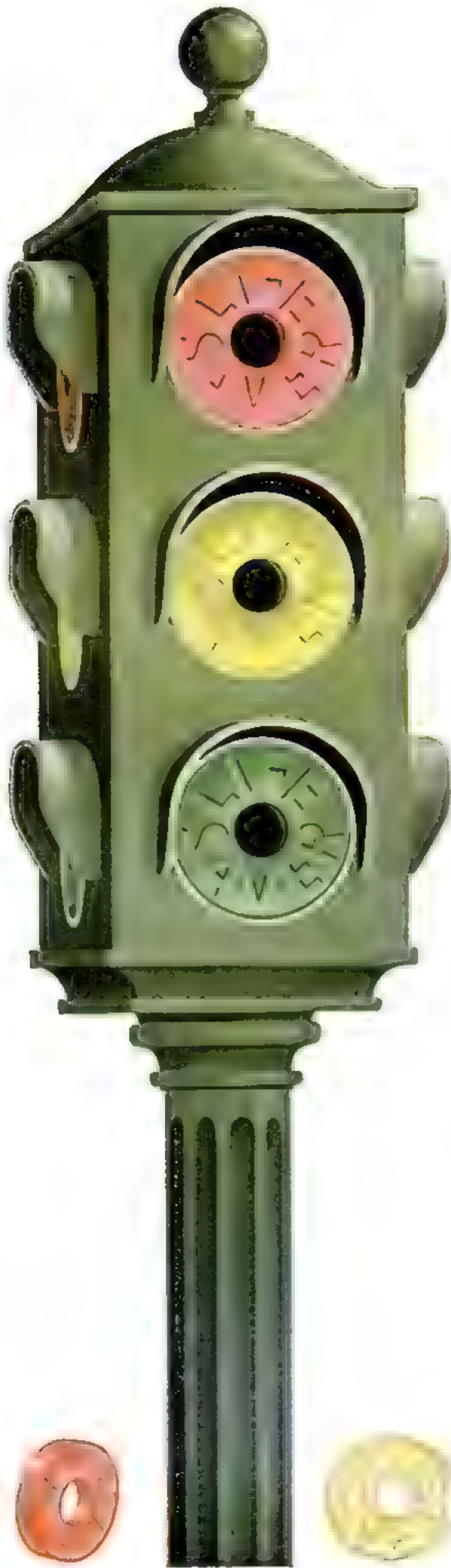


*Your Triple Threat
against winter
MOTOR TROUBLE*

THE TEXAS COMPANY
TEXACO DEALERS IN ALL 48 STATES



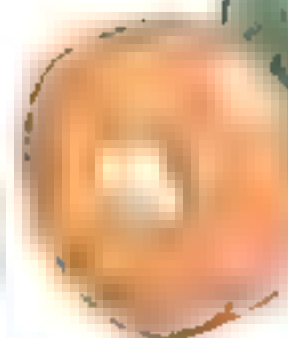
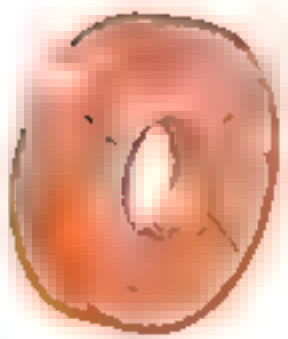
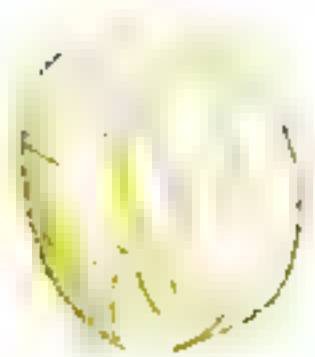
Tune in: TEXACO STAR THEATER every Wednesday night. See newspaper for time and station.



STOP - for a delicious treat

CAUTION - accept only the
candy with the hole

GO - pick up a handy package
...still only 5¢





BEEFEATER'S WEDDING

Yeoman guard gets married in the Tower of London

For eight centuries the Tower of London was used as a fortress, a royal residence and a state prison for condemned notables such as Sir Walter Raleigh and Anne Boleyn. In recent years, however, its primary function has been to attract sightseers. Not so long ago a pretty Devonshire girl named Ella Finch came up to London, visited the Tower but was most struck by the appearance of one of the Tower guards, a lusty young beefeater named Scott Davidson. Since then Davidson has had the honor of being the first beefeater ever to get married in the Tower chapel. His bride: Ella Finch. After the ceremony the Davidsons walked from the Tower (above), with the bridegroom clad in the white ruff and scarlet cassock he wears every day when on duty and which all good beefeaters have worn since the days of the early Tudors.

GREAT MOMENTS and the moment after *Roland COE*



"An amazing bit of life saving! How did you manage to hold both children out of the window until we got here?"



"A cinch, Mr. Fireman! All their clothes have laundry-proof, rust-proof GRIPPER fasteners on them. And you know Gripper fasteners, they S-T-A-Y put!"

FOR GREATER CONVENIENCE...NEATER APPEARANCE...BUY CHILDREN'S CLOTHING...HOUSE DRESSES...MEN'S SHORTS (CONVENTIONAL OR ELASTIC BAND TYPE)...WITH GRIPPER* FASTENERS... THE LAUNDRY-PROOF SNAP FASTENERS THAT END "BUTTON BOTHER"!

Also available at Notion Counters for home attachment.

GRIPPER*
*(R) by Scovill Mfg. Co.
FASTENERS

A PRODUCT OF SCOVILL





PRESIDENT ROBERT GORDON SPROUL

UNIVERSITY OF CALIFORNIA

THE BIGGEST UNIVERSITY IN THE WORLD
IS A SHOW PLACE FOR MASS EDUCATION

PHOTOGRAPHS FOR LIFE BY RALPH CRANE

When college opened late last month, Robert Gordon Sproul, president of the University of California, set out to welcome his freshman class. He traveled 1,500 miles on his tour but still visited only four of his eight campuses. The educational domain that efficient, booming President Sproul governs is the biggest university in the world. Its campuses, stations and extensions dot California. It has 43,600 full-time students. The Berkeley campus (23,000) has almost as many as Harvard, Yale and Princeton combined, and its second biggest, at U.C.L.A. (14,500), is bigger than the University of Chicago. It has a staggering set of statistics (*below*).

More than a state university, California is a system of universities under one administration. By law it must admit any Californian who can qualify with a high-school B average. Tuition is free. The university is supplied with money by a generous legislature (a third of whose members are alumni) and by gifts which have built up a \$40 million endowment fund. California is now one of the half-dozen richest U.S. universities. Sproul's budget this year is \$14 million, highest in the U.S.

Where some of this money goes is shown in the pictures on the following pages. When California

needs great teachers, it gets them by offering good salaries. Its students work on attractive campuses and play in huge stadiums; they can study anything from the heavens at Lick Observatory to the ocean floor at La Jolla. On top of all this, Sproul and his staff are studying plans for expansion. Plans for a new medical school and two new liberal arts colleges are already on the drawing boards. While other colleges fret about their swollen enrollment, Sproul and his staff eagerly watch theirs grow, hoping to build it to 50,000 in 1950, 60,000 in 1960.

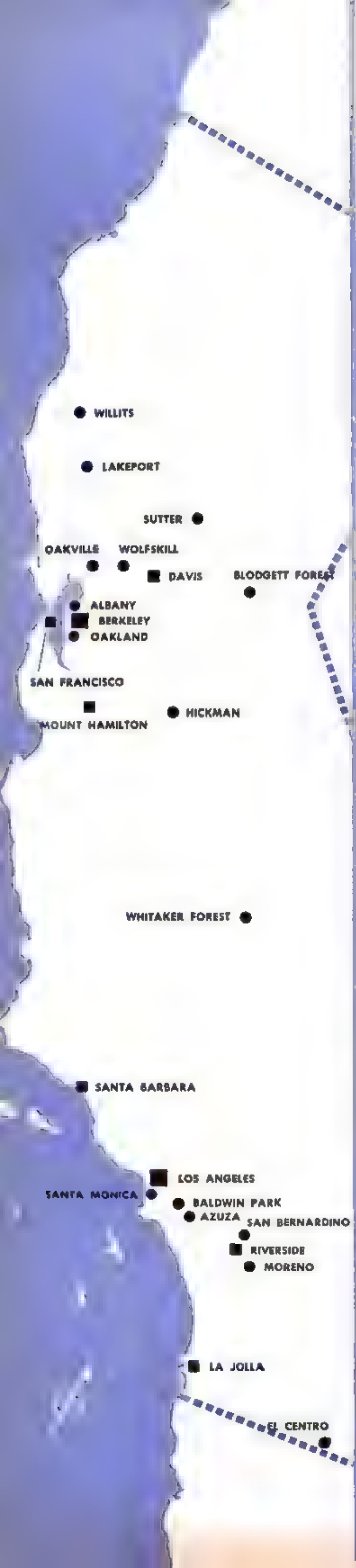
In its big campuses, California epitomizes the mass approach which, largely through state universities, has become the dominating theme in American college education. All the advantages of size show off in California, where professors are famous, equipment fabulous and educational opportunity almost unbounded. But the drawbacks of size are also shown. In so huge an educational complex, the individual may suffer. There is inherently a lack of direct guidance, a minimum of personal contact between the student and the teacher and an ever-present danger that the single student, like the one on pages 94 and 95, will have a hard time finding his way through the crowd.

← **BLANKETING THE STATE** are the university campuses and stations. In the north the main campuses (indicated by squares) are the College of Agriculture at Davis, the Berkeley campus, the fine arts, law and medical schools at San Francisco, the Lick Observatory at Mt. Hamilton. South are the college at Santa Barbara, the citrus experimental station at Riverside and the Scripps Institution of Oceanog-

raphy at La Jolla (pronounced La Hoya). The most important outposts (indicated by dots) are research stations. Farthest north is Willits, a forestry camp. Southernmost is El Centro, which introduced commercial flax to California. At Hickman, San Bernardino and Moreno, the university experiments with peach trees. At Santa Monica it runs its own book-repair plant. Below are its principal statistics.

AREA OF CAMPUSES—10,404 ACRES
NUMBER OF BUILDINGS—540
CLASSROOM SPACE—41 ACRES
VALUE OF PLANT—\$67,366,184.16
THIS YEAR'S BUDGET—\$44,446,929.95
BOOKS IN LIBRARY—2,437,384
VALUE OF LIBRARY—\$9,712,949

PRIVATE ENDOWMENT—\$40,000,000
TOTAL ENROLLMENT—43,600
UNDERGRADUATES—34,880
GRADUATES—8,720
ADMINISTRATIVE STAFF—12,000
TEACHING STAFF—3,235
STUDENT AUTOMOBILES—20,000





AT NOON AT U.C.L.A. students always collect in the mall in front of Royce Hall to discuss and exchange gossip and invitation. Then they go off to lunch

or to afternoon classes. Royce Hall is in the foreground. In the background is the big library building. The campus lies in the western part of Los Angeles.

CONTINUED ON NEXT PAGE



AT U.C.L.A. THE LATE AFTERNOON SUN SHINES ACROSS ATHLETIC FIELDS AND ONTO CAMPUS BUILDINGS. LEFT TO RIGHT, THEY ARE THE WOMEN'S GYM, ROYCE HALL, THE



AT LA JOLLA, 100 miles south of Los Angeles, is the Scripps Institution of Oceanography. In its laboratories (above) students study ocean and marine life.



AT DAVIS, 70 miles north of Berkeley, the university runs the Davis College of Agriculture, where students learn about animal husbandry on a 1,650-acre farm.



AT SANTA BARBARA 2,500 students are studying teacher training and liberal arts. Santa Barbara College was taken over by the university in 1944.



ON MT. HAMILTON is the Lick Observatory. It has three big telescopes. In the top dome is 60-inch refractor telescope, second largest of its kind in world.



MEN'S GYM, THE LIBRARY, KERCKHOFF HALL (WITH THE EDUCATION BUILDING JUST BEHIND IT) AND THE LIFE SCIENCES BUILDING. THE CAMPUS COVERS ABOUT 380 ACRES



THE BERKELEY CAMPUS lies on eastern shore of San Francisco Bay (*back ground*). In its huge stadium (seats 78,000) a handful of students watch football

practice. The large white-roofed building to the left of tower is the Life Sciences Building, largest academic structure in the world. Behind tower is city of Berkeley.



LYING IN THE SUN, college girls at Berkeley lounge around their magnificent swimming pool at the \$650,000 Hearst Gymnasium for women, which was built

by the newspaper publisher. The building has two courts, two marble halls, and six gyms. Berkeley also has a separate, million-dollar swimming pool.



SITTING ON THE GRASS in Faculty Glade on Berkeley campus, students loaf, chat, sometimes study. The bell tower, called the Campanile, is campus trademark.



SITTING IN A PATIO, students gather under awnings behind the U.C.L.A. student union building. They eat lunch here, bringing food from nearby cafeteria.



HUGE NIGHT RALLY organized by Associated Students, undergraduate organization, gives Berkeley students rare chance to get together. At these rallies, tra-

ditionally held before football games, they sit around a big bonfire in the Hearst Greek Theater, wave lighted matches in the dark (*above*), sing *Hail to California*.



AT INK FOUNTAIN, students fill their pens. Fountain was set up by Associated Students, which has \$1 million assets, runs all the many student activities.



AT BARBERSHOP, also run by Associated Students at Berkeley, Harris Steiner gets haircut. To see what Steiner's first freshman days were like, turn the page.



IN LUNCH LINE Harris Steiner (arrow) waits to get sandwich while coeds plug reception for freshmen.

STUDENT TO KEEP ON HIS FEET HE MUST BE AGGRESSIVE

At Berkeley, President Sproul's welcoming address was heard by Harris Steiner, 17, of Kerman, Calif., from a back row of the big theater. He could barely see Sproul and Sproul certainly did not spot him, for Harris was only one of 4,500 new freshmen. Harris and his anonymity epitomized the problem of mass education: he was now merely a unit, could hope for no pampering nor expect much individual attention.

He found this out right away. On opening day he worked his way through a long line to register. Then he stood in another line to pay \$35 for incidental expenses and \$10 for membership in the students' association. Then he had to stand in more lines to get lunch, to get his physical exam, to see his adviser. Harris knew he wanted to be an engineer. But when he went to sign up for engineering he found the course already filled. Wiser students had been standing in the line since 7:15 a.m. Harris signed up for economics instead.

One of Harris' professors, Joel Hildebrand, a lively lecturer and eminent chemist, started by telling his class (upper right), "When you see me on the street, nod to me. That's the only way I'll know whom I'm teaching." Harris found that upperclassmen called the campus "the factory." One of them told him that he would probably never get to know the other students in his classes. "They're like people you sit next to on a streetcar," he said.

In this sea of mass education it is entirely up to Harris himself whether he swims or sinks. In big lecture classes it will be up to him whether he listens or dozes or, since no attendance is taken, whether he goes to class at all. But Harris is bright, friendly and knows what he wants. He will probably do well at California. Other students, less self-sufficient, will fail to meet the high standards and will flunk out. The university, well aware of the difficulties mass education presents, tries to help the sinkers. But its obligation, it feels, is mostly to help the swimmers.



FROM HIS SEAT IN CLASS Harris (arrow) sees distant figure of Chemistry Professor Hildebrand.

There are 400 students in this course, which has two such lectures a week plus some small-group lab work.



BETWEEN CLASSES Harris gingerly picks his way through the students on the steps of Wheeler Hall.

Campus is so big that students usually loaf around until next class even if they have an hour to wait.



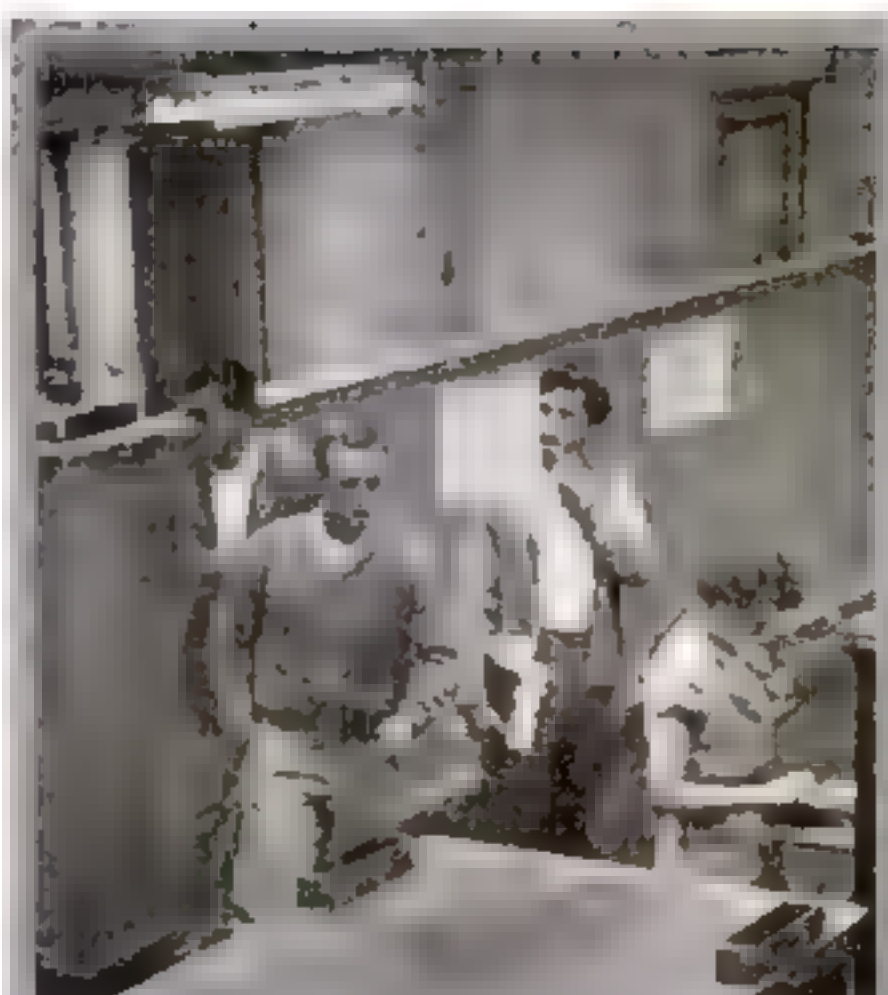
FROM SPEAKER'S STAND Harris is almost invisible to Professor Hildebrand. The professor likes

big classes because "it's like leading a huge orchestra." Some lectures have as many as 1,000 students.



STANDING IN LINE, Harris wants to have his study cards checked. During the first weeks he col-

lected 12 different cards, filled them out, turned them in and got a single identification card in return.



GETTING A BOOK in big Berkeley library takes time. Here Harris gets lost (*top*), asks advice, looks up book, fills out card, waits for number to come up on the board (*bottom*). Elapsed time: 15 minutes.



SKULLS AND BONES flood anthropology museum at Berkeley. Here a graduate student uses craniometer to measure an ancient Indian skull. In background,

behind boxes of tibiae and fibulae, other students work on smaller pieces. This collection alone has more than 10,000 Indian skeletons, many of them complete.

EQUIPMENT

CALIFORNIA HAS EVERYTHING

To undergraduates like Harris Steiner, the fantastic variety of things at California is a source of confusion. But to the 8,720 graduate students, it is a wonderful academic grab bag, full of vast quantities of everything from books and bugs to skulls and sandbags. They can find anything they need. Berkeley alone has 250,000 zoology and 728,961 botany specimens. Its bone collection has filled two museums and overflows into the Campanile.



OCEANOGRAPHY STUDENTS at La Jolla, wearing waterproof Navy arctic suits, get ready to study sand sedimentation along the coast. They are holding a

special testing device, the only one of its kind, which will sit on the sea floor and collect sand sediment in small silk bags. They will measure the amount collected.

CONTINUED ON NEXT PAGE



ARCHITECT Eric Menikoff, one of the world's foremost designers, teaches at Berkeley. His Einstein Tower in Potsdam is a world famous example of modernist architecture. He came to the U.S. in 1941.



RADIOLOGIST Stafford L. Warren was chief medical officer of the Manhattan Project and the Bikini atomic-bomb tests in 1946. He will head the new \$15 million medical school to open at U.C.L.A. in 1951.



THEATER ARTS at U.C.L.A. are directed by Kenneth Macgowan, who produced movies for RKO, Fox and Paramount. University has new theater building in which movie technique is also taught.



STUDENTS STUDY AT ROWS OF TABLES IN THE ENORMOUS MAIN STUDY HALL OF THE CHARLES FRANKLIN

THE FACULTY

**BIG LIBRARIES AND UP-TO-THE-MINUTE LABS
HAVE LURED TOP MINDS TO THE UNIVERSITY**



MUSICIAN Roger Sessions teaches at Berkeley. He has composed several successful symphonies, chorales and sonatas and has taught at Smith College, Princeton and the Cleveland Institute of Music.

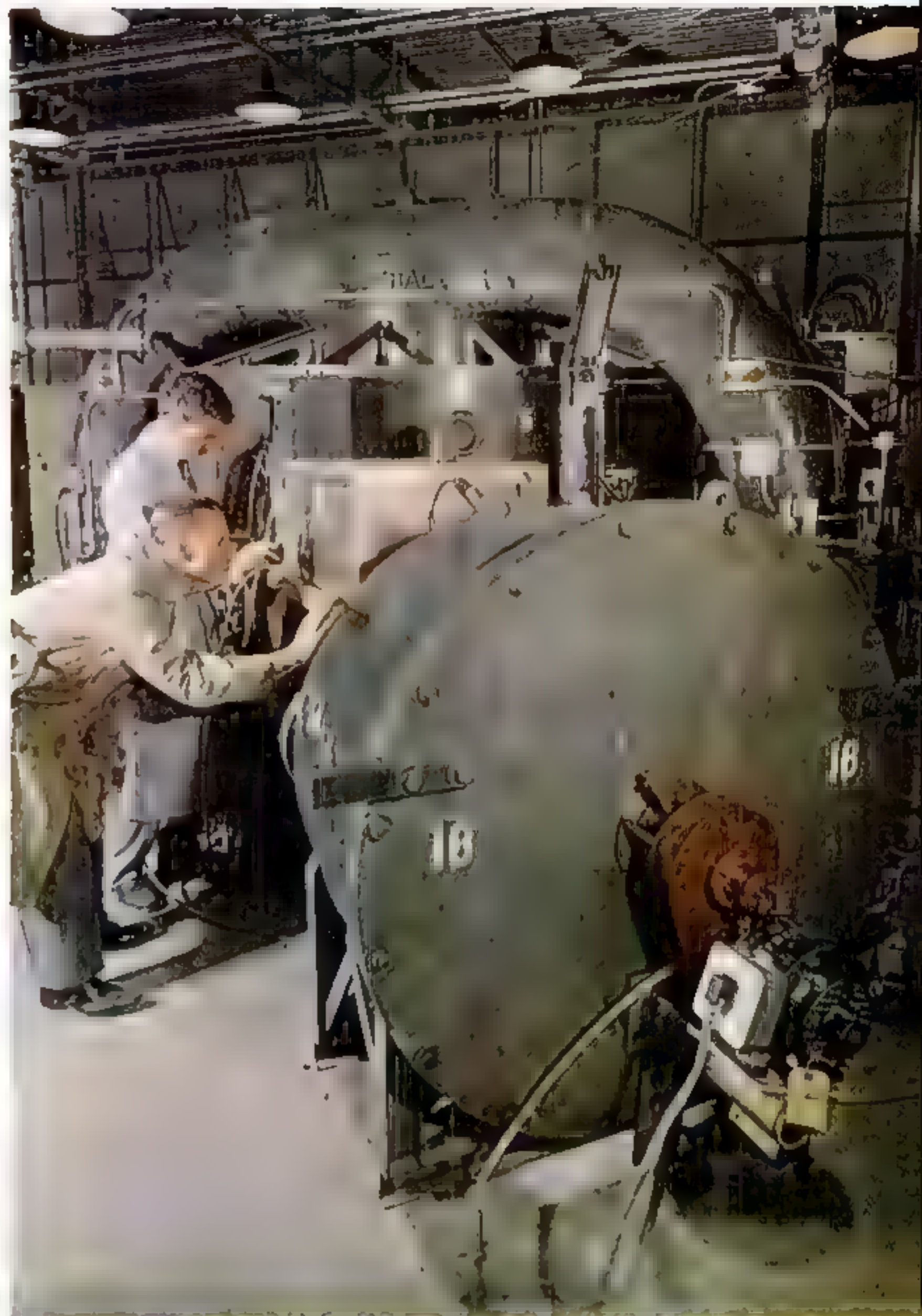


BIOLOGIST George H. Hart, M.D., D.V.M., poses with one of university's 30,000 white rats. An authority on animal husbandry, nutrition and genetics, he teaches at the College of Agriculture at Davis.



DOE LIBRARY BUILDING AT BERKELEY. THIS LIBRARY HAS 1,500,000 VOLUMES

Because it offers top salaries, the University of California has been able to build up a brilliant faculty. But, probably because of the university's magnificent scientific equipment, its faculty is stronger in the sciences than in the humanities. California has huge testing machines, telescopes, a "mechanical brain" and radiation labs, and a scientist there can do definite work in almost anything. This technical paradise has attracted men like Ernest Lawrence, who went there to do pioneer work on the cyclotron, and Glenn Seaborg, who discovered plutonium in a Berkeley laboratory.



FIRST CYCLOTRON (above) was built at university in 1932. With it Dr. Lawrence (below, right) first cracked the atom. The university has since built a second cyclotron, world's biggest, is now building a third for the Atomic Energy Commission, and has also contracted to operate Los Alamos for the next four years.



ENGINEER Llewellyn Michael Boelter is dean of the College of Engineering at U.C.L.A. Here he leans against part of university's big differential analyzer, or "mechanical brain," one of six in the U.S.



TOP ATOMIC CHEMIST in U.S. is Glenn Seaborg, 36, professor at Berkeley. He is codiscoverer of plutonium, americium and curium, sources of atomic energy, member of the Atomic Energy Commission.



CYCLOTRON INVENTOR, Nuclear Physicist Ernest O. Lawrence, stands by a cyclotron panel at Berkeley. His invention won him the Nobel prize in 1939. He is director of Berkeley radiation laboratory.



IN ENGINEERING LAB at Berkeley students watch operation of the world's largest universal pressure-testing machine. In laboratory, they test steel columns,

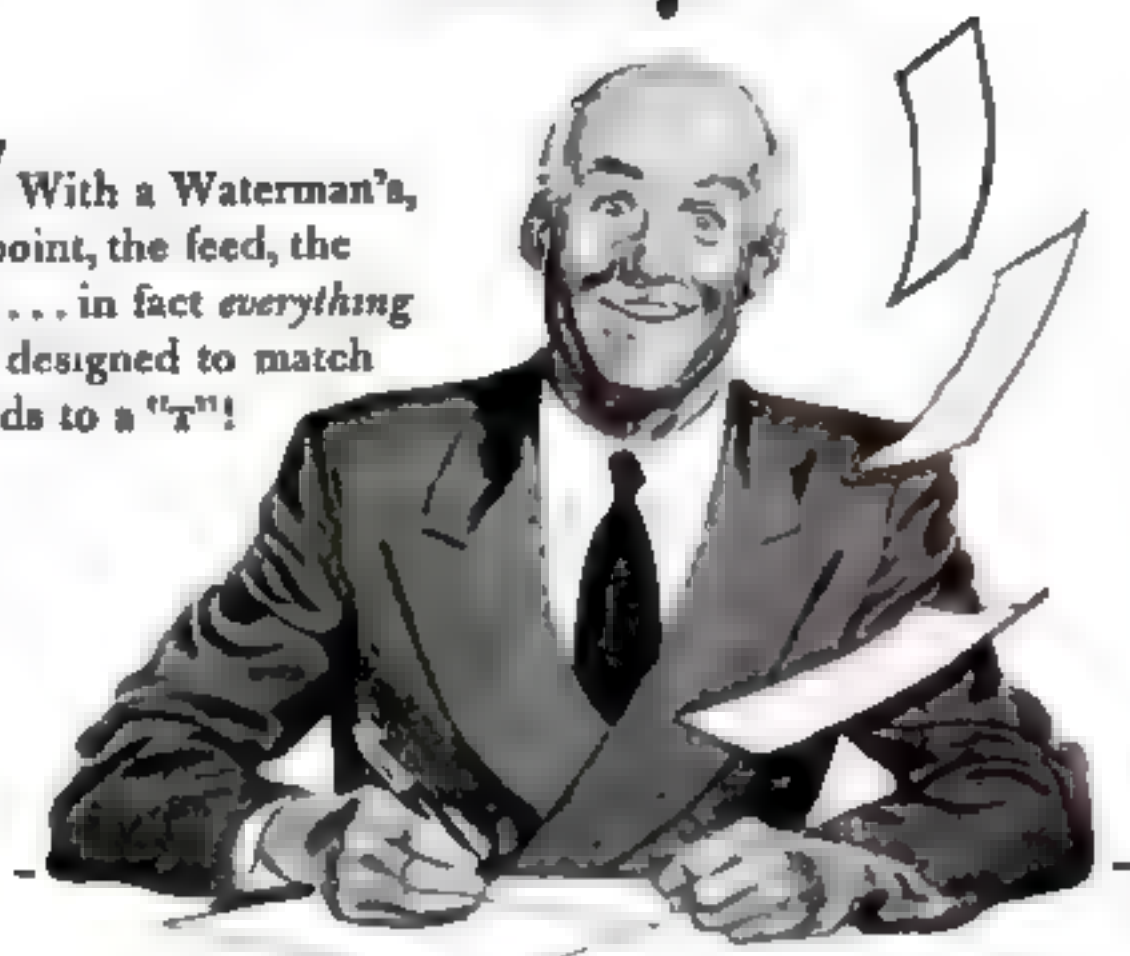
blocks of stone, girders, heavy cables and castings, using the machine to apply as much as four million pounds of compression or three million pounds of tension.



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It's all ink—nothing added, no dilution, no harmful solvents! Blue Black or Jet Black for permanency... Washable Blue for school. In the Tip-Fill Bottle, 15¢.
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Waterman's

UNION MADE

THEATER



THE TRAGEDY OF "SUMMER AND SMOKE" UNFOLDS ON SETTING DESIGNED

BROADWAY TRIES HARD

New productions break away from old patterns

So far this season Broadway critics have agreed upon the entertainment value of only one show, *Edward, My Son* (LIFE, Oct. 18). But in at least three others they have found the intent and many of the ingredients to be highly praiseworthy. They are Tennessee Williams' play, *Summer and Smoke* (above), and two musicals, *Love Life* and *Magdalena* (next pages). All of them indicate that Broadway is trying hard, if not with complete success, to break away from stereotyped theater.

Summer and Smoke, which was panned by most critics, tries to explore the subtleties of sacred and profane love. Its inhibited and very spiritual heroine loves an uninhibited and very physical young doctor, who, though he lives next door, is poles apart from her. By the play's end each one has been converted by the other, and after reversing positions they are still poles apart. Like a dead battery *Summer and Smoke* lacks the voltage that keeps *A Streetcar Named Desire*, Williams' hit of last year, still running on Broadway and in Chicago. But it offers good acting by Margaret Phillips and Tod Andrews as the luckless couple, and one of the handsomest stage-settings ever seen on Broadway.



BY JO MIELZINER. AT LEFT IN PARSONAGE LIVES THE HEROINE, ALMA, WITH HER PARENTS. AT RIGHT LIVES THE YOUNG DOCTOR, DALLING WITH A SEXY MEXICAN



SQUEAMISH, Alma (Margaret Phillips) flinches as doctor (Tod Andrews), whom she loves, describes anatomy



ANGRY, Alma berates her feeble-minded mother for telling a young friend that Alma secretly loves the doctor



LONELY, Alma, after the doctor has chosen to wed her friend, seeks solace by picking up a traveling salesman



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The **MOST** generous length—72" x 90"—4 extra inches

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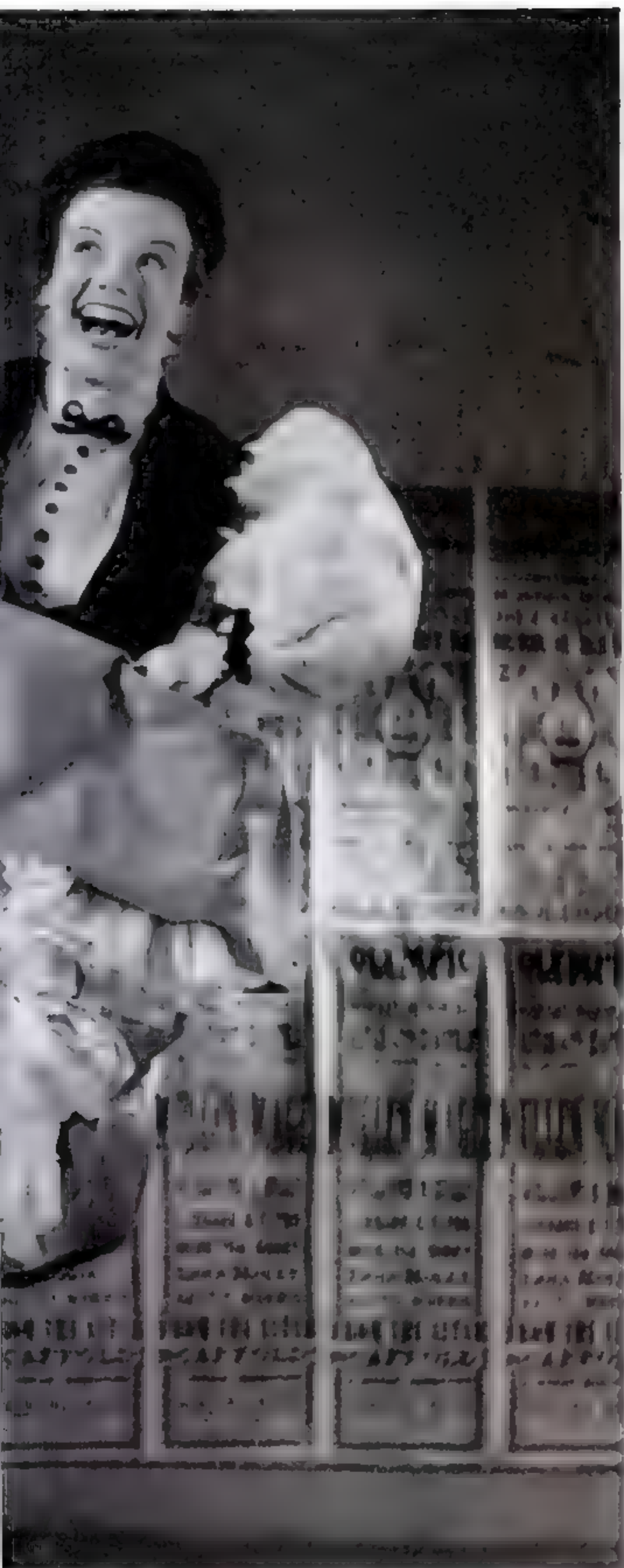
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PRETTY NANETTE FABRAY, POPPING UP LIKE A CHAMPAGNE CORK, SINGS

NANETTE FABRAY GETS LOVELIER
DURING 150 YEARS OF "LOVE LIFE"



AND CLOWNS HER WAY THROUGH "LOVE LIFE" SUFFRAGETTE NUMBER

Love Life tries to inject social comment into a musical comedy, showing how the marriage of a perennially youthful American couple, played by Fabray and Ray Middleton, almost goes on the rocks as they live through 150 years of U.S. history. But the morality-play story does not quite come off. Almost everybody liked its Kurt Weill music and everybody agreed that dark and sparkling Nanette Fabray, bit of last season's *High Button Shoes*, is now a full-fledged musical-comedy queen.

CONTINUED ON NEXT PAGE

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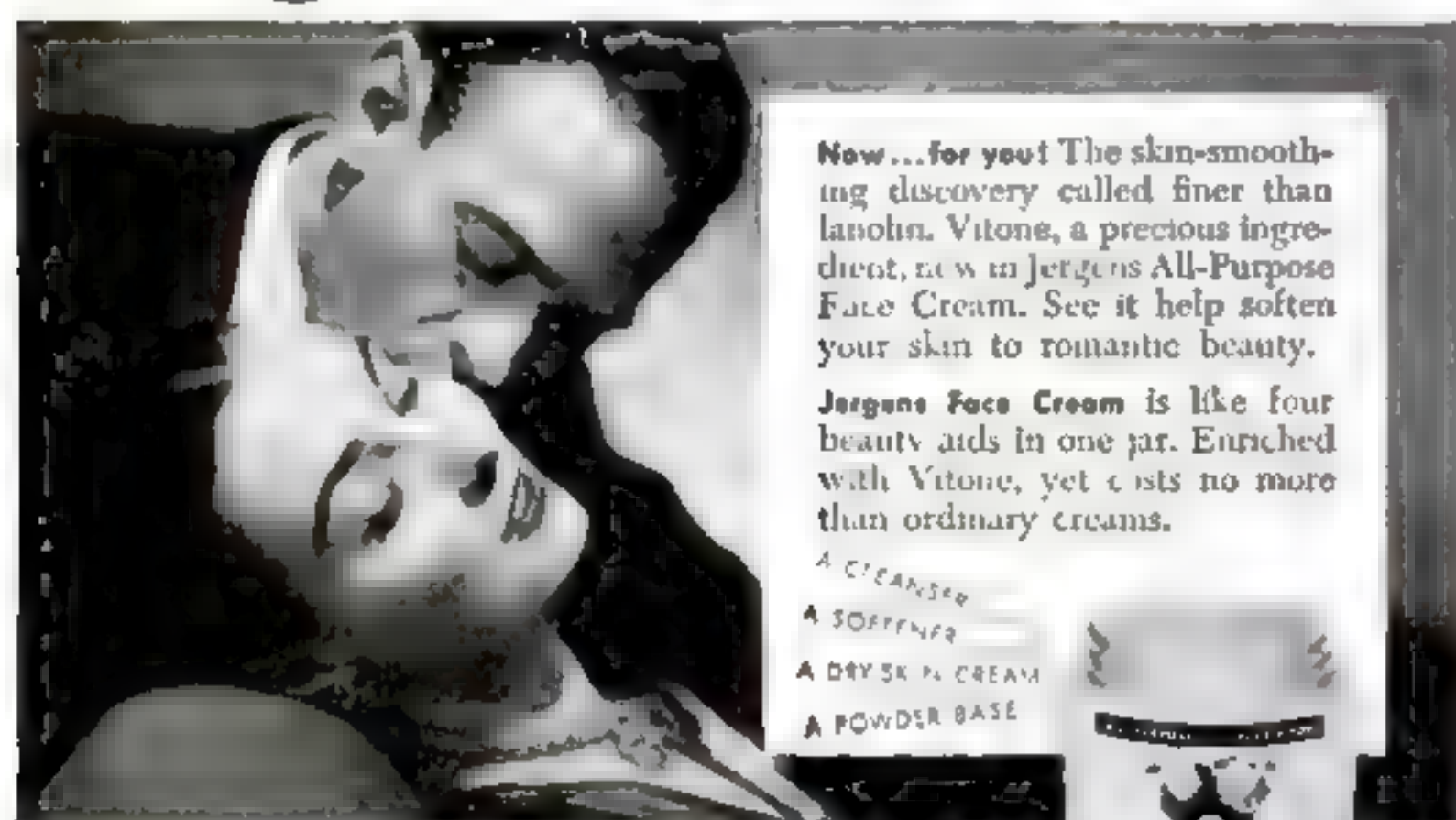
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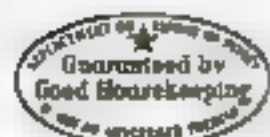


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YOUNG CHORUS LADY CROWNED BY ROSES (BETTY HUFF) SIDLES BETWEEN



PARISIAN PLEASURES, including acrobat who serves grapes on her legs, form a restful interlude in *Magdalena*, which is set mostly in a noisy jungle.



MAGDALENA MALES MAGNIFICENTLY BEDECKED IN FEATHERS AND TWIGS

EXOTIC MUSIC AND COSTUMES ARE BEST FEATURES OF "MAGDALENA"

Magdalena tries to introduce a new richness and originality into Broadway show music and indicates how U.S. commercial theater is slowly edging into the field of serious composing. This sumptuous and rather old-fashioned musical (production cost: \$300,000) was launched last summer in California, did sell-out business on an eastward tour with full expectations of becoming a Broadway triumph. As often happens to great expectations on Broadway, the show was berated by some critics who objected mainly to its silly story about some Brazilian emerald miners on the Magdalena River. Generally admired, however, were the exotic costumes (above) and the music of Brazil's No. 1 composer, Heitor Villa Lobos (next page). Compared to his rousing score for *Magdalena*, which is sung by voices of near-operatic caliber, the average musical-comedy tunes sound like the innocent tinkling of a music box.

CONTINUED ON NEXT PAGE

Madeleine Swenson's smile wins a passport to a bright new world!



Madeleine Swenson, French War Bride, was a Paris manicurist when an American soldier fell in love with her smile. Two years later, she was one of France's most popular cover girls—and on her way to Mason City, Iowa, to marry her soldier fiance, Warren Swenson. Madeleine's career as a cover girl came after Warren returned to the U.S. and began sending her pictures with captions, in her words, "Always your wonderful Pepsodent." "And I think I should thank you for my big chance," Madeleine says. "Because I was told it was my smile that caught the magazine agent's eye. Always now, my smile is a Pepsodent smile!"

The smile that wins is the Pepsodent Smile!

Madeleine Swenson knows it—and people all over America agree—the smile that wins is the Pepsodent Smile! New Pepsodent with Irium is their 3-to-1 favorite for brighter smiles.

Wins 3 to 1 over any other tooth paste—families from coast to coast recently compared delicious New Pepsodent with the tooth paste they were using at home. By an average of 3 to 1, they said New Pepsodent tastes better, makes breath cleaner and teeth brighter than any other tooth paste they tried. For the safety of your smile use Pepsodent twice a day—see your dentist twice a year!



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better tailoring, smarter styling and longer-
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soft, pliable, rollable! See them now!

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Broadway Tries Hard CONTINUED



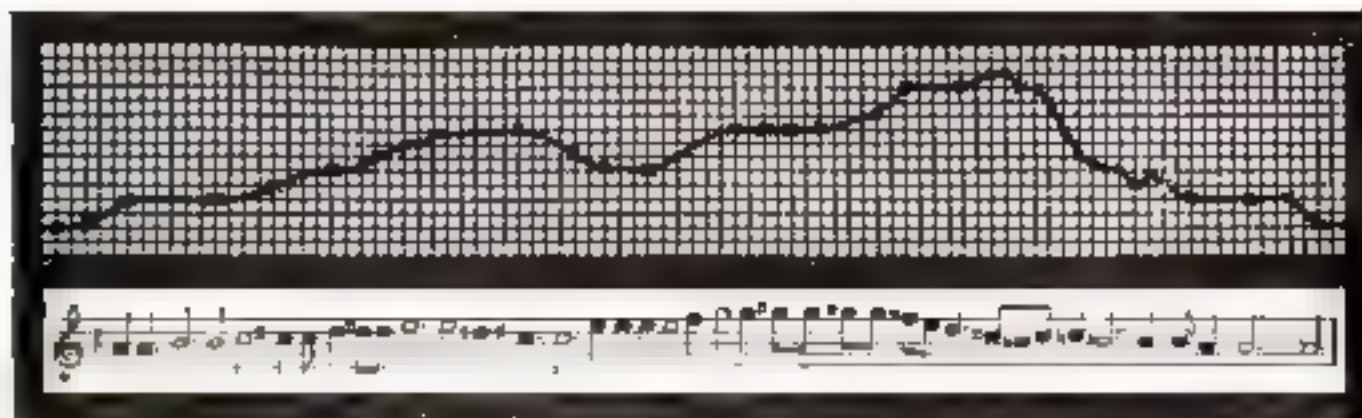
HEITOR VILLA-LOBOS amuses himself in hotel by chomping on a cigar and pounding out arias by two favorite composers: Puccini and Villa-Lobos.

BRAZIL INSPIRES VILLA-LOBOS

Heitor Villa-Lobos, the 67-year-old Brazilian who did the music for *Magdalena*, is rated by many critics as the best serious composer the Western hemisphere has produced. Villa-Lobos himself came to that conclusion years ago. In 1923 when he went to Paris—he had started composing at the age of 9—he greeted France with the announcement: "I didn't come here to study. I came to show you what I have done." The Parisian Left Bank was fascinated by the way the South American translated Brazilian music into the idiom of Bach and flocked to his place even though he refused to let anybody in unless he brought food.

When Villa-Lobos went back home, Brazil had become proud of him and has kept him ever since on a kind of perpetual subsidy. This fall he came to New York for medical treatment. Hearing he was almost dead broke, his native city of Rio voted him a special grant of \$7,000.

As a conductor and composer Villa-Lobos is somewhat eccentric. Considered by everybody but himself to be a very poor orchestra leader, he generally loses his place during concerts. As a composer he likes to draw graph-paper outlines of mountains, skylines or friends' profiles and write music which follows the graph (*below*). Inspired by the wild native rhythms and harmonies of his country he has produced music of great richness and vitality. His work is best known to Americans through Columbia recordings of both *Bachianas Brasileiras*, sung by Bidu Sayao, and an album of his songs done by Jennie Tourel. He is enormously prolific. One critic said of his output: "The maestro has written about 2,000 works. I would throw away 1,950. But the remaining 50 establish him without doubt as one of the greatest composers of his age." Villa-Lobos figures his importance differently. He once estimated that if all his works were played end to end, it would take 75 hours and 57 minutes to perform them.



MOUNTAIN MUSIC was composed by Villa-Lobos on graph paper on which he had first (*top*) traced the outline of a Brazilian range, Serra da Piedade. Notes, transferred to orthodox music paper (*bottom*), roughly follow shape of hills.

Coffee Time

Like a fine book—fine coffee is a good companion . . . ever ready to brighten a quiet interlude in the day with its friendly stimulation, its mellow good cheer. And because Maxwell House is America's favorite, coffee time is Maxwell House time wherever you go. Painted by Robert Philipp.



Because that "Good to the Last Drop" flavor adds so much real enjoyment to our daily living, Maxwell House is America's favorite, of ALL brands of coffee, at ANY price! North, South, East, or West, Maxwell House is truly part of the American Scene.



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a treasure of good taste..the superb pre-war quality of 7 Crown
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Say Seagram's and be Sure... of Pre-War Quality

SEAGRAM'S 7 CROWN. BLENDED WHISKEY. 86.8 Proof. 65% Grain Neutral Spirits. Seagram-Distillers Corporation, Chrysler Building, New York

They swept ahead of Tradition



Many an old shipbuilder gasped at the idea of building an aircraft carrier from keel to superstructure in only 45 days. But a group of engineers just smiled—then designed and built fleets of them.

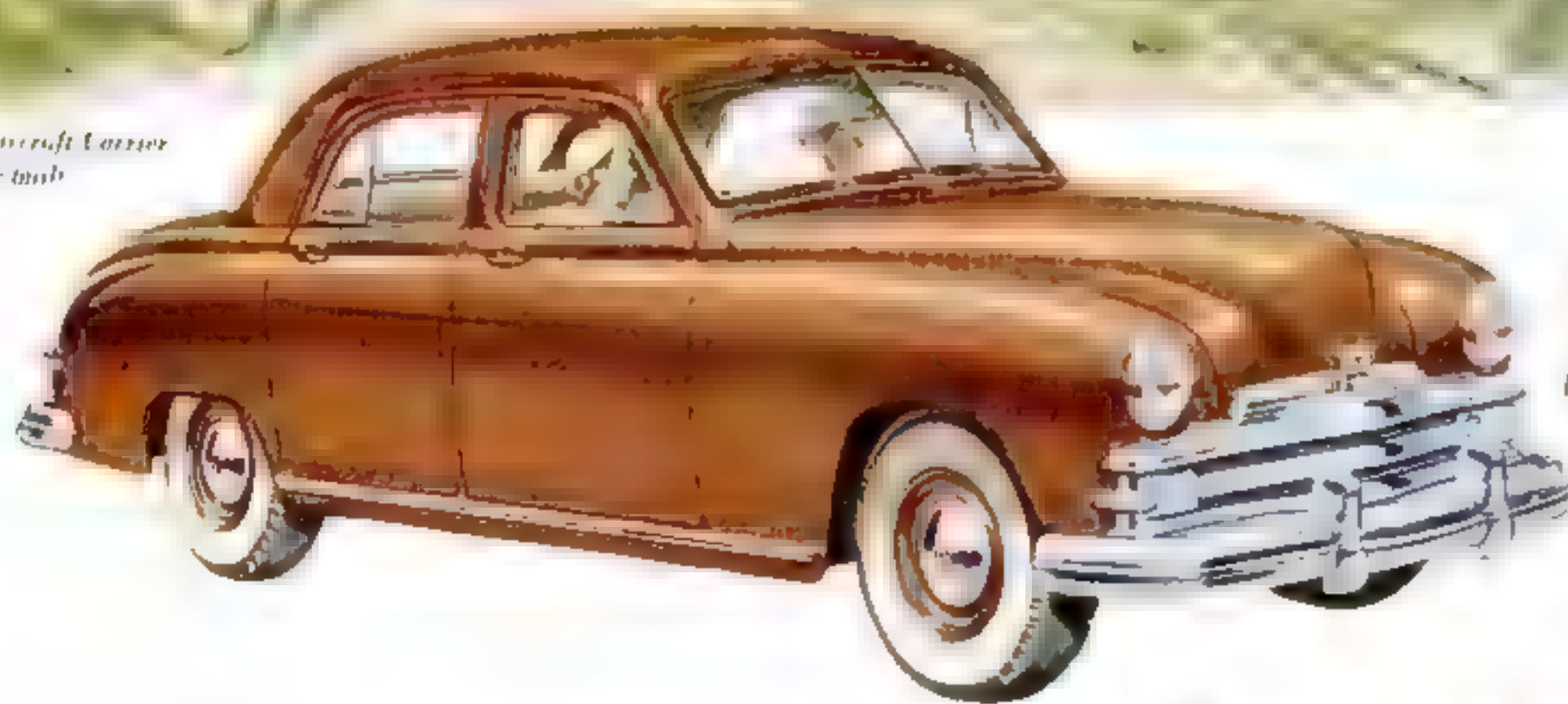
Many good men shook their heads, when these same engineers promised to make a completely new kind of car—and built it.

Their new car, born two years ago, was *completely* new. Its style made America gasp with admiration. It was far wider and roomier than anyone thought possible. Veteran mechanics were astonished at its sturdy construction and the clever engineering.

Now—in only two short years, a quarter million proud owners are driving them. They have travelled more than two billion miles under every kind of driving condition. They are the most copied cars in America. They have "stood up" to what their designers knew they could do. They have proved their dependability.

The new Kaiser for 1949 is *more* than a great achievement in engineering design. It is a great car—road-proved, style-proved, value-proved. Kaiser-Frazer Corporation, Willow Run, Michigan.

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THE  1949
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Why don't you drive
a **1949 Kaiser**
and find out?



JOE PLUNKETT, WARD BOSS AND A MAN OF VISION, STANDS IN FRONT OF HIS OFFICE ON CHICAGO'S SOUTH SIDE AND STARES CONFIDENTLY INTO THE FUTURE

WARD BOSS

Joe Plunkett's duties are to keep 'em happy and vote 'em straight

Joseph T. Plunkett, the determined and well-barbered man above, is one reason that the Democrats, although they face a fearful blood-letting next month, are not likely to die. Plunkett is that strange and highly efficient big-city political phenomenon known as a ward boss. His domain is Chicago's Fourth Ward, a crowded and mostly impoverished South Side area inhabited by 110,000 present or potential voters. His job, like that of his counterparts in every Chicago ward and in other big cities, is to gear the fortunes of his people so closely to the fortunes of his party that they will automatically vote the straight ticket—out of gratitude for past favors or in anticipation of future ones—when election day comes around. If you want

anything from a race-track pass to a job for a backward nephew, it pays to know Joe Plunkett. Nobody from the Fourth Ward gets on the city payroll or runs for office without Plunkett's nod. On the other hand he can see to it that your garbage gets collected on time and that the bumps are removed from your street, and if you want anything within reason he will try his best to get it for you (pp. 114, 115). Being unusually energetic at his job, he will also entertain your kiddies and attend your wake (pp. 116, 117). In a big city district where nobody is quite sure when he may need a free load of coal or a relative bailed out of jail, it is the bosses like Plunkett—more than the candidates or the issues—who get out the votes and keep the party alive.



PLUNKETT (THIRD FROM LEFT) HOLDS MEETING OF HIS PRECINCT CAPTAINS. MOST OF THEM WORK FOR CITY

WANT A FAVOR?

Joe Plunkett has his headquarters on Cottage Grove Avenue, right next to a saloon called Tommy O'Connor's Harp. Anybody who wanders down the avenue brooding over his troubles can drop in at the Harp and find temporary relief—or, by walking a few steps farther, more than likely find a permanent solution. "We're here to give the people service," says Plunkett. "When they ask us for something we do it if we can. You got to remember everybody's problem, no matter how little it is, to him at that moment it is the biggest thing in the world."

On the day that these photographs were made, the telephone rang nine times in Plunkett's apartment while he was trying to eat breakfast. That meant nine problems for the boss to solve. When he finally reached his office the beat patrolman was waiting with another one. "Woman down the line, her husband's gone crazy," the patrolman said. "Four years ago he was working on a street job, running a winch on a truck. His partner let go of the crank and it cracked him on the head. He got all right for awhile but now he's blown his top. She's got to get him committed and she ain't got the money." The boss got right on the telephone. The judge on the other end, a good Democrat, said sure



FAMILY CALL is paid by Precinct Captain Johnny Jones, who has notepad ready to take down any complaints or requests the Mackey family may care to make.



JOB-SEEKER, accompanied to Plunkett's office by his mother, waits for an audience. After hearing their story Plunkett sent them to a friend in the porters' union.



HOUSE-HUNTER, a divorcee, wants to get into housing project. Plunkett had previously helped her get \$66 a month from government for support of two children.



AT CITY HALL Plunkett drops in on Joseph Gill, chief patronage dispenser for Chicago's Democrats, to see about a job for Izzie Wolfson, who stands waiting behind Gill.



THE BIG BOSS, Jake Arvey, is delighted to have Plunkett drop in and pay his respects. Arvey picked Plunkett for the Fourth Ward job and is well pleased by the results.



BACK AT OFFICE for another afternoon of doing favors. Plunkett gives new shoes to a prospective Fourth Ward voter. Men around him are some of his assistants.

VISIT PLUNKETT

he'd take care of it. "You'll have to waive the court and commitment fees," Plunkett added. The judge said all right.

The parade of visitors began. A young man needed a job, a young mother a home, an ailing detective an easier beat (*below*). Plunkett heard them out—and then opened his mail. "Here's a guy wants an apartment," he said as he read. "This one wants a car. I get all their problems. I take care of 'em all. I get 'em store teeth—you can do that at the Northwestern and Illinois dental schools, doesn't cost a nickel. Good teeth, too. I have their babies for them at the hospital, through relief."

Once in the course of the day Plunkett had to stop being a good Samaritan and administer a lesson in the etiquette of thanking a ward boss. Into his office he called a young woman who worked for the city park department. In a strange burst of naiveté, she had told her precinct captain that she refused to bother with voting or ringing doorbells. "What's this talk," Plunkett demanded as she sat down, "about not having to vote? You know who got you that job, don't you? How about some appreciation?" The young woman stammered, "Well, I guess maybe I didn't understand..." Said Joe Plunkett, "You'd understand if I got you fired, wouldn't you?!"



CLERK BILL OSWALD KEEPS A CARD INDEX OF EVERY VOTER FOR WHOM PLUNKETT HAS EVER DONE A FAVOR



JANITRESS, who got work at a school through Plunkett, now seeks job for her husband. Plunkett said, "He quit the last three I got him"—but promised to try again.



POLICEMAN named "Two-Gun" Pete Washington, bothered by heart trouble, asks Plunkett to get him transferred from detective bureau to old neighborhood.



PLUNKETT GOES CALLING on Police Commissioner John Prendergast to discuss "Two-Gun" Pete Prendergast said, "Send him in. I think I can do something."



ON THE STREET Plunkett stops Ted Livingston, for whom he got a job removing garbage. Livingston said he was studying law at night and hoped for a better job soon.



HAPPY CLIENTS are Mr. and Mrs. Symanski, who own a fish-bait store. Plunkett got city to install sign at left, which permits Symanski to unload his minnow truck.



STREET-LIGHT REPAIRS are watched by Plunkett, who likes to see that anything out of order is remedied immediately. No chore is too small for the ward boss.

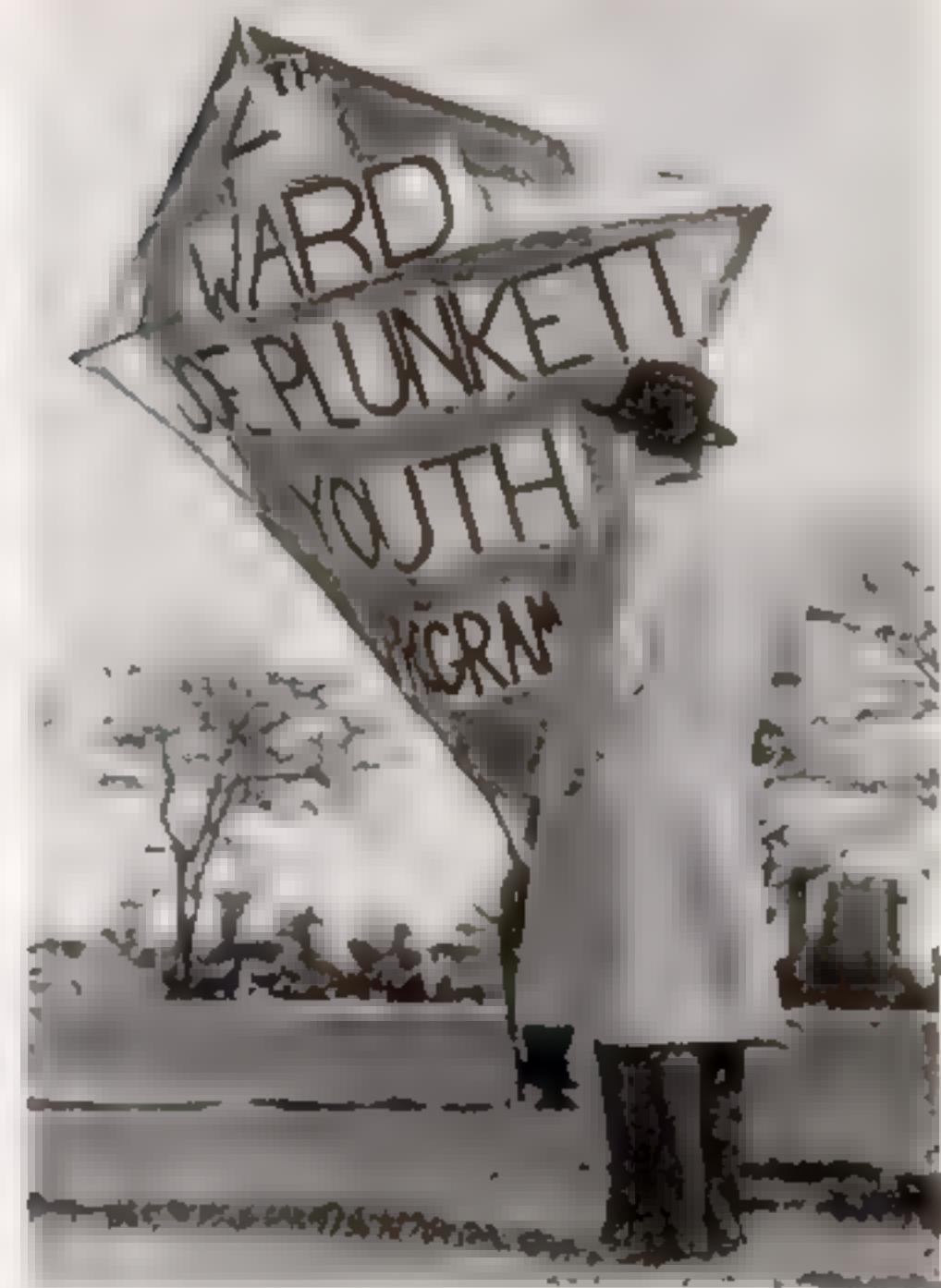


KID'S PARTY given by Plunkett is climaxed by a fire department demonstration (above) in which young Fourth Warders actually get to climb up the ladder as Plunkett (ap-

per left, wearing hat) looks up at them paternally. Below, he hands out some of his 1,000 Joe Plunkett baseball caps to group including (rock 'n' roll) Negro and Japanese children.



WARD BOSS CONTINUED



PLUNKETT EXAMINES THE 12-FOOT KITE HE INSPIRED

GET 'EM YOUNG IS HIS MOTTO

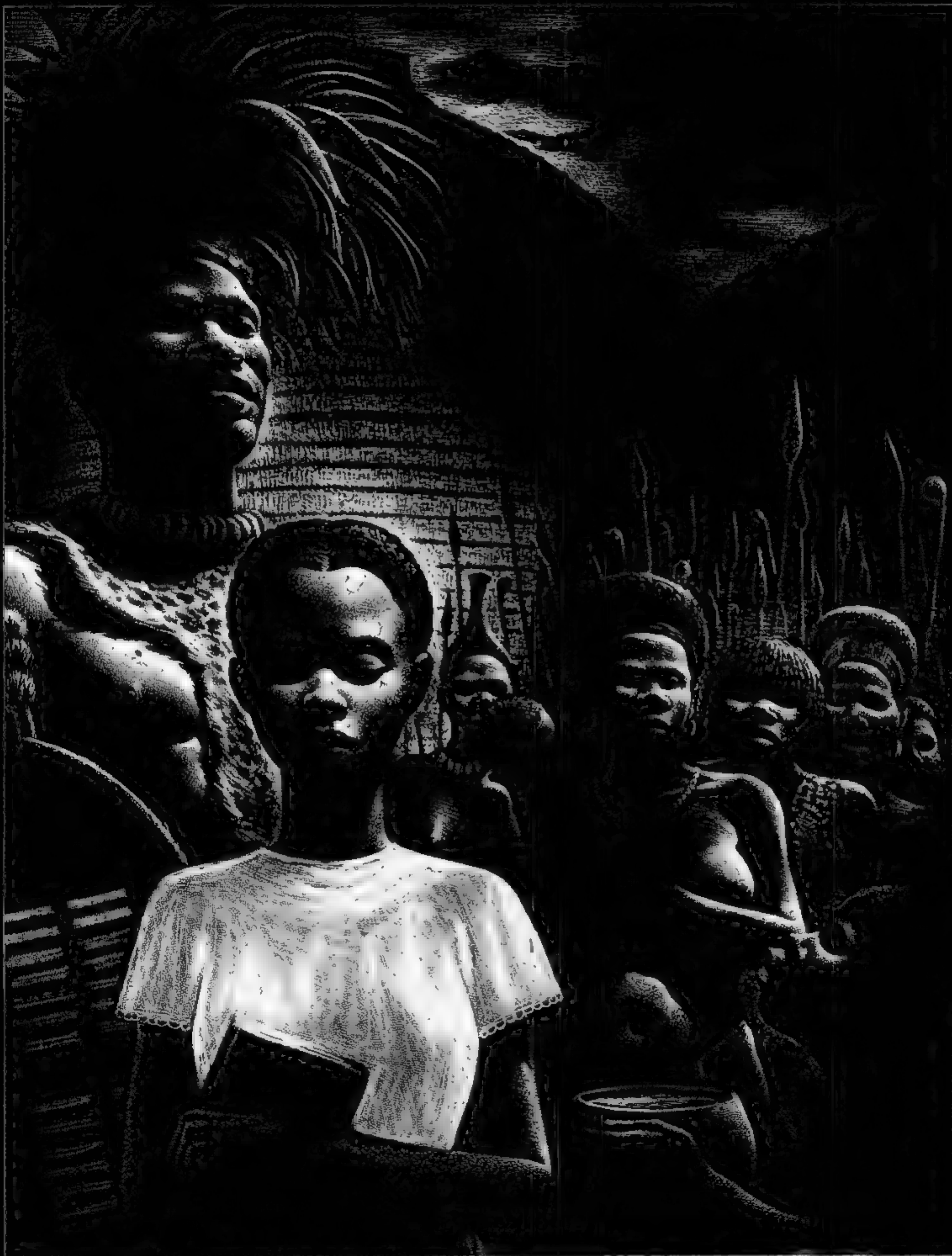
The Joe Plunkett Youth Organization is the highlight of Fourth Ward youngsters and the envy of other politicians who wish they had thought of it first. Plunkett wangles the kids free theater parties, speeches by athletes and baseball caps emblazoned with his own name or party slogans. "Only organization like it in the country," Plunkett boasts. "It's good for preventing delinquency. And nothing costs me a cent. I go to the theater men and they say they can't help. So I tell 'em it's for youth and they see the light and say okay. Then when the kids leave the theater they get a shopping bag full of candy, a comic book and stuff. There's so much they can't eat it all on the way home. They take the bags home and their mothers use them to shop. Stamped on them is Joe Plunkett Youth. You see what I mean?"



ATAWAKE in Orme O'Connell's Funeral Home Plunkett solemnly pays last respects to a Fourth Ward citizen

**WEARING FOURTH WARD'S NEWEST THING IN T-SHIRTS,
BOSS AND HIS MASCOT SHAKE HANDS BEFORE BALL GAME**





THE UNION OF CHRISTINA, BROUGHT UP AS A DEVOUT CHRISTIAN, WITH THE HEATHEN KING OF THE ZULUS IS SYMBOLIZED IN THIS DRAWING BY MICHAEL RAMUS

Christina and the King of the Zulus

Anthropological study tells how a 15-year-old Christian girl married a lusty pagan king, sharing his favors and abuse with 60 other wives and dozens of mothers-in-law

by REBECCA HOURWICH REYHER

Zululand, in area about the size of Belgium, is part of the province of Natal in the Union of South Africa. It has about a million native inhabitants, descendants of the famous Zulu warrior tribes who in their heyday reduced many neighboring tribes to vassalage. Christianity has been introduced among them, but tribal laws and customs still persist. Polygamy is the general family pattern. The natives are herdsmen and farmers, living in thatched huts grouped into kraals; a group of kraals in turn comprises a village ruled by a local chief. Authority then goes upward to the tribal chief who rules over a number of villages, and thence to the King of the Zulus.

Some years ago an American writer, Rebecca Hourwich Reyher, went to Zululand for her second visit, hoping to learn "what Zulu women felt, and did, and talked about." Good fortune brought her to Christina Sibiya, who came to see her every day thereafter for a month and told her what it meant to be one of the wives of a Zulu king in the 20th Century.

Christina was brought up as a devout Christian. At an early age she became a nursemaid in a missionary's home, and later, while still in her early teens, she was put in charge of a native school run by missionaries. She mingled very little with other Zulu children. By the time she was 15 her aloofness and beauty caused her to be talked about. She had become, Mrs. Reyher says, "a Christian puritan in a pagan land, a stranger among her own people."

The King of the Zulus at this time was a young man of 22. The son and grandson of great warrior kings, Solomon was learning to enjoy European luxuries. As yet he had taken no wives. When he did he would be expected to select girls from tribes it was important to bind to the royal house. However he had heard intriguing tales of Christina, and he had been seen in her neighborhood. Christina, a good Christian and unworldly, was terrified at the thought of being wooed by a heathen. The bizarre story of Christina and the King of the Zulus is told by Mrs. Reyher in a book published this year, *Zulu Woman* (Columbia University Press, \$3), excerpts from which appear below.

It was the spring of 1915 in the Umfolozi valley. On a lovely morning 15-year-old Christina sat alone and untroubled in her schoolroom, quietly preparing the morning prayer the Christian missionaries had taught her to use each day.

Suddenly the quiet was shattered by the clatter of hoofs. As Christina rose to see who it might be, there in the doorway, face to face with her, stood the king. She had never spoken to him, but she knew his reason for coming. The sudden knowledge overwhelmed her. She grew dizzy, swayed and collapsed upon the floor.

Solomon looked down upon the barely conscious girl. His voice was gentle, but his words had an ominous ring.

"Are you engaged to anyone? Have you reciprocated any man's affection? Have you given yourself in love to anyone?"

A lie might save her. "Yes, Ndabezita," she whispered. Only her lips moved. She was too paralyzed with shyness to get up.

"Even if you have given someone to understand you love him," he warned with flashing eyes, "I am going to take you in spite of it!"

They could hear the children approaching the school. Reminded of her responsibilities, Christina rose quickly to her feet and leaned against the blackboard for support.

"I'll see you another day," he said abruptly. He then added the word of formal goodbye, "*ngiya bongo*" (I am thinking of you), and rode away.

Next day Solomon sent messengers to Christina with a letter written by himself. The three pages began in English, formally, as a missionary school would have prescribed: "Dear Miss Sibiya." The rest was in Zulu, signed by Solomon with his full name, "Yours respectfully, Solomon K. A. Dinizulu." There was also a postscript: "To me reply with soft and gentle words, also with respect."

Between the formal salutation and the postscript were vows of eternal love and the flat statement that he was planning to take her to live with him at his Embhateni kraal.

Perhaps because it pleased her vanity Christina never doubted that the king loved her, but she could not understand how a man of such high estate could want to marry anyone so lowly as she. As soon as she read that he was in love with her, Christina felt that she was really in love with him too. At the end of the day, when school was over, Christina wrote her reply. She, too, started with a formal English salutation and went on in Zulu, but the formal tone prevailed, faintly reminiscent of the business form recommended in Zulu readers.

"I have received your letter and read it, and realize what you are proposing, but I cannot understand its true meaning, because you are a man of high office."

On the second day an answer came from him.

"It matters not at all that I am king, and that you are only a lowly girl, so long as I, the king, desire to court and wed you. I love you, and want you to come and stay with me at the Embhateni kraal. I am a very lonely man—I want you to marry me."

For two weeks, never seeing each other though they were but a short distance apart, they sent letters every second day.

Finally Christina wrote, "I am completely overcome. I consent. I surrender." The Zulu way of saying, "I love you."

Solomon answered, merely noting the fact and thanking her. To the usual "*ngiva bonga*" (I am thanking you) he added "*ka'kulu*" (in plenty).

The betrothal ceremonies

It was dusk when the king and Christina pulled up at the Embhateni kraal. As was becoming to a modest woman, Christina went directly into the girls' hut, while Solomon remained outside to greet his people.

Later Solomon and Christina squatted on the floor upon the same mat. From a small pot of beer placed in front of them they drank jointly—official recognition of their betrothal.

Someone tapped Christina on the shoulder and led her away to eat at another hut; she was not accustomed to eat in a king's presence, and they knew it would embarrass her.

When she returned to the hut only Solomon was there. Timidly she came toward him, and now fear rose within her, clouding her vision and making her body tremble. In the presence of her heathen husband she prayed to the Christian God for protection.

"Christina, little one," Solomon coaxed. "Do not be afraid of me. Come to me, come nearer, come closer."

She stood rooted in horror. "I cannot marry you! I am too young!"

Solomon continued to be kind. "That is all right. I will bring you up as a father. You will be my child. I will send word to your relatives that you are now my daughter, and that you are to be my wife."

"Thank you, Nkosi."

"Don't call me Nkosi. Men must call me that; it is their duty. You are to call me Zulu."

She tried to murmur the word, "Zulu. . ."

As she tried to make the sounds her upper lip somehow became misplaced and bobbed up and down, completely out of control. She fell on the mat, a crumpled heap of sobs.

When Solomon rose from the side of the girl, who, though sleeping, still shuddered fitfully and in sobbing breaths, he went to the door and looked out at the hills as if to get guidance from them.

"Mapelu," he called, "bring beer. And then the king has a special service he wishes you to perform."

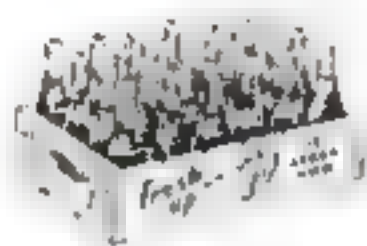
For a long time the king and Mapelu, his chief attendant, murmured in

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GROOM AS WELL AS SPECTATOR, Solomon (in uniform) mugged camera during one of his innumerable weddings as latest bride did ritual dance.

CHRISTINA CONTINUED

low voices, while the king looked abstractedly at the light of morning coming over the distant hills.

"Mapelu, you must tell her that the customs and the laws of my house must be carried out," he said finally. "Tell her whatever it is that she ought to know, that those Christian women who have brought her up have forgotten to tell her."

Mapelu entered the hut and stood over the sleeping girl. Startled, she awoke, and tears came to her eyes.

"Christina, you are a child, but you are also a grown woman," he began, gently and sensibly. "You should be proud that the king has chosen you to be his wife. You must not be afraid of him. He is a noble warrior, a great and powerful man. You must listen to him. You must do anything he asks you to do, because he is not only your king but your husband."

"Mapelu," she said, as she rubbed her toes back and forth across the mat in a routine semicircle that seemed to ease her body of its strain, "Mapelu, it is all a darkness. It all seems wicked to me. I am a Christian girl. I cannot do the things that the king wants me to do."

"My child, Christian women and women of the Abantu, all women, do as their husbands tell them," Mapelu declared emphatically. "After a while it makes them happy and they have children. You must remember you are a daughter of the Zulus. They always had courage and pride of service. You have the greatest pride of all. You are personally to serve your king!"

"Mapelu, I know what you are trying to tell me. . . ." Christina haltingly replied. "I had never heard . . . I did not know. . . ."

Mapelu stood up and heaved a sigh of relief. He had done his duty.

Solomon came in after Mapelu had left the hut. "Did you understand Mapelu, Christina?" he asked kindly.

She nodded.

"Answer me, Christina."

The voice was still kind, but there was an edge of authority in it.

"Yes, Zulu."

"Then I shall expect you to obey me in all things hereafter. I shall take you home, now. For three days I shall be at Nongoma. On my return I shall come to fetch you to be with me, *impela*." *Impela* (in truth)—the Zulu word implying finality.

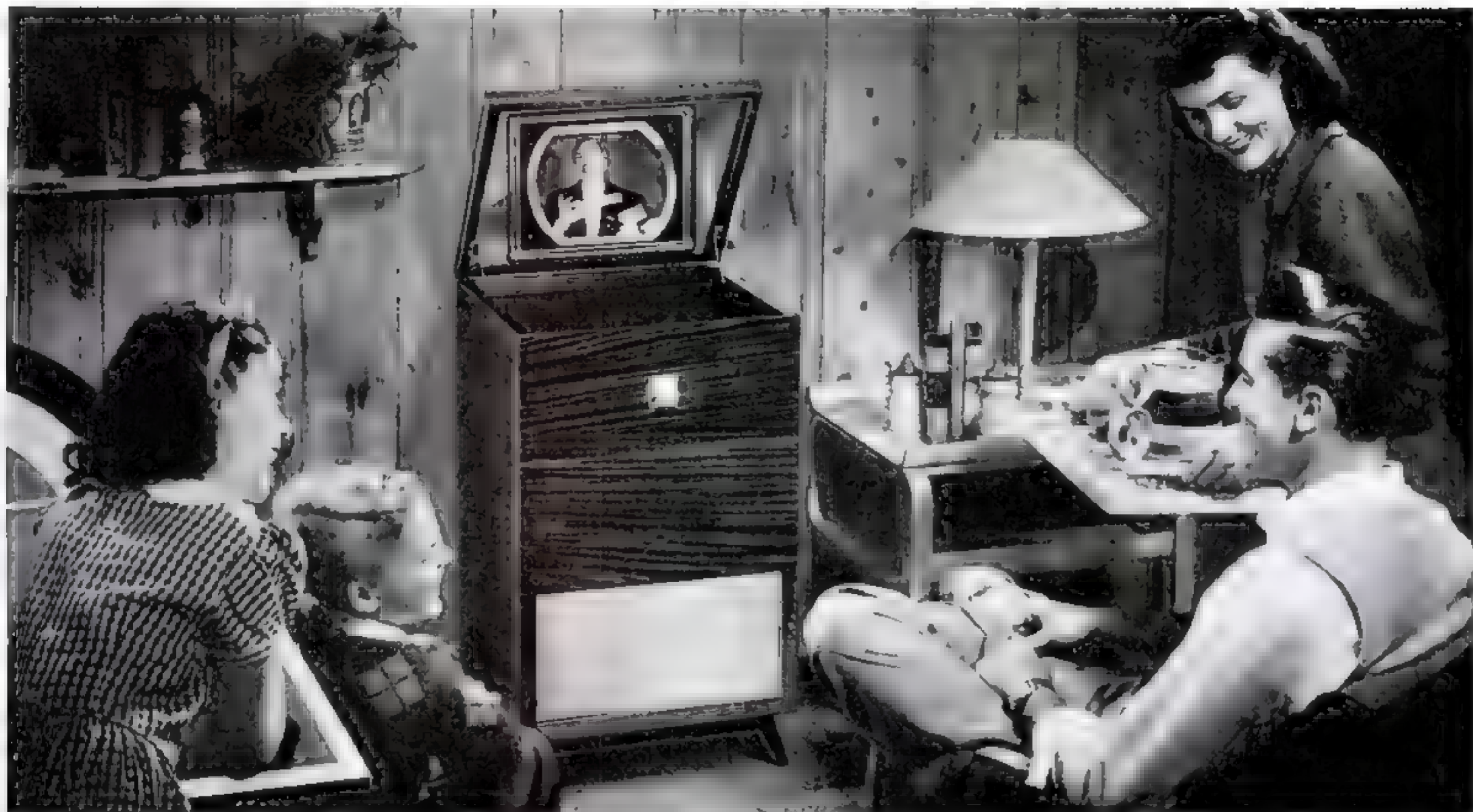
Christina's father and mother, Hezekiah and Elizabeth, had separated when she was 7. Elizabeth was a staunch Christian and had brought up her four children in the faith. Hezekiah had left Elizabeth because he wanted to take other wives. Now Christina had to return to her father's kraal to await Solomon.

Hezekiah was delighted that fate had taken such a turn in his favor, that a daughter of his had been chosen by the highest of the land. He and his wives welcomed Christina effusively, and kept running back and forth in fruitless abstraction.

If her marriage were to have proper sanction and ceremony the king would have to fetch Christina from her father's home, but as a special tribute the messengers were instructed to take her to her mother also and officially notify her too that her daughter was about to be married.

Christina tried to tell her mother about her love for Solomon, but Elizabeth would have none of it.

CONTINUED ON PAGE 122



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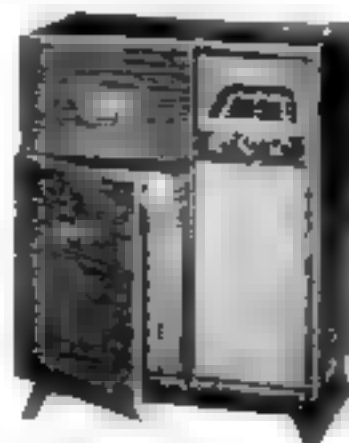
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CHRISTINA CONTINUED

"Your father was a good Christian. He knew better. The missionaries taught him that a good man has but one wife. But when that girl from the Enkonjeni kraal came along and smiled at him he forgot me, forgot the teachings of the church.

"You know he left me here, hungry, alone, with no home, and took all his cattle away from us. You, who were his children, he threw aside. And now, Christina, you are ready to throw your lot in with a heathen. Just as if this had never happened in our family before!

"If you leave us and go to that man to live in sin with him, God our Father will bring punishment to our house; to me who failed in holding you to Him, and to you, who so wilfully turned away from him."

Christina wept, but even as she was torn between loyalty to her mother and to her lover, and as the fear of a half-tutored mind presented an angry God avenging himself upon her, she knew that, sinful or not, she would follow her love and not her God.

Meanwhile, at her father's home preparations were being made for the betrothal ceremony. As it takes four or five days for native beer to be prepared, all the girls and women of the kraal were promptly set to work grinding mealies,* fetching wood and water, and setting aside the thick liquid to ferment and rise.

When Solomon arrived a week later the entire countryside was ready for him. Five head of cattle had been killed. Hezekiah selected an especially fine beast to present to the king, and Elizabeth prepared her own brew of beer for him. Christina's heart became lighter, for she knew that whatever her mother felt, the tendering of her beer was the outward symbol of goodwill. Beer is not merely something to drink, it is part of native ritual, a symbol of hospitality, of tribute to authority, the occasion for the gathering and giving of news.

"I am taking Christina"

GREAT numbers of natives came forward and cheered the king. But there was not a girl among them. It had been decided in family council that no Christian girls were to come into Solomon's presence. For so strong a feeling did they have about their church, they feared the king would break its hold upon the kraal if he influenced any other girls away from it. And so, on Christina's betrothal day, all her mother's friends and kin guarded closely lest even then her successor be chosen from their midst.

Wherever the king went, his own meat and food went with him, unless he were sure that somewhere in that kraal was a woman already attached to him who would zealously watch over its preparation and protect him from poisoning. The king's retinue always set up a temporary kitchen and prepared all his meals. Not even at his betrothal could he risk eating the meat that would be killed for him by the friends and relatives of his bride.

Solomon had suspected the kraal would not be wholly friendly. He paced back and forth, hand in hand with Christina, as if on parade. He also brought lavish and handsome gifts; a large cashmere shawl, some dress materials and a silk kerchief for "her, who had borne Christina."

When the feasting was past its peak Solomon called Hezekiah and Elizabeth before him. This was the first time Christina's parents had faced each other in many years. In the very rigidity with which they refused to acknowledge each other's presence was evident the tragedy of Elizabeth's long denial of him.

An expectant hush fell on everyone.

"I am taking Christina for my wife. I will send my representatives to complete the transaction of lobola," the king briefly stated for all to hear.

Hezekiah nodded in agreement and replied, "I am honored, Ndabezita! I am satisfied." Had it not been the king to whom he was giving his daughter in marriage he would have insisted on more definite discussion and something on account to bind the transaction.

Fifteen head of cattle is traditional lobola, though as tribal conventions have been weakened by European disaffections, six head of cattle among humbler ranks is frequently regarded as quite satisfactory, even generous.

The fire had died down and the feasting was long since over when Christina tried to say goodby to her mother. But Elizabeth crumpled up in weeping and they wept together. They clung to each other, then wordlessly fell apart.

As the party made ready to ride forward and the king had already mounted his horse, he noted Christina was afoot. "Get off

*The corn which is a staple of the South African native diet. The Zulus use it to make beer as well as porridge.—ED.

CONTINUED ON PAGE 124



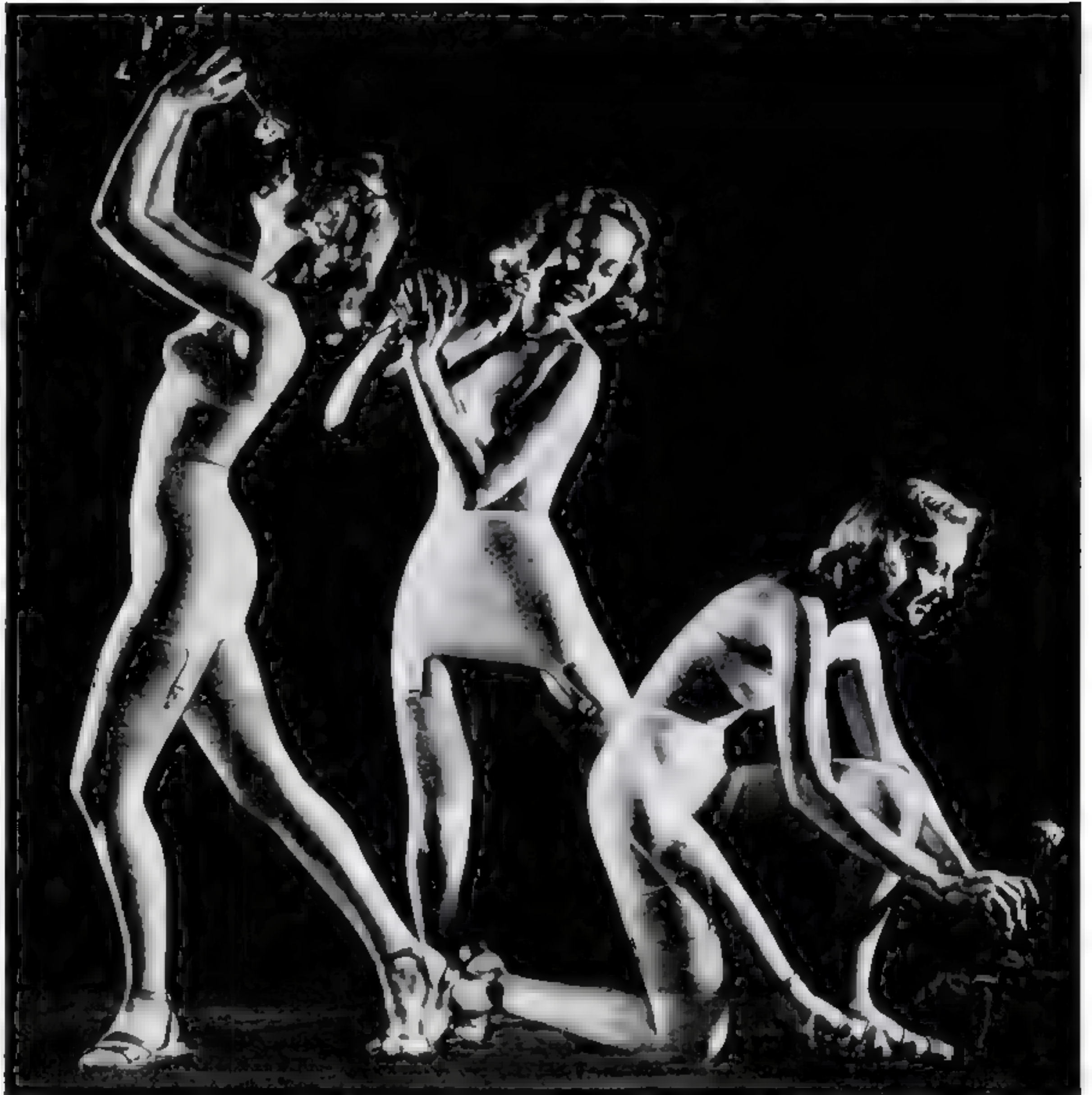
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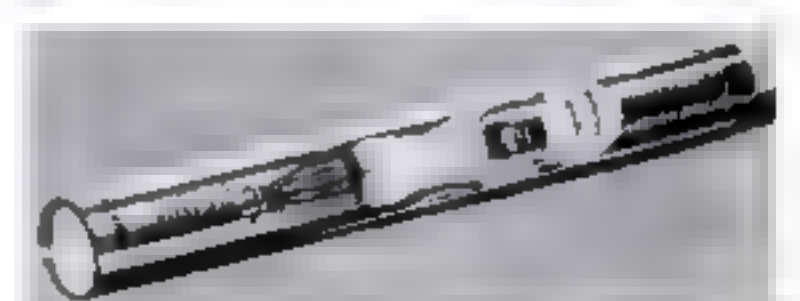
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AT THE ROYAL KRAAL in Mahashini, Solomon's wives lived in thatched huts (right center). The natives shown are Christian Zulus in European dress.

CHRISTINA CONTINUED

that horse and give it to this girl!" he commanded one of his riders. "You walk and carry her suitcase!"

All over those hills and roads ordinarily one saw a man astride a horse, while one, two, or more wives and girl children struggled behind, bearing atop their heads the family mats, beer and other lumpy packages. More than one passerby looked at this unusual scene of a woman, young and strong, mounted on a horse, with a man following on foot behind her. Surely Christina must be forgiven if she was filled with an onrush of pride and joy in her new position.

Christina liked the Zibindini kraal on sight, with its huge, dominant hut and finely built reed stockade, its ground swept clean, its air of deliberate tidiness. Loose stones, dry skins, recently used pots and pans, the usual slovenly front-yard paraphernalia were magically absent. At regularly spaced intervals were the women's quarters, a row of smaller huts thatched with meticulous precision.

The central, royal hut had a floor that shone like a pool of water in bright sunlight. Christina could almost see her reflection in it. That floor captured her warming heart and won her completely to her new home. Her esthetic pleasure was heightened by other features foreign to native huts: the brass bed, with its hand-embroidered spread, some chairs, an open cupboard with brightly patterned china and a table covered with gleaming patterned oilcloth.

Christina would have liked to linger to finger each article lovingly, to touch wonderingly and to see at her own pace, but Solomon's sisters swarmed in upon her. The mothers stayed away because they were still in mourning for Dinizulu, their husband and Solomon's father, and during a period of mourning married women are not permitted to enter a chief's hut.

There were giggles and shoving, and the excitement that hovers over all brides. "Come out," one of the bolder girls wheedled. "We want to see what you look like, Sibiya."

Christina would be known as Sibiya, the name of her family and her tribe.

Meanwhile the ritual of welcoming the king back to his royal kraal was beginning. Young and old women swayed gracefully in single file from all directions with black, bubbling pots upon their heads. As each woman approached the presence of the king she raised her arms above her head, placed her hands upon the pot and automatically brought her knees to the ground in curtsy and salute, holding the pot before her as an offering. At a barely perceptible gesture from the king she brought the pot to her lips and tasted. The beer was good, wholesome and safe; she, having guaranteed it with her own life, passed the bowl to the king.

Sometimes he took a sip, bringing his face close to the bowl as it was held before him; sometimes he himself held it, his head thrown far back as he took a long, cooling draught, and then passed it back to the kneeling woman; occasionally he waved the pot aside to the man next in rank. A sip here, a long draught there soon made for a surfeit and drunken jollity.

With the approach of drunkenness, men and women gave way with abandon, banter and love-making increased, and the awe in which the king was held vanished. They drew around the hut fire

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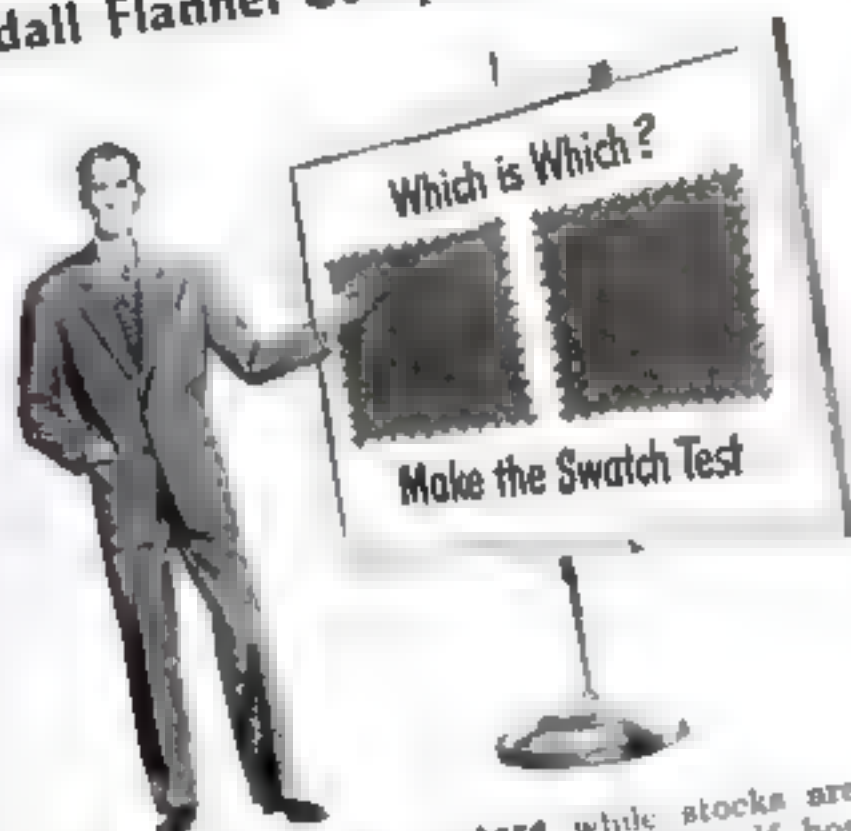
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CONTINUED ON PAGE 126

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and the king told them every detail of what had happened while he was away.

Like most natives Solomon had a true dramatic instinct, acting out every part of his story, unconsciously mimicking the tones and manners of the people with whom he had been dealing. Christina was delighted with his tales about her, for he did not treat it as solely his adventure, but as something which concerned all his relatives, and it gave her her first consciousness of belonging to him, of being a part of this large family.

Solomon thought of all his father's wives as mothers to him, as well as his blood mother—the mother who bore him. Any one of them was free to correct him, and all had the relationship of mother-in-law to Christina.

Several old women squatted upon mats in solemn conclave in their own hut to greet Christina. They were in mourning, in faded black Mother Hubbards, with black kerchiefs bound taut about their heads. Their feet were bare, and their ears, wrists, ankles and necks were free of any of the trinkets and adornment usually worn by Zulu women.

One calls a Zulu woman old when wrinkles, the decay of tissue and all the debility of age are there, though in years the woman may not yet be 40. No wonder these women jealously guard their prerogatives, for hope has long since died in their hearts and only barren authority is left.

The mothers stared long at Christina, who stood motionless before them. At a nudge from her neighbors one of the mothers spoke. They called her Ngoma, the wise woman.

"Do you realize that in coming here to live with Solomon, our son, you have come also to live with us?" she said, her eyes cold and probing.

"We shall expect you to show us respect at all times," the mother's voice grew menacingly deliberate, "and to listen to whatever we tell you, not to just what he, whom you love, says."

Solomon appeared in the doorway. "We have only just seen her," the mothers protested. "We have barely had a chance to tell her anything."

"Never mind," he laughed gaily, leading her away. "You will see her on plenty of other days."

Now when he drew her to him, there was something in his bearing that charmed and thrilled her, and filled her trembling body with hot strength that flamed and raged within her.

Christina takes up her duties

NEXT morning as she busied herself about the hut, performing small personal services for him, Christina reviewed the brief days she had spent with Solomon and knew that she could never be afraid of him again. Every nerve cell in her body throbbed with the knowledge that this great man, this king, her Zulu, loved her so passionately.

"Tomorrow we will kill a beast to honor Christina's initiation into our kraal, and she will take up her duties under you," Solomon announced pleasantly to the mothers. "I hope you teach her to be a good and faithful servitor, and that she will be grateful to you."

He led her to a round enclosure, fenced in by crude, irregular branches.

"There, Christina, is the beast for you!" he pointed out.

From then on that particular head of cattle belonged to her; she could sell it, give it away or kill it for a feast day. By specifying a beast in her honor, Solomon had committed himself to an essential form of the native ritual of official and recognized marriage. Christina was a wife with a definite place in the kraal.

She carried wood, cooked, tended fires, washed clothes at the bank of the stream, ironed, polished boots, swept the hut and performed not only personal services but all the housewifely duties of the royal hut. She was busy from dawn to dusk, but she had never been idle and now every task was glorified with love and the privilege of service to the king.

Christina and Solomon continued to live alone, their intimacy close, passionate and friendly, with never a moment of discord. Yet Solomon was seeking other women. The implications were perfectly clear to Christina but she had been trained to believe that even a flicker of jealousy was disloyal to her king. And if she was jealous, even she was unaware of it.

"I am going to fetch one of my girls," Solomon said one day. "Men will go for her and bring her to me. She is Ngoti's daughter, of the Mambateni people."

Upon her return from the river bank Christina found the girl in the hut. She was just an ordinary Bayi, wearing a shawl clasped



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AT SOLOMON'S GRAVE, freshly covered with stones, one lone sentry sits on guard. Solomon died in 1933, at the age of 40, worn out by debauchery.

CHRISTINA CONTINUED

over one shoulder, one breast pendant, exposed. The two women shook hands, and no one could have detected anything but cordiality in their manner.

Christina busied herself about her normal routine, the preparation of food. A strange numbness had come over her, her tasks seemingly doing themselves. For the first time in two months Christina did not join Solomon but waited to be called.

When Solomon had eaten he sent for her.

"I want you to prepare the mats," he said abruptly. "You are to sleep upon the bed, and Ngoti and I will sleep on the floor."

Two months of idyllic happiness and then this!

As time went on Solomon brought more girls to the hut, but Christina continued uppermost in his mind and heart. Eight months after she came to the kraal Christina became pregnant. She was beginning to find it difficult to do the many things expected of her when Solomon called her to his side.

"I am going to have a special hut built for you, to which you will go when the time is ripe for you to have your child. I will see that you are properly looked after," he assured her tenderly.

Solomon purchased European and native medicines for Christina to ease the birth of her child. As she began to feel occasional shooting pains and was racked with recurrent nausea, he hastened to the doctor to get her still other ones.

Natives are accustomed to childbirth as incidental to married life and the needs of the race, but he sensed the foreboding and fear in her and tried to comfort her. Neither of them realized that his solicitude was in any way unusual.

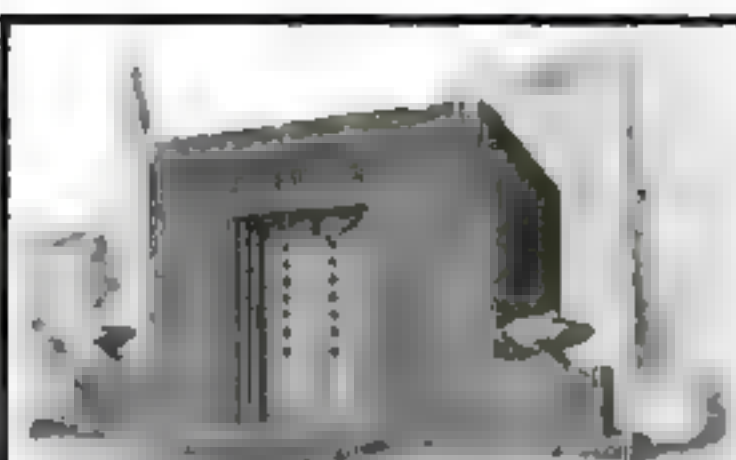
Christina sat while she gave her final instructions to the wife who was taking her place in the royal hut; it made her dizzy to stand.

"Here are the keys for everything," she said. "Never leave the king's cupboard or his cooking hut unlocked. Someone might get in and poison the food or dishes. You will enjoy your new responsibility." A note of wistfulness crept in. "It is a great honor for you, and I hope that you live up to it. I shall expect you to look well after the king, even as I would have done."

After her child, a daughter, was weaned, Solomon took Christina to live at Mahashini, another royal kraal. Her daughter was left behind at Zibindini in the care of one of Solomon's mothers. Christina was still in love with Solomon, though she worried about the number of women he was taking—eventually they numbered more than a hundred—and about his drinking, which was becoming markedly heavier.

Christina was not happy at Mahashini. She could not become accustomed to having no hut of her own. With four other wives she now occupied a mothers' hut. There was no close friend of her own age, no one with whom she could gossip about her shared intimacy with the king.

Solomon spoke to Christina with the native courtesy of the Zulu but was brusque with the other wives and girls. Unceasingly the girls chattered about him, and to Christina's dismay their gossip was almost entirely vindictive. The king called some girls every



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CONTINUED ON PAGE 121



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fortnight, some every three days. Christina noticed that the former were bitterest and loudest in their rancor. The two groups formed into natural cliques, incapable of mutual friendship or task co-operation. Neither group wished to have anything to do with Christina because the king called her every third day, sometimes every second day, and she was again attending to all his wants in the royal hut.

The girls' antagonism would flare out when Christina allocated their duties.

"Why do you come to tell us what to do?" they challenged.

"What are you doing?" the bolder ones would ask pointedly.

Sometimes Solomon would personally assign specific tasks. The girls would listen silently, with bowed heads and modest appearance. Back at the hut, one of the fortnighters would turn on one of the three-dayers, "I did not come here to work only. You grind his mealies. It is you who see more of him."

As the bickering increased, Solomon would stride toward the girls' hut in a black fury. Not even he noticed how often he was running across to their hut in anger, nor how his formerly serene days were interrupted by all this unpleasant trivia. There was little he could do. He could not break up the cliques and send the girls home; so many of them were pregnant. It seemed to him that five were, but he was not sure.

Christina discovered she was pregnant again. This pregnancy weighed her down with apprehension, for besides the usual morning nausea she had a sharp searing pain in her womb.

Though Solomon had been baptized and adhered to many Christian standards, the superstitions of his race had burrowed deep within him. As Christina sickened, "at the very root of her femaleness," Solomon feared that some of the women had called in the aid of witch doctors and had now cast a spell upon Christina so that not only would she suffer, but through this evil he and she would be separated, and that he would naturally seek satisfaction elsewhere.

"Do not worry, Christina," he tried to comfort her. "Your pain and sickness are only little things to the doctor of the white man."

Taking Christina to a doctor was Solomon's last special kindness and even this turned out to be a horrible experience. The doctor he took her to was in Kroonstadt, and they were months on the way. For long periods Solomon left her with friends while he disappeared on mysterious trips. His own health was rapidly going downhill, and he was always drinking. The doctor's medicines helped Christina and she successfully gave birth to her second child, a boy. The child was sickly. A mass baptism was now held for all of Solomon's children, at which a Church of England minister officiated, and Christina saw her daughter again. The girl was named Greta, the boy Hezron.

Solomon's degeneration became more obvious. Often he was too drunk to notice what was going on around him. In the royal kraals sickness increased among the women. One wife died shortly after giving birth, and the child a few moments later. Talk began to be heard that Solomon had contracted the "woman's disease" and was passing it on to his wives.

Christina's life became a nightmare. Nearly all traces of the old, charming Solomon she had married were gone. Intrigues spread among the wives, and there were open quarrels. Solomon complained continually about the bad behavior of his women but continued to add to their number. He gave the impression of a man madly out of control. He moved his wives about aimlessly from one kraal to another, separating them from their children for no reason that they could see. As the years passed, Christina saw him less and less frequently; he was always away on some unexplained trip. And when he returned he brought little happiness with him. On one occasion, because there was no beer ready for him, he brutally whipped all the wives in the kraal except Christina and one other with his snakelike shambok. This horrified even his mothers, who believed in traditional Zulu discipline.

Twelve years had passed since Christina married Solomon. The royal house was now a scandal in Zululand. Neglected wives were committing adultery, and some tried to return to their families, but Solomon persisted in finding them and dragging them back. Christina had had two more children, a boy, christened Cyprian (but called "Seaprince" by his family) and a girl, Corinna. Her first son, Hezron, had died mysteriously. Some said he had been poisoned because it was thought that Solomon would designate Christina his Great Wife, whereupon her son would become heir-apparent. In utter discouragement Christina was living in poverty at a poor kraal called Nsindeni.

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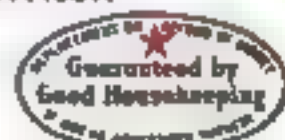
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CHRISTINA'S SON Cyprian (center) welcomed British royal family on their visit to Zululand in 1947. Last month he formally became chief of the Zulus.

CHRISTINA CONTINUED

It was March, and the weather was beginning to grow crisp and dry, when without any forewarning the king's car drove into the kraal. Christina did not even know of the king's presence until a surly voice ordered, "Open the door immediately!"

Framed in the doorway was the king in a drunken tempest of rage, flashing an electric hand light around the hut.

"Who are supposed to sleep in this hut? Are you all here? Are Kitakita and Makukuza in their hut?" he demanded shrilly, making no pretense of greeting.

Christina had to control the sudden pounding of her heart to reply evenly. "They must be in their huts, for it is now night."

Solomon lurched awkwardly, zigzagged to their huts, found them there and rushed back. This time he thundered, "What woman did I see in the mealie garden with a man?"

"We do not know, for we have been asleep," Christina answered, still the only one among the terrified wives and mothers with enough courage and control to speak.

Hurriedly everything was being arranged for Solomon by the frightened women, while he drunkenly muttered, "I am tired of all this putting to rights. I want to know who was in the fields near the kraal."

"We do not know," one of the mothers managed to mumble.

"I am not asking my mothers. I am asking my wives! Let them answer!"

The shumbok

CHRISTINA felt as if every word burned into her, as if each word were meant for her, and her alone. This was the accusation he had been harboring against them these many years. "Say which one of us it was!" she challenged.

"The brave person talks. . . . I know who it was," he screamed in a crescendo of rage.

Across Christina's shoulder a bright stripe appeared as the shumbok cracked down upon her. Everyone rushed out, leaving her there alone with him.

The pain of her shoulder was not so great as the pain in her heart. Only once she moaned, "What have I done?"

She did not notice her body; it was her heart that was bleeding. She did not hear Solomon's mother at the door pleading, "You will be put in jail if you hit a person as hard as that without cause."

The shumbok's rhythm had not ceased. The mother implored,

CONTINUED ON PAGE 135



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"Pray stop! There is no reason for this beating. Remember, you have neglected Christina and your other wives for a long, long time."

Another mother came to the door and intoned an explanation. "As it is wet outside with dew, and all these people wash their feet before going to bed, and it is now dark, and they could not have got water since you were here, call them to you, examine their feet, and you will be able to tell who has been outside in the mealie field, for her feet will be muddy."

Christina's shoulders heaved with sobs not unlike an animal's cries in torture. Solomon's brutality had so numbed her body, her mind had only begun to function, to telegraph to her the tardy realization she ought at least to make an effort at escape. But she was not quick enough. He caught her and hurled her back into the hut.

Regardless of what the mothers may have thought or felt about her in the past few months when she had held herself aloof from them, they now rallied their loyalty.

"Stop! We command you, stop!" they demanded in a solid phalanx of rigid disapproval, their bodies drawn to full height, their eyes flashing indignation. Solomon turned on them. "It is you mothers who spoil my wives," he screamed shrilly. "Get away from this door, and go to sleep, you! And you! And you!"

Everyone slunk away. Not one Zulu man, not one brave warrior, member of a race famous for its courage in battle, ever dared to challenge the king, dared to protect one of the king's women against his drunken rage.

"You can go . . .

CHRISTINA was shaking with sobs. Her crying only maddened the king. "Are you offering me the blood of your body?" he shouted wildly. "Do you want me to kill you?"

Nevertheless his rage was abating. "I have not enslaved you," he roared more coherently. "I do not have you in bonds, nor chains. You can go whenever you like."

Her body was a mass of raw wounds; yet she was conscious that Solomon was now definitely suggesting she leave him. This was a moment for escape, but still true to native custom she conventionally murmured, "I thank you," and fled.

Solomon, left alone, suspicious, and antagonistic to all his wives, sent a guard to fetch his sister Trifina to serve him. A mother reported she was not there. He then sent for another sister to make him some tea. Suddenly he brightened with an idea. "Do you think perhaps it was Trifina whom I saw in the garden near the kraal? Does she have a black skirt and a white coat?" he asked the sister.

He had to repeat the question before the terrified girl was able to mumble, "Yes, Ndabezita."

Investigation proved it had been Trifina in the mealie field and not a wife. Trifina, unmarried, was privileged to indulge in unconventional dalliance, provided she did not produce a child.

Whimsical, impulsive, living only for the moment, thinking neither back nor ahead, Solomon felt an urgent need to see Christina. Drunkenly forgetting the last half hour with her, he yearned for her friendliness, and ordered that she be sent for immediately.

When Christina appeared in the doorway, staggering, her matted clothes clinging to her, memory came back with a rush to him, and it was not pleasant. Guilt almost overwhelmed him, but a Zulu, particularly the king, could show no regret for the wrong he may have done his wives.

There was an audience, and he had to play up to it. Oratorically he reviewed what had passed that evening. Christina swayed, and he saw her endurance was almost at an end. He had sufficiently justified himself, but there was still something he had to say quickly, for soon she might be too ill to hear him. "Christina, I ask your forgiveness. I have thrashed you for a thing of nothing, of no importance."

A man was apologizing to his wife—a king—and with other wives present! If ever a male of the Zulu people offered full penance, Solomon did. He offered Christina his male pride, and she spurned it without even a quiver of acknowledgment. Quickly he turned and poured himself a drink and dashed it down his burning throat, his head thrown back, so none should see the shame which had risen upon his face.

But he handed some whisky to be passed to Christina. One of the wives caught her as she was about to fall, poured the drink down her throat, and she was able to file out with the others as they were dismissed for bed.

Early the next morning she was summoned to him. Stuff and

CONTINUED ON NEXT PAGE

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CHRISTINA CONTINUED

swollen she could not bend to get through the hut door, but had to inch in slowly. In full daylight the king saw the blood stains upon her dress. "Take off your coat," he roughly ordered. "I want to see how badly you are hurt."

"I cannot," she groaned. "My clothes have all stuck to me." He tried to take her swollen hand and hold it in his own, but she withdrew it. He groped for it again and found it.

"Christina," he pleaded, almost whispering, "truly I am very ashamed of myself, I ask you to forgive me. I do not know why I thrashed you."

Later that day the king told his assembled wives, "I want you to go to Christina and comfort her."

Dutifully the wives filed in and their spokesman stiffly said, "We have come to help you, Christina. Tell us what to do for you."

"You can tell this to the Ndabezita. It is well he has done what he has done, for now I can leave him."

Finally released from her loyalty to Solomon by his savage treatment of her, Christina left the royal kraal. For a while she lived with relatives. Then she went to Durban and worked as a domestic servant. Here one of Solomon's men found her and had her arrested as a runaway wife. At her own request she was then returned to Solomon's court for trial according to the Zulu custom. She had to wait two years for the hearing, which turned out inconclusively: Solomon did not deny the charges she brought against him of neglect, but he asked her to stay for the sake of her children.

Solomon made no effort to interfere when Christina left his household for the second time. His excesses had begun to tell on him; his health had become extremely bad. There were numerous intertribal disturbances racking his kingdom and his many women continued to squabble and bicker over his favors while he sought to mend relations among his tribal chiefs. He died suddenly, of an attack of cramps for which he refused to take medicines, in 1933 at the age of 40.

There followed a lasting dispute among the Zulus: who was Solomon's heir? He had never designated his Great Wife, whose eldest son would become his heir. Claims were advanced on behalf of three of his sons. Finally, in 1945, Christina brought forth a letter written by Solomon in 1930 designating Cyprian as his heir. She had withheld it all the time, she explained, because she feared that Cyprian, who was only 7 when his father died, would be killed by the families of rival claimants. Cyprian, then 19, was thereupon recognized by the government of the Union of South Africa as Solomon's heir.

During the dispute over the succession Christina lived obscurely, a woman without regular status. She died last year, at the age of 46.



CHRISTINA, Solomon's first wife, visited the author in a garden near the royal kraal that she left. There she told her story of life in Zulu polygamy.

RECIPE

An office pal was congratulating Pete on his recent rapid promotion. "How do you do it?" he asked plaintively. "How do you get ahead so darn fast?"

"I'll tell you one way," says Pete. "Every morning, eat two bowlfuls of hot Grape-Nuts Wheat-Meal! Do that and you'll have energy to do the work of two men!"

"Gosh," said the pal. "Is that all you have to do?"

"Absolutely!" said Pete. "Of course," he chuckled, "it helps when it's prepared by my wife, who happens to be the Boss's daughter!" (ADVT.)

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Amazing New **LipLife** gives you "round-the-clock" lip beauty!

Lip Life does things lipstick alone can never do! A clinging coat underneath—you apply it before your lipstick in the morning. And lo and behold, you'll have the same lovely lips that evening. No more fuss, no more bother!

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If your dealer can't supply you, send for sample. Specify color of hair. Please enclose 6¢ for postage and packing.

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5600 MILES for \$50.00



All-steel Crosley Station Wagon seats 4, or 2 with $\frac{1}{2}$ ton load. Priced \$600 to \$700 less than any other station wagon, costs about $\frac{1}{2}$ as much to run. Typical owner's report:

James J. Shipman, 2586 Sylvan Rd., Cuyahoga Falls, Ohio, drove his Crosley 5600 miles, averaged 33 miles per gallon of gasoline. Total cost, \$50.00.

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An Adventure in
Good Smoking

Aromatic in
the pack...
Aromatic
in the
pipe!



Enjoy it today . . .

THIS THRIFTY, TASTY MEAL



Quick! Easy!

ZESTY HAMBURGERS with **VEG-ALL** MIXED VEGETABLES

BUDGET MEAL PLAN:

Zesty Hamburgers with
Veg-All and Onions
Fruit Salad
Rolls Jelly
Gingerbread
Beverage

SO SIMPLE . . . So Easy . . . to make a
tasty meal with Veg-All Mixed Vegetables
and less costly cuts of meat . . . hamburgers.

1 1/2 lbs. Hamburger
1 cup soft bread crumbs
2 tablespoons minced onion
1 1/2 teaspoons salt
1/2 teaspoon poultry seasoning
1/2 teaspoon pepper
2 tablespoons catsup

Combine meat, crumbs, onion, seasonings
and catsup. Mix well. Shape into 10 balls.
Brown in 2 tablespoons hot fat. Reduce heat. Cook
meat, uncovered, 10 minutes. Turn
over. Remove from skillet. Keep warm. In
drippings in pan add remaining 1 tablespoon

fat and catsup, salt, sugar. Drain Veg-
All, save liquid for gravy. Heat Veg-All in
drippings in skillet, stirring occasionally. Serve
in center of hot plate surrounded by ham-
burgers. Eat. Spoon onion ring over each ball.
Garnish with remaining onion rings. Serves 10.

1 tablespoon horseradish
2 tablespoons milk
4 tablespoons fat
2 teaspoons onion juice
1 teaspoon salt
1/2 teaspoon sugar
2 cans Veg-All Mixed Vegetables
Onion Rings

fat and catsup, salt, sugar. Drain Veg-
All, save liquid for gravy. Heat Veg-All in
drippings in skillet, stirring occasionally. Serve
in center of hot plate surrounded by ham-
burgers. Eat. Spoon onion ring over each ball.
Garnish with remaining onion rings. Serves 10.

**VEG-ALL . . . A NUTRITIOUS COMBINATION OF GREEN AND
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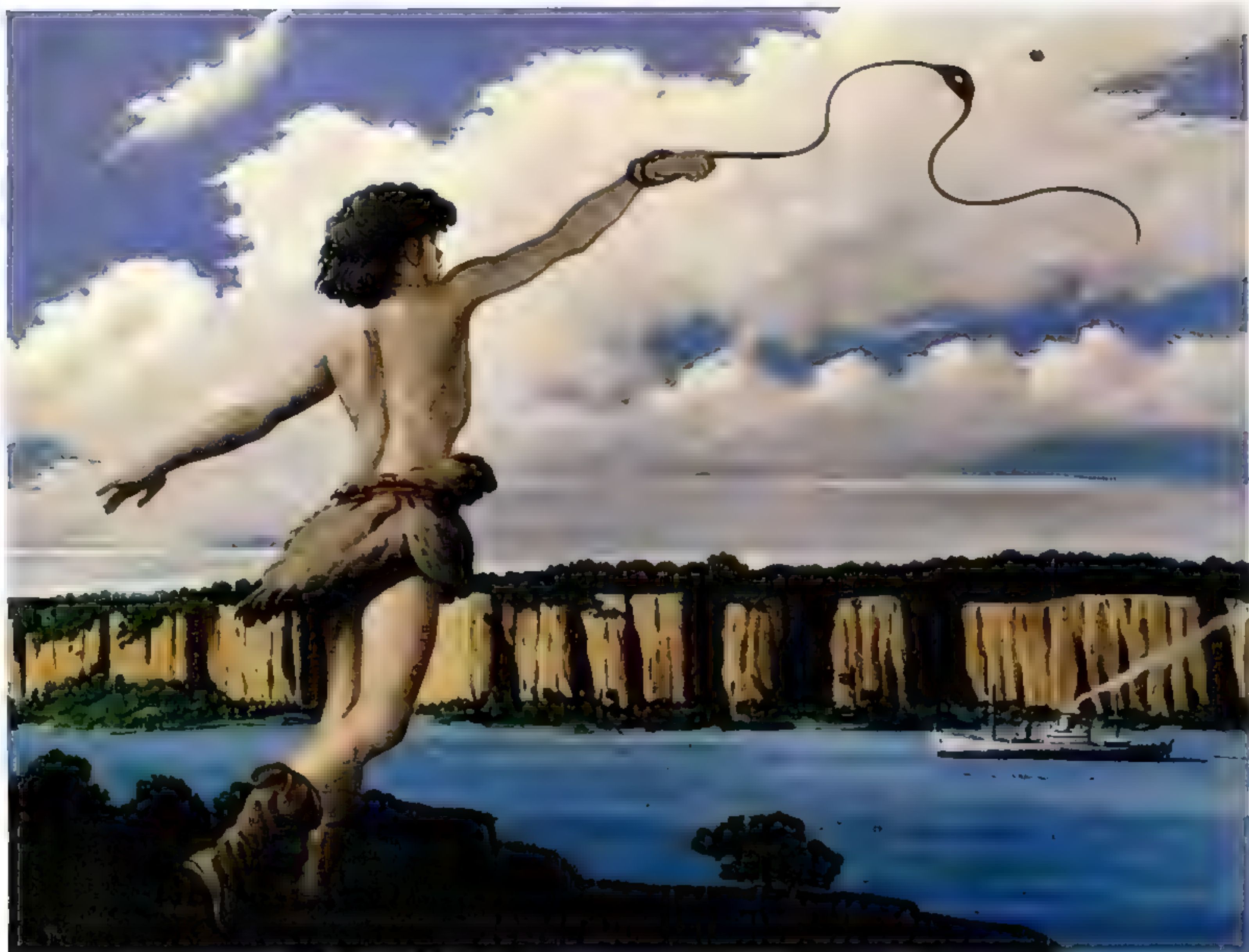
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Address

City

State





DAVID'S SLING at Sleepy Hollow

WHEN the boy David went out to meet the giant champion of the Philistines, he put a smooth stone in his sling . . . whirled the stone and *flung* it . . .

Columbia University's new Cyclotron, on the Hudson River in the "Sleepy Hollow" neighborhood, is today's outgrowth of the principle of David's sling. With the energy of 400 million electron volts, it whirls its missiles 'round and 'round until they approach half the speed of light—then flings them at the target . . .

The missiles—the nuclei of hydrogen atoms—are hurled at a "cloud" of other atoms. Some of these are hit, shattered, by an impact greater than that from any other cyclotron. One purpose: to find among the fragments new forms of matter—as Plutonium was a new form of matter created by bombarding the Uranium atom.

In these new forms of matter, Columbia scientists hope to find new tools to use against modern Goliaths—disease, needless human toil, poverty and hunger.

Columbia's Cyclotron, constructed and financed by the University and the U. S. Navy, involves problems never before encountered. Shell scientists were well aware of the honor and obligation when they were asked to recommend lubricants and methods—to protect the investment and its great objectives.

Before the current was turned on, the huge machine was pre-cleaned with 3000 gallons of Shell Carnea Oil. Then 6000 gallons of Shell Diala Oil were installed and pumped through the Cyclotron at a rate of 2000 gallons a minute to carry off the great heat generated by the electromagnet. The oil is cooled, in turn, in coils washed every minute by

1000 gallons of water pumped from the Hudson . . . In all, eight Shell products are on duty in the operation of the Cyclotron—to lubricate, cool, seal, prevent rust.

Development of these safeguards of the Cyclotron is an achievement of Shell Research which demonstrates leadership in the petroleum industry, and in petroleum products. Wherever you see the Shell name and trade mark, Shell Research is your guarantee of quality.





FIRST ROADABLE PLANE APPROVED BY CIVIL AERONAUTICS ADMINISTRATION IS FULTON AIRPHIBIAN (ABOVE). FLYING VERSION IS IN AIR, CAR VERSION ON RUNWAY

AIR INVENTIONS

Light-plane industry hopes they will pull it out of a tailspin

Since the war more than 50,000 Americans tried owning and flying their own airplanes. Many of them have quickly become discouraged, sold their planes and reduced their flying to occasional weekend jaunts in rented planes. This slump in what was hoped would be a postwar boom stems from three things: 1) it is inconvenient to use private planes; 2) they are too expensive; 3) people are afraid of accidents. To combat these problems

and save itself from bankruptcy the light-plane industry has come up with a variety of new developments, such as a plane which can be used in the air and on the highway, a low-priced plane (*next page*) and devices which make landings easier and safer (*p. 142*). Taken together these developments should enable more and more people to do as Marjorie Harrison (*p. 144*) has done—own and regularly fly a personal plane on a salary of \$62 a week.

AIRPHIBIAN CAN BE CONVERTED FROM CAR TO PLANE IN FIVE MINUTES. CAR BACKS INTO THE FUSELAGE, PROPELLER FASTENS TO NOSE. PRICE IS STILL A SECRET

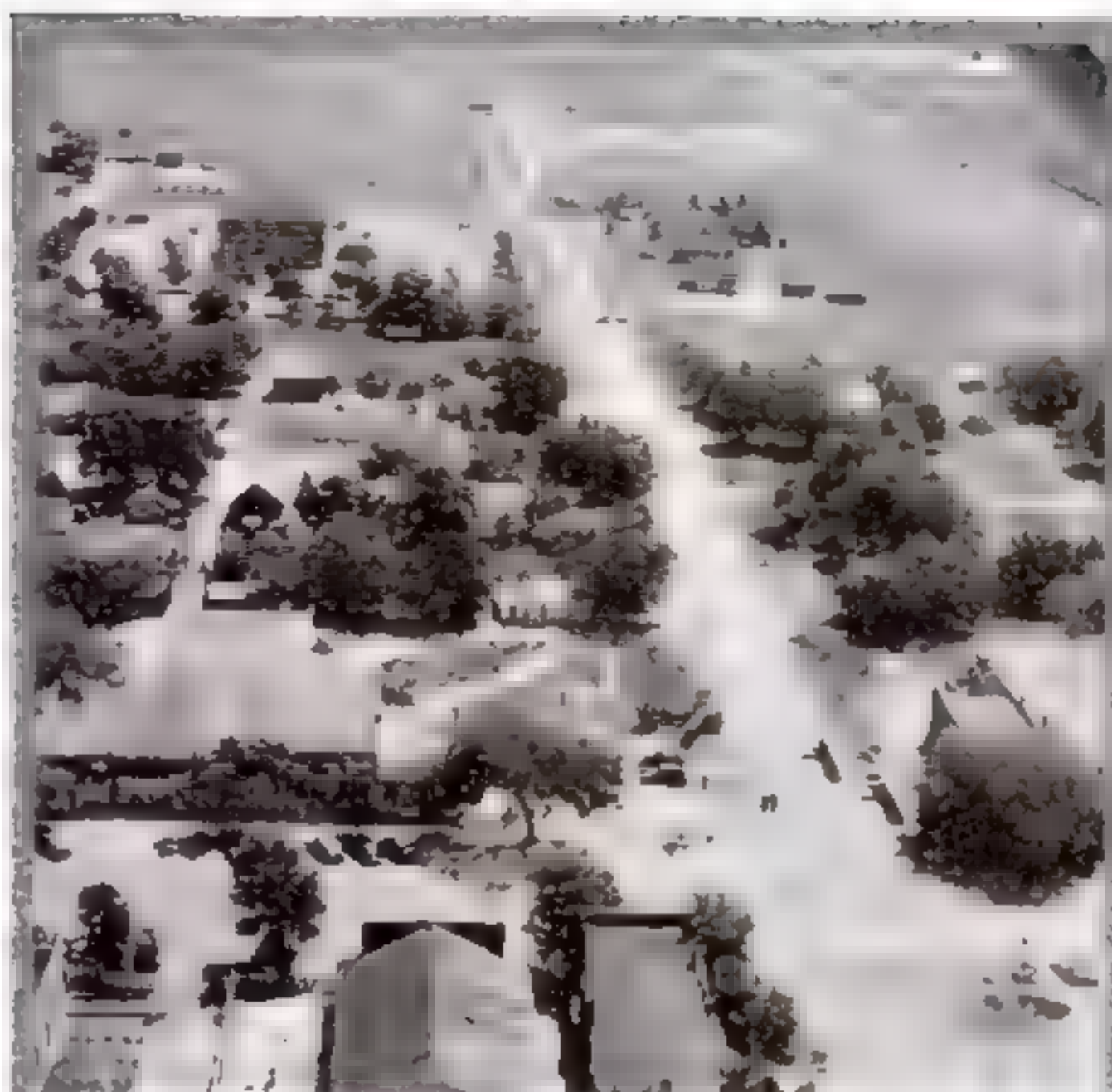




Puritan's

iridescent suit-dress
For Women
10.95

No wonder I look "Forever Young" in my Puritan suit-dress . . . it's so slimming, so well-fitting, so flattering. And so beautifully tailored in Bur-Mil "Highland Fling," a new-textured rayon that comes in such wonderful iridescent colors. Burgundy flashed with blue, terracotta with green, aqua with rose beige, plum with pink. 14½ to 24½. Always look for the Puritan label. For store nearest you, write Puritan Dress Co., 1400 Broadway, N. Y. C.

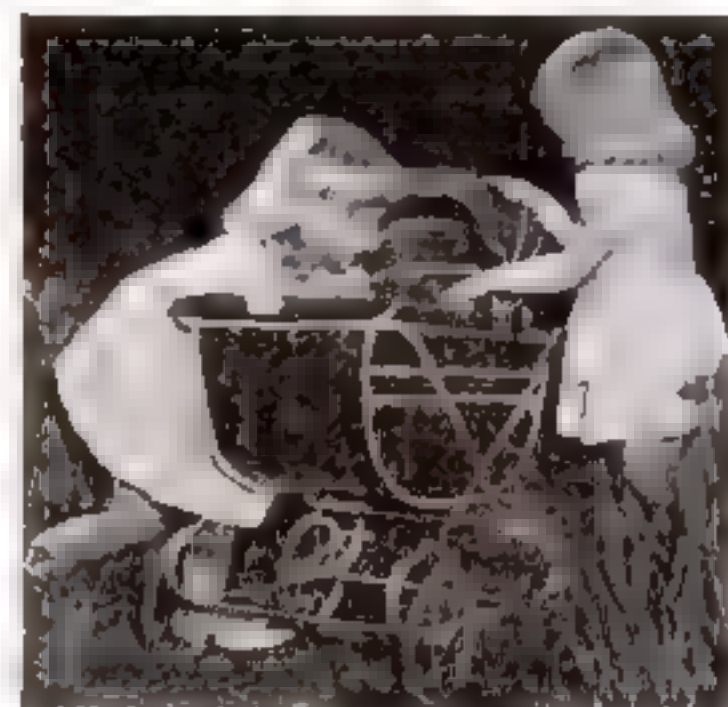


TAXI STRIP in Argonia, Kan., allows planes landing at airport (top of picture above) to taxi right into center of town (foreground). Planes are visible parked in front of store, lower up at Farmers' shop by plane in Argonia as conveniently as by a motorable. Neel family of Wray, Kan., (below) flies regularly from its farm 60 miles away to downtown Argonia. At lunch their four place plane is parked in the street outside store.



FLIVVER PLANE, built by Mooney Aircraft Inc. of Wichita, Kan., is cheapest made today. A single seater, it costs \$1,000 (crushed at 85 mph). It has a 25-hp Crosley engine but costs less to run than a Crosley car.

Welsh



DELIGHTED CHILDREN DISCOVER

A Doll Carriage

EXACTLY LIKE THE
FAMOUS WELSH
CARRIAGE FOR
REAL BABIES!

*Many Adorable Models From
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AT ALL LEADING STORES

★ Mother! SEND DATE OF YOUR BABY'S BIRTH
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LOVES HER LOVABLE BRASSIERE

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for uplift. New
"cushion-edge"
straps wear
and wear!
Rayon satin, Nude,
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Sizes 32 to 40.
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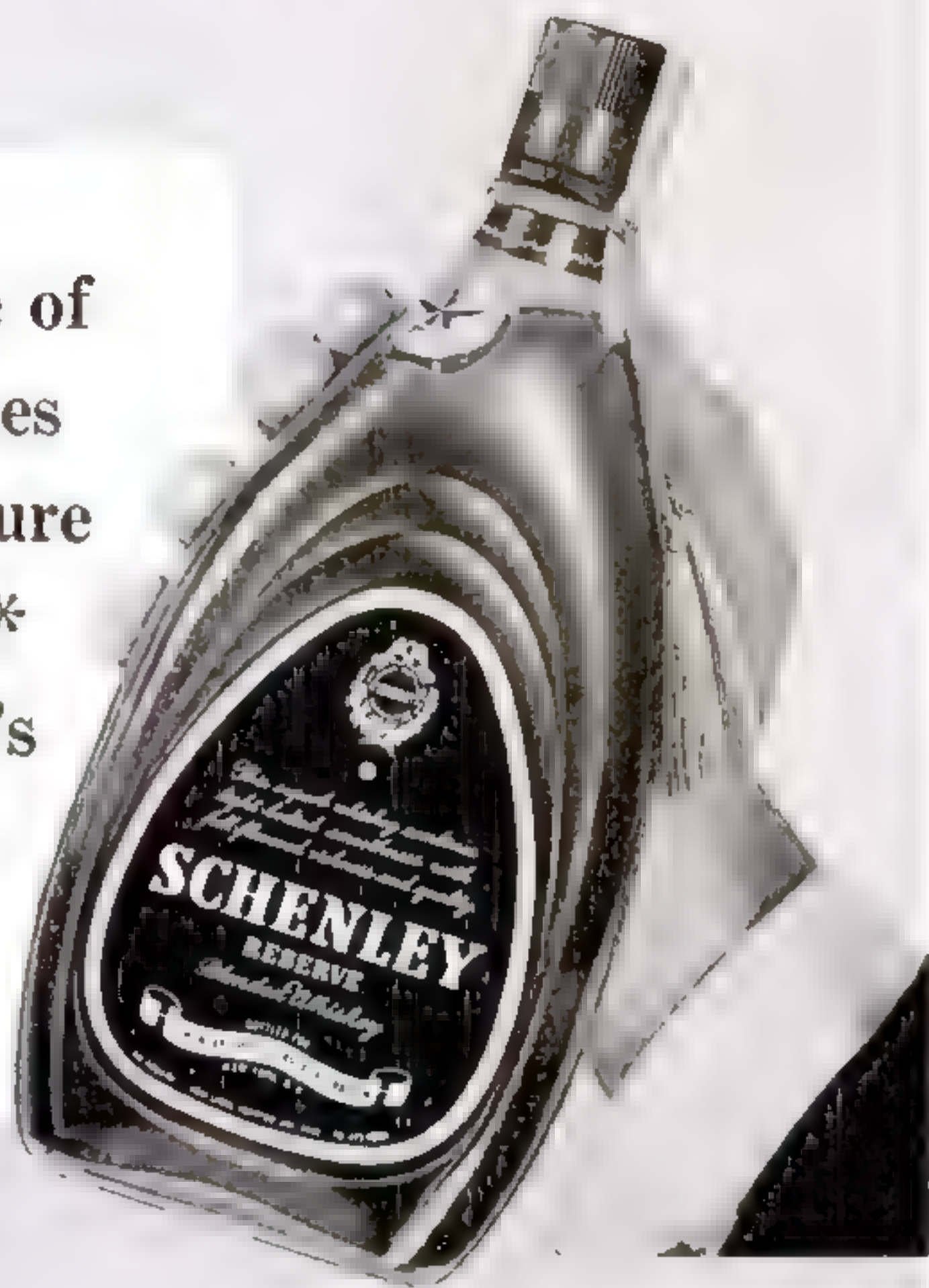
YOU'LL LOOK LOVELY, TOO.

IN A *Lovable* BRA

Lovable Brassiere Co., Dept. LO, 358 Fifth Ave., N. Y. C.

ONLY SCHENLEY CAN MAKE THIS STATEMENT:

Despite today's acute shortage of aged whiskey—Schenley continues to give you the same rich measure of 5, 6, and 7 year old whiskies* because Schenley has the world's largest reserve of quality aged, American, pre-war whiskies



The back label proves SCHENLEY's superior quality

Look at the label on the back of *any* bottle before you buy. It's this *back label* that tells you the age of the whiskey you hold in your hand. The *Schenley Back Label* is proof that you are getting the same rich measure of 5, 6, and 7 year old whiskies in every bottle of Schenley you buy. And remember, *always*, the Schenley name is your assurance of the unequalled blending skill that has made so many millions agree:

SCHENLEY TASTES BETTER!



Join the millions who enjoy mild, friendly Schenley—friendly to your taste

***Rare Blended Whiskey**

The straight whiskies in this product are 5 years or more old. 35% straight whiskey. 65% grain neutral spirits 86 proof. 10% straight whiskey 6 years old. 21% straight whiskey 6 years old. 4% straight whiskey 7 years old. Copr. 1948, Schenley Distillers Corp., N.Y.C.



When you rise in the morning, are your lips rough and dry and parched? Use 'CHAP STICK' for swift, soothing relief. 'CHAP STICK' for dry, feverish, chapped lips



'CHAP STICK' brings back the smile to those tender lips when fever or illness has made lips parched and sore. 'CHAP STICK' for every member of the family



'CHAP STICK' is first choice of young and old when wintry winds chap lips. Pocket size, easy to apply, longer lasting in results.

'CHAP STICK'—Specially medicated, extra soothing



You can't check the weather, but you can check lip chap. Use 'CHAP STICK' at the first sign of chapped lips. Easy to apply, specially medicated, extra soothing, and the only antiseptic lip balm. That's why 'CHAP STICK' is the nation's choice for chapped, cracked, weather-sore lips. Refuse all substitutes. Be fair to your lips and ask for 'CHAP STICK' by name.



EMERGENCY-LANDING DEVICE lets light planes land safely in 100 feet. As plane gets within 3 feet of the ground the pilot pushes a button in the cabin which fires steel stake into the ground (above). A steel tape attached to the stake unreels through a braking mechanism braked and attached to the plane—stopping it smoothly in one ninth the space it requires for conventional landing. Pilot feels no jerk, only steady pull.



NEW LANDING GEAR with swivel wheels makes cross-wind landings safer. Plane can come in to runway at an angle, with its nose into the wind. As soon as its wheels touch the ground they swivel to enable the plane, still angled into the wind, to roll straight down the runway.



Nerve Racking **HEADACHE?** take quick-acting **"BC"** The same **FAST** relief in **TABLETS OR POWDERS**



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HOW TO GIVE **QUICK REST** TO TIRED EYES

Put two drops of soothing Murine in each eye. Instantly your tired eyes feel fresh, rested, wide-awake. Refreshing Murine, a scientific blend of seven ingredients, cleanses your eyes quickly, surely—yet as gently as a tear. Keep Murine handy. Use it regularly, whenever your eyes tell you to.



BEST FOR ANY LIGHTER!



RONSON 'Flints' REDSKIN Supercharge

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Qualify for Aviation Cadet Training!***

The United States Air Force... where the newest developments in aviation are under way... that's where you'll be, as an Aviation Cadet. Flying the latest equipment... from single-engine trainers to jet fighters and bombers... the very best. Getting training valued at \$35,000 per man.

It takes men — men of ambition, men who yearn to push forward into new frontiers of adventure and learning — to form the backbone of America's strong and ready Air Force.

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This career offer is an intellectual challenge to America's finest young men. If you want to become a part of tomorrow's air power, any Air Force Base or Recruiting Station will be pleased to give you all the facts.



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FOR MEN WITH
TWO YEARS OF COLLEGE
(or can gain an equivalent commission)
BETWEEN AGES OF 20 AND 26½
HIGH PHYSICAL and MORAL QUALIFICATIONS.

U. S. AIR FORCE

U. S. ARMY and U. S. AIR FORCE RECRUITING SERVICE

The same old piano
with a new kind of fun!



Find out how you may try the
Solovox in your own home
FOR 3 DAYS FREE!

Imagine being able to sit down at your piano, play a violin solo, and play your own accompaniment at the same time!

It's easy when you add the amazing Solovox to your piano! You have a second keyboard on which you play violin, trumpet, clarinet, cello solos, or any one of dozens of instrumental solo effects while you accompany yourself on the piano.

It takes no particular skill as a piano player to have endless fun with the Solovox. For example, you can play just one tune oodles of new and different ways. With a Solovox, anything you play sounds wonderful!

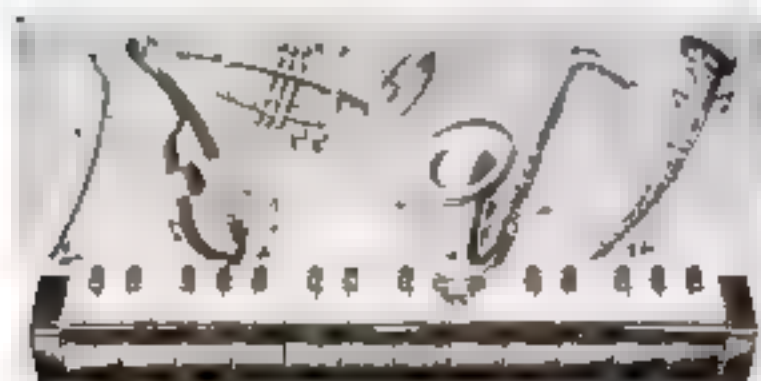
The Solovox plugs into any electrical outlet. It can be added to or removed from any piano in seconds. Cannot mar the finish.

Ask for a FREE TRIAL in your home!

Mail the coupon today. Your dealer will be glad to tell you how you may add the Solovox to your piano to enjoy in your home for 3 full days absolutely free. There is no obligation. Also ask for the free illustrated booklet that tells all about the amazing Solovox.*

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10

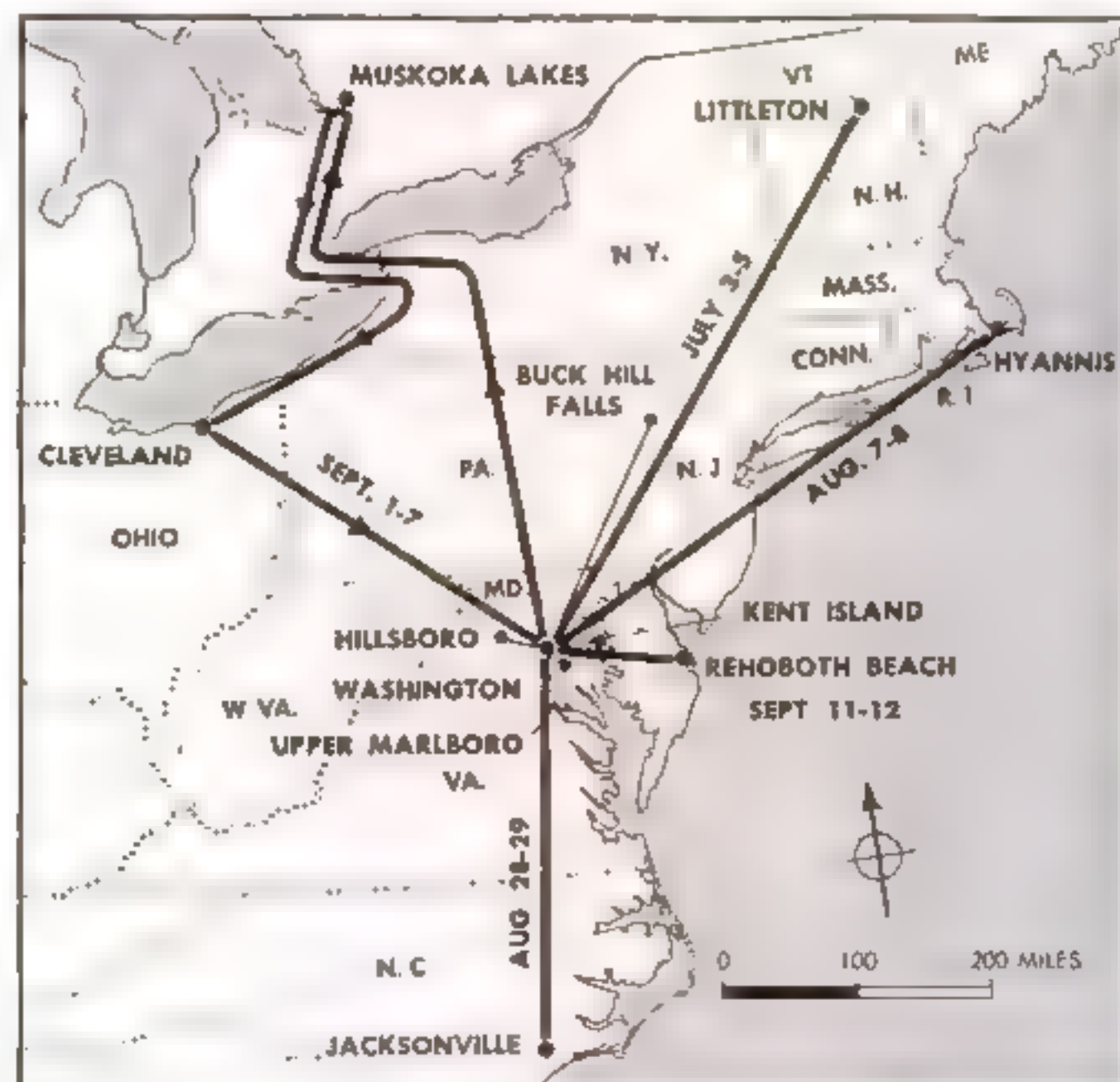
Air Inventions CONTINUED



MARJORIE HARRISON took her first airplane ride five years ago and liked it. Now she uses her own two-place Ercoupe much as her friends use their cars.

A PLANE ON \$3,225 A YEAR

Marjorie Harrison of Washington, D.C. earns \$3,225 a year as a U.S. Treasury employee, yet she has made a private plane a real part of her life. Marjorie lives with her mother, paying \$67 a month for room and board, \$25 for clothes and \$6 for carfare and extras. In 1946, after learning to fly at Hyde Field, Clinton, Md., she spent \$3,150, war-accumulated savings plus a small loan, for a two-place Ercoupe. The plane is a big investment for Marjorie; even after getting it paid for, it costs her \$20 a month for insurance and maintenance, plus \$30 for hangar rent. But she considers it well worth the sacrifices she must make. Marjorie has used her plane almost every weekend for two years as well as on her vacations. Besides providing a fine way to relax and have fun, it gives her a chance to visit places and people she could not otherwise reach (map below). On most weekend trips she takes along a friend and splits expenses with the result that she travels more cheaply than she could any other way. On a recent flight to Hyannis, Mass. she spent four hours in the air each way at a round-trip cost of \$8.31. Same trip by bus would have taken 17 hours each way and cost \$19.15 round-trip.



FLYING TRIPS made by Marjorie Harrison in July, August and September are shown on map. Heavy lines are weekend trips, light lines one-day trips.

GIRL FALLS



(in love)
with that distinctive tangy
flavor of CHEEZ-IT crackers!



America's
largest selling cheese cracker!

A Quality Product of Sunshine Biscuits, Inc.

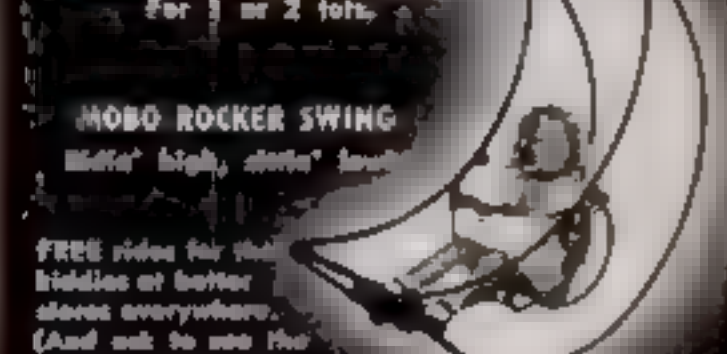
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MOBO BRONCO
He gallops along—A dream come true!



MOBO MERRY-GO-ROUND
For 1 or 2 tots.



MOBO ROCKER SWING
Better high, dottle low!

FREE rides for the kiddies at better stores everywhere. (And ask to see the MOBO CHAIR-BEAK.)

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Col. James Crow's

original limestone spring is still used
in distilling this famous brand



Here on Glenn's Creek near
Frankfort, Kentucky, Colonel
Crow discovered his famous
limestone spring around 1835.

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KENTUCKY STRAIGHT

Bourbon Whiskey



A TRULY GREAT NAME

Among America's Great Whiskies

Kentucky Straight Whiskey • Bourbon or Rye • 100 Proof • National Distillers Products Corporation, New York



IN FRANCE Yeats's coffin is carried from the town of Roquebrune, where he was buried in 1939. It was then shipped on an Irish corvette to Galway, Ireland.



YEATS at age of 55 had become Ireland's most distinguished poet

The Burial of Poet Yeats

After years in a foreign grave he comes home again to Ireland

Not long before he died, William Butler Yeats, the greatest of Ireland's poets, had written his burial instructions in a poem. He wanted, he said, to be buried in an ancient churchyard in County Sligo, his childhood home. But when Yeats died, at the age of 73, he was in southern France and because of war conditions his body could not immediately be shipped to Ireland. A few weeks ago, after nine years in a foreign graveyard, Yeats came home.

Following his own wishes, the funeral ceremonies were far simpler than a man of Yeats's fame might have expected. A playwright, essayist, senator in the Irish Free State Assembly and collector of his native folklore, Yeats was one of the leaders of the great Irish literary movement in the early years of this century which included George Moore, James Joyce and John Synge. He loved the Irish countryside and the peasants. And he wrote about them in some of the loveliest lyrics in the English language. On the following pages are lines from Yeats's poems, along with pictures made for LIFE of the places and people they describe.

Like so many of his countrymen, Yeats believed Ireland's ghosts lived in its mountains and bogs. When his coffin was carried in the September rain to the Sligo churchyard and buried in the shadow of the mountain Ben Bulbin, the villagers at Sligo felt that the poet's restless spirit had found peace at last.



IN IRELAND the coffin is carried on a 90-mile ride from Galway to the Sligo churchyard, past ancient cross that Yeats described in his poem (*opposite page*).

IN THE GRAVEYARD simple burial was attended by Yeats's brother, Painter Jack Yeats (*left, doffing hat*). Next right is Yeats's widow. Farther to right Yeats's tall son Michael, next to daughter Anne. Reading service is Sligo's Mayor Rooney.





YEATS RESTS HERE IN DRUMCLIFF CHURCHYARD UNDER BEN BULBEN MOUNTAIN AS HE ASKED IN POEM BELOW

UNDER BEN BULBEN

Under bare Ben Bulben's head
 In Drumcliff churchyard Yeats is laid.
 An ancestor was rector there
 Long years ago, a church stands near,
 By the road an ancient cross.
 No marble, no conventional phrase;
 On limestone quarried near the spot
 By his command these words are cut:
 Cast a cold eye
 On life, on death,
 Horseman, pass by!



IN THE POEM BELOW YEATS DESCRIBED THE POOR OLD TIRED SLIGO PEASANTS WHO LET CALVES SHARE THEIR CLAY HUTS

THE SONG OF THE OLD MOTHER

I rise in the dawn, and I kneel and blow
Till the seed of the fire flicker and glow;
And then I must scrub and bake and sweep
Till stars are beginning to blink and peep;
And the young lie long and dream in their bed

Of the matching of ribbons for bosom and head
And their day goes over in idleness;
And they sigh if the wind but lift a tress,
While I must work because I am old,
And the seed of the fire gets feeble and cold,



WHEN YEATS WAS YOUNG HE WROTE POEM FOR MAUDE GONNE, NOW 82*

WHEN YOU ARE OLD

When you are old and grey and full of sleep,
And nodding by the fire, take down this book,
And slowly read, and dream of the soft look
Your eyes had once, and of their shadows deep. . . .

*Now "old and grey," Maude Gonne was once one of Ireland's most famous beauties and fieriest patriots. She was also Yeats's greatest love. Her son, Sean MacBride, is Eire's foreign minister



THE LAKE ISLE OF INNISFREE

I will arise and go now,
 and go to Innisfree,
And a small cabin build there,
 of clay and wattles made:
Nine bean-rows will I have there,
 a hive for the honey-bee,
And live alone in the bee-loud glade

THE HOSTING OF THE SIDHÉ

The host is riding from Knocknarea
And over the grave of Clooth-na-Bare: "
Caoilte tossing his burning hair.
And Niamh calling *Away, come away*. . . .



YEATS WROTE HIS MOST FAMOUS POEM TO ISLAND OF INNISFREE AT LOUGH GILL.

YEATS IMAGINED IRISH GODS BESTRODE THIS MOUNTAIN ACROSS BALLYSODARE BAY





**Tycoon, tramp, or silly nut --
They all like Welch's Coconut!**

People from coast to coast say that this is their favorite candy bar because they like its fresh cocoanut flavor and the wonderful way the chocolate coating blends with its rich creamy center. If you have never eaten one of these bars, we hope you will try one soon, and we are certain you will enjoy it.



We say it's...
"The World's
Best
Cocoanut
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to CLEAN and WAX floors
with the
BRUCE DOOZIT
and wax-rich
BRUCE FLOOR CLEANER




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make **LIFE** your Gift!



HALLOWE'EN RAID! Just the kids from next door, wearing Wheaties masks, Chief Big Eagle and the Veiled Princess looking for hand-outs! A life size, bright colored mask on every Wheaties package. Get Wheaties Halloween masks for your youngsters! Champion nourishment in these 100% whole wheat flakes, Wheaties.

YEATS CONTINUED



YEATS'S WIDOW now works at the famous Cuala Press in Dublin where fine limited editions of the works of English and Irish writers are hand-printed.



ANNE YEATS, daughter of the poet, designs stage scenery, paints people and landscapes. Here she does a modernistic decoration for a Red Cross exhibit.

THE POEMS IN THIS ARTICLE ARE FROM "THE COLLECTED POEMS OF W. B. YEATS" AND "LAST POEMS AND PLAYS" BY W. B. YEATS. REPRINTED BY PERMISSION OF THE MACMILLAN COMPANY.

How to delight the man in your life -in one easy lesson!



WITH DUFF'S SPICE CAKE MIX, of course!
Enjoy cake that's high, light 'n' handsome... subtly flavored with Duff's own blend of pure, imported spices... fine-textured from Duff's master blending of rich ingredients. It pays to buy Duff's... the best cake mixes of all!

FULLY-PREPARED... JUST ADD WATER—that's all!



...AND YOU'LL WANT
TO TRY THESE OTHER
DUFF'S MIXES, TOO!

ALL FULLY-PREPARED

HOT ROLL MIX



Danish Ring for breakfast! Duff's does the work... you wear the hat! Just follow easy directions for Ten Rings on box. Top with uncooked vanilla cream and nut meats. A real breakfast delight!

GINGERBREAD MIX



Ginger Snaps are perfect for snack-time nibbling... the crispy, spicy kind made in a twinkling with Duff's. Add $\frac{1}{2}$ c. water, roll dough, cut and bake 10 minutes at 400°F. How kids love 'em!

**JUST
ADD WATER
THAT'S ALL!**

AND DUFF
The Gingerbread Man

HOT MUFFIN MIX



Blueberry Muffins look good... taste even better! And they're extra easy with Duff's. Fold in 1 cup fresh or frozen blueberries to regular muffin batter made with Duff's Hot Muffin Mix.

DEVIL'S FOOD MIX



Cup Cakes! Any time is cup cake time... with Duff's Devil's Food Mix at hand! Such easy baking! Try adding raisins, dates, nuts to batter. Top 'em with mocha frosting... delicious!

WHITE CAKE MIX



Fudge Layer! For the greatest fudge white cake of all, bake with Duff's Fudge Layer and use with fudge frosting... serve with fruit, berries or ice cream. A quick easy treat with a party air!

WAFFLE MIX



Pancakes and link sausages... For extra goodness use Duff's Waffle Mix. Add a little extra water to regular waffle recipe for deluxe pancake batter.

Guaranteed by
Good Housekeeping

AMERICA'S MOST FAMOUS LINE OF BAKING MIXES... PRODUCTS OF AMERICAN HOME FOODS

'GLASS WAX' SPEEDS FALL WINDOW CLEANING WORK

Grime, Stains Wipe Away with Wonderful **GOLD SEAL** Formula

Brilliant Results On Metal, Porcelain, Too

"GLASS WAX" that amazing pink chemical cleaning aid that wins new thousands of delighted fans daily, makes a lick of fall house cleaning.

Windows dulled by rain streaks, smoke and soot boast gem-like sparkle in a fraction of the time required by old-fashioned cleaning. Storm windows, grimy from a summer's storage, glisten crystal-clear quick as a wink.

Tile, porcelain and enamel in both kitchen and bath instantly regain new lustrous beauty, cleaned of 30 kinds of dirt with this incredible chemical.

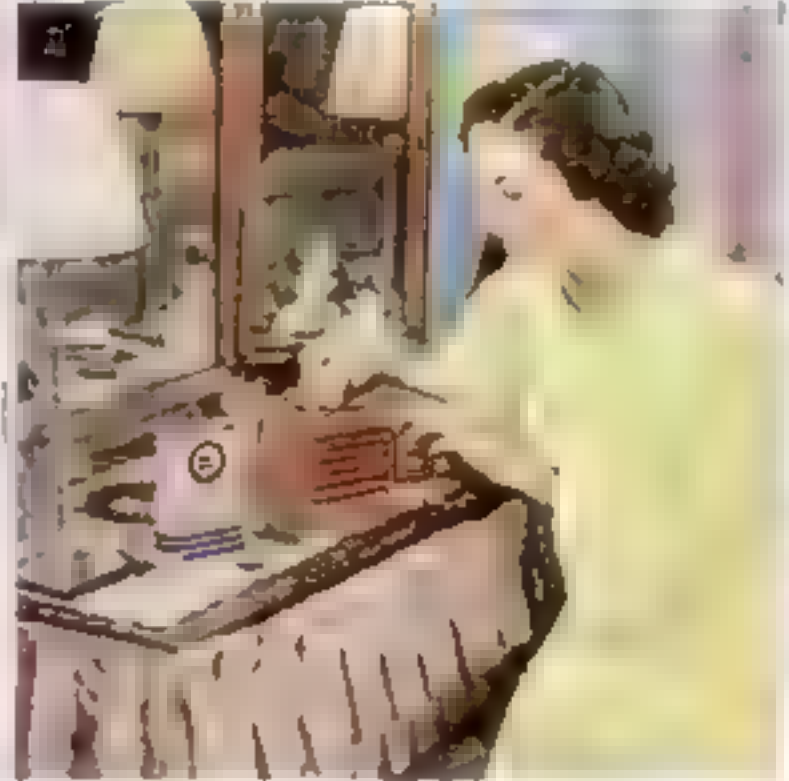
So quick, so simple—just wipe a little "GLASS WAX" on with one dry cloth, off with another, and lo! the job's done. No water, no hard rubbing and never a streak to mar your work.



ARTHUR GODFREY, spectacular radio personality, finds it's actually fun to help around the house with "GLASS WAX." It's so quick, easy, and clean to use—and tops, too for cleaning metal auto trim, sports and photographic equipment, and trophies. Be sure to listen to Godfrey on the Gold Seal Show, Monday through Friday on your local CBS station.

Silver Service for Eight Cleaned in 20 Minutes with "GLASS WAX"

With the party season underway, it's good to know that "GLASS WAX" cuts hours from your cleaning schedule. Your most cherished possessions—silver, pewter, cut glass or crystal—lose all stain and tarnish instantly to the fast, safe "GLASS WAX" chemical action. No messy paste,



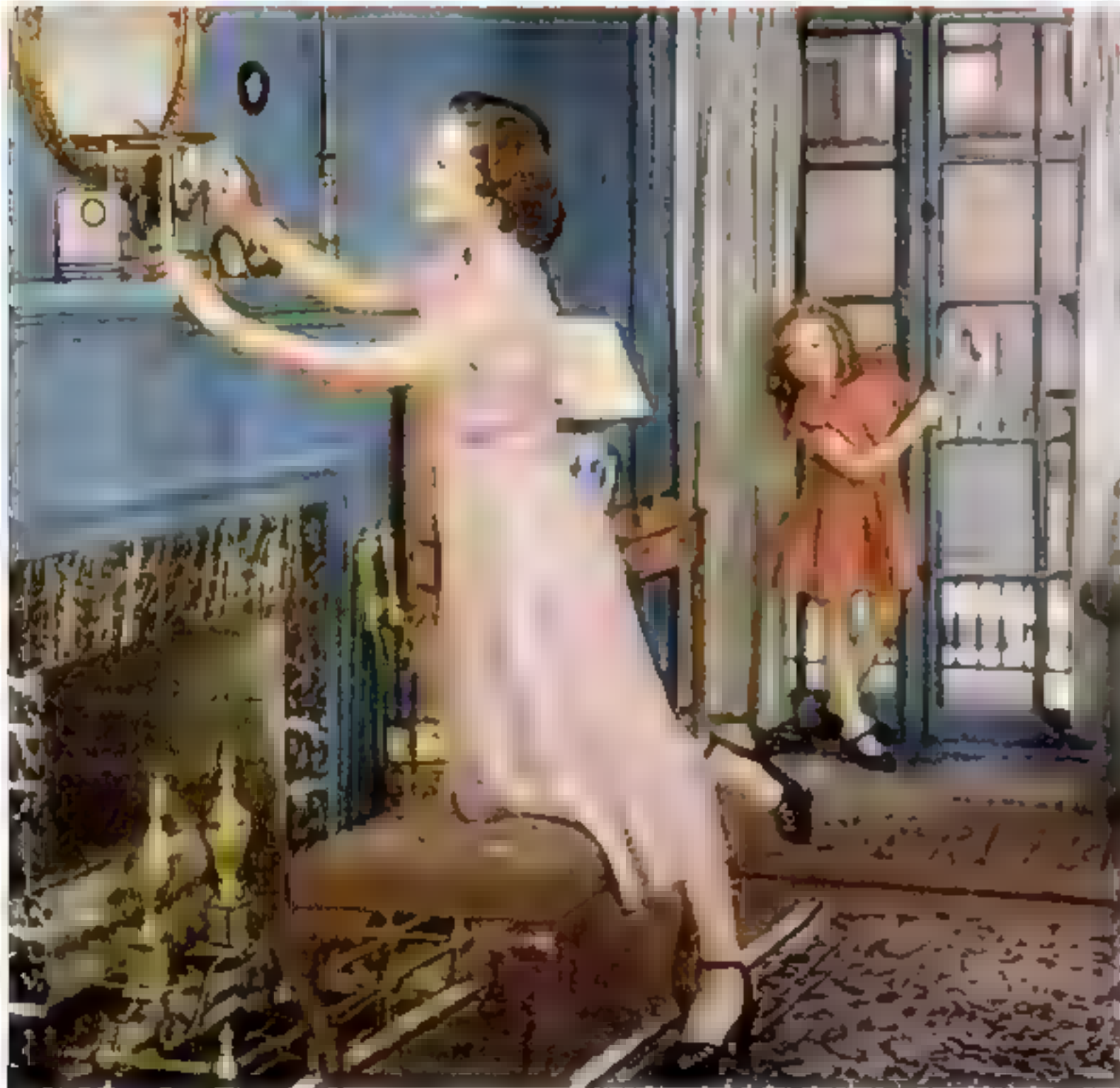
"GLASS WAX" Brightens Bedrooms

Brighten the cherry comfort of your bedroom with easy-to-use "GLASS WAX." Windows, mirrors, glass tabletops, crystal or metal lamps, venetian blinds, metal beds, plastic radios, waste baskets, dresser sets, and of course, the adjoining bath, are just some of the cleaning jobs for which "GLASS WAX" is unsurpassed.

It's as fast and simple as cleaning windows—just wipe on, wipe off. No water to carry, no mess to clean up.

And try "GLASS WAX" on your favorite costume jewelry and plastic purses. You'll be astonished at their brand-new appearance, how long it lasts.

no tiresome buffing are needed to bring back the gleaming lustre of newness. Just wipe "GLASS WAX" on, wipe off . . . you'll be thrilled with the sparkling beauty that rewards you.

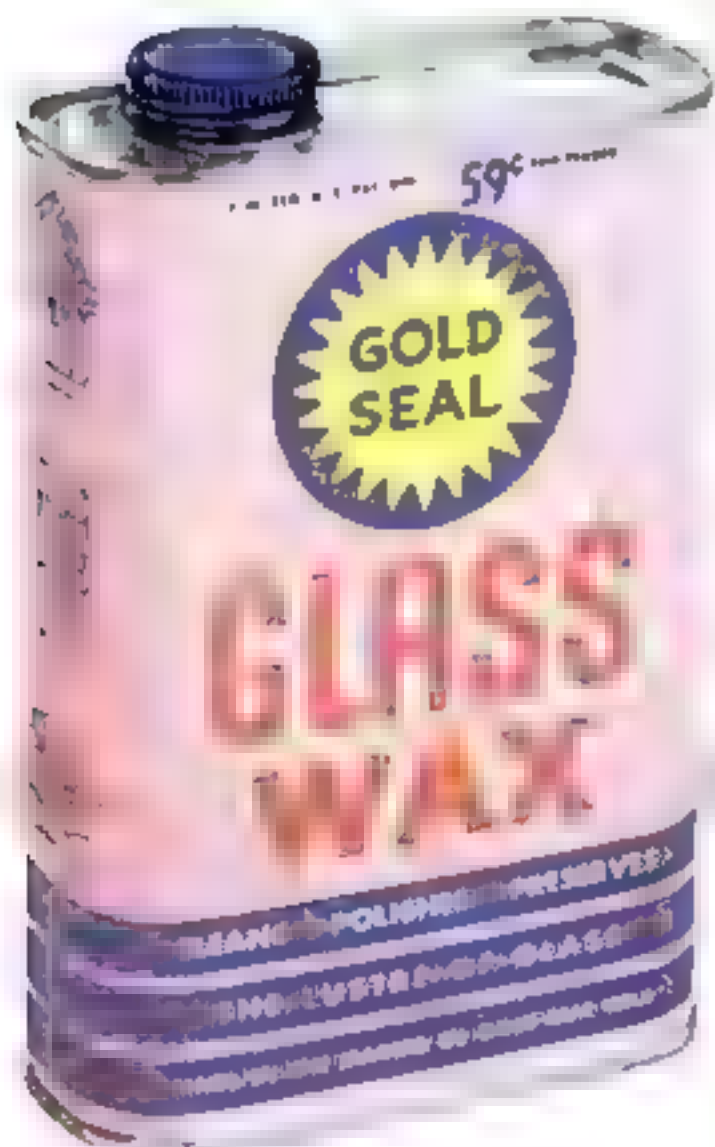


"GLASS WAX" cleans, polishes brass and copper, chrome and mirrors with minimum time and effort. No assortment of cleaners to carry from room to room—just "GLASS WAX" and two cloths. No need to lug knuckknacks to the kitchen for cleaning—"GLASS WAX" makes no mess.

Wartime Chemical Discovery!

NOTHING LIKE IT ANYWHERE

for Cleaning **GLASS** and **METALWEAR**



ONE PINT
ONE QUART
ONE GALLON
FAIR-TRADED

LOOK FOR THIS PINK CAN

'GLASS WAX'

A PRODUCT OF THE **GOLD SEAL COMPANY**

55 E. Washington St.
Chicago 2, Illinois

CLEANS 30 KINDS OF DIRT IN 30 SECONDS

"GLASS WAX" is a registered trademark and is the exclusive property of the Gold Seal Company.



JANE WYMAN, PLAYING A DEAF-AND-DUMB GIRL IN "JOHNNY BELINDA," SAYS THE LORD'S PRAYER IN SIGN LANGUAGE OVER THE BODY OF HER MURDERED FATHER

MOVIE OF THE WEEK:

Johnny Belinda

Jane Wyman gives a moving performance as a maltreated, deaf-mute farm girl in a stormy melodrama

The strange, silent world of the deaf-mute, which might not ordinarily be expected to produce much of a talking picture, is the stuff of which Warner Brothers' *Johnny Belinda* makes an unusually moving drama. Belinda, the heroine (Jane Wyman), has been brought up almost like an animal on a farm on Nova Scotia's dour Cape Breton Island. Everyone calls her "the dummy," everyone, that is, except a kindly doctor (Lew Ayres) who befriends and educates her. A drunken fisherman rapes Belinda and she in time bears a child whom she calls Johnny Belinda. To hide his guilt, the fisherman kills Belinda's

father but is shot dead by Belinda when he tries to steal her baby. She is eventually cleared in court and goes off to marry the doctor.

Belinda, no great success as a play on Broadway in 1940, is plainly melodrama in which the moviegoer can safely call every turn of the plot. It is redeemed by dignified performances, especially Miss Wyman's. To get the feeling of deafness she had her ears plugged while acting. She studied sign language and lip-reading conscientiously and conveys skillfully all the tedium of the handicapped and their poignant eagerness to take part in ordinary life.



ALLEGRO—for gay, magic moments with *him*. There's magic, too, in Allegro's new *midget** platform for fall. It lifts your foot so you step effortlessly on a heel that's the highest height of fashion. In suede or kid—all colors. \$14.95

Paradise Shoes

BRAUER BROS. SHOE CO., ST. LOUIS 8, MO. • WRITE FOR NAME OF NEAREST DEALER
*Trademark



Twin-Lens ARGOFLEX Shows You The Picture Before You Take It!

Fast f4.5 Anastigmat lens, coated and color-corrected • Shutter speeds from 1/10 to 1/200 • 12 exposures (2 1/4 x 2 1/4) on 620 roll • All-Metal body.

argoflex

ARGUS, INC. • ANN ARBOR, MICH. Makers of America's First Twin-Lens Camera

"Johnny Belinda" CONTINUED



LEARNING TO COUNT is one of first steps in the slow process by which the doctor educates Belinda, whom her own father scornfully calls "the dummy."



A BRUTAL FISHERMAN (Stephen McNally), getting drunk later in the night, advances on the silent, helpless girl to attack her in her father's mill.



A STORM BLOWS UP and the doctor and Belinda fight their way through it to bring her father's animals to safety. The father meanwhile has discovered



SHE LEARNS MUSIC from the vibration of a violin at a party where neighbors for the first time notice her change from a "dummy" to an attractive girl.



JOHNNY BELINDA, the baby produced by the rape, lies unconcernedly in a cradle as Belinda and the doctor first express the love they feel for each other.



the villainy of the fisherman, who throws the old man off a cliff into the sea. The crime is never discovered, but the criminal is later killed by Belinda herself.

Arrow BLACKBERRY FLAVORED BRANDY

***AMERICA'S BIGGEST SELLER**

*Arrow Blackberry Flavored Brandy is America's biggest seller according to official figures of McClellan's Service Exchange, Washington, D. C. for 1941 (based on 17 representative states.)





HER BACK ON THE PAVEMENT, Guest Dancer Hazel Wong balances her partner on the soles of her feet.

She later joined the fun as one of the regular guests, among whom were engineers, business men and college professors.



CONGA LINE OF ARTISTS, ARCHITECTS AND THEIR

Life Goes to a **Honolulu artists dress lightly,**

Hawaii's artists and architects, who had not held their annual Beaux Arts Ball since before Pearl Harbor, made up for a lot of lost time last month. Their party, with costumes ridiculing surrealism, was a ripshorter. At an open-air pavilion in Honolulu the architects set up four bars and temporarily separated each new couple to be sure this year's party would be "well mixed." By midnight 500 well-mixed guests



A LABYRINTH, constructed as an entrance to the pavilion, is adorned by such fancies as the legs of a model



GUESTS SLOSHES HAPPILY THROUGH A LILY POND

Hawaiian Ball

have fun in and out of the water

looked as if they had turned surreally a tropical twist. The conga line, shaking off dancers here and there, suddenly plunged into a lily pond. Casual acquaintances did aerobics, and developed close friendships beside the water and in it (right). Fortunately the water was shallow, and floating or lost jewelry, car keys and abandoned wives was easy when the party broke up at 1 a.m.



(foreground). On the stool (background) another model stands to snatch at guests as they pass behind rear wall.



FUN BY A LILY POND makes this couple oblivious to the din of the party around them. On arrival the ladies

were served a fruit punch called "Missionary's Downfall" until the punch bowl became cluttered with cigaret butts

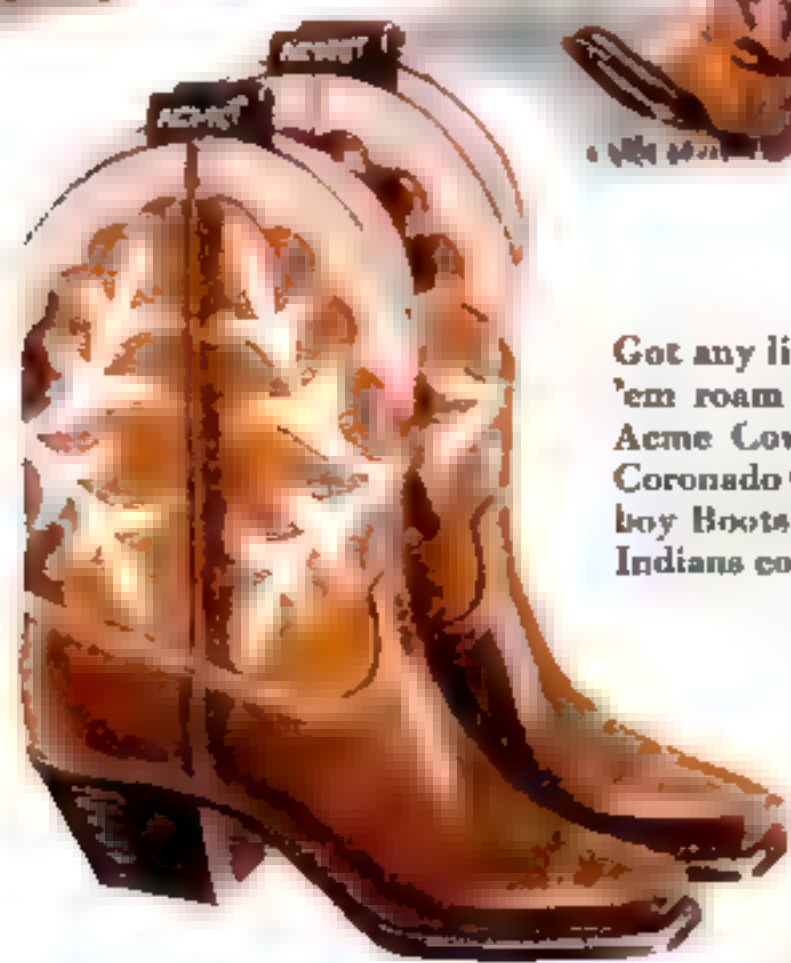


FUN IN A LILY POND pleased this couple even more, but some arriving guests gaped at these antics, gulped and

went home. The ball, held to raise money for architectural scholarships, took in \$4,110, cost just that much to stage.



*for your
back yard
buckaroos*



Got any little people with big imaginations? Let 'em roam their range and rope their steers in Acme Cowboy Boots. Kids from Cape Cod to Coronado will sleep tonight with their Acme Cowboy Boots right beside their beds—in case those Indians come whooping back for another attack.

FOR ALL THE FAMILY

Sizes for men, women, boys and girls are priced from \$7.95 to \$18.95

TESTED IN THE STIRRUP WHERE IT REALLY COUNTS



© Acme Boot Mfg. Co. Clarksville, Tenn.

ACME—WORLD'S LARGEST MANUFACTURER OF COWBOY BOOTS

Hawaiian Ball CONTINUED



AT 3.30 A.M. WEARY REVELER CATNAPS ON TOP OF A ONCE-BUSY BAR



WEARING A HAT AND WATCH, A GUEST STRIKES OUT ACROSS LILY POND



WITH PURSE AND HEADRESS BY HER, A GUEST RESTS ON THE PAVEMENT

CONTINUED ON PAGE 160

Money is unimportant here!!



Land of Cockayne (COCKAYNE). This is a modern artist's idea of that delightful paradise which was part of the folklore of Europeans many, many centuries ago.



This is the Land of Cockayne.

It's a wonderful place where the houses are built of cake, and the shops are eager to give you their merchandise for free.

Here, roast geese and other fowl wander about inviting folks to eat them. Here, buttered larks fall from the skies like manna.

Wonderful place, Cockayne . . . this Land that's always free from want . . . where business cycles are unknown . . . where money is unnecessary.

Only trouble is you won't find this mythical place on any up-to-date map of the world.

We live in a land blessed with plenty—true enough. But the rub is that we will always need hard cash to buy the things we want.

You will need money to make a good down payment on a new home . . . to send the children to college when the time comes . . . or to keep well-supplied with fine food and little luxuries when it comes time to retire.

One of the best ways you can assure yourself that you *will* have the money you need for the things you want later in life is to *save* some of the money you now earn in U. S. Savings Bonds.

These Bonds are the safest in the world. And they make money for you. Each \$75 you save today will grow to \$100 in just 10 years.

So start saving now . . . the automatic way, on the Payroll Savings Plan where you work, or buy them regularly through your bank or post office.

AUTOMATIC SAVING IS SURE SAVING— U.S. SAVINGS BONDS

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Clyde Last
Style 868
Imported Scotch Grain
Winterweight Sole
Leather Heel

Nunn-Bush *Satisfaction* Costs Less Than Dissatisfaction

The mobile human foot presents a complex shoemaking problem. To house it satisfactorily requires competence of a high order. By developing *Ankle-Fashioning*, Nunn-Bush has added greatly to foot comfort and given more miles of style. See what you get because Nunn-Bush carefully strives to build the world's most *satisfying* shoes for men.

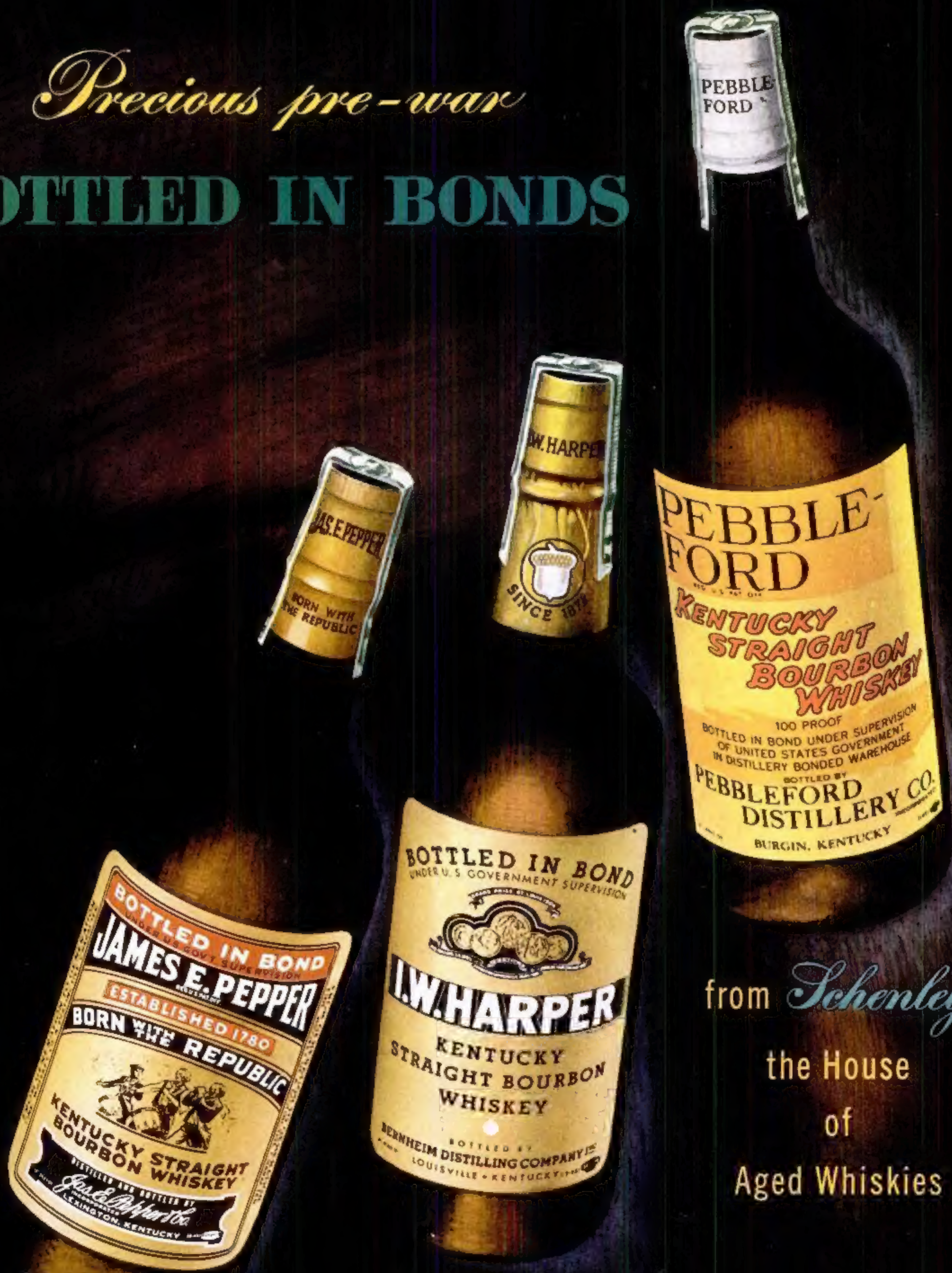
See Your Local Nunn-Bush Merchant
NUNN-BUSH SHOE COMPANY • Manufacturers • MILWAUKEE 1, WISCONSIN



WRAPPED IN A THIN VEIL OF SURREALISM, A GUEST HEADS FOR HOME

Precious pre-war

BOTTLED IN BONDS



from *Schenley*
the House
of
Aged Whiskies

for "Elegance in Taste"

EACH 100 PROOF • COPYRIGHT 1947, SCHENLEY DISTILLERS CORP., N. Y.

Meet the GIRL WITH THE "HIGH SCHOOL" HORSE

Lovely BOBBIE STEELE says
that EXPERIENCE IS THE
BEST TEACHER in training
a horse...and in choosing
a cigarette!



"DRESSAGE" IS THE NAME for this highly specialized riding...originated in the "high schools" of horsemanship in 18th century Vienna. And Bobbie Steele is one of the few women in the world today who's a dressage expert. Here's the "one foot extension"—sort of an equine goose step.



THERE'S A FANCY NAME FOR THIS, TOO! "Gay Rhythm"—Miss Steele's \$30,000 horse—performs a "rearing three-step." Notice the loose reins. "Gay Rhythm" does all these stunts on pressure signals from Miss Steele's knees and thighs.



TAKE A BOW! It took years of training and long experience for Miss Steele to ride like this. Experience has taught her a lot about cigarettes, too. She's learned that Camels...so rich and full flavored...suit her to a "T."



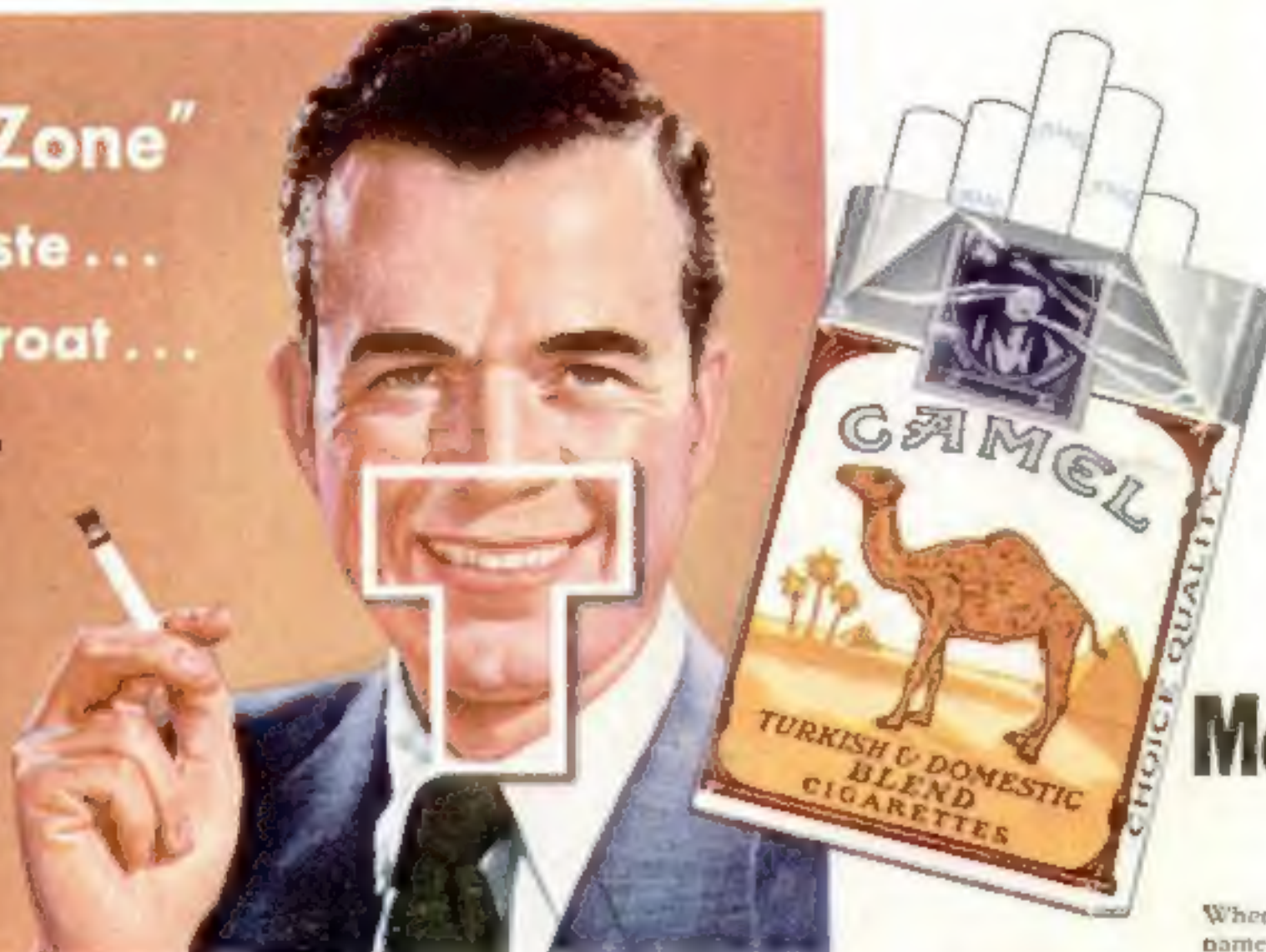
Let your "T-Zone" tell you why

Camels are the "Choice of Experience"

Your "T-Zone"
T for Taste...
T for Throat...

that's your proving
ground for any
cigarette. See if
Camels don't suit
your "T-Zone"
to a "T."

B. J. Reynolds Tobacco Co.
Winston-Salem, N. C.



TAKE A TIP from Bobbie Steele...try Camels and compare them with other brands you've smoked. Chances are you'll agree with Miss Steele and with millions of other smokers that there's no other cigarette like a Camel! For Camels are made from choice tobaccos, properly aged and expertly blended. They're full-flavored, mild, cool smoking.

Test Camels in your "T-Zone." T for Taste and T for Throat. See how their famous flavor pleases your taste. See if Camel's cool-smoking mildness doesn't suit your throat to a "T"!

According to a Nationwide survey:
**MORE DOCTORS SMOKE CAMELS
THAN ANY OTHER CIGARETTE**

When 113,597 doctors were asked by three independent research organizations to name the cigarette they smoked, more doctors named Camel than any other brand!